

GEORGIA INSTITUTE OF TECHNOLOGY
OFFICE OF CONTRACT ADMINISTRATION
SPONSORED PROJECT INITIATION

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OHA

Date: May 19, 1977

Project Title: Improving Governmental Participation in Economic Development

Project No: B-487

Project Director: Robert E. Collier

Sponsor: Georgia Community Continuing Education Service

Agreement Period: From April 15, 1977 Until April 15, 1978

Type Agreement: Letter of Authorization dated 4/15/77; Sponsor Proposal #77-008-009

Amount: \$10,125 (\$6,750 Sponsored Funds; \$3,375 EES Matching Funds)

Reports Required: As necessary

Sponsor Contact Person (s):

Technical Matters

Contractual Matters

Mr. Bradley C. Courtenay (thru OCA)
Training Coordinator
Georgia Community Continuing Education Service
Center for Continuing Education
University Of Georgia
Athens, Georgia 30612
Phone: 404/542-5382

Defense Priority Rating:

Assigned to: Economic Development Laboratory (School/Laboratory)

COPIES TO:

- Project Director
- Division Chief (EES)
- School/Laboratory Director
- Dean/Director—EES
- Accounting Office
- Procurement Office
- Security Coordinator (OCA) ✓
- Reports Coordinator (OCA)

- Library, Technical Reports Section
- Office of Computing Services
- Director, Physical Plant
- EES Information Office
- Project File (OCA)
- Project Code (GTRI)
- Other _____

GEORGIA INSTITUTE OF TECHNOLOGY
OFFICE OF CONTRACT ADMINISTRATION
SPONSORED PROJECT TERMINATION

Handwritten notes and initials in the top right corner.

Date: 8/16/78

Project Title: Improving Governmental Participation in Economic Development

Project No: B-487

Project Director: Robert E. Collier

Sponsor: Georgia Community Continuing Education Service

Effective Termination Date: 6/30/78

Clearance of Accounting Charges: 6/30/78

Grant/Contract Closeout Actions Remaining:

TERMINATED

- Final Invoice and Closing Documents
- Final Fiscal Report
- Final Report of Inventions
- Govt. Property Inventory & Related Certificate
- Classified Material Certificate
- Other _____

Assigned to: Technology & Development Laboratory (School/Laboratory)

COPIES TO:

- | | |
|------------------------------|------------------------------------|
| Project Director | Library, Technical Reports Section |
| Division Chief (EES) | Office of Computing Services |
| School/Laboratory Director | Director, Physical Plant |
| Dean/Director—EES | EES Information Office |
| Accounting Office | Project File (OCA) |
| Procurement Office | Project Code (GTRI) |
| Security Coordinator (OCA) ✓ | Other _____ |
| Reports Coordinator (OCA) | |

B 325
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State: GEORGIA

Fiscal Year & Project ID#

77-008-009-C

(6-487)

THE COMMUNITY SERVICE AND CONTINUING EDUCATION PROGRAM
TITLE I-A, HEA FINAL PROJECT REPORT

1. Project Title: Improving Governmental Participation in Economic Development

2. Location & Duration of Project:

On Campus x Beginning Date 4/15/77
Off Campus x Length in months 15

3. Primary Institution of Higher Education:

Georgia Institute of Technology (Engineering Experiment Station)
Atlanta, Georgia

4. Cooperating Institutions of Higher Education:

University of Georgia (Institute of Community and Area Development)

5. Project Director (Name, Title, and Address)

Robert E. Collier
Senior Research Scientist
Economic Development Division
Technology and Development Laboratory
Engineering Experiment Station
Georgia Institute of Technology
Atlanta, Georgia 30332

6. Project Funds (Leave Blank - To Be Completed By State Agency)

A. Federal Funds (List amount used by each institution) \$ _____

Total _____

B. Matching Funds

(1) Institutional Funds (Listing contributing institutions and the amount) _____

(2) State Government Funds _____
(3) Local Government Funds _____
(4) Participant Fees _____
(5) Other (specify in each instance) _____
Total _____

7. Type of Project

A. Area of Activity

- Continuing Education
 Community Service
 Planning for Resource Sharing

B. Categorize the project in terms of its focus (check one)

- | | |
|--|--|
| <input type="checkbox"/> Aging/Elderly | <input type="checkbox"/> Women |
| <input type="checkbox"/> Government | <input type="checkbox"/> Crime/Law Enforcement |
| <input type="checkbox"/> Housing | <input type="checkbox"/> Health |
| <input type="checkbox"/> Poverty/Low Income | <input checked="" type="checkbox"/> Economic Development |
| <input type="checkbox"/> Transportation | <input type="checkbox"/> Human Relations |
| <input type="checkbox"/> Environmental Quality | <input type="checkbox"/> Personal Development |
| <input type="checkbox"/> Youth Opportunities | <input type="checkbox"/> Education/School Systems |
| <input type="checkbox"/> Recreation | <input type="checkbox"/> Energy Related |
| <input type="checkbox"/> Employment | <input type="checkbox"/> Land Use |
| <input type="checkbox"/> Consumer Education | <input type="checkbox"/> Other (_____) |

8. Describe the Specific Objectives of the Project

The operational objectives of the program, sought through an educational process, are as follows:

1. To improve policy-making, management, and decision-making processes of local governments with respect to economic development.
2. To encourage the utilization of professional personnel associated with local governments and associated agencies to assist in the integration of public and private efforts within the area of which they are a part in dealing with specific issues relating to economic development.
3. To broaden economic development programs to deal more extensively with multi-governmental arrangements, substate regional areas, municipal and county government units, private enterprise, and special interest groups.
4. To strive to have all improvements resulting from the program adopted as integral parts of on-going governmental operations relating to economic development.

9. Project Operations

A. What was the primary type of activity? (Check one)

- | | |
|---|--------------------------------------|
| <input type="checkbox"/> New course for degree credit | <u>Mass Media</u> |
| <input type="checkbox"/> Credit-free course | <input type="checkbox"/> Radio |
| <input checked="" type="checkbox"/> Workshop/Seminar/Conference | <input type="checkbox"/> T.V. |
| <input type="checkbox"/> Action Research | <input type="checkbox"/> Publication |
| <input type="checkbox"/> Technical Assistance | |
| <input type="checkbox"/> (incl. planning & evaluation) | |
| <input type="checkbox"/> Counseling | |
| <input type="checkbox"/> Other (_____) | |

B. Describe the project content; that is, materials employed, instruction or service performed, personnel involved, and where applicable, the frequency and duration of sessions.

This activity was undertaken to enhance the understanding of private and public decision makers with respect to the interrelationships existing between the private and public sectors in matters concerning economic development. It was designed to prepare elected officials, public administrators, directors and the professional staff members of planning and development commissions, and managers of private enterprise to more effectively participate in community and area economic development.

Initially, the program centered around the use of several planning and development commissions as the linkage between the University System and communities. As reported in section 10.A, the program was expanded to encompass the Economic Development Council of Georgia, an organization described in the attached report. A major state-wide workshop was planned and conducted along with three community/area workshops. The major thrust of these workshops was to keep individuals in both the public and private sectors advised of current economic development issues and approaches and to involve them further in economic strategies employed by cities, communities and economic areas.

The materials used in the instructional phases were for the most part materials of a current awareness nature. That is to say that the usual text materials were not required nor used. Where possible the instruction was furnished by knowledgeable personnel both in and out of the University System ranging from the Lieutenant Governor of Georgia to staff personnel of the Engineering Experiment Station and the Institute of Community and Area Development. Personnel involved are listed in paragraph 13.

The sessions were designed to cover essential matters and issues in the minimum time. The state-wide session was structured to cover a five-hour period of time, while local sessions usually lasted for three to four hours.

10 Project Accomplishment, Cont'd

- A. Although the project reached the target group, it fell somewhat short of reaching the projected number of participants. It is anticipated that the projected number of participants will be reached during the second year of the activity. At that time, it is believed that the program will be so formalized that program outcomes will be worthy of dissemination to other states and institutions of higher education.

10. Project Accomplishments

A. Evaluation

- I. Discuss the nature and the findings of the project evaluation. Include an assessment of the project's success in meeting its specific objectives (see #8). In addition, comment on what you see as the reasons for the success or failure of the project. Did the project reach the anticipated target group? Was the level of participation as high as was projected? What outcome is worthy of dissemination to other states and institutions of higher education?

Basic project evaluation was made through participant reaction using the enclosed evaluation form. The information submitted on these forms was reviewed by the University System members of the Economic Development Council who subsequently made their report and recommendations to the Council. Their report recommended that the instructional program be continued under auspices of the Council. The Council approved the recommendation and indicated a desire to continue the work program which is partially funded under Title I-A of the Higher Education Act of 1965. (Note: The University System members on the Economic Development Council are Dr. Ernest Melvin, Director of the Institute of Community and Area Development, University of Georgia, and R. L. Yobs, Director, Technology and Development Laboratory, Engineering Experiment Station, Georgia Institute of Technology.)

Although it is recognized that economic development is a continuing process, it is believed that the activity was successful in meeting its specific objectives. The project is successful in that it brought to the Council's attention the need for this type education and training program which, in future years, will probably require Council financial support. It is successful in that it reached a wide variety of individuals and organizations involved in day-to-day economic development activities. It has provided a forum for those individuals and organizations to interchange ideas and views on economic development issues at both the community and state levels.

(continued on attached sheet.)

- II. Will the program itself continue beyond this period of Title I funding?
If so, under what sponsorship or support.
(Check one)

<input checked="" type="checkbox"/> Continued under Title I*	<input type="checkbox"/> Accomplished purpose no further plans
<input type="checkbox"/> Continued with other Federal funding	<input type="checkbox"/> Unsuccessful, no further funding
<input type="checkbox"/> Continued with non-Federal funds	<input type="checkbox"/> Other (_____)

*List new project ID number(s):

78-008-009 A

10. Project Accomplishments (Cont.)

B. Relative to Institution(s) of Higher Education

Indicate the impact of the project upon ongoing programs of recipient colleges and universities. Have changes occurred, or are they anticipated, in the organization, curriculum, budget, continuing education and/or community service programs? Describe any planned or unexpected "spin-offs" involving additional funds or activities generated.

At the time this activity was initially proposed, the Economic Development Council of Georgia was being organized. Shortly thereafter, the Engineering Experiment Station was awarded a grant to conduct research related to inter-organizational relations involving the Council. The results of that project highlighted the need for improved interorganizational activity among individuals and activities involved in economic development and the need for associated educational and training programs.

Since the area planning and development commissions were involved in the continuing education activity and they were also represented on the Council along with representatives of the University System, this activity was re-oriented to include the Council as a focal point for the training program. This unforeseen application of a continuing education activity in support of a new, innovative, state-wide economic development activity is considered to be the principal spin-off of the activity. This spin-off is considered to be important in that it provides the University System another opportunity to make a contribution to the economic well being of the state. Information concerning the research study noted above and the Economic Development Council of Georgia is appended to this report.

10. Project Accomplishments (Cont.)

C. Relative to the Community

Specify the extent and the nature of the involvement in the project of community leaders, citizens, businesses and industries, public and private agencies and State and local government. Were they, for example, involved in the initiation of the proposal and/or the planning and development of the project? Have any new community agencies, organizations, or groups been established as a result of this project? Has the community service capability of existing agencies and organizations been increased. If so, please describe:

Although the Economic Development Council is a state-wide organization, its member organizations have membership which consist of individuals located throughout the state. As indicated in the attached brochures, individuals participating in the community/area workshops were drawn from the local area where possible. The structuring of local workshops was accomplished in coordination with local leadership. While the activity was not designed to encourage the creation of new community service organizations, it was designed to increase communication among existing organizations. It is believed that the work accomplished this year lays the ground work for improved networking among community service organizations in the future.

Geographic area served by the Project. (Check one)

Urban Regional Suburban
 Rural Statewide Other (_____)

Prior History of the Project. (Check one)

New Project Expansion or improvement
 Continuation of CSCE Project* of non-CSCE Project
 Major Revision of CSCE Project* Other (_____)

*List previous project ID number(s):

Faculty Involvement (List the faculty members involved in the project, the nature of their activity, their academic discipline, and the percentage of their time spent on the project).

<u>Faculty</u>	<u>Activity</u>	<u>Discipline</u>	<u>% of Time</u>
Robert E. Collier	Project Director & Instructor	Economic Development	20
Robert B. Cassell	Instructor	Economic Development	2
David S. Clifton	Resource Person (GT)	Economic Development	-
R.L. Yobs	Resource Person (GT)	Research Engineer	-
Donald Ratajczk	Resource Person (GSU)	Economics	-
Ernest Melvin	Resource Person (UG)	Geography	-
Howard Schretter	Resource Person (UG)	Government	-

14. Student Involvement (If applicable, indicate the nature of student involvement in the project as well as the number of students engaged in each activity).

- A. Instructors
- B. Interns
- C. Consultants (Technical Assistance)
- D. Researchers/Data Collectors
- E. Other (Specify in each instance)

Activity

No. of Students

15. Demographic Data

Demographic data on all actual participants should be collected and reported for each project. The data should be summarized in terms of sex, age and education.

A. Demographic Summary

	Males <u>130</u>	Females <u>6</u>
<u>Age</u>		
Under 21:		
21-35:	<u>25</u>	<u>5</u>
36-55:	<u>80</u>	<u>1</u>
Over 55:	<u>25</u>	<u> </u>
<u>Educational Level</u>		
Elementary:	<u> </u>	<u> </u>
Junior High School:	<u> </u>	<u> </u>
High School:	<u>6</u>	<u> </u>
College below baccalaureate:	<u> </u>	<u> </u>
Baccalaureate:	<u>65</u>	<u>3</u>
Graduate or Professional:	<u>59</u>	<u>3</u>
<u>Mass Media</u> -- number of estimated individuals served:		<u>Unknown</u>

B. Narrative Description (Give a brief narrative of the general characteristics of the participants; should include: Were they city councilmen, upper level managers, housewives, etc? Were they the group for whom the project was intended?)

The participants in this activity were the group for which the program was designed. It consisted of elected officials ranging from city council members to the Lieutenant Governor. The two major groups came from the planning commission (37) and the business community (34). Federal and state agency personnel were represented along with various types of public administrators. The public utilities field was well represented (15).

For the most part, the individuals who attended the sessions were professional personnel from a wide variety of occupations.

16. Project Materials (Describe the materials produced for and by the project, i.e. curriculum materials, films, etc., and indicate whether copies are available for dissemination).

In this first year of the project, most presentations were made by individuals in a discussion format without the use of curriculum type materials. In one or two instances presentations were developed in manuscript form. A copy of one such manuscript is appended to this report. Copies are not available for dissemination.

17. Express your judgment on the relationship of this project to the overall State program of Community Service and Continuing Education. (Title I-A, HEA)

In my judgement this activity fits well into the overall State plan of Community Service and Continuing Education, especially in the area of economic development. Although economic development actually takes place at the community level, it is a part of a process that transcends municipal and county boundaries. The activity reported on above provides a means of using the educational process for networking community economic development activities with those of regional, state and national activities. It supplements and complements educational activities with a much more limited geographical outlook.

STATE AGENCY DATA

The following data is required by the State Agency for Title I-A to complete the Annual Program Evaluation.

Demographic Data

A. <u>Occupational Classification</u>	Males	Females
	<u>130</u>	<u>6</u>
Professional	<u>124</u>	<u>4</u>
Semi-Professional	<u>6</u>	<u>2</u>
Skilled	<u> </u>	<u> </u>
Semi-Skilled	<u> </u>	<u> </u>
Unskilled	<u> </u>	<u> </u>
Other (Specify: _____)	<u> </u>	<u> </u>

B. Number of Participants by Target Group

Elected Officials	<u>9</u>
Planning Commission Members, Industrial Development Committee Members	<u>37</u>
Civic Group Leaders	<u>34</u>
Merchant Groups, Chamber of Commerce Executives and Directors	<u> </u>
Social Service Workers, Ministers, Military Counselors, Personnel Counselors	<u> </u>
Professionals and Paraprofessionals in Gerontology	<u> </u>
Other (Specify: <u>Federal Agencies</u>)	<u>5</u>
<u>State Agencies</u>	<u>9</u>
<u>Public Utilities</u>	<u>15</u>
<u>Public Administrators</u>	<u>12</u>
Association Managers	<u>4</u>
Banks	<u>2</u>
University Personnel	<u>9</u>

Major Evaluation Procedure

- | | |
|---------------|---|
| <u>x</u> | A. Participant Reaction |
| <u> </u> | B. Administration of Pre and Post Tests to Participants |
| <u> </u> | C. Staff Appraisal of Changed Group Practices |
| <u> </u> | D. Other (Specify: _____) |