



2nd Quarter Highlights

Programs

- Auxiliary Services continued training students, peer universities, industries and each other at national associations and locally.—page 2.
- Auxiliary Services distributed BuzzFunds to students and campus departments, expanding student leadership and Georgia Tech community involvement—page 2.
- The Board of Regents recognized University System schools for Hurricane Katrina relief efforts.—page 2.
- The Student Center presented 100 events with 16,879 people in attendance.— page 3.

Services

- Health Services performed 30,979 procedures for students during October, November, December.—page 4.
- The BuzzCard launched its on-line account management Dec. 1.—page 5.
- Parking & Transportation moved 306 people from waitlists and sold 904 annual permits.—page 5.
- Barnes & Noble @ Georgia Tech increased sales in textbooks, Starbucks, clothing and spirit gift items.—page 5.

Facilities

- The Student Center continued its first floor renovation.—page 5.
- Jazzman's Café in the Library completed construction.—page 5.
- Armstrong Hall began renovation.—page 5.
- Five vending machines were added in the Library and nine were removed due to construction.—page 5.

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MIDTOWN DEVELOPMENT BREAKFAST BRIEFING.

Approximately 300 people packed into the Atlantic Station Fox Sports Grill Wednesday, Nov. 9, 8 a.m., listening to a panel discussion on Midtown development by organizer and panelists (above, l-r) Philip G. Skinner (attorney, Arnall, Golden, Gregory, LLP), John Whitaker (AIG Global Real Estate), Rosalind R. Meyers (associate vice president, Georgia Institute of Technology Auxiliary Services), Jim Borders (Novare Group, Inc.), Marc Pollack (The Lane Company).



Programs

Training Others

Auxiliary Services continued training students, peer universities, industries and each other.

Managing Your Money

- Rosalind R. Meyers (associate vice president, Auxiliary Services) taught an in-service to Housing student employees, explaining savings, credit card debt and budgeting, Thursday, Oct. 13.

Georgia College & State University

- The Vice President of Business & Finance (Harry Keim), Auxiliary Services Director (Kyle Cullars) and Marketing Manager (Michael Haun) visited Georgia Tech Auxiliary Services, Thursday, Oct. 27, touring and discussing Parking & Transportation, retail sales, marketing and in general strategies of Georgia Tech Auxiliary Services.

Midtown Development Breakfast Briefing

- Rosalind R. Meyers spoke at the Midtown Development Breakfast Briefing, discussing the Technology Square development (see page one).

National Association of College Auxiliary Services (NACAS) Annual Conference

- Rich Steele (director, Student Center), James A. Pete (director, BuzzCard), Melissa Moore (communications officer) and Mark A. Root (Region Marketing Asset Manager, Coca-Cola North America) presented "Marketing to Today's Student" at the NACAS Annual Conference to a standing-room only crowd.



BOARD OF REGENTS. At its October meeting the Board of Regents recognized the above individuals for their participation in the Hurricane Katrina relief (l-r) Russell Midner (Georgia State University SGA President), Opal Haley (director, security preparedness, University of Georgia), Tom Mackel (public safety chief, University of West Georgia), Arch Smith (associate state 4-H leader, University of Georgia), **Danielle McDonald** (assistant dean of students, Georgia Tech), **David Andersen** (Georgia Tech SGA President), **Rich Steele** (director, Georgia Tech Student Center), **Debbie Williamson** (Georgia Tech Registrar Department), **Pelham Norville** (Georgia Tech Graduate SGA), and Mark Demyanek (University System of Georgia Director of Administration and Compliance).

BuzzFunds

Auxiliary Services accepted proposals for BuzzFunds in support of student life to the following student groups and campus departments. Some funds may not be actually dispensed until spring semester.

- Black Graduate Student Government Association
- Graduate Student Government Association Picnic
- International Student & Scholar Culture Break
- Student Center Programs Council Speaker Series
- Student Government Association On-line Ticket Sales
- Take a Prof to Lunch (fall semester)

TAKE A PROF TO LUNCH. More than 200 students, faculty, staff attended the fall semester Take a Prof to Lunch sponsored by the Student Center, Tuesday, Oct. 11.



Programs

Student Center

- During fall semester, the Student Center Programs Council presented 100 events with 16,879 people in attendance.
- High attendance for the events went to Midnight Breakfast (1,206), movies (1,161), Ramblin' Nights (1,096), Homecoming (1,056), and approximately 3,300 people voted in the Mr. & Ms. Georgia Tech contest.
- The Operational Areas, Craft Center (1,528) and Music Listening Room (14,902), welcomed 16,430 people to their spaces.
- The Recreation Area reached 24,168 people, including bowling (4,712), billiards (8,373), X-box and darts (5,943), arcade (3,016) and Tech Rec rentals (2,124).
- Approximately 600 people enrolled in Options Courses with dance lessons scoring the highest attendance (391).
- Another dance program, Footloose on 5th, a series of seven dance classes in the Global Learning & Conference Center Courtyard, on Friday evenings, Sept. 9 through Nov. 4 (no classes Oct. 7 and 14), brought in 691 people of which 44 percent had no affiliation to Georgia Tech and 34 percent were visiting Technology Square for the first time. Instructors taught five ballroom dances (Salsa, Tango, Cha Cha, Rumba, Swing). Oct. 14 recorded the highest attendance with 141 people learning the Swing.



MIDNIGHT BREAKFAST. The Student Center saw the largest attendance at a Midnight Breakfast since its inception at the Tuesday, Dec. 13, event when 1,206 students attended the 10 p.m.-midnight free breakfast served by faculty and staff. Above, Paul J. Benkeser, Ph.D., Associate Chair, Undergraduate Studies, BME, and Merideth Ray, FASET director, served biscuits and scrambled eggs to students.

Customer Survey/Retreat

Auxiliary Services conducted its annual retreat for managers, Nov. 30-Dec. 1, discussing statistics and action plans from its fifth consecutive, on-line, customer satisfaction survey administered by the Georgia Tech Office of Organizational Development. The 2005 survey recorded these rankings on overall department satisfaction on a scale of 1-5 with 5 the highest. The students' ratings are listed first followed by faculty/staff ratings.

Bookstore	3.88; 4.38	Health Services	4.07; none
BuzzCard	4.14; 4.44	Parking	2.63; 3.30
GT Dining	3.54; 4.13	Tech Trolley	3.91; 4.10
Housing	3.62; none	Stinger	3.61; 3.97
Student Ctr.	4.04; 4.35	Stingerette	3.59; none

MASSAGE DURING FINALS WEEK. GT Dining's Woodruff Dining Hall provided massages to students as a relaxation technique during Finals Week. Woodruff contacted the Georgia Medical Institute School of Massage who sent masseuses to give the no charge massages.



Services

Stats from Health Services

	<u>Quarter Totals</u>
Physician visits	6,016
Nursing triage only visits	265
Allergy shots given	426
Other injections given	1,861
Women's Clinic visits	856
Gynecology specialty clinic visits	41
Nutrition specialty clinic visits	45
Health Promotion seminar attendees	478
Prescriptions filled	12,679
Lab procedures	12,291
Radiology procedures	1,327
Dental visits	378
Psychiatry visits—new evaluations	112
Psychiatry visits—follow-up	<u>220</u>
Total for quarter	30,979

*No Shows for Quarter 604

*(includes 536 medical clinic and 68 psychiatry)



GT DINING introduced students to campus dining venues by giving lunch coupons to students playing “What would you do for a free lunch?” Above (l-r) Stephen Munna (junior, Computer Engineering) and Erin Kerr (senior, Mechanical Engineering) played Twister on the Commons Stage.

Continued from In the news...

- *College Planning & Management*, Dec. 2005 issue, “Residence Life Observations on Housing Trends.” Mike Black, director, Georgia Tech Housing, interviewed and quoted.
- Parking & Transportation received finalist status for its alternate transportation program in the 2005 Clean Air Campaign Pace Award at the Fox Theatre, Thursday, Oct. 6.
- Three Auxiliary Services employees, Briere Melias (Cognisa Transportation), Parking & Transportation; Adrian Smith, Housing; Cynthia Jackson, Student Center, were recognized as Employees of the Month for October, November, December, respectively. Melias is the first Cognisa driver to be so recognized by Auxiliary Services.

In the news...

- *College Services*, (bimonthly magazine of the National Association of College Auxiliary Services), Dec. 2005 issue, “A Common Purpose,” Georgia Tech renovates and integrates existing buildings to create the new Penny & Roe Stamps Student Center Commons, by Rich Steele, director, Student Center.



THE 2006 NACAS BOARD OF DIRECTORS (front row, l-r) Marti Gray (West Rep), Rosalind R. Meyers (At Large), Lee Vasquez (President), Sharon Norman (At Large), James Hudson (South Rep), (back row, l-r) Dr. Bob Hassmiller (Executive Director, ex officio), Ronald Martel (East Rep), Dr. Jeffrey Pittman (Past President), Peter Fraser (President-elect), Charles Figari (Vice President), David Wahr (Central Rep), Michael Nelson (Treasurer).

Facilities

Reinvestments

- The Student Center first floor renovation continued throughout fall semester, including new tile, carpeting in the Pizza Hut area, sheetrock, painting and millwork. New furniture and a flat, large screen television brightened the area.
- The construction on Jazzman's Café in the Library finished in fall semester awaiting other construction completion before opening in January.
- Armstrong Hall started renovation at the end of fall semester, moving its students into other housing for spring semester. Winter Construction Company received the construction contract with renovation scheduled for completion July 15, 2006.
- Vending added five new vending machines and a change machine in the Library across from Jazzman's Café and moved nine vending machines from the basement due to the Office of Information Technology (OIT) renovation there.



JAZZMAN'S CAFÉ in the Library completed construction in fall semester and opened for business the first week of January. A Grand Opening is scheduled for February with an inclusive celebratory opening when the Library completes its renovation later in the year.

Parking Transportation

- Parking & Transportation sold 904 permits during Oct., Nov., Dec. (129 faculty; 256 staff, 519 students).
- People (306) moved from the permit waitlist.
- The Special Event Department recorded 380 different campus events requiring parking.
- Transportation drove 779,529 people in its vehicles (Tech Trolley 350,593; Stinger 420,715, Stingerette Escort 6,770; Stingerette Paratransit 1,451).



Barnes & Noble@GT

Bookstore sales increased from previous year. Statistics reflect end of November data:

- Textbook sales—? 25 percent
- Starbucks Café—? 20.2 percent

Merchandise sales increased from budget predictions.

- Clothing—? 6.5 percent
- Spirit Gift—? 3.2 percent

The Barnes & Noble @ Georgia Tech Starbucks now accepts and issues Starbucks gift cards.

Technology sales decreased slightly—? 2.7 percent.

BuzzCard

- The BuzzCard Center launched its on-line account management system Dec. 1. BuzzCard users can go on-line and check account balances, obtain monthly statements, review past 30 days of activity, suspend card usage or make deposits.
- Nail Talk & Tan joined the BuzzCard Program as a participating merchant.

BUZZCARD ON-LINE ACCOUNT MANAGEMENT. This screen shot shows the ease of using the new on-line service.

