



Auxiliary Services

First Quarter Highlights

FY 2007-08

July, August, September 2007

Programs - Page 2

- Rosalind R. Meyers (associate vice president, Auxiliary Services) and Rob Kellner (Valdosta State University) hosted the 8th Annual Auxiliary Services Council of Georgia meeting with William R. Bowes, vice chancellor, Office of Fiscal Affairs, Board of Regents, as guest speaker.
- Rosalind R. Meyers presented “Nuts & Bolts of Strategic Planning” for Auxiliary Services’ professionals at the NACAS Institute for Managers II, Indiana University.
- Auxiliary Services’ BuzzFunds contributed to 12 Georgia Tech student groups and departments.
- Auxiliary Services began Auxiliary Services’ Mentor Tech to assist its employees in career development.
- The Student Center presented 39 events (June and July), including Flicks on 5th which attracted 5,318 people.

Services - Page 3

- Health Services provided 34,592 procedures for students.
- BuzzCard & GT Dining launched the new Buzz Dining Rewards program, giving participants five percent of their monthly purchases back to them in a BuzzCard account to be spent the following month.
- Barnes & Noble @ Georgia Tech is working with campus departments and Dell and Apple on the Student Laptop Initiative for fall 2008.

Facilities - Page 4

- The North Avenue Apartment Complex celebrated with an Open House, Thursday, Sept. 20.
- Housing’s Conference Services set records in number of bed nights with 55,000 (May-August).
- The 15th Annual Caribbean Night barbecue garnered more than 1100 Freshman Experience students.

In the news . . .

- GT Dining held the second annual “Scottie Mayfield Day” at Woodruff Dining Hall, Thursday, Sept. 6, with Scottie autographing posters, having his picture taken with students and handing out Mayfield ice cream.
- *The Atlanta Journal-Constitution*, Sept. 13, “Georgia Tech doctor steps up as good example,” article on Dr. Antoinette Thaxton-Brooks, physician, Health Services (including picture).
- *Georgia Tech Parent News*, September issue, “It’s not too late to buy a meal plan,” by Melissa Moore, director of communications, Auxiliary Services.

AUXILIARY SERVICES COUNCIL OF GEORGIA

Rosalind R. Meyers (far right in yellow), associate vice president, Auxiliary Services, started the Auxiliary Services Council of Georgia eight years ago. Conducting the annual meeting throughout the state at public and private colleges and universities, she held this year’s meeting at Valdosta State University, Sept. 11-12.

- Three Auxiliary Services’ employees were recognized as Employees of the Month for July, August, September, respectively, Rosser Jones, night Stingerette driver, Parking & Transportation; Barbara Hanschke, director of finance, Auxiliary Services; and Frederick C. Brown, utility worker I, Housing.
- Rich Steele, director, Student Center, completed the three-year College Business Management Institute certification.



Programs

Students, Staff and Professional Associations

AUXILIARY SERVICES COUNCIL OF GEORGIA

Rosalind R. Meyers, associate vice president, Auxiliary Services, Georgia Institute of Technology, and **Rob Kellner**, director, Auxiliary Services, Valdosta State University, presented the 8th Annual Auxiliary Services Council of Georgia meeting, Tuesday and Wednesday, Sept. 11-12, at Valdosta State University.

Four educational sessions, including **William R. Bowes**, vice chancellor, Office of Fiscal Affairs, Board of Regents, "Auxiliary Services Business Plan Guidelines," highlighted the intensive day-long program. The 37 attendees representing 21 colleges and universities, both public and private, also shared best practices in food service marketing, parking technology and retail opportunities. A networking dinner, campus tour by the Valdosta State **Vice President of Finance & Administration James L. Black** and welcome by Valdosta State **President Ronald M. Zaccari** rounded out the program.

NACAS INSTITUTE FOR MANAGERS II

Rosalind R. Meyers presented the opening session, "Nuts & Bolts of Strategic Planning," at the National Association of College Auxiliary Services Institute for Managers II on Sunday, July 15, at Indiana University. The attendees were Auxiliary Services' professionals from throughout the United States.

BUZZFUNDS

Auxiliary Services' BuzzFunds contributed to Georgia Tech student groups and departments:

1. Executive Round Table
2. Finding Common Ground Meal-based Discussion Groups
3. Graduate Student Picnic
4. Housing's Emerging Leaders
5. Into the Streets

(continued next column)

6. Multicultural Programs
7. North Avenue Apartment Complex Outside Movie
8. Presidents' Summit
9. SGA Six Flags Night
10. Student Center Fall Outside Movie
11. Student Center Programs Council Speakers' Series (Ask A Mexican)
12. Women's Resource Center

MENTOR TECH, AUXILIARY SERVICES DIVISION

Auxiliary Services is partnering with the Office of Organizational Development to help Auxiliary Services' employees' career development by beginning an Auxiliary Services' Mentor Tech. Six mentor/protege pairs began the program that will run from September 2007 to May 2008.

STUDENT CENTER PROGRAMS

The Student Center Programs Council held 39 events with 6,725 people during the Summer Semester (June and July).

Flicks on 5th, the outside movies shown at Technology Square, had an attendance of 5,318 at five movies; the final movie "300" was rained out.

The Craft Center (1,257) and Music Listening Room (3,980) recorded 5,237 people.



Both Student Government Associations (graduate and undergraduate) held record-setting events and Auxiliary Services' BuzzFunds contributed funding and support to both. Pictured above are students loading onto one of Parking & Transportation's Stingers to ride to the SGA Six Flags Night, Friday, Sept. 28, where approximately 7,500 Tech students enjoyed the rides from 6 p.m. to midnight. Parking & Transportation took students to the park from 5-8 p.m. with the final trip back to campus arriving at 1:05 a.m. Another BuzzFunds' event, the Graduate Student Picnic, Friday, Sept. 7, saw more than 1,750 students and family members.

Services

Health Services' stats

	Quarter Totals
Physician visits	4,506
Nursing triage only visits	98
Allergy shots given	585
Other injections given	818
Women's Clinic visits	788
Gynecology specialty clinic visits	21
Nutrition specialty clinic visits	23
Health Promotion seminar attendees	4,243
Prescriptions filled	8,745
Lab procedures	13,105
Radiology procedures	1,009
Dental visits	330
*Psychiatry visits—new evaluations	85
*Psychiatry visits—follow-up	236
Total for quarter	34,592

No Shows 427

(includes 402 medical clinic and 25 psychiatry)

*An additional full-time psychiatrist joined the staff Aug. 20.

Partnerships

BUZZCARD & GT DINING began the Buzz Dining Rewards program, encouraging students, faculty and staff to use their BuzzCards while purchasing GT Dining food. For every BuzzCard/GT Dining purchase the member makes, five percent goes into a BuzzCard account that can be accessed after the tenth of the month following the sales. This money can then be used at any GT Dining location, e.g., the new EastSide Market. As of Sept. 30, more than 2,000 students, faculty and staff had signed up and received approximately \$3,500 in Buzz Dining Rewards funds.

STATE OF THE INSTITUTE ADDRESS (STUDENTS).

The Student Center, Housing's Georgia Tech Cable Network (GTCN), Office of Information Technology (OIT) and Parking & Transportation teamed with Omicron Delta Kappa and Institute Communications & Public Affairs (ICPA) to assist students attending the State of the Institute Address, Thursday, Sept. 27. The Student Center worked with GTCN and OIT to transmit the address live via the plasma televisions throughout the Student Center, including the Commons

(continued next column)



BUZZ DINING REWARDS. John Kennington (BuzzCard Assistant Director for Operations) is shown (above) registering a student for the on-line Buzz Dining Rewards program during one of the two Kick Off Days at the Food Court, Sept. 17-18.

Midtown Stage. Parking & Transportation shuttled students from the College of Management (Technology Square) to the Student Center for the live address, immediately following the end of their class sessions ~10:55 a.m.

STUDENT LAPTOP INITIATIVE - Barnes & Noble @ Georgia Tech is working with campus departments and Dell and Apple to timely provide appropriate laptops for the new laptop requirement beginning fall 2008.

GT 1000 - **Rosalind R. Meyers** (associate vice president, Auxiliary Services) and **James A. Pete** (director, BuzzCard) teamed to teach a GT 1000 class to Georgia Tech freshmen. Other Auxiliary Services' GT 1000 instructors for fall semester are: **Dr. Cindy Smith** (Health Services), and Housing's **Brett Hulst, Ann Pitini, and Joe Slade**.

BUZZCARD PROMOTION. BuzzCard again partnered with GT Dining, offering the fourth annual BuzzCard Promotion (July-Aug), giving students the opportunity to get four extras when depositing \$500 on their BuzzCard (during FASET), a \$20 BuzzCard deposit bonus, \$25 Pandini's/Jacket Deposit, 20 percent off GT spirit items with the purchase of \$300 in textbooks at Barnes & Noble @ Georgia Tech and a free BuzzCard replacement card good through May 2, 2008. The promotion is one of the factors attributed to BuzzCard's increases in deposits and sales, both up, respectively, 4.6 and 10.0 percent through September 2007.

Facilities

Reinvestments

NORTH AVENUE APARTMENT COMPLEX. Housing, the Residence Hall Association (RHA), GT Dining, the Student Center and Auxiliary Services welcomed students, faculty and staff to the North Avenue Apartment Complex during an Open House, Thursday, Sept. 20. Mike Black, director, Housing, and Tim Gallagher, president, RHA, introduced the facility; Residence Life students toured groups through the buildings every 15 minutes from 4-6 p.m.; GT Catering served punch and cookies and during the evening hours, the Student Center Movie Committee showed the movie “300” outside in the courtyard.

NORTH AVENUE RETAIL. Three retail operations are part of the North Avenue Apartment Complex, two existing establishments and one new operation. EastSide Market, a new convenience store including a Pizza Hut Express, opened its doors Monday, Aug. 20. Quizno’s and Wingnuts are the other two retailers.

NORTH AVENUE VENDING. Vending machines (14 machines carrying snacks, bottles and cans) were installed in all four residence hall buildings at the North Avenue Apartment Complex prior to students’ arrival in August.

HEFNER BUILDING RENOVATION/ARMSTRONG ELEVATOR PROJECT. Pre-construction meetings began for these projects to be conducted during fall and spring semesters.

CENTER STREET APARTMENTS received new carpet, freshly painted walls and had its duct work cleaned.

TENTH AND HOME FAMILY APARTMENTS completed Phase I of its landscaping, the main courtyard.

QUAD CAFE. Construction continued on the Quad Cafe scheduled to open in October.



MOVE-IN DAY. President G. Wayne Clough (with sunglasses), Mike Black (director, Housing), Buzz and the Greeks assisted with Freshman Move-In Day again this year, meeting, greeting and carrying clothing and items into residence halls for students looking to make Georgia Tech their home.

Conference Services

HOUSING’S CONFERENCE SERVICES set records with 55,000 bed nights; it hosted 8,500 guests from more than 30 different countries during its summer conference season (May-August)

Special Events

CARIBBEAN NIGHT. More than 1100 freshmen attended the annual Caribbean Night barbecue, complete with live Caribbean music, Sunday, Aug. 19.

CATERING SHOWCASE. GT Dining hosted a catering party in the Student Center Ballroom during lunchtime, Monday, Aug. 13. Faculty and staff members sampled items from the Catering menu.

FOOD COURT AND CHICK-FIL-A. Creating interest in Food Court dining, GT Dining arranged for the Chick-fil-A Cow to visit campus, posing for pictures and handing out coupons, Monday, August 27.



Rosalind R. Meyers (center) is pictured with Freshman Experience students during the 15th annual Caribbean Night, Sunday, Aug. 19.