



# Smart Grid— A New Data Paradigm for Utilities

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# Smart(er) Grid Is NOT



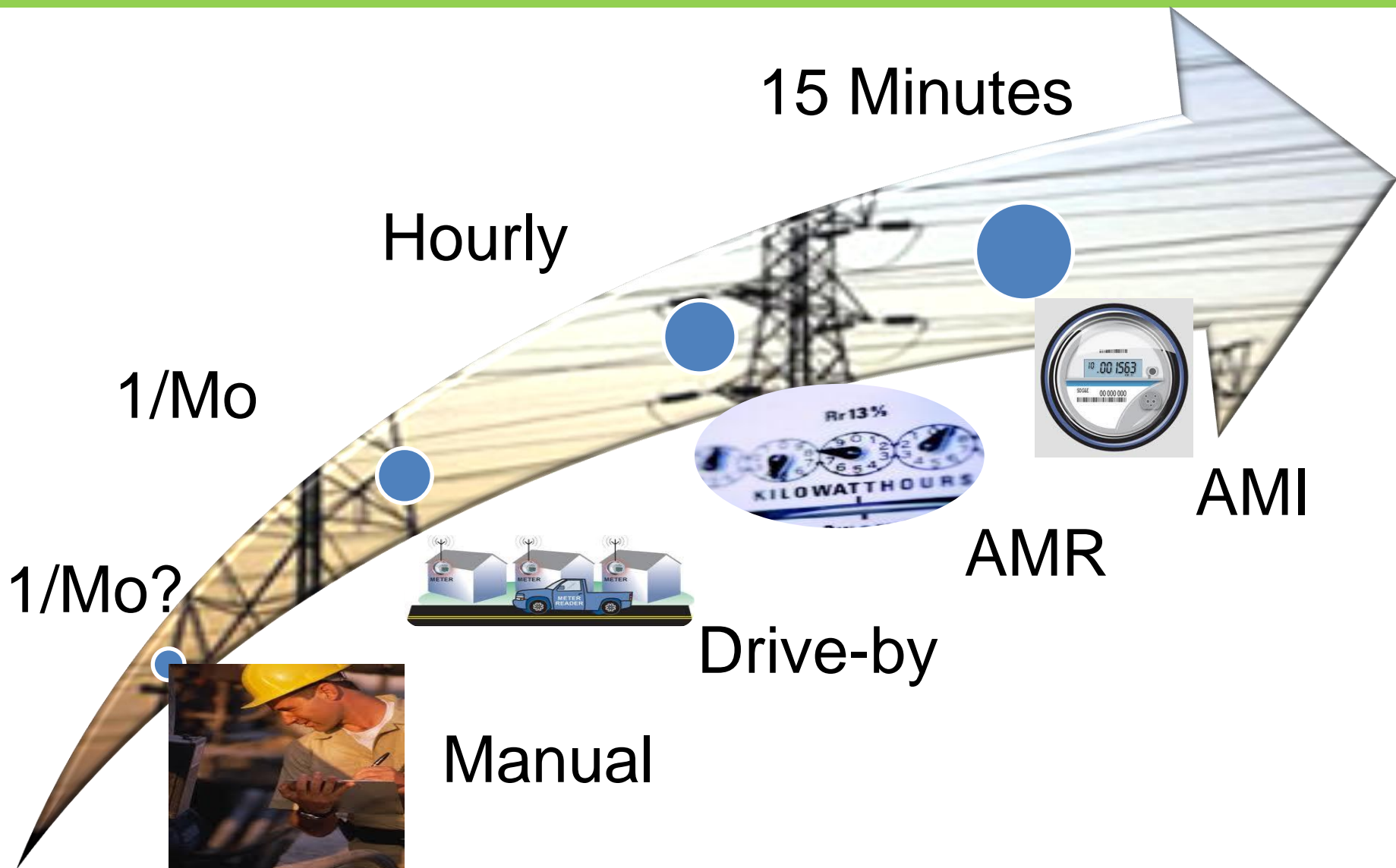
# Big Data Is NOT New



# Data is NOT Information



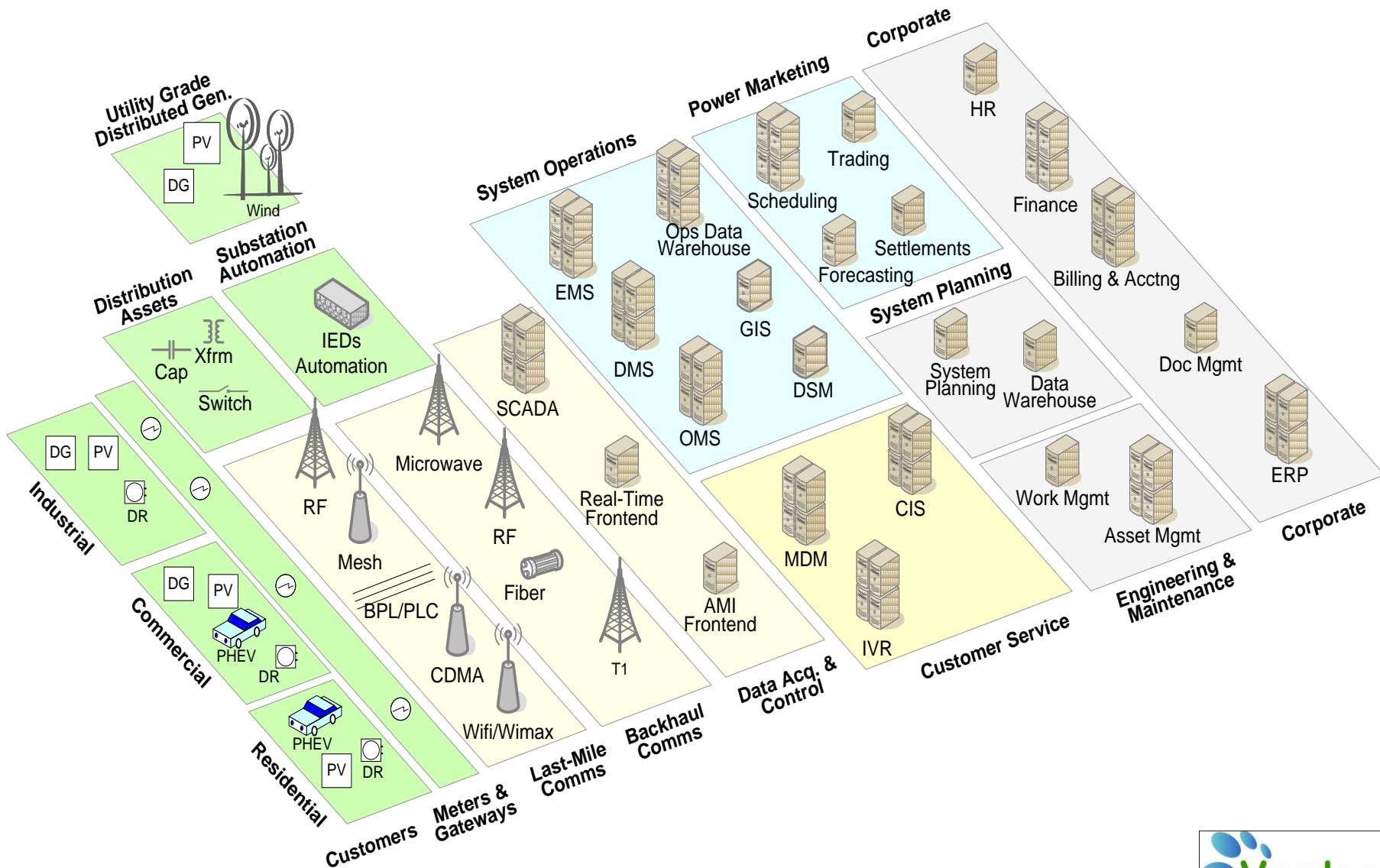
# The Smart(er) GRID Evolution



# The Smart(er) GRID Evolution

- **Advanced Metering Infrastructure (AMI)**
- **Geographic Information Systems (GIS)**
- **Outage Management Systems (OMS)**
- **Field Staking Systems**
- **Automated Vehicle Location (AVL)**
- **Fiber Optic Cable for Communications**
- **RF Networks**
- **Broadband over Power Line (BPL)**
- **Digital Substations**
- **SCADA**

# Smart(er) Grid = IT





# More Frequent Data

1 Reading/Month

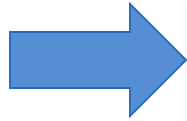
35000 Readings/Year





# Data Growth Example

100,000  
Smart Meters



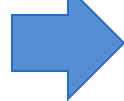
Interval Data – Online 250 GB  
Other: Register Reads, Summary  
Tables, Staging – 50 GB

=

300 GB  
Per Year

## Transactional Storage Capacity

1,000,000  
Smart Meters



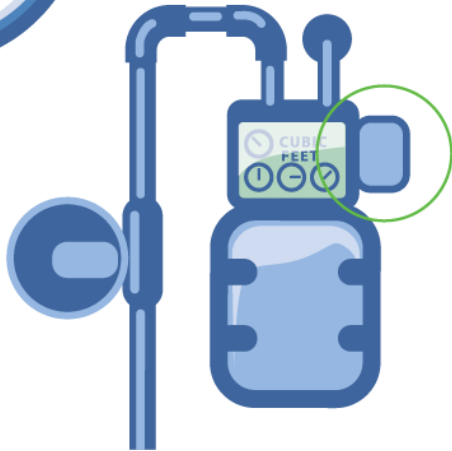
Year 1  
= 3TB

Year 2  
= 6TB

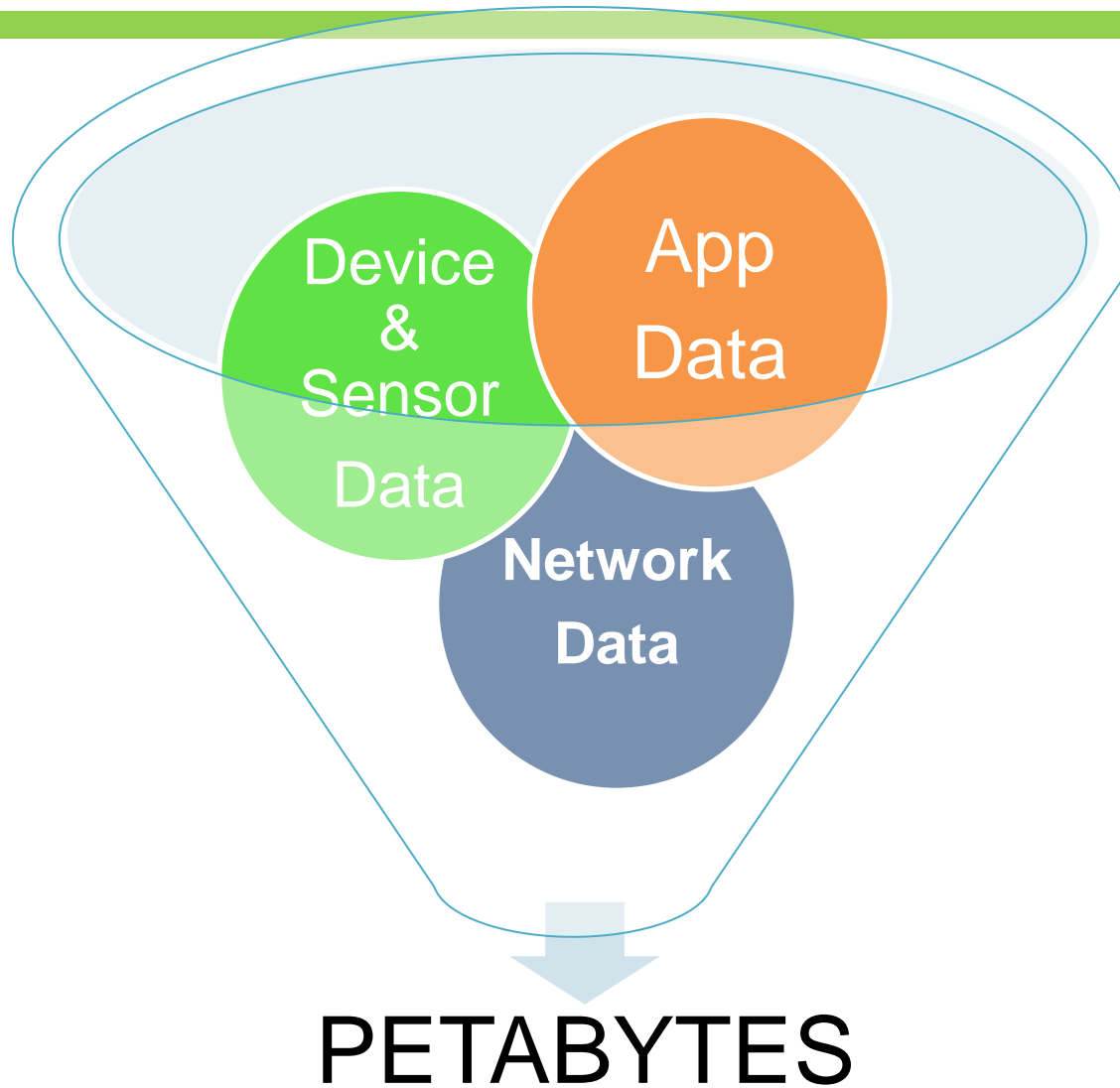
Year 3  
= 9TB

Year 4  
= 12TB

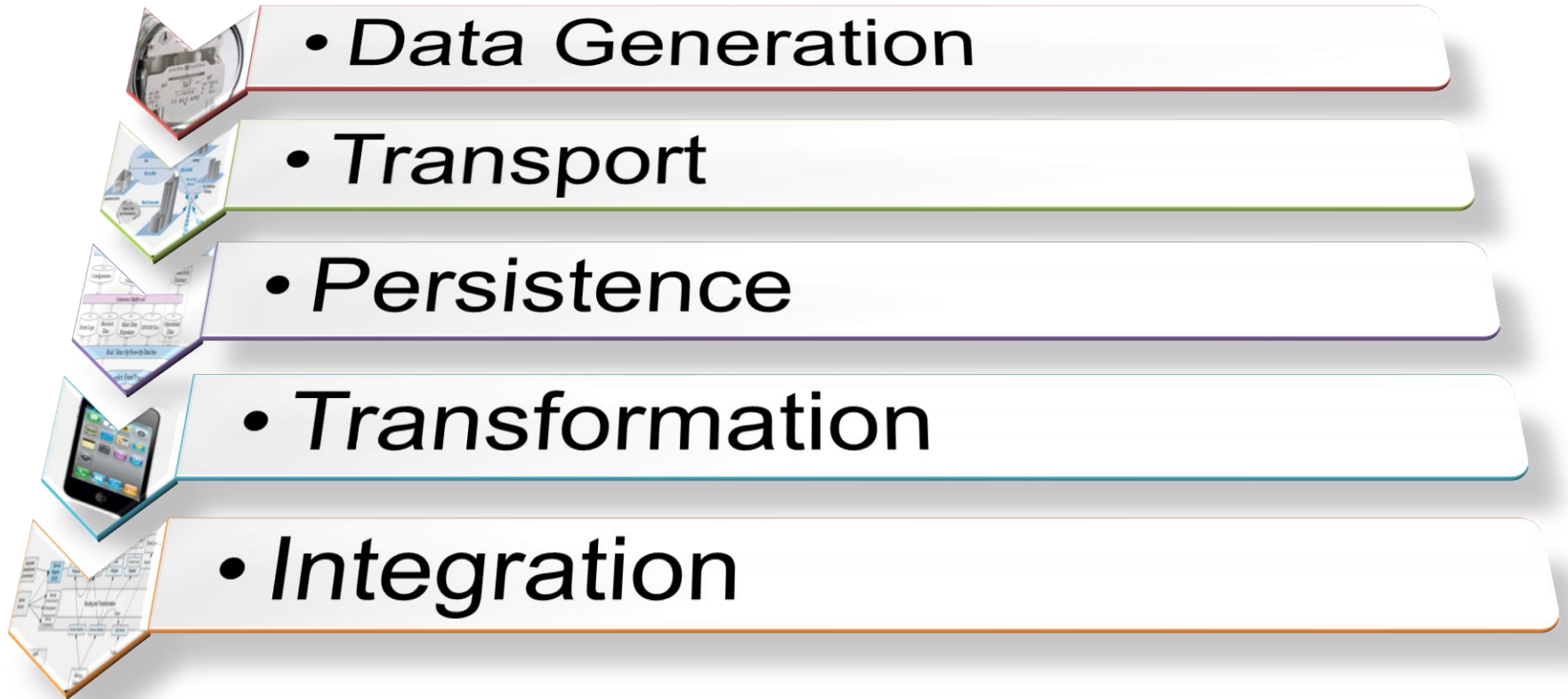
# New Sources of Data



# New Types of Data



# Five Stages of Smart(er) Grid Data



# Utility Back Office Under Stress





# Data Management Challenges Facing Utilities

## Correlating Information

- Matching data acquisition infrastructure to required outcomes

## Achieving Scale

- Learning to apply new tools, standards, and architectures to manage grid data at scale

## Adapting New Processes

- Transforming business processes to take advantage of smart grid technology

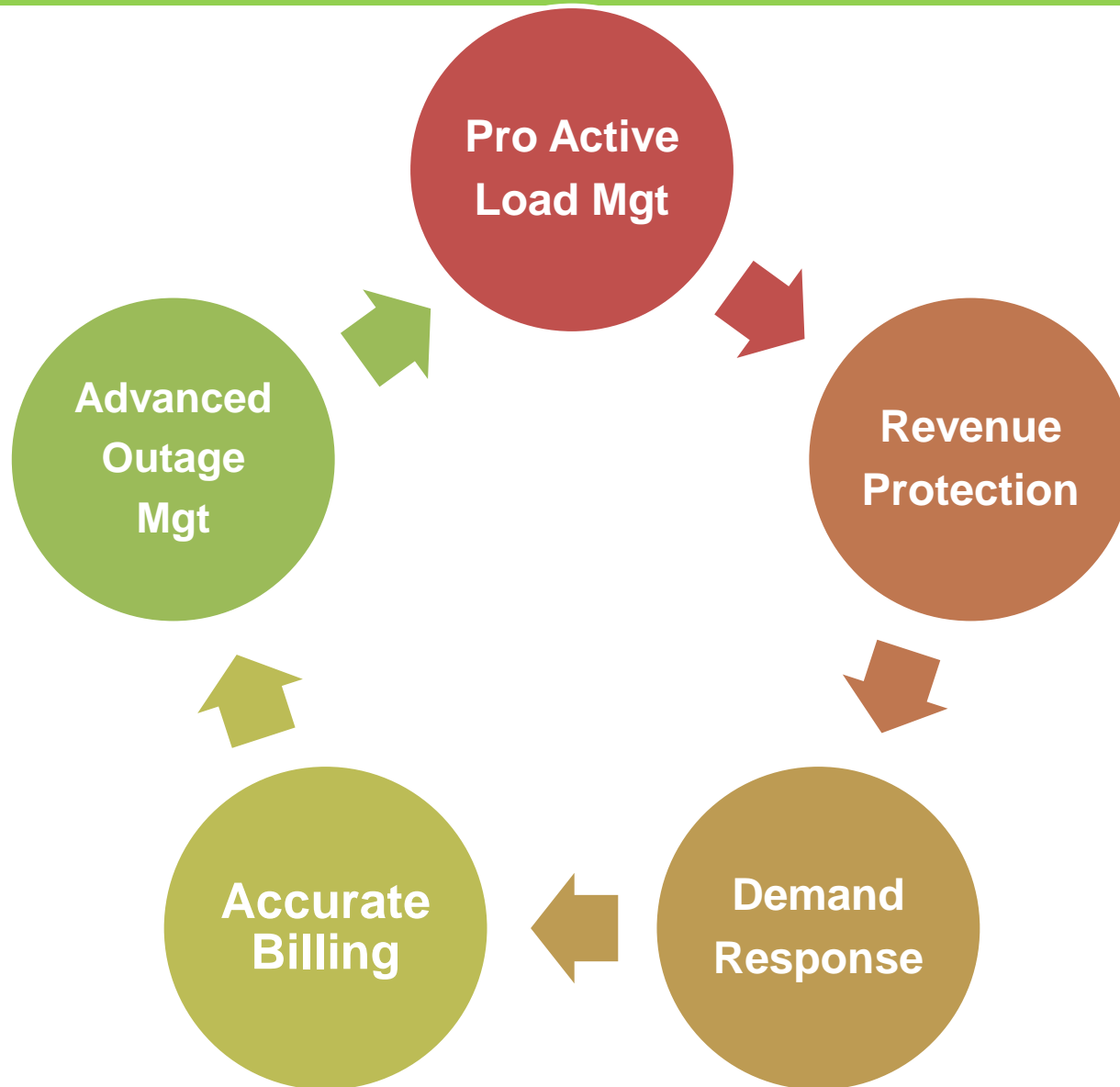
## Managing New Silos

- Dealing with addition of new enterprise silos.

## Managing Cost

- Infrastructure, Hardware, Storage, Bandwidth

# New Data New Possibilities



# ROI to Utilities

- Revenue Protection:
  - Improvements of 2% - 4% of annual revenues*
- Reduce maintenance cost*
  - *Annual savings of 60K by reducing transformer losses*
  - *100K+ Truck rollouts – \$150 per rollout (30% false alarms)*
- Demand response: *Reduction in peak load by 5%*
- Voltage Optimization: *3.5% Voltage Reduction at Substation Bus with a CVR Factor of 0.85 Factor equals a 2.98% reduction of system load*
- Customer Service
  - Identify billing inconsistencies
  - First call resolution Improvement by 50%*

# Data Management Vision



The Data are not created relevant,  
they become so!

# Data Available Now





# Short Term Objectives

- **Derive value from existing systems and data through the use of advanced analytics**
- **Identify cost savings and efficiencies without committing millions in investment**
- **Establish business case with stronger ROI for future smart grid initiatives**

# Deficiencies in Existing Solutions

- **Cost of Analysis and Storage** on proprietary systems does not support trends towards more data
- **Limited Scalability** does not support trends towards more data
- **Closed and Proprietary Systems**

# Gaps in Today's Data

- **Siloed**
- **Scale**
- **Scope**
- **Cost**

# Solutions Driving Down Costs



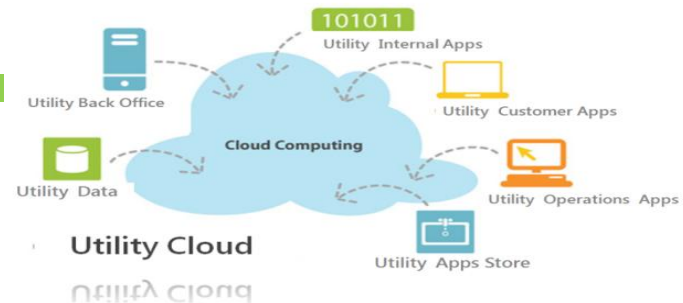
OLTP

Proprietary  
Warehouse

Architectural  
Shift

# Smart(er) Grid Utilities

## Cost & Risks



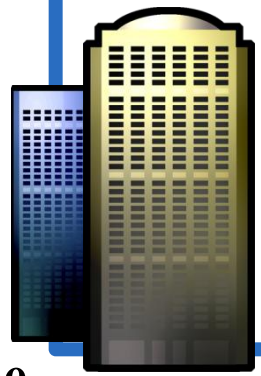
- Low Cost
- Fully On Demand



- Utility Hosting
- Over Built or Under Built



- Highest Cost of Maintenance
- Traditional Infrastructure



Plug in & Go!  
Use As Needed

Right Sized,  
Pay Per Use

Ops Staff, IT  
Infrastructure

Data Center,  
NOC

Utility In House

1980      1990      2000      2010      2015

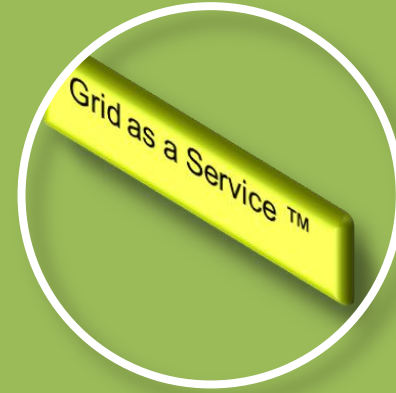




# Shift in Data Management Solutions



- Requirements Driven
  - Enterprise Silo
  - High Cost
- Long Implementation Cycles
  - Custom Integrations



- Results Driven
  - Hybrid
  - Low Cost
- On Demand, Operational in Days
  - No Custom Development

