

“Give The Patrons What They Want: Even If You Don’t Have It Yet!”

A patron-driven acquisition collaboration between
interlibrary loan and collection development at
Kennesaw State University

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PDA and ILL at Sturgis Library

Why Now?

Research

The Plan

Application

Outcome

What Next?

Why Now?

- Good timing
- eBook demand-driven acquisition (DDA) program already in development
- Expanding interlibrary loan services: document delivery
- IT'S FOR KS *you!* campaign: transforming services and collection
- Increased interest in collection development

Research

- **Literature review to weigh PROS and CONS**
- Lack of cost-per-use data
- Stakeholders:
 - *Internal* (CD, ILL, acquisitions, access services)
 - vs.
 - *External* (patrons, vendors, consortia partners)

Research

“The ACRL (2010) listed PDA as a new force in collection development explaining: ‘academic library collection growth is driven by patron demand and will include new resource types’.”

(Wiley, 2012, p.105)

- **Factors contributing to PDA:**
 - Low circulation
 - Economic recession and budget cuts
 - Availability of new vendor products for online ordering

Research

- Literature review to weigh PROS and CONS
- **Lack of cost-per-use data**
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Research

- **ILL, Patrons, and Subject Liaisons:**
 - Underrepresented subjects and departments
 - Tracking curriculum changes
 - New or developing program areas

“ILL increases the connection between academic departments and the library, and can help identify areas where the library needs to improve while highlighting current users.”

(Leykam, 2008, p.219)

Research

- Literature review to weigh PROS and CONS
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- **Stakeholders:**
 - *Internal* (CD, ILL, acquisitions, access services)
 - vs.*
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The Plan

- **Hypothesis:** To improve customer service and library collections
- Our mission and goals
- **Dates:** June-July 2013
- Parameter development and revision

The Plan

Scope

Only books...

...that we don't have

.....that we have to pay to borrow

.....that are available for rush purchasing

.....that cost less than our \$200 price limit

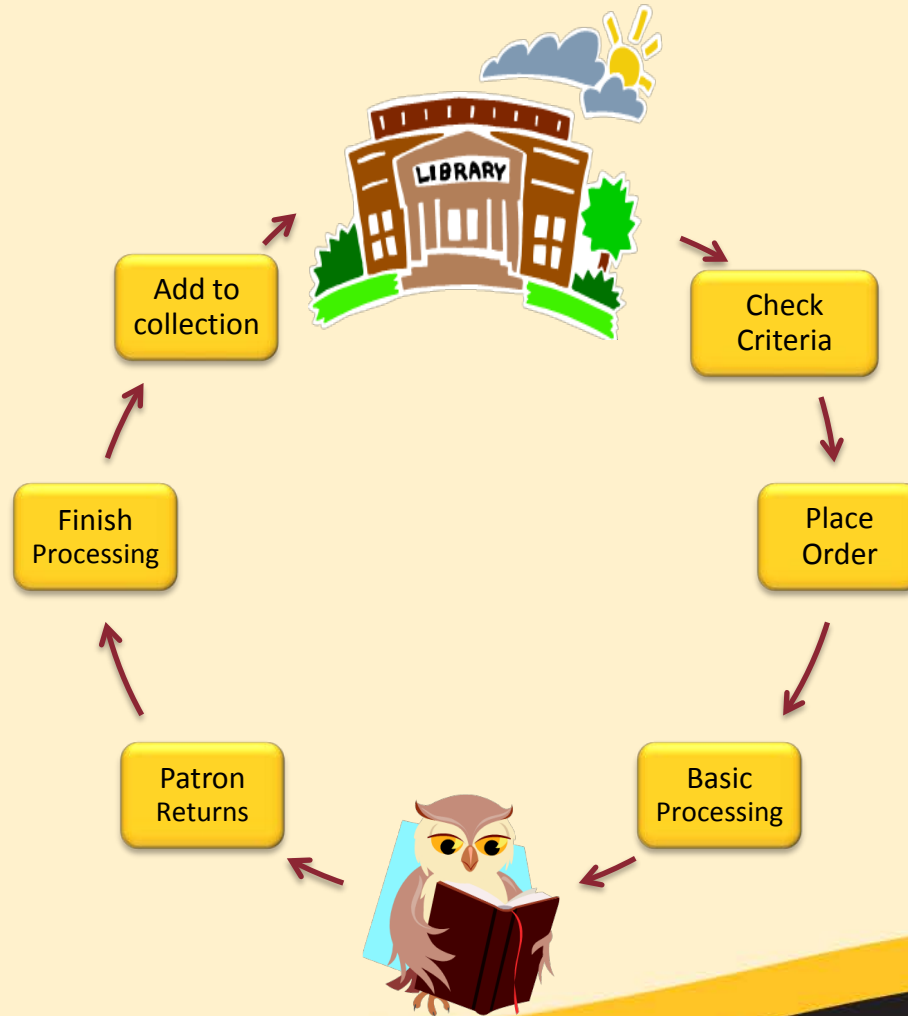
The Plan

Criteria

Must meet 2 out of 3 of the following:

- Requested by special status patron
- Requested at least once before
- Has a cost of less than \$50

Application

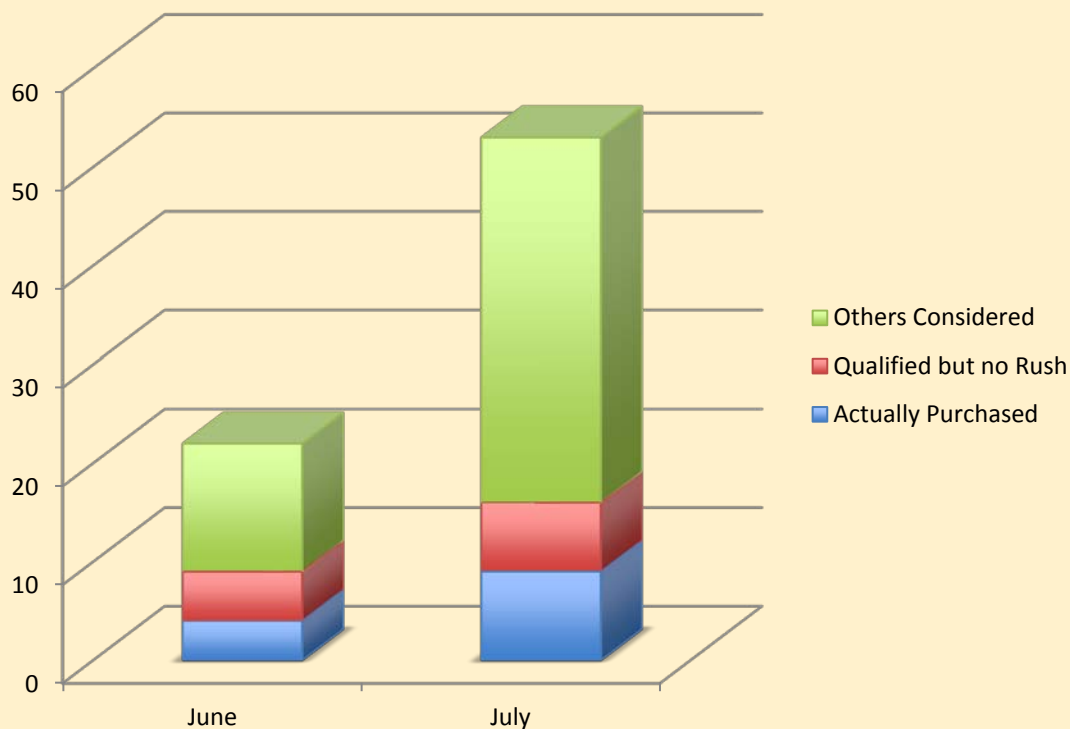


Outcome

	Books to Be Purchased	Total Cost Before Shipping	Highest Cost to Borrow
June	4	\$100.85	\$140.00
July	9	\$264.70	\$315.00

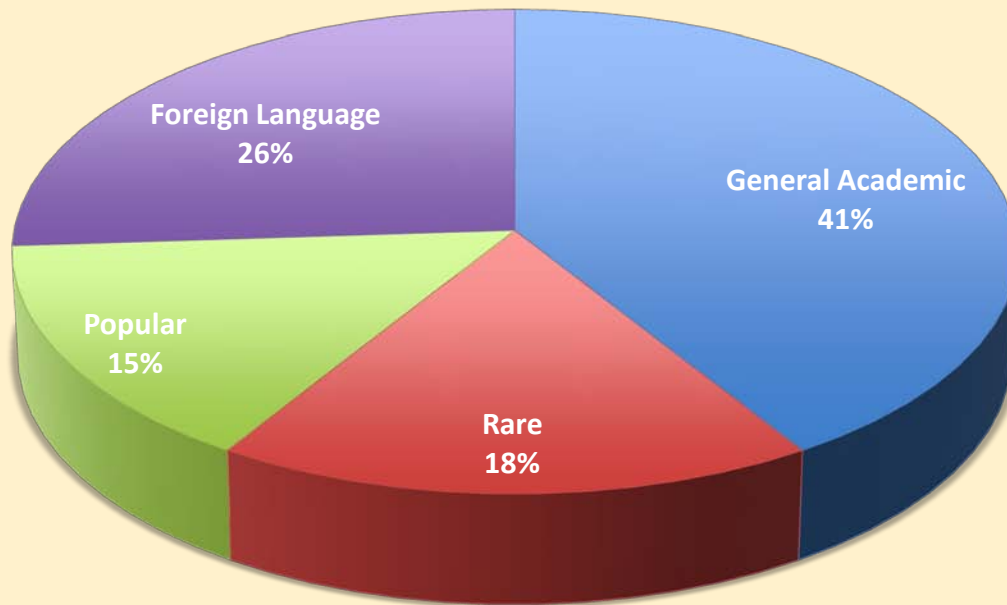
- Low numbers led to revision of parameters
- Purchase cost less than highest cost to borrow
- Time-consuming process
- Problems encountered

Outcome



Problems with Rush Availability

Outcome

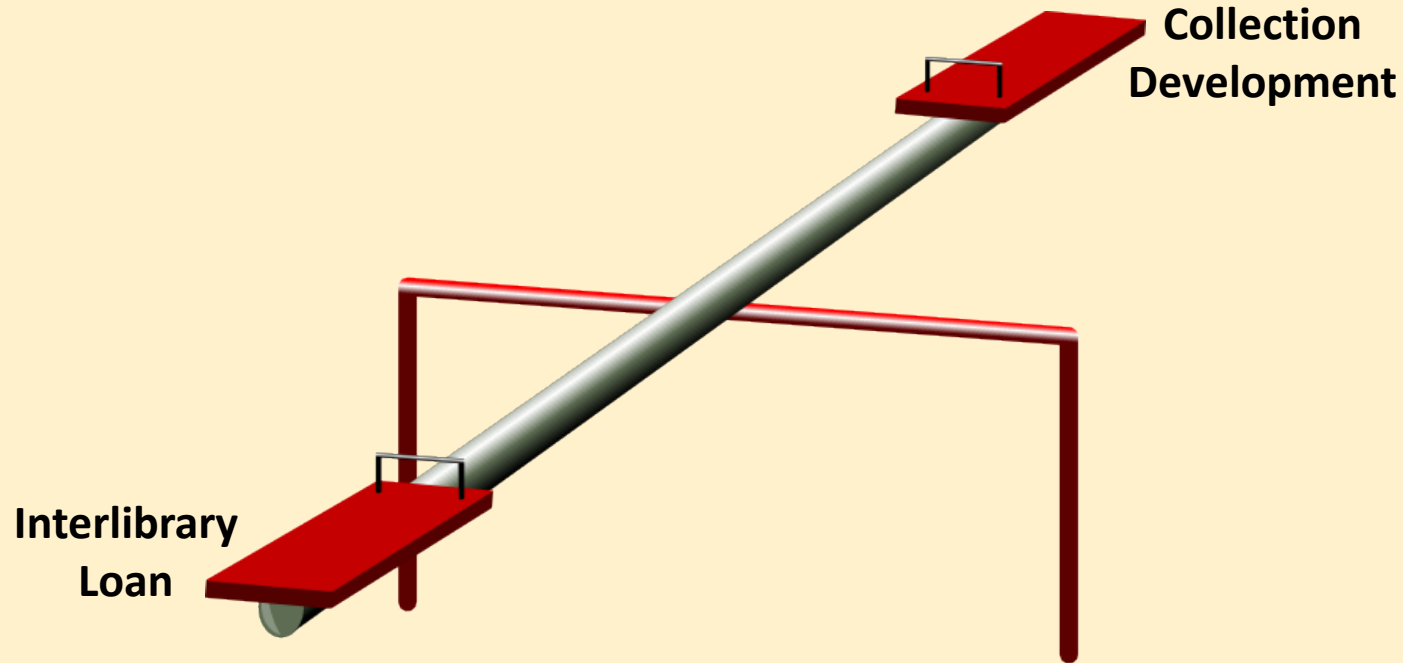


Key

- “Popular” includes self-help, non-literary fiction, and popular non-fiction
- “Rare” are books that were too rare to be found in our vendor’s catalog
- “General Academic” was everything else

Types of Books Considered

Outcome



- ILL vs. collection development
- Lessons learned

What Next?

- Alternative vendors
- Funding source
- Borrow now, buy later
- Use ILL statistics to inform subject liaisons
- Revision of parameters to enhance collection development

Credits

Wiley, L. & Clarage, E. (2012). Building on success: evolving local and consortium purchase-on-demand programs. *Interlending & Document Supply*, 40(2), 105-110.

Leykam, A. (2008). Exploring interlibrary loan usage patterns and liaison activities. *Interlending & Document Supply*, 36(4), 218-224.

van Dyk, G. (2011). Interlibrary loan purchase-on-demand: a misleading literature. *Library Collections, Acquisitions, & Technical Services*, 35, 83-89.

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Thank You!

QUESTIONS?