

EXECUTIVE MBA IN MANAGEMENT OF TECHNOLOGY

IT'S ONE THING TO CREATE THE NANO-WIDGET.
QUITE ANOTHER TO KNOW HOW TO GET IT TO MARKET.



THE BUSINESS SCHOOL AT GEORGIA TECH

The Executive MBA in Management of Technology (EMBA-MOT) program is designed to develop leaders with fluency in the languages of business and technology. In addition to traditional business and financial skills, students learn to manage innovation and organizational change, identify promising emerging technologies, and translate them into new products and services. Participants not only gain a deep understanding of the full range of global business opportunities and threats that technology can present, but also develop the tangible skills necessary for strategic competitive advantage.



EXECUTIVE FORMAT

The EMBA-MOT program operates in an executive format which allows professionals to gain an executive MBA in 19 months with minimal time away from work. Classes are held on **Fridays and Saturdays, from 8:30 AM – 4:45 PM**, every other week. The program also includes two weeklong residencies on campus at Georgia Tech, and culminates with an international residency in China.

PUT YOUR SKILLS TO THE TEST AND TAKE YOUR INNOVATION TO MARKET

A year-long new venture project serves as a powerful capstone experience that concludes with a business plan competition. In small teams, students select an emerging technology and complete a full business plan to take it to market. Project work is integrated into the curriculum, and many students turn their projects into real-world ventures.

THE EMBA-MOT CURRICULUM*

Business and Leadership Skills Development

Economic Analysis for Managers

Financial and Managerial Accounting

Financial Management in an Environment of Technological Change

Analytical Tools for Decision Support

Processes of Technological Innovation

Technology Strategies in Information Systems

Creating Technology Ventures

Managing People in a Technical Environment

Operations and Supply Chain Management

Change Management

Marketing in a Technological Environment

International Issues in the Management of Technology

Seminar in the Management of Technology

Technology Forecasting and Analysis of Emerging Technologies

Strategy in the Management of Technology

Management of Technology Projects I, II & III

Building Technology Ventures

Venture Financing

International Business and Finance

* Curriculum is subject to change

“The quality of the faculty and the curriculum has made a difference for me. My involvement in the business has become more global and my role at Scientific Atlanta has expanded since I finished the program. The focus on teamwork helped me to become more collaborative at work.”

– *Hector C. Baro, Class of 2004, V.P. Worldwide Manufacturing, Scientific Atlanta, A Cisco Company*

APPLICATION AND ADMISSIONS

The EMBA-MOT program attracts both technical and business professionals who are ready to transition into upper-management and strategic-leadership roles. Candidates for the program have an average of 14 years of work experience (a minimum of five years is required) in various fields. They must have a history of professional success and be ready to manage innovation and technology to take their organizations to the next level.

APPLICATION REQUIREMENTS

- Online application (including a \$50 application fee)
- Academic transcripts
- Resume
- Company sponsorship form
- Two professional letters of recommendation
- Interview
- Official GMAT score (if required)
- Official TOEFL score (if required)

Your GMAT score may be waived based on review of your academic profile.

“The Management of Technology program gave me the ability to see beyond current trends, and it gives my company a new-found advantage when competing for more business, growing current contracts, and even retaining current employees.”

– *Leslie Lewis, Class of 2005, Director of Atlanta Operations, Professional Sales Division, Business Computer Applications*

TO LEARN MORE ABOUT THE PROGRAM, SCHEDULE AN INDIVIDUAL APPOINTMENT, OR VISIT A CLASS SESSION, PLEASE CONTACT US AT 404.385.2254 OR VIA EMAIL AT EMBA-MOT@GATECH.EDU.

APPLICATION DEADLINES

Applications are reviewed and accepted throughout the year. Priority will be given to applications received prior to March 1, 2008. After that date, applications received will be reviewed on a space-available basis. For additional information on admissions requirements, please contact us at EMBA-MOT@gatech.edu.

Early application deadline
March 1, 2008

Final application deadline
April 15, 2008

Program start date
May 12, 2008

Graduation
December 12, 2009

TUITION AND FEES

Program Cost (Class of 2009)
\$67,000

This cost includes tuition; books; classroom materials; access to campus resources; on-ground costs for the international residency; on-campus parking across from the College of Management; career advancement counseling, coaching, and development; food and refreshments during scheduled class times; and admission to guest speaker events, symposia, and lectures.

CONTACT INFORMATION

Executive MBA in Management of Technology
Georgia Tech College of Management
800 West Peachtree Street, NW
Atlanta, Georgia 30308

404.385.2254 *phone*
404.894.1464 *fax*
EMBA-MOT@gatech.edu *email*
www.TechEMBA.com *web*