

Georgia SBDC Network:

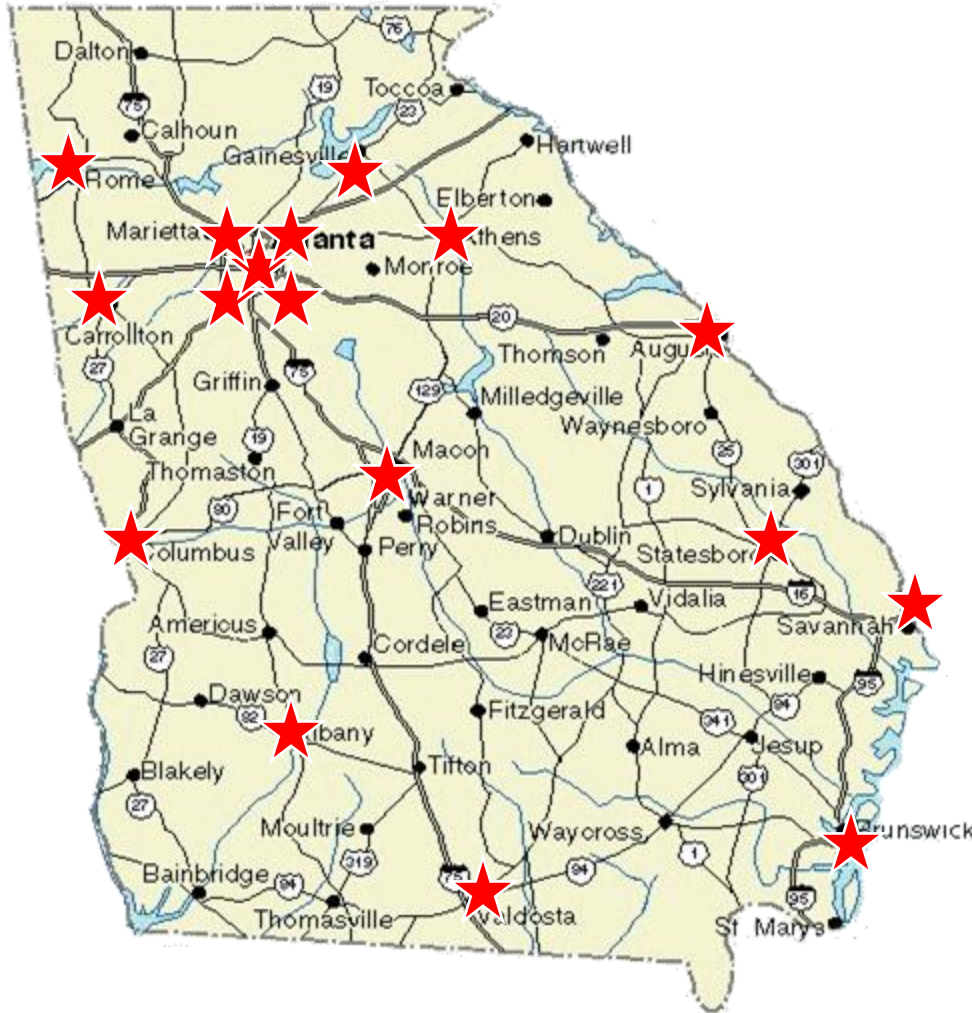
www.georgiasbdc.org



In Partnership with the U.S. Small Business Administration



GEORGIA SBDC NETWORK



University of Georgia SBDC

Georgia State University SBDC

*University of West Georgia
SBDC*

*Kennesaw State University
SBDC*

Clayton State University SBDC

*Georgia Southern University
SBDC*

Valdosta State University SBDC



GEORGIA SBDC IMPACT

Calendar Year 2011

Consulting:

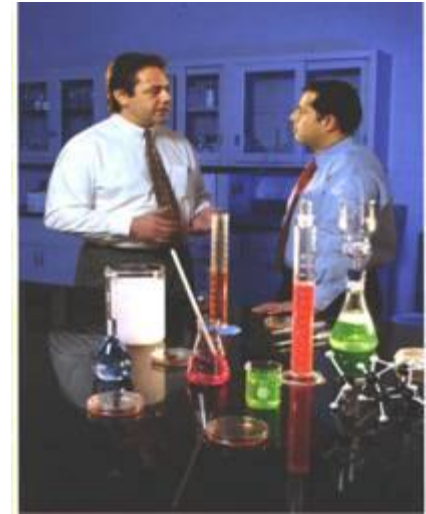
Clients Served: 3,822

Consulting Sessions: 17,234

Continuing Education:

Programs Delivered: 372

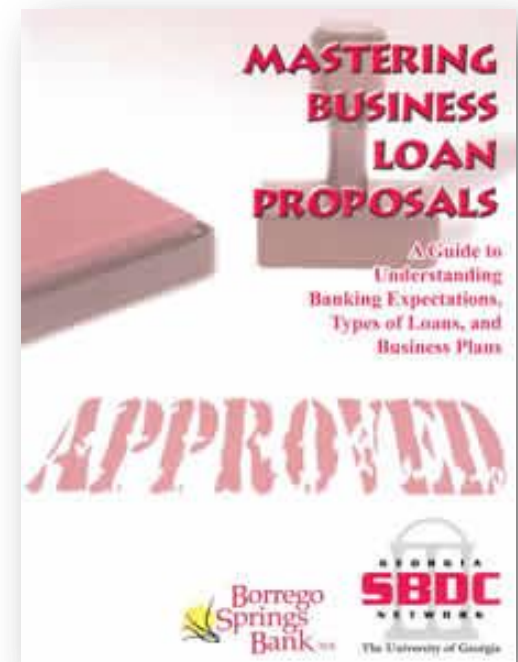
Total Attendees: 5,765



GEORGIA SBDC NETWORK CONSULTING SERVICES

Capital Formation Assistance

- *Business Plan Development*
- *Financial Projections*
- *Investor Presentations*
- *Funding Source Identification*



GEORGIA SBDC NETWORK CONSULTING SERVICES

Marketing Assistance

- *Marketing Plans*
- *Demographics Studies*
- *Market Research*
- *Focus Groups*
- *Strategic Marketing Assessments*
- *Retailing Assessments*
- *Customer/Supplier Identification*



GEORGIA SBDC NETWORK CONSULTING SERVICES

Accounting/Financial Management Assistance

- *Record Keeping & Accounting Systems*
- *Tax Calculations*
- *Financial Analysis*
- *Accounts Receivable Analysis*
- *QuickBooks Assistance*



GEORGIA SBDC NETWORK CONSULTING SERVICES

Management Assistance

- *HR Management*
- *HR Compliance*
- *Strategic Planning*
- *Management Audits (Gap Analysis)*



GEORGIA SBDC INITIATIVES

International Trade Center

- *Financial Assistance*
- *Market Identification/Entry*
- *ExportGA*
- *Export-U*



GEORGIA SBDC INITIATIVES

Commercialization Program

- *Business Concept Feasibility Assessment*
- *Intellectual Property Strategy*
- *Commercialization Planning*
- *Business Plan Development*
- *Identification of Funding Sources*
- *Investor Presentation Development*
- *Commercialization Education Programs*
 - *Kauffman Foundation Tech Venture program*



Georgia SBDC Network:

www.georgiasbdc.org



In Partnership with the U.S. Small Business Administration

