

Assignment 08: Final Project

CS-6460 Educational Technology

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1 CATALOG SUMMARY

All Case Simulation project content has been posted online. Everything can be found from the project's home page: <https://scientificstrategy.com/ed-101/>

Web pages included in project:

- <https://scientificstrategy.com/ed-101/>
- <https://scientificstrategy.com/ed-111/>
- <https://scientificstrategy.com/ed-201/>
- <https://scientificstrategy.com/ed-211/>
- <https://scientificstrategy.com/ed-221/>
- <https://scientificstrategy.com/ed-231/>

2 CATALOG DETAIL

2.1 Why Case Simulations

- Video Link: <https://scientificstrategy.com/ed-101/>

2.2 Teaching Case Simulations

- Video Link: <https://scientificstrategy.com/ed-111/>

2.3 Case Simulation #1: Burger Wars

- Link: <https://scientificstrategy.com/ed-201/>
- Case Study:
https://scientificstrategy.com/downloads/pdf/ED-201_Burger_Wars_2002_v04.pdf
- Market Simulation (requires the KNIME Analytics Platform):
https://scientificstrategy.com/downloads/workflows/ED-201_Burger_Wars_2002_v03.knwf
- Instructor Zip File (password neT46u):
https://scientificstrategy.com/downloads/zip/ED-201_Burger_Wars_2002_Instructor_v01.zip

2.4 Case Simulation #2: Springsteen on Broadway

- Link: <https://scientificstrategy.com/ed-211/>
- Case Study:
https://scientificstrategy.com/downloads/pdf/ED-211_Springsteen_on_Broadway_v04.pdf
- Market Simulation (requires the KNIME Analytics Platform):
https://scientificstrategy.com/downloads/workflows/ED-211_Springsteen_on_Broadway_v03.knwf
- Instructor Zip File (password neT46u):
https://scientificstrategy.com/downloads/zip/ED-211_Springsteen_on_Broadway_Instructor_v01.zip

2.5 Case Simulation #3: Courtyard by Marriott

- Link: <https://scientificstrategy.com/ed-221/>
- Case Study:
https://scientificstrategy.com/downloads/pdf/ED-221_Courtyard_by_Marriott_v02.pdf
- Market Simulation (requires the KNIME Analytics Platform):
https://scientificstrategy.com/downloads/workflows/ED-221_Courtyard_by_Marriott_v03.knwf
- Instructor Zip File (password neT46u):
https://scientificstrategy.com/downloads/zip/ED-221_Courtyard_by_Marriott_Instructor_v01.zip

2.6 Case Simulation #4: Foodie's

- Link: <https://scientificstrategy.com/ed-231/>
- Case Study:
https://scientificstrategy.com/downloads/pdf/ED-231_Foodies_v03.pdf
- Market Simulation (requires the KNIME Analytics Platform):
https://scientificstrategy.com/downloads/workflows/ED-231_Foodies_v03.knwf
- Instructor Zip File (password neT46u):
https://scientificstrategy.com/downloads/zip/ED-231_Foodies_Instructor_v01.zip