

First Quarter

Oct. 15, 2006

Vol. 6, Issue 1



GEORGIA TECH AUXILIARY SERVICES

First Quarter, FY 2006-07

1st Quarter Highlights

Programs

- Auxiliary Services worked with Georgia Tech students, departments and national associations, creating programs on such topics as emergency preparedness, marketing, leadership and accountability—page 2.
- Auxiliary Services distributed BuzzFunds to eight student groups and campus departments—page 2.
- The Student Center sponsored 46 events for 9,503 people and entertained 6,366 in the Craft Center and Music listening room with an additional 2,281 using Tech Rec for bowling, X-Box, billiards, darts and arcades—page 3.
- The second annual Flicks on 5th outdoor movie series more than doubled its attendance from the previous year—page 3.

Services

- Health Services conducted 25,586 procedures for students with 347 no shows—page 4.
- The BuzzCard added a daily system update, giving customers same day usage—page 5.

Facilities

- Housing opened fall semester with 103 percent occupancy, including triple bedrooms and the newly renovated Armstrong Residence Hall —page 5.
- Re-investments included new carpet (Student Center), painting and art (Ferst Place and Health Services)—page 5.

In the news...

- Health Services received international recognition through the *CNN Headline News* (Dr. Cindy Smith from Georgia Tech discussing first-time college kids and immunizations) and the Associated Press (School vaccine season grows more complex—RN Pepe Bowman interviewed and photographed).

Published quarterly by
Georgia Tech
Auxiliary Services
www.ImportantStuff.gatech.edu
404-894-4990



AUXILIARY SERVICES COUNCIL OF GEORGIA.
Rosalind R. Meyers, associate vice president, Auxiliary Services, organized the program, facilitated and presented at the 7th Annual state Auxiliary Services Council of Georgia meeting, bringing together representatives from 18 private and state universities at Emory University, Sept. 27-28.

1

Programs

Joint Ventures and Alliances with Students and Staff

Auxiliary Services worked with Georgia Tech students, departments and national associations, creating programs on such topics as emergency preparedness, marketing, leadership and accountability.

- **NACUBO.** Rosalind R. Meyers presented “Reporting procedures, formulas, variance analysis and monitoring of diverse auxiliary units” in a panel poster presentation with five other National Association of College Auxiliary Services representatives at the National Association of College and University Business Officers annual conference in July.

- **Emergency Preparedness**

Pandemic Flu. Auxiliary Services put together a Pandemic Flu Task Force of campus departments who produced a comprehensive Pandemic Influenza Action Plan to protect the safety and well-being of students, faculty and staff in the event of a pandemic influenza outbreak. The plan identified critical response departments, personnel, resources, possible emergency situations, and strategies for successful outcomes.

The task force included Academic Affairs, Athletic Association, Auxiliary Services, Counseling, Dean of Students, Facilities, Financial Services, Georgia Tech Police, Graduate Studies, GT Dining, Georgia Tech Research Institute, Health Services, Housing, Human Resources, Institute Communications & Public Affairs, Office of Information Technology, Office of International Education, Parking & Transportation, and Student Affairs. **Suicide Awareness.** Auxiliary Services and Student Affairs teamed together, introducing discussions with directors on this second leading cause of death among college students. Health Services, Housing and the Counseling Center provided statistics and plans already in place for emergency situations involving students with suicidal warning signs.

- **Auxiliary Services Council of Georgia.** Auxiliary Services held its 7th annual state conference at Emory University with 30 representatives from 18 private and state universities. Rosalind R. Meyers facilitated the meeting and presented “Branding Auxiliary Services for Profit and Recognition.”



GRADUATE STUDENT PICNIC. The Graduate Student Government Association set record attendance at its annual picnic with more than 1,300 students and family members. While the picnic started at 4:30 p.m., people started lining up at the Campus Recreation Center for food and T-shirts at 4. BuzzCard partnered with the Graduate SGA and CRC to admit students with a swipe of their BuzzCards. Auxiliary Services staff served food.

Continued from column 1

- **Student Internships.** Auxiliary Services departments added Georgia Tech student internships to their staff for fiscal year 2006-07, increasing students’ education, skills, and hands-on experience on such topics as construction project management, marketing, communications and technical support.
- **Graduate SGA Picnic.** Auxiliary Services worked with the Graduate Student Government Association, sending communications, serving food and providing funds for the annual Graduate Picnic. This year’s picnic hit record highs in attendance with more than 1,300 students and family members.
- **SGA Six Flags.** Auxiliary Services provided transportation and photography at this year’s annual SGA Six Flags Night, Friday, Sept. 15.
- **Welcome Home.** Auxiliary Services continued support of this campus-wide event, printing and hanging banners, ordering and displaying mats.

Programs

BuzzFunds

Auxiliary Services distributed BuzzFunds in support of the following student groups and campus departments.

- Graduate Student Picnic
- Georgia Tech Habitat for Humanity
- Presidents' Summit 2006
- Student Government Association Six Flags Night
- Student Center Programs Council Speaker (Paul Rusesabagina, hotel manager and subject of the film *Hotel Rwanda*)
- Student Internships
- Take a Prof to Lunch (summer semester)
- T-shirts



Student Center

- During Summer Semester (June, July, August), the Student Center Programs Council brought 9,503 people to 46 events and 6,366 people used the Craft Center (1,615) and Music Listening Room (4,751) and another 2,281 bowled, played billiards, rented Tech Rec space and gamed on X-boxes, darts and arcades.
- With the first football game sold out (Georgia Tech vs. Notre Dame), the Student Center partnered with the Georgia Tech Athletic Association and Kelsey Security Management, Inc., enabling the Tech community to see the game on campus on a big screen outside in the Yellow Jacket Park. The space was filled to capacity at the 7:30 kick-off, Saturday, Sept. 2; BuzzCards were required for the roped-off area.

FLICKS ON 5TH. In its second year, the summertime outside film series more than doubled its attendance at the seven Wednesday night movies shown directly on the closed 5th Street at Technology Square (7,966 vs. 3,607 in 2005). More than 1,325 people viewed the romantic comedy, *Failure to Launch*, with Matthew McConaughey (right). The July 19 movie, *Thank You for Smoking*, grabbed the highest attendance with 1,731.

BUZZFUNDS. Georgia Tech students, faculty, staff and visitors packed the Student Center Ballroom, listening to Paul Rusesabagina describe his ordeal during the 1994 Rwandan genocide. The subject of the film *Hotel Rwanda*, Rusesabagina was also photographed with lecture guests and signed copies of his book *An Ordinary Man* (book signing by Barnes & Noble @ Georgia Tech). Sponsored by Auxiliary Services BuzzFunds and the Student Center Programs Council Ideas & Issues Committee, the lecture was broadcast on a large screen so that guests from all sides of the Ballroom could see.



Services

Health Services' Stats

	<u>Quarter Totals</u>
Physician visits	4,753
Nursing triage only visits	213
Allergy shots given	536
Other injections given	1,132
Women's Clinic visits	787
Gynecology specialty clinic visits	19
Prescriptions filled	4,982
Lab procedures	11,379
Radiology procedures	1,141
Dental visits	323
Psychiatry visits—new evaluations	72
Psychiatry visits—follow-up	<u>249</u>
Total for quarter	25,586
 *No Shows for Quarter	 347

*(includes 303 medical clinic and 44 psychiatry)



MOVE-IN DAY. G. Wayne Clough, president, Georgia Tech (above, left), other administrators and Buzz welcomed students to campus during Housing's move-in, Thursday, Aug. 17.

In the news...

- *The Atlanta Journal-Constitution*, Aug. 2, "Tech stacks record enrollees three to a room." Mike Black, director, Housing, quoted.
- *Associated Press*, Aug. 3, "School vaccine season grows more complex." Pepe Bowman, R.N., nursing supervisor, Health Services, quoted and photographed.
- *CNN Headline News*, Aug. 24, Aug. 28, Sept. 12, "Dr. Cindy Smith from Georgia Tech discussing first-time college kids and immunizations."
- WXIA-TV, Channel 11, *Wes Side Story*, Sept. 6, Tribute to Housing's Sam Taylor. Rosalind R. Meyers, associate vice president, Auxiliary Services, interviewed on segment.
- For the second consecutive year, Parking & Transportation received "finalist" status in the Clean Air Campaign Pace Award for its alternative transportation program. Rosalind R. Meyers, associate vice president, Auxiliary Services, interviewed for video.
- Three Auxiliary Services employees recognized as Employees of the Month for July, August, September, respectively, Lexton Berry (Housing), Bernita Fayson (Parking & Transportation) and Portia Myree (Housing).
- Dan Morrison, associate director, Housing, appointed Program Chair, American College Personnel Association 2008 convention.



PACE AWARD. Parking & Transportation was recognized for the second consecutive year as a finalist in The Clean Air Campaign's Pace Award. The annual award honors organizations and individuals for fighting traffic and improving air quality. Parking & Transportation submitted its alternative transportation program, including its carpooling, discounted monthly MARTA passes and on-campus travel that annually carries 2.1 million people on Tech Trolleys and Stingers. Pictured above at the award luncheon are representatives from Georgia Tech, including both Student Government Association presidents, Mitch Keller (graduate) and Alison Graab (undergraduate).

Facilities

Reinvestments

- The totally renovated Armstrong Residence Hall opened in August with newly painted walls, carpeting, furniture and individual air conditioning thermostats for each bedroom.
- Housing tripled some of its bedrooms to accommodate the 103 percent occupancy rate.
- The Student Center re-carpeted its third floor, including common areas and meeting rooms.
- The Ferst Place restaurant added new art and painting for its annual August fall re-opening.
- Health Services added new art to its first floor.

BuzzCard

- Effective September, GT Savannah began producing its BuzzCards completely on the Savannah campus.
- BuzzCard provided card readers for the Graduate Picnic, permitting only graduate students and their families to attend the “grad only” event.
- The Laundry View on-line management system is now available, via Buzzcard, in five campus locations, Brittain, Hopkins, Undergraduate Living Center, West Commons and Woodruff South.
- The BuzzCard system now updates twice daily, allowing customers same day usage when receiving their BuzzCards by 4 p.m.



CARIBBEAN NIGHT. Ben Gilbreth, freshman, Mechanical Engineering, was one of the more than 1,300 students attending GT Dining’s annual Caribbean Night, Sunday, Aug. 20. Pictured above with Gilbreth is Rosalind R. Meyers.



SCOTTIE MAYFIELD AT WOODRUFF DINING HALL. Students crowded around Scottie Mayfield (MGT, 73), owner, Mayfield Dairy Farms, Inc., as he served them ice cream at the grand opening of the Woodruff Dining Hall Ice Cream Bar, Wednesday, Aug. 30. Above, Mayfield wearing Buzz hat with Georgia Tech students.

Barnes & Noble @ GT Used Textbook Initiative

- Barnes & Noble @ Georgia Tech continued its Used Textbook Initiative for fall 2006, providing \$1.1 million used textbooks and saving Georgia Tech students more than \$317,200,000.

Parking & Transportation

- Parking & Transportation sold 10,281 regular parking permits and 514 carpool permits.
- All decks and lots were cleaned, washed and re-stripped and all buses and trolleys were reconditioned, serviced and detailed for the new fiscal year.
- Transportation provided buses and trolleys for the Freshman Convocation and Caribbean Night event, Sunday, Aug. 20 and for SGA Six Flags Night, Friday, Sept. 15.
- Parking assisted various groups for special event parking, including the Atlanta Falcon’s Midtown Touchdown (Stinger rental and parking in E81) and *One Missed Call*, movie production at Tech Square.