

Through the Technology Leadership Program, qualified graduate students can efficiently earn **two degrees in almost the same amount of time it would take to earn the MBA alone.**

Many engineers find that a degree in business complements their technical and analytical background and prepares them for success as they have opportunities to advance in their career. In today's technology enhanced marketplace, a successful manager must know to extract the maximum return from every available resource. This means covering every aspect of a product's lifecycle and a thorough understanding of the business and engineering processes.

The program is designed to provide a strong foundation in business concepts to students in engineering and sciences. Students will develop not only the skills they need to effectively manage in technologically complex workplaces, but also the vision and ingenuity to become leaders in their fields.

If you are interested in the Technology Leadership Program, contact the MBA Office for application, admission and tuition information. Also consult with your other graduate program advisor to determine the feasibility of this approach.

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GEORGIA TECH MBA

ACHIEVE. LEAD. SUCCEED. | THE BUSINESS SCHOOL AT GEORGIA TECH

MBA+
TECHNOLOGY LEADERSHIP

Georgia Tech College of Management

Dominic DePasquale, MBA, Class of 2006

M.S. AEROSPACE ENGINEERING, CLASS OF 2006 • B.S. AEROSPACE ENGINEERING, UNIVERSITY OF MARYLAND - COLLEGE PARK, 2001

“I completed a year in the Aerospace Engineering program before enrolling in the MBA program. This allowed me to focus my studies on one area at a time. In addition, it has allowed me to complete coursework in each program with a consistent group of students. The administration and faculty in both schools at Georgia Tech have been extremely accommodating and helpful. There are mature processes in place that make enrolling and studying in the Technology Leadership Program hassle free.”



Vanessa Correal, MBA, Class of 2005

M.S. INDUSTRIAL ENGINEERING, 2001 • B.S. INDUSTRIAL ENGINEERING, PONTIFICAL JAVERIANA UNIVERSITY IN COLOMBIA, 2000

“After a rotational program at Unilever I realized the importance of understanding the ‘business’ side of a company. The Georgia Tech MBA will give me the ability to do that and also pursue a more managerial role.

As Georgia Tech alum I have had the chance to see the quality of the education, faculty, and students enrolled in Tech's MBA program. It will not only give me a great quality education but the ability to understand and participate in a business environment.”

Technology Leadership Program Program of Study

MGT 6060, Financial Management	3 hours
MGT 6100, Organizational Behavior	3 hours
MGT 6120, Financial Accounting	1.5 hours
MGT 6121, Managerial Accounting	1.5 hours
MGT 6122, Analytical Tools for Management	4 hours
MGT 6123, Information Technology Management	2 hours
MGT 6124, Legal Environment of Business	2 hours
MGT 6125, Strategic Management	2 hours
MGT 6126, Integrative Management Experience	1 hour
MGT 6127, Business Communications	1 hour
MGT 6128, Business Ethics	1 hour
MGT 6130, Microeconomics	1.5 hours
MGT 6131, Macroeconomic Environment of Business	1.5 hours
MGT 6300, Marketing Management	3 hours
MGT 6350, Operations Management	3 hours
Three graduate level Management electives	9 hours

Technology Leadership Program Benefits

- Extremely bright and motivated students from diverse backgrounds who bring different perspectives and analysis to case studies and classroom discussions.
- World-class faculty who bring their wealth of job and consulting experience in to the classroom.
- Small class sizes that allow students and faculty to form more personal relationships.
- A top-notch Career Development team dedicated to helping you prepare for your job search.



Tord Wilmot Dennis, MBA, Class of 2005

MBA 2005 • PRODUCT MARKETING MANAGER, USG • MS MECHANICAL ENGINEERING, 2001 • B.S. MECHANICAL ENGINEERING, WEST VIRGINIA UNIVERSITY, 1990

“The fact that Georgia Tech has top ranked MBA and Engineering programs differentiates the MBA program. The collaboration between the instructors helps ensure that the students get the best of both worlds gaining a well rounded education that beats to the pulse of the global economy.

Being part of the Technology Leadership Program has enabled me to apply what I learn in the business school to real engineering problems and vice versa. It has been the perfect complement to my engineering background, education, and experience.”