

12 Students Attend Assembly At Illinois

Twelve Tech students attended the YMCA-YWCA National Student Assembly at the University of Illinois.

During the quadriennial convention held between December 28 and January 3, 1000 YMCA and YWCA students from the US and various places in the world attended to hear the assembly discussions.

Sib Bryan, Colin Baines, Jackie Easton, Bill Eisenhauer, Tom Hall, Jim Hardee, A. J. Land, Henry Moon, Christian Nitschke, John Sessions, Roger Sudbury, Oscar Persons, and YMCA staff members Mr. Don Davis and Mrs. Clyde Lyons at-

tended the convention from Tech.

World community, working vocation, men and women in 20th century, and concern for inter-racial relationship were the four major assembly discussions. The delegates were equally divided into these four sections.

"Dialogue Groups" broke the four main groups into smaller portions, and they centered on the search for "authentic selfhood" and to the relationship of man to man, man and God, and faith and culture.

Individual YMCA campus problems were also discussed by the groups along with Christianity on college campuses. Most of the issues raised were based on the findings of Waldo Beach in his book "Conscience on Campus."

Tom Hall conducted a fire-side discussion group on his recent Russian tour with YMCA students.

BP Contest Draws

Nearer To Deadline

Deadline for the Blue Print beauty queen contest is January 16. Applicants should turn their photos by 10 glossy photographs in to Box K.

Gumpar - Ware photographers are offering a special rate of \$10. If there are any questions concerning the contest, students should contact Betty Woodard through Box 2172, or call TR. 5-7096.

'Who's Who' Names 31 Seniors From National Excellence Basis

Thirty-one Tech seniors have been elected to "Who's Who Among Students in American Colleges and Universities."

"Who's Who" was created on a national basis with the purpose of promoting excellence among students. Members are nominated by the Student Council, but nominees must be approved by the publishers.

New members are Bradley Herten Baker, Clarence Victor Beales III, Ronald Mack Bell, Armand Enoch Bread, Kenneth Robert Britting, George Edward Clark, Marion Andrew Clark, James Herman Davis, Donald Lase Dawson, James Leroy Durard.

James Edward Hardee, William Shelton Harris, Hal Caldwell Howard Jr., John Ralph Howard Jr., Furman Delano Knight, Richard Henry Lee, David A. McNeill III, Paul Eugene O'Donnell Jr., Jonathan Edward Parker, Ralph Wayne Patterson Jr., Walter Turner Randall.

Paul J. Roberts, Thomas Morgan Roberts, James Lyon Smythe, Robert V. Soderholm, Weston Monroe Stacey Jr., Richard Harrison Tealy, Robert Davis Turner, Williams Jennings VanLand.

'Technique' Desires

Additional Workers

Positions on the Technique staff are open for the winter quarter.

News, sports, features, and the business staffs will accept interested students and give training in story writing, interviewing, paper makeup, and advertising.

Requirements for membership on the paper staff include a 2.0 average, a desire for writing or business/work, and dependability. Those interested in joining should come to the basement of the YMCA at 4:30 on any Friday afternoon.



BANG HOLLAND, TEXTBOOK IN HAND, PREPARES HERSELF . . . for the studies of the coming quarter.

Five Executives To Lead Discussions In February Management Conference

By BAILEY WALKER
North Avenue Journal Editor
Five nationally prominent executives will participate in a February Management Conference to be sponsored by Tech's Society for the Advancement of Management.

The conference, to be held Thursday, February 5, from 1 to 5 PM, will consist of a keynote address by Mr. Edgar J. Forio, senior vice president of the Coca-Cola Company, followed by one and a half-hour discussion sessions. Each student attending the conference will have the opportunity to participate in two sessions.

Topics to be discussed in the sessions and the discussion

leaders are as follows: "Job Outlook for 1958-1959," Mr. Lloyd B. Raistly, vice president of the Federal Reserve Bank of Atlanta; "Automation and Management," speaker to be

arranged.

"The Marketing Organization," Mr. Bennett T. Tuck, general superintendent of Rich's Department Store; "The Management Student and His Job," Mr. Lee Price, vice president in charge of personnel relations at the Coca-Cola Company.

Registration for the conference will begin Tuesday at 11 AM in the Architecture Auditorium at the joint meeting of SAM and the Tech Management Club. Registration fee will be \$5.00 for SAM members and \$3.50 for non-members. The \$3.50 fee includes membership in SAM.

Forio, the keynote speaker, is past president of the Georgia State Chamber of Commerce and past chairman of the Georgia State Crusade for Freedom. "This conference should prove to be one of the most important and most outstanding events of the year," remarked Management Conference Committee Chairman Charles H. Hanneke. "It has not often that such prominent men as these visit our campus to speak to us," he said.

Coads Excel Men In Fall Averages

Coads scored with the top point average for fall quarter grades.

The girls, with a 2.006, surpassed the undergraduate men's average of 2.1874 by .1812.

Phi Kappa Tau placed first in fraternity scholarship competition with Phi Gamma Delta second, Beta Theta Pi third, Chi Psi fourth, and Tau Kappa Epsilon fifth.

With a 2.0 average required to initiate pledges, Tau Kappa Epsilon had 71.4 per cent of its pledges qualify followed by Phi Gamma Delta with 68.5 per cent, Chi Psi with 58.3 per cent, and Beta Theta Pi with 55.2 per cent.

The pledge average for fall quarter was 1.99.

Hi-Fi, Stereophonic

ATO Wins Marlboro Contest With 19,409 Cigarette Boxes

Alpha Tau Omega fraternity won the hi-fi, stereophonic record player given away in the Marlboro contest.

Submitting 19,409 Marlboro or other cigarette boxes of the Philip Morris Company, the Taus collected approximately 7000 more boxes than last year's winner, Beta Theta

Pi. Dick Jacob, chairman of the ATO drive, commented, "Brothers and pledges worked very hard all during the contest, and the ideas they had for collecting the boxes were fantastic."

"Some of these were canvassing ball parks, wrestling arenas, hotels, bus stations, shopping centers, and even garbage cans. One pledge's father is Postmaster, so he had over 400 mail carriers on the lookout for Marlboro boxes."

"One Saturday we had a Marlboro party, and the brothers and pledges with dates covered Atlanta in search of the boxes. Another big factor in helping us was the fact that many parents and sweethearts pitched in and gave us their full support."

Dr. Harrison Dedicates Nuclear Lab January 7

During special ceremonies last Wednesday, Tech dedicated its new \$500,000 Radioisotopes and Bioengineering Laboratory.

Officiating in the ceremony held at the site of the new structure at the corner of 6th and Plum Streets was President Edwin D. Harrison. Following short addresses by Governor Marvin Griffin and Mr. Frank H. Neely, chairman of the Georgia Nuclear Advisory Commission, Dr. James E. Boyd, director of the Engineering Experiment Station, accepted the building for Tech.

Guests attending the ceremony included the Board of Regents of the University System, the Georgia Nuclear Advisory Commission, and prominent Tech alumni.

Containing 16,000 square feet of floor space, the air-conditioned laboratory was designed with two basic uses in mind: laboratory instruction and research.

Financing for the building was

SC To Schedule Students' Meeting

Second All Student Meeting will be held Tuesday, January 27, at 11 A.M.

It is requested by the Student Council that no organizations schedule meetings for this time so that organization members may attend the meeting.

INSIDE THE TECHNIQUE

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Milton's
January
Colossal

Famous Chapel Hill Give-away that has made us see many friends through the years. Fantastic reductions on the country's most wanted traditional apparel.

Our \$85.00 suits drastically cut to \$65.00.
\$67.50 and \$65.00 suits, now \$50.00.
\$60.00 suits, now \$45.00.
\$57.00 Diaron and wool tropical, now \$42.99.
\$50.00 leather-trimmed corduroy with, going for \$32.99.
\$60.00 hand-woven, shetland sport coats, now \$45.00.
\$48.75 lightweight tweeds or hand-woven shetland sport jackets, cut to \$32.99.
\$42.50 shetland sport jackets now \$27.99.

Entire stock traditional narrow trousers drastically cut for this event. \$13.95 worsted flannel trousers now \$10.99, \$16.95 worsted flannel trousers cut to \$12.99, \$18.95 finest Yorkshire or Stillwater worsted flannels now \$14.99, \$19.95 Yorkshire whippards in all wanted shades \$15.99. Entire stock of our specially designed traditional button-down and English suits, all reduced. These specially designed shirts not available at any other store. Regularly \$7.50, now 1 for \$5.00 or 3 for \$14.50.

\$5.95 white oxfords now 1 for \$4.50 or 3 for \$13.00, \$5.95 pullover button-downs and pullover English tabs - now 1 for \$4.85 or 3 for \$14.00, \$4.50 and \$5.00 button-down combed oxfords or fine madras, 1 for \$2.50 or 3 for \$10.00, \$6.95 button-down sport shirts now \$4.99.

\$8.95 sport shirts, button-down model, in regular dress shirt sizes, 1 for \$6.50 or 3 for \$19.00.
\$10.95 button-down sport shirts, in dress shirt sizes including 36" sleeves, 1 for \$7.50 or 3 for \$22.50.

Entire stock of our custom shoes reduced except our Boss Weejuns. \$21.50 leather-lined English cordovan shoes reduced to \$16.99.

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\$20.00 Cordovan shoes of Harwen's finest leathers, reduced to \$15.99.

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\$14.95 finest Scotch Import reduced to \$10.99.

\$22.95 full-fashioned imported shetlands reduced to \$8.99.

Imported alpaca cordigans, all wanted shades, reduced from \$22.95 to \$16.99.

Imported shetland cordigans reduced to \$16.95 to \$12.99.

\$12.95 shetland cordigans reduced to \$8.99.

Entire stock \$2.50 ties, take your pick of silk or wool challis, all reduced to \$1.94.

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Religious News

Episcopalians To Hold Study Groups

"Conscience on Campus" at the Episcopal College Center, Waldo Beach will be discussed 634 West Peachtree. This study group will be one of

a series of study groups sponsored at the Center this quarter. "Beginning on Sunday," pointed out Bob Mill, Episcopal Chaplain to Tech and Agnes Scott, "I am going to have a training group for lay-leaders; and on the Monday nights of this quarter, beginning on the 19th at 7, I'll be teaching an Inquirers' Class

for those who wish to find out about Christianity as interpreted by the Episcopal Church.

Study groups will be in addition to the regular Sunday Church services and weekly worship. Scott students will meet with all the study groups, and no student or faculty member need attend.

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THINKLISH

English: TOUGH INTELLECTUAL



Thinklish: YEGGHEAD

426 CATTLEBERT, LONG BEACH STATE COLL.

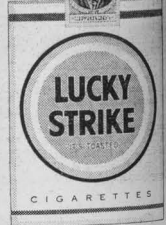
English: WEIRDLY SHAPED ASH TRAY



Thinklish translation: In modern circles, the plain round ash tray is considered square—no butts about it. Today's ash trays resemble anything from a Ming vase to a coach and four—the only word for them is *deceptacle!* To the discriminating smoker (anyone who enjoys the honest taste of a Lucky Strike), we offer this fashion note: 25-lb. ash trays are very big this year.

MAKE \$25

Start talking our language—we've got hundreds of checks just itching to go! We're paying \$25 each for the Thinklish words judged best! Thinklish is easy; it's a new word from two words—like those on this page. Send yours to Lucky Strike, Box 67A, Mt. Vernon, N.Y. Enclose name, address, college and class.



Get the genuine article

Get the honest taste
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Thinklish: SWIGWAM

BERKEE KHALPHELE, CCNY

English: THIN STEAK



Thinklish: SLENDERLOIN

RICHARD COLLINGS, WILLIAM & MARY

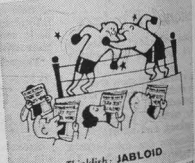
English: SUAVE PORTER



Thinklish: GRIPLONAT

PAUL LE TROUWER, BROUEN

English: PAPER FOR BOXING FANS



Thinklish: JABLOID

DAVID TURBS, TORONTO COLLEGE

Product of The American Tobacco Company - "Tobacco is our middle name"

IFC To Offer Four Freshmen Concert In Old Gymnasium Friday, February 13

Four Freshmen will sing at the annual winter concert sponsored by IFC.

Concert will be held in the Old Gym on Friday night, February 13, from 8 to 10.

The gymnasium was chosen for the concert instead of Alexander Coliseum for its more intimate atmosphere and so that those attending will be

able to see the Four Freshmen more clearly.

Fraternity men and their dates are invited to attend.

Gordon Fisher, chairman of the

IFC planning committee for the event, stated, "We enjoyed the Four Freshmen at Homecoming a year ago, and we are looking forward to their return."



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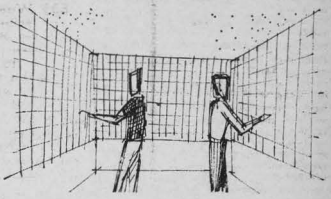
America's big promise is in Gen Tel territory. And Gen Tel is doing its part to meet it.



Machines Solve Problems For Tech's Nursery

PROBLEM: Find a way to personally inform married students of the non-profit nursery operated by Georgia Tech as a service to students, faculty members, and employees.

In addition to general notices and feature articles in the Technique, it was felt that a message addressed to individual married students was needed to make sure that every married student learns of the services offered by the nursery.

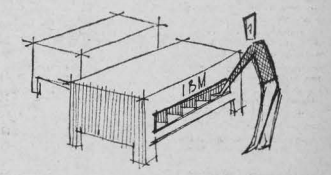


ALTERNATIVES: Place notices in every student's post office box. This was ruled out because only 1200 of the 5500 students who would receive the notice are married; addressing the individual notices would be a major operation; besides notices must directly concern the students who receive them to meet post office requirements.

Other alternatives would require a list of married students. Letters could be mailed to the wives of married students. This alternative was considered too expensive and impractical. Another alternative, assuming that a list of married students can be found, is to notify only married students through their post office boxes.



INFORMATION: The following information is to be included on the cards: Location (Callaway Apartments on Tenth Street; Hours (7:30 AM-5:30 PM every Monday through Friday of the year); Requirements (Normal, healthy children ranging from 18 months to first grade); Rates (40¢ per hour plus 25¢ per meal or a maximum of \$8.50 per week including meals); Qualifications of supervisors (Both are trained and are grandmothers); Facilities (Indoor and outdoor equipment and recreation areas); Application blanks are available in the College Inn Office.



SOLUTION: When we asked Mr. Richard Manley of the Registrars' Office if he had a list of married students, he suggested a welcome solution to our problem. For every student at Tech there is an IBM card whose punched holes contain information gained from cards filled out by students during registration. When these cards are placed in a machine and a button is pushed, the married students' cards are automatically separated from the other cards.

The married students' cards are then placed in another machine which automatically types the names and addresses of the students on the nursery notices (the nursery notices are printed on IBM cards.). The nursery notices are placed in a third machine which arranges them by post-office box number to facilitate posting. These notices will probably conform to Post Office regulations.

This is the story behind the notices that will soon be used to inform married students of the services offered by Tech's non-profit Callaway Nursery.

Coods Surpass Males

Congratulations to the coods for achieving a 2.4 average to lead the school.

Cood scholastic averages have steadily been rising each quarter, and now they have surpassed the males, who in the past have so proudly claimed that Georgia Tech is a school for men.

Of course, the men greatly outnumber the women, which could possibly put them at a slight disadvantage; nevertheless, we are quite discouraged to learn that the stronger sex has been forced to take a back seat in the scholastic category.

It was also very disturbing to learn that fraternally pledges had such a poor showing their first quarter. What happened? It is our opinion that possibly the scholastic requirements have been raised from those which were present in the past, but also this question should be considered: are fraternities taking up too much of the freshman's time?

If so, and it very likely could be true, active fraternity members must realize that the pledges' first and foremost duty is to obtain an education. One main objective of a fraternity should possess is the desire to help the freshmen adjust to college life—socially, as well as scholastically.

It appears that fraternity members have sorely neglected to provide assistance in the adjustment of the latter in many cases.

Bulldogs, Study Rules

During the playoffs for the school championship in intramural football last quarter, controversies arose and tempers flared partially because some referees were not familiar with the rules.

Football rules were issued to each member of the Bulldog Club with the stipulation that they should be learned thoroughly. New Bullpups have to pass a quiz on these and other rules, but old members are not quizzed in any way on them.

The importance of knowing these rules cannot be stressed too highly, and the rule book should be carried to each game in case of a lapse in memory. However, it would be better for all concerned if the referee could make his decision instantly and stand by it instead of having to refer to the rule book frequently.

Another suggestion we would like to make is that in all championship games, four referees instead of the usual two should be provided. Such measures as are necessary can be taken by the Bulldog Club to insure attendance of referees at these games.

We realize that refereeing the intramural leagues at Tech is not at all an easy job.

The Bulldog Club has made great strides in the past year, and we hope to see it continue its rise so that there will be as few dissensions and protests as possible.

School Challenges Rats

The appearance of a grade report at the end of the quarter has a sobering effect on many students.

To the freshmen who found that Georgia Tech was very different from high school, we say cheer up—it's not too bad. Most important, don't be discouraged. You may be relieved somewhat to know that you are of us were once in your position.

This is the time of the year when everything looks black to some. If you will look around, you will find that the reward which may be received for sticking it out is worth almost any effort required.

Winter quarter is a good time for studying. For those of you who have yet to prove yourselves scholastically, this is the opportune time to do so.



Aw Prof — Just A "D"!!

WIDE WORLD

New Year Provides Period For Judging Past Actions

By DWIGHT TABOR

With the advent of a new year, many people will hesitate for a moment and consider the events of the past year, and a very crucial and important year it has been.

During this year we have seen United States foreign policy sorely taxed on several occasions. We have seen good will missions turn into riots with narrow escapes for American visitors.

On the domestic scene there has been much controversy concerning segregation in our public schools, a matter which no doubt will be directly affecting most of us soon. Recently there have been other demonstrations against minority groups.

All in all, it seems that the world has not gotten any closer to the solution of some of its problems than it was this time last year. But, being human, we are continually hoping that some equitable solution can be reached for all of our conflicts.

On the brighter side of the picture, technological and scientific advances have been made which would cause even Jules Verne to gasp in amazement. They would also cause some serious contemplation by men like Aldous Huxley. With these scientific advances, though, has come the instrument which may ultimately provide the means for man to annihilate himself.

With these technological developments at our fingertips, it is interesting to note some of the uses to which they are being put. Consider, for instance, the television set which conveys certain programs which would no doubt cause its developers to cringe at the very sight of the monster which they have created. Or in another field the surplus crops, which are grown through scientifically developed procedures, are allowed to rot. Meanwhile, overseas millions of people go to bed hungry every night.

The acute realization of the present world situation should cause some people to re-evaluate their standards. Many Americans, being in a country where starvation and agony are practically unknown, find it hard to realize that this is not the case everywhere.

Possibly the worst fault of many Americans lies in this very area. While the values this country considers as foremost are sometimes questionable, the unrealistic outlook is even more glaring.

The start of a new year is a good time to reconsider and review past mistakes; then for progress it is mandatory that we look to the future and apply that which we have learned.

THE



TECHNIQUE

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Dave McNeill

Should Guilty Student Have Name Printed?

During the past quarter we have published a number of articles summarizing decisions of the Judiciary Cabinet, IFPC Trial Board, Student-Faculty Honor Committee, and others.

Each one has a most pertinent fact missing—the names of the guilty parties. Is the omission of this information fair or wise?

Each side of the argument has well-founded points. Those in favor of omitting the names of those guilty feel that it is not necessary to tear down students' reputations by publicizing their names; they believe that the penalty prescribed by the disciplining committee is sufficient.

Those having the opposite view, however, are in favor of further punishing guilty parties by printing their names; they feel that all students have the right to know who has committed a "college crime."

In the past the Technique has believed that the former opinion was the correct one, primarily because we felt that it was the most ethical manner in which to handle the situation.

At the Associated Collegiate Press convention I learned that a good many of the student newspapers do print the names of students guilty of breaking a major rule.

Some of the schools that did this felt that it helped curb many of the misdeeds because students feared social disgrace even more than the prescribed school penalty.

In making a decision along these lines we must not be motivated by curiosity but by a desire to minimize infractions of the rules. Also we must take into consideration that penalties are for the correcting, not for the disgracing, of those students who have made a mistake.

Armand Breard

Final Exams Require Unusual Instruments

With a large snow shovel, long-throated crank, and sharp straight edge razor, I wearily trudged up the asphalt to mountain.

It was once again time for those taxing (to say the least) final exams. Many pounds of midnight oil and many inches of lead had been spent in preparation for those exams.

No, the snow shovel was not for that dainty precipitation which befell our campus recently. It was to shovel that deep, dense snow which so often had fallen in the classroom.

The crank was to be used so that I might have a chance in the race against time by the answers cranking out the answers from those empirical equations.

And finally, the straight edge razor was to find its use in shaving the hair off of the books that had grown so quickly overnight.

But believe it or not, those final exams have some merits, whether the above sounds like it or not. Practically all instances of higher learning with any academic standing give final exams. They give the student who has a poor grade a chance to really come through, show the professor that he hasn't been goofing off, and tie all the loose ends of the previous quarter's work.

A ray of light glimmers ahead through the icy darkness. Winter quarter has arrived, and with it comes new hope for a little less sweat for the grades which seem to be so all-important.



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The Listener

Holiday Vacation Brings Eerie Silence To Hill

It has been strangely silent on the Hill during the past two weeks. The captains and the kings have departed, and it has been a strange contrast to the frantic bustle of mid-December. The Theta Alphas have folded their tents, and there are no lights gleaming through the white columns (except perhaps for one or two from the rooms of brothers who came back early to escape parental authority and to have a

blast). Dormitories are empty—and there is a hollow silence on a campus surrounded by this continual activity of a busy, struggling city. My wandering mind got to thinking about this today. Is it really strange? I don't think so. More and more, the strange and hollow silence has become a symbol of the campus as it lives in the midst of a world full of vital issues and concerns.

Think back over the conversations and bull sessions of the past quarter, or the past year, for that matter. Do you ever have the feeling, as I do, that they are detached, centered only in the immediate concerns of today and of the little horizon that I can see as I look through the windows of the Robbery?

It's a strange contrast of frantic busyness and hollow silence. Perhaps it can be better described as a deafness to the tremendous issues and problems of our world—a deafness seldom shattered and only then when Uncle Sam's greetings arrive.

It's so much more comfortable not to care, to remain detached—until that about which I'm trying not to care hits me square in the face.

Somehow, emptiness and not caring about issues and concerns of our world go hand in

hand. The campus is a protected community and one where it is easy to isolate one's self from the world around us.

But this is actually a kind of suicide. It is only when we can find the courage to care that life is going to have meaning and that we'll be ready for the world that waits for us, with all of its complications, after graduation.

But where does this kind of courage come from? Certainly not out of books. More about this later.

Names Smith

Greek Honor Board Chooses Officers For Winter, Spring

Fraternity Honor Board has elected new officers for winter and spring quarters. Tommy Smith of Kappa Sigma was chosen chairman and Tommy Mitchell of Kappa Alpha secretary.

Four new members were selected for two quarter terms beginning with the winter quarter. They are: Bill Harshon, Delta Tau Delta; Mike Green, Tau Epsilon Phi; Doug Hule, Delta Upsilon; and Tommy Mitchell, Kappa Alpha.

Honor Board is composed of 13 members; six are chosen from small fraternities and seven from large chapters. Officers are selected by the outgoing board each two quarters.

When questioned as to any policy changes planned for this quarter, Andy Clark, past Honor Board chairman remarked, "No, the group is definitely not contemplating any changes."

The "Q"-Room
 "Drop in and shoot a game."
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TECHNIQUE FEATURES

New Dorms To Have Conveniences

Rooms in the new dormitory will be equipped with the most modern facilities available and will be on a par with the most modern in the country.

Construction on the new dorm is expected to begin by May or

June of this year, according to Mr. Claude Petty, director of the Physical Plant. The dorm will be a group of five three-story buildings. There will be about 36 men

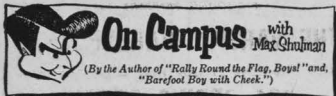
in each building. The Physical Plant, which is

in charge of all construction on campus, has a mock room built to scale of one of these rooms. The purpose of the mock room is to enable the planners to experiment with different lighting arrangements, heating systems, and furniture arrangements.

Dimensions of the rooms in the new dorm are 11 feet wide by 15 feet two inches long. The walls will be plaster, the floors vinyl tile, and the ceilings will be acoustical tile. The three by eight feet windows will be of sliding aluminum.

Heating in the rooms will be supplied by individually controlled steam units. The lighting in the rooms will include an overhead fluorescent light and individual lights over the desks. Dual electrical outlets will be placed over each bed and desk in every room.

Furniture to be in the rooms includes two single beds with built in shoe racks; two desks, chests with Formica tops backed up by mirrors; two closets two by 10 feet to be used for hanging long coats, suits, and pants; and two overhead storage units with three compartments each and having sliding panel fronts. The new dorms will also have intercom systems and a large lounge to be centrally located for the convenience of the occupants.



THE DATING SEASON

I have recently returned from a tour of 950,000 American colleges where I made a survey of undergraduate dating customs and sold Zorro vials. I have tabulated my findings and I am now prepared to tell you the simple secret of successful dating.

The simple secret is simply this: A date is successful when the man knows how to treat the girl.



And how does a girl like to be treated? If you want to know, read and remember these four cardinal rules of dating:

1. A girl likes to be treated with respect.

When you call for your girl, do not drive up in front of the sorority house and yell, "Hey, fat lady!" Get out of your car. Walk respectfully to the door. Knock respectfully. When your girl comes out, tug your forehead and say respectfully, "Good evening, Your Honor." Then offer her a Marlboro, for what greater respect can you show your girl than to offer a Marlboro with its "better makin'", fine flavor and new improved filter? It will indicate immediately that you respect her taste, respect her discernment, respect her intelligence. So, good buddies, before going out on a date, always remember to buy some Marlboros, now available in soft pack or flip-top box at your friendly vending machine.

2. A girl likes a good listener.

Do not monopolize the conversation. Let her talk while you listen attentively. Make sure, however, that she herself is not a good listener. I recollect a date I had once with a coed named Greenleeves Sigafos, a lovely girl, but unfortunately a listener, not a talker. I too was a listener so we just sat all night long, each with his hand cupped over his ear, straining to catch a word, not talking after hour until finally a policeman came by and arrested us both for vagrancy. I did a year and a day. She got by with a suspended sentence because she was the sole support of her aged householder.

3. A girl likes to be taken to nice places.

By "nice" places I do not mean expensive places. A girl does not demand luxury. All she asks is a place that is pleasant and gracious. The Tomb of the Unknown Soldier, for example, Or Mount Rushmore. Or the Taj Mahal. Or the Bureau of Weights and Measures. Find places like these to take your girl. In no circumstances must you take her to an oil-cracking plant.

4. A girl likes a man to be well-informed.

Compare prepared with a few interesting facts that you can drop casually into the conversation. Like this: "Did you know, Snookipus, that when cattle, sheep, camels, goats, antelopes, and other members of the cud-chewing family get up, they always get up hind legs first?" Or this: "Are you aware, Hodjies, that corn grows faster at night?" Or this: "By the way, Loverhead, Oslo did not become the capital of Norway till July 11, 1924."

If you can slip enough of these nuggets into the conversation before dinner, your date will grow too torpid to eat. Some men save up to a half-million dollars a year this way.

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To the list of things girls like, add Philip Morris Cigarettes. Girls, men—everybody, in fact, likes mild, natural Philip Morris, co-sponsors with Marlboro of this column.

RUMBLINGS

Story of Students Explains Morals From Registration

By HOWARD ARNOLD

As you were standing in the registration line this past night, you might have glanced upward and seen a very strange sight.

Up in one of the trees above the gym sat two birds. One was an owl and a dove. Aside from the fact that dove birds were previously thought to be extinct, there is another reason for calling this a strange sight. They were speaking to each other thusly:

"Well, dove," said the owl, "what kind of time card did you draw this week?"

"I drew 'o'clock," replied the dove. "How about you?"

"I have the same time. Who are

you getting for People's Choice 707?"

"Mr. Cripps, of course," said the average guy in the line. "I had that quarter was a B-plus. I think we have good grades here."

"Who," said the owl, "speak for himself, going to get Professor Haddock, the head of the department, the hardest on any student."

"But he passed ninety percent of his class last year and they were taking it the third time," said the student.

"Truly a challenge," said the owl.

So the dove and the owl, after the chosen ways, took the instructor they wanted, way through the country, two friends met at the B-plus place where all the good boys were.

"Well, dove," said the owl, "are you doing in People's Choice 707?"

"Very well, thank you," said the dove, and he had a B-plus average, and I have put it in binocular. And you?"

"I know more about people and have the high average in the class. No more, Professor Shafto will continue to be good."

"Well, dove," said the owl, "would you give me 25 points in the hole."

"Let's see," said the owl, "two birds again met at the B-plus place where all the good boys were. I passed the course a B-plus average without a binocular."

"Who," said the owl, "is your 'bible' thing, than people, but I also get plenty out of the hole and three points to the good."

"I know that I can give time card again as in Professor Shafto again."

"Here's hoping," said the owl.

"I grab the early bird time cards. She shifts. They fear and shy away like some other day."

Price Gilbert Gets Literary Releases

New books were recently received in the Library.

They seemed especially significant in the reviews and criticism in the various technical and literary journals and will soon be available to students.

In the technical field a book entitled *The Cosmic Radiation* by J. E. Hooper and M. Scharrf was received. It contained information on experimental techniques and up to date remarks on the effects of radiation.

The Library also received a technical book concerning future developments in space flight entitled *Space Flight and Satellite Vehicles*.

Many will be glad to hear that Boris Pasternak's *Doctor Zhivago*, Nobel Prize Winner in 1958, was among the new books.

SAM Publishes Newsletter To Inform Club Members

Tech's Society for the Advancement of Management initiated a newsletter last quarter called the North Avenue Journal.

The paper, while a newsletter, is written much in the form of a newspaper. Bayley Walker, former managing editor of the Technique and now editor of the North Avenue journal, stated that the newsletter follows the style of the Technique to a certain extent.

Walker also said, "The main purpose of the newsletter is to inform all the 185 SAM members and interested faculty members of the activities of the society. The newsletter contains cartoons, features, and news items.

The paper is printed on the Bookstore's multi-line machine, and all stories and copies must be put on mats in the printing process.

Each member of the staff is assigned one story a month. The staff is comparatively large, and this allows each person to spend a minimum amount of time and effort on the paper.

Some 200 copies are printed each month, and these are filed in the Library to be distributed to SAM members at monthly meetings.

SAM itself is the largest student organization on campus. Its activities include plant trips, guest speakers, conferences, and service projects.

Jim Hardee, president of SAM, deserves most of the credit for getting the paper started. He has been very active in increasing the activities of the society.

Hardee stated, "The North Avenue Journal, published this school year for the first time in the history of Tech's SAM, serves the very important purpose in that it provides SAM members with timely information and important news of forthcoming events.

The success of our newsletter is due largely to the efforts of our hard working editor, Bayley Walker."

Lambda Chi's Plans Modern Dormitory

Lambda Chi Alpha Fraternity will begin construction of a dormitory house this quarter.

The house will be built in stages. The first part, which will be begun this quarter, is a dormitory.

A new room will be built back of the present house. The building itself will be built along modern lines.

The new dorm will house men so that rooms in the present house will be vacated. When dorm is finished the house will be converted into a recreation center which parties may be held.

When the new dorm is planned the main floor will be modernized for householder to live in.

Plans for the future will build the second part of the house which will be a dining room, and large part consisting of a dining room, and large part consisting of a dining room, and large part consisting of a dining room.

Construction of the house is not expected to begin until the end of the year.

The approximate cost of \$65,000 for each part of the house.

Hyder Develops SEC Contender

By OSCAR PERSONS
Sports Editor



HOW THE BALL BOUNCES

Since the cogs are not grinding quite so fiercely this early in the quarter, now is the chance to take a break and see some fascinating basketball play. No, you don't have to go halfway across the country, or watch the pros on TV—an evening of thrills and excitement is yours when the Jacket eagles storm the Coliseum courts this weekend.

Starting off as an uncoordinated court of individuals before the holidays; the team has progressively improved to a point where they became an outcourt shooting and aggressiveness has them labeled as a definite SEC crown contender.

Much can be contributed to the return of Dave Denton and the return to form of "Cowboy" Blomker and Terry Handall, but most of the newly found success is due to the determined effort of Coach Hyder's boys to prove themselves.

BOWL BRIFES

Underdog Clemson surprised a vast majority of grandstand quarterbacks and experts with her moral victory over LSU. Although the National Champion Bayou Bengals squeezed by with a 7-0 victory in the Sugar Bowl contest, they lost a great deal of national prestige.

Win Two Meets

Varsity Rifle Team Ends Fall Season

Varsity and Army ROTC rifle teams both had a successful season this fall, winning two and three matches respectively.

Composed of the best shooters of the Army, Navy, and Air Force, the "varsity" had a two way match with the University of Tennessee and a three way meet with Georgia and Auburn.

Although anyone enrolled at Tech is eligible for the varsity, it is usually made up of mem-

bers of the three services. Before each match, the top 10 shooters of each service compete for 10 varsity places.

Top shooters on the varsity were W. Prince and W. Burbank of the Army, J. Bowman and G. Hendrick of the Navy, and W. Wells and W. Blondet of the Air Force.

A three way meet with Mercer and Georgia State and two matches with Jacksonville State

Teachers College made up the Army firers schedule. The results of the Hearst Trophy Match and the Society of American Military Engineers Match are still unknown.

Top Army shooters were W. Burbank, W. Prince, R. Preston, Calcott and T. Hoebecke.

Sergeant Lovejoy, who coached both the Army and varsity, deemed the season satisfactory.

Reck Netter Neely Excels In Tourney

Neel Neely won the doubles and proceeded to the finals in the Orange Bowl Tennis Tournament during the Christmas holidays.

After upsetting highly rated Chuck McKinley of St. Louis, Missouri, in the semi-finals of the singles play, Neely stated, "I played my best tournament in three years." McKinley had defeated Neely three times previously.

In this tournament, he competed against six of the top 10 junior players in the nation. The tourney had four Junior Davis Cup players participating, one of whom was Neely.

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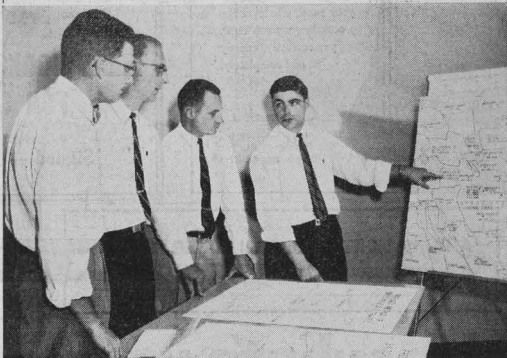


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A Campus-to-Career Case History



Bill Burns (far right) reviews a plan for expanding Syracuse's toll-free calling area with some fellow supervisors.

He wanted more than "just an engineering job"

William G. Burns majored in Civil Engineering at Union College. But he had his own ideas about his engineering future. "I wanted a job with a 'growth' company," he says, "where I could develop and move ahead as a member of management."

Bill found his "growth" company—and his management opportunity. On graduating in June, 1954, he started work with the New York Telephone Company.

Six months of training and job assignments in Albany familiarized him with the Plant, Commercial, Accounting and Traffic functions of the telephone business. Then came 18 months as engineer in the Long Range Planning Group. In October, 1956, he was promoted to Supervising Engineer.

Bill was transferred to Syracuse in

August, 1958, as Supervising Engineer—Fundamental Plans, with a staff of four engineers and two clerks. In this job, he studies and forecasts the future telephone needs of customers in a 4800-square-mile area, planning from three to 20 years ahead. He then co-ordinates the development of plans to meet future needs with the various engineering groups involved. Bill calls it "management engineering."

Bill is married, has three youngsters and owns his own home. "A man has to build his own security," he says, "and finding the right place to do it can be mighty important. Choosing a Bell Telephone career was the best decision I ever made. I don't know where an ambitious young fellow can find more or better chances to move ahead in management."

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INTRAMURAL STORY

Teams To Organize Monday

All fraternity presidents and athletic chairmen are requested to meet Monday evening at 7 PM in the Old Gym with Coach Plaxico to plan the winter quarter intramural program.

As this organizational meeting, the schedule for basketball, paddleball, and bowling will be decided.

In the fall athletic program, ATO fraternity took first place in football, volleyball, and cross-country. Phi Delta Theta won

first place in the swimming competition.

In last year's basketball playoffs, the Phi Deltas capped the championship, Tau Epsilon Phi ended in second place, and Phi Gamma Delta won third place honors.

Maroons, Rebels To Test Cagers In Saturday, Monday SEC Tilts

Two strong teams from Mississippi will face the Jacket cagers Saturday and Monday as conference action moves into full swing.

The Jackets will meet Mississippi State tomorrow night in Mississippi and will take on the Old Miss Rebels Monday.

Mississippi State, sinking 57 per cent of its field goal attempts and starring All-American Bailey Howell, was rated a pre-season favorite for SEC championship honors.

In last weekend's match with unbeaten Auburn, however, the previously unbeaten Maroons fell before the Plainsmen, 97-66.

Also in last weekend's conference opening action, Ole Miss lost to Alabama, 89-76. Tech had beaten the Crimson Tide Tuesday, also by a 76 score.

Four of Six

Jackets Shine Over Holidays

During the holidays, the Jackets won four while losing two.

Roger Kaiser's 27 points led Tech to an 82-77 win over Furman University. Frank Inman and Wayne Edinger accounted for 15 and 11 points.

South Carolina's Gamecocks were defeated 92-82 with Terry Randall and Bud Biemker setting the pace. All-Atlantic Coast Conference forward Ray Pericola was held to 11 points in Tech's easiest win of the year.

Scoring records for the night and Alexander Memorial gymnasium were shattered in the 110-78 win over the Western Cowboys. Randall was high with 22 points. The old record was 97, scored against Louisiana State University in 1956.

The nation's 12th ranked St. Louis Billikens, who held the Recks 90-79 in a game in which superior height and rebounding were key factors. University of Alabama was next victim, 80-76.

The University of Kentucky the nation's number one men's basketball team, outscored Tech to earn a hard fought 62 win. Again, control of the backboards was a deciding factor. Bill Lickert paced the Yellow Jackets in scoring, and Biemker led in honors for Tech with 18 points.

The Yellow Jackets return the Coliseum January 17 against the Vanderbilt Commodores.



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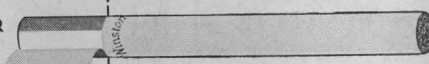
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