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The WHISTLE

The Georgia Institute of Technology

Faculty/Staff Newspaper Volume 22, No. 40

November 16, 1998

GTAB advisors assess 'industries of the mind'

Executives from such household names as Microsoft, Earthlink, Coca-Cola, Duke Power and UPS gathered in the Wardlaw Center recently to discuss Georgia Tech's role in the growing, high-tech future of economic development in Georgia. They joined with faculty, students and the Tech administration as part of the fall meeting of the Georgia Tech Advisory Board (GTAB).

The theme of the semi-annual meeting was Tech's role in an entrepreneurial economy, and GTAB members convened to hear briefings on research, entrepreneurial programs and student research projects; participate in panel discussions; quiz Tech leadership, faculty and staff; and attend the Yellow Jackets-Florida State football game. Other program highlights included Bill Todd of the Georgia Research Alliance and Sam Williams of the Metro Atlanta Chamber, who provided their perspectives on the importance of Georgia Tech to the growing, high-tech economy of the region, the state and the nation.

President Clough welcomed the members and set the stage for discussing Tech's unique mission in Georgia's economic development and the Institute's role in fostering the development of intellectual capital. "Georgia Tech has historically been important to Atlanta and the state of Georgia," Clough said. "In the future high-tech economy of Georgia and the world, Georgia Tech can provide important links to faculty, encourage

opportunities for students and assist in the robust development of the area surrounding our campus."

Charles Liotta, vice provost for Research and dean of Graduate Studies, and Wayne Hodges, executive director of Tech's Economic Development Institute, gave an overview of Tech's entrepreneurial successes and the importance of research to the area and national economy. Liotta cited the recent award by the National Science Foundation of two national centers of excellence on the Tech campus as examples of what Tech brings to the economic development equation.

Hodges outlined Tech's long history of entrepreneurs, with strong connections to companies such as Scientific Atlanta and Mindspring. Hodges said, "Georgia Tech people and products are influential throughout the Georgia high-tech community." He

also said that it will be important to improve the understanding of students and faculty on the path to forming new products. "The pieces are here, but we need to create a clearer path for our faculty and students to follow."

Bill Todd, executive director of the Georgia Research Alliance (GRA), said that Atlanta has the potential to be one of the nation's top high-tech communities, and he gave the GRA/Tech partnership a great deal of credit for that. The GRA has invested more than \$200 million in the Atlanta area to help attract new business investment.

A panel of faculty and students, led by Terry Blum and Thomas Boston, shared their observations on entrepreneurship with the GTAB audience. Charles Whatley, a graduate of Yale University and a current Tech graduate student, said that a culture of support makes a big difference in efforts to foster entrepreneurialism. "At Yale, the administration always told us that 'we don't make mistakes in the admissions process—you belong here.' That's a profound message for an 18-year-old," said Whatley. "That's the kind of support entrepreneurs need."

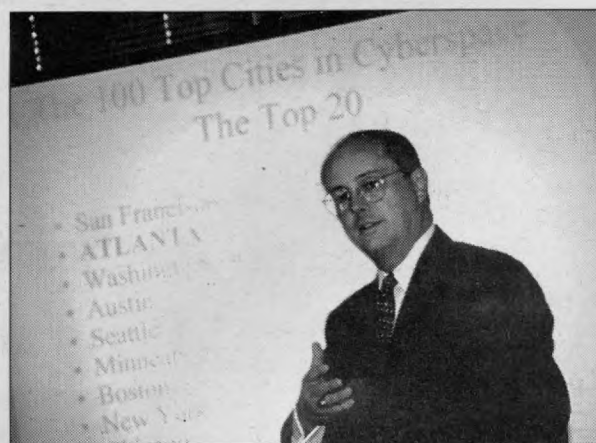


Photo by Gary Meek

Bill Todd, executive director of the Georgia Research Alliance, said that Atlanta has the potential to be one of the nation's top high-tech communities.

Sam Williams introduced the Atlanta Chamber's new "Industries of the Mind" program, designed to improve Atlanta's high-tech image. "A recent survey of 100 CEOs found that Atlanta is the best kept secret in the high-tech arena. The challenge," said Williams, "is to match perception to reality, and the perception side of the equation is where Atlanta has really got to get at it." The main focus of the "Industries" initiative is to attract people to the Atlanta metro area who provide the human capital for high-tech development—the foundation of the so-called industries of the mind. "Georgia Tech is absolutely critical to that effort," Williams said.

Tom Noonan, CEO of Internet Security Systems (ISS), told a powerful story of his nascent company with strong Georgia Tech roots. Both Noonan and founder Chris Klaus attended

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Photo by Gary Meek

One panel that addressed advisory board members included (l to r): Margie Lewis, president and CEO, Parallax, Inc.; Steven Denning, managing partner, General Atlantic Partners; and C. Garrett Betty, president and CEO, Earthlink Network, Inc.

Campus mourns cheerleader's death

Tech cheerleader Leanna Rosemarie Piver, a junior majoring in management, died Nov. 7 after suffering extensive head injuries from a car accident on Nov. 2.

"Georgia Tech is diminished today by the loss of Leanna Piver," said Bob Harty, executive director, Institute Communications and Public Affairs. "Leanna represented the Institute with unmatched enthusiasm and dignity. We are proud of her, and we will miss her. Our profound sympathies are with her family and friends today."

Piver was a 1996 graduate of Parkview High School and a member of Tech's varsity cheerleading squad. She was also a member of Zeta Tau Alpha sorority and was a Dean's List student.

Donations may be made to the Leanna Piver Endowed Scholarship, Alexander-Tharpe Fund, c/o the Georgia Tech Athletic Association, or to the Leanna Piver Scholarship Fund, c/o Dr. Robert Clark, Parkview High School, 998 Cole Road, Lilburn, GA 30047.



DuPree and Ivan Allen dean searches in full swing

Two of Georgia Tech's six colleges are in full search mode for new deans. Both the DuPree and Ivan Allen Colleges have formed search committees and are receiving applications for their top jobs.

The Ivan Allen Search Committee, chaired by Economics Professor Danny Boston, began formal screening of applicants in October and is obtaining additional background information. Campus visits by the candidates are expected to start in mid-January. After obtaining extensive feedback from faculty, students and alumni, the Committee hopes to make a recommendation of finalists to Institute Provost Mike Thomas by mid-February. The Committee has established a Web site for the process at www.iac.gatech.edu/deans_search.

The DuPree Search Committee is chaired by Mechanical Engineering Chair Ward Winer. The Committee has begun receiving applications and is very close to reaching an agreement with a professional search firm to assist in the process. The Committee will schedule meetings with DuPree faculty and students before the holidays to obtain their suggestions. They encourage people across campus to submit recommendations. The Committee hopes to make a recommendation to Thomas by the spring.

Members of the committees are as follows:

• Ivan Allen College Search Committee:

Chair: Danny Boston, professor, School of Economics. Members: Lynn Austin, doctoral candidate and part-time instructor, School of Public Policy; Ann Bostrom, associate professor, School of Public Policy; Bettina Cothran, associate professor, Department of Modern Languages; Nancy Nersessian, professor, Cognitive Sciences; Alan Rauch, associate professor and associate chair, School of Literature Communication and Culture; Tobias Stanelle, Science, Technology and Culture major; John Lawrence Tone, European historian, School of History, Technology and Society; Brian Woodall, associate professor and director of Undergraduate Programs, Sam Nunn School of International Affairs; and Leslie Paige Younkens, History, Technology and Society major.

• DuPree College of Management Search Committee

Chair: Ward Winer, chair, Woodruff School of Mechanical Engineering. Members: Terry Blum, professor, organizational behavior; Eugene Comiskey, professor, accounting; Jeff Covin, professor, strategic management; Heather Cox, graduate student; Cheol Eun, professor, finance; Mac Nease, partner, Nease, Lagana, Eden and Culley Inc.; Haley Speer, undergraduate student; Deborah Turner, associate professor, accounting.

Get your flu shots here ...

Georgia Tech faculty and staff may receive the flu shot at the Student Health Center beginning Nov. 17. Flu shots will be administered every Tuesday and Wednesday on a walk-in basis while supplies last.

Days: Tuesday and Wednesday
Time: 8 - 10 a.m.
Location: Student Health Center, 275 5th Street
Cost: \$5 with valid ID



General Electric supports Faculty for Future Program

The participation of women and minorities in engineering graduate programs grew steadily between 1975 and 1995, then plateaued. Georgia Tech has initiated a far-reaching new program that will increase the number of women and minorities on engineering faculties at U.S. colleges and universities.

This innovative program, called Faculty for the Future, is designed to address the cultural and financial barriers to graduate study that women and minorities face. It will help recruit, graduate and obtain academic appointments for these underrepresented groups and will offer incentives to motivate their pursuit of academic careers.

The program's components are designed to foster the success of participants every step of the way. First, undergraduates will compete for spots in summer research programs designed to motivate them to pursue academic careers. Potential doctoral candidates will be recruited from these summer research experiences. International undergraduate study also is a key component of the program. The Oxford Study Abroad program or the Georgia Tech Lorraine Summer Program will provide engineering and general studies courses.

The second part of the program supports women and minority doctoral students with a stipend and tuition for all four years of

doctoral study. Funds from General Electric (GE) will support the first-year fellowship. During the remaining three years, students will be supported by Georgia Tech funds as graduate research assistants. Doctoral students will receive training in teaching techniques, course planning and research development.

William Wepfer, associate chair of graduate studies in the Woodruff School of Mechanical Engineering, will be the lead coordinator for the program. In looking toward the future of the program, he said, "Much of the credit for the GE grant goes to our many recent women and minority Ph.D. graduates. The GE grant reflects Georgia Tech's commitment to doctoral education for women and underrepresented minorities and will enable us to maintain and strengthen the quality of our Ph.D. programs."

Third, the Faculty for the Future Program provides support for the participants in their first teaching position through the use of faculty coupons. One coupon will be awarded each year on a competitive basis to a minority or female doctoral student. The coupon is redeemed for funding to be used in their first year of teaching for laboratory or research facilities. The funding package serves as an incentive for other institutions to hire the new faculty member.



The Whistle

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Tech, and their company is rapidly becoming a top name in information security. ISS recently went public with outstanding financial success. Noonan said that ISS will continue to rely on Georgia Tech people and research to maintain its economic successes.

At the conclusion of the two-day meeting, the Board issued the following recommendations on how Georgia Tech can foster entrepreneurialism through its educational and community cultures:

- create a business management course in the DuPree College for non-management majors, with a focus on entrepreneurialism;
- understand that entrepreneurialism is not a passing fad, but a

fundamental approach for any successful business operation;

- maintain Tech's reputation as being at the vanguard of high-tech development efforts in Atlanta.

"A group of this caliber is very important for Georgia Tech," said Clough. "In a highly competitive, highly technical and increasingly global environment, we benefit immensely from the insight of our GTAB members. These people have formed their own companies, succeeded in new ventures, managed large operations, or charted new territory in the business world. We're fortunate that they take the time to share their experience and insights with us."

New members of the Georgia Tech Advisory Board

Ray Anderson—chairman and CEO, Interface Inc.
Marcus Bennett—executive vice president and CFO, Lockheed Martin Corporation
C. Garrett Betty—president and CEO, Earthlink Network, Inc.
Charles Brewer—chairman and CEO, Mindspring Enterprises, Inc.
Edward Brown III—managing director and president, Bank of America
Melissa Byrd—Georgia Tech student
William Campbell—mayor, City of Atlanta
William Coley—president, Duke Power Company
Nancy Jan Davis—director, NASA
Michael Eskew—senior vice president, United Parcel Service
Richard Fox—chairman, The Fox Companies
Lawrence Gellerstedt III—CEO, American Business Products, Inc.
Donald House—chairman, SQL Financials International, Inc.

John Hunter—president and COO, Solutia, Inc.
Margie Lewis—president and CEO, Parallax, Inc.
Robert Marbut—chairman and co-CEO, Hearst-Argyle Television, Inc.
Walter Massey—president, Morehouse University
Charles Moseley Jr.—general partner, Noro-Moseley Partners
Bryan Moss—vice chairman, Gulfstream Aircraft Inc.
Christina Robinson—Georgia Tech student
William "Pierre" Sovey—chairman, Newell Company
Lee Ting—vice president and managing director, Hewlett-Packard Company
Richard Ussery—chairman of the board and CEO, Total System Services, Inc.
David White—Georgia Tech student



Spotlight

Meet Mark Hallerberg

Full Name: Mark Stephen Hallerberg

Age: 31

Occupation: Assistant professor, Sam Nunn School of International Affairs; co-director, European Union Center (see "EU Ambassador" photo caption below)

Current projects: Fiscal policy within the European Union

Years at Tech: 3

Education: Ph.D., political science, UCLA, 1995

Marital Status: Married

My favorite book is: *Children of the Arbat*

One CD in my stereo is: *Achtung Baby*, U2

If I were not working I would be: in Europe.

What brought you to Georgia Tech? An intellectually curious department and the encouragement to grow here.

One thing I would like to improve about Georgia Tech: the physical environment of many classrooms. Air conditioning, overhead projectors and computer hook-ups should be standard equipment.

When I was younger I wanted to be: Henry Kissinger.

Most people don't know that I: love alligator sausage.

My favorite spot in Georgia is: Turner Field, when the Padres (my team) are playing the Braves.

My daily routine would be incomplete without: coffee.

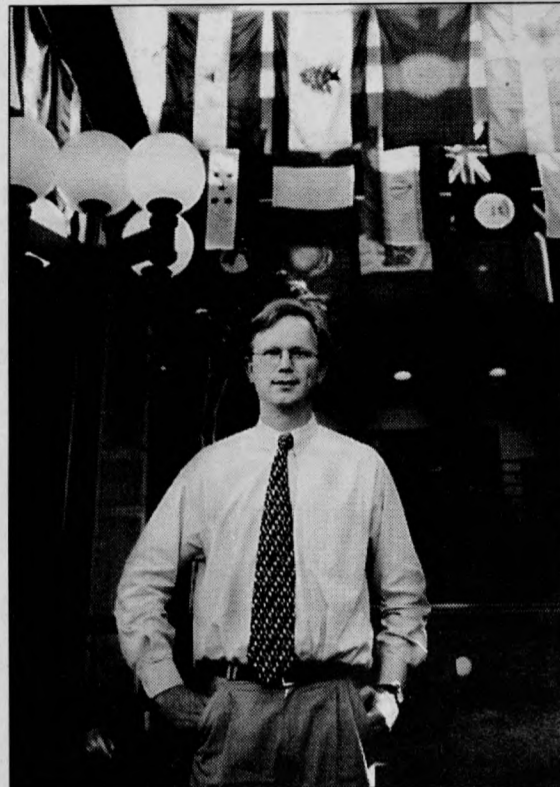


Photo by David Arnold, Institute Communications and Public Affairs

EU Ambassador among guests at EU Center opening



Photo by Gary Meek

Georgia Tech Provost Mike Thomas (left) and Hugo Paemen, European Union Ambassador to the United States, discuss the mission of the European Union Center, inaugurated recently with a reception at GCATT which hosted representatives of the 15 European Union countries. The Center will be housed in the Sam Nunn School of International Affairs and co-directed by Mark Hallerberg (see "Spotlight" above) of the Sam Nunn School and Brian Murphy of North Georgia College and State University.

Student-led Lyceum looks for modern Aristotles in faculty and staff

Hemanth Rao Meka and Lee Spears
Student Government Association

The Lyceum Series, part of Georgia Tech's Student Government Association, promotes interaction within the Tech community by coordinating speaking engagements on campus. Rather than looking to the outside for speakers, the series is focusing on the sources of knowledge in its own backyard—Georgia Tech's faculty and staff.

The term lyceum originates from the place where Aristotle lectured his students on the cutting-edge philosophies of his time. While one major goal of the Lyceum Series is to bring famous and widely respected individuals to campus to share ideas, inspiration and entertainment with students, one of the objectives is to facilitate such enlightenment from within Tech's own community.

The scope of student-faculty interactions on Tech's campus is somewhat limited. Because the Lyceum Series was established so that students might be exposed to the teachings of today's Aristotles, the series aims to bridge the gap between students and faculty through the sharing of knowledge, talents and experiences.

Tech's faculty and staff are rich sources of knowledge, and the students want to learn more of what they know. This is accomplished on a limited scale in the classroom, since opportunities to learn interesting material through classes are not practical outside of the major. The Lyceum Series aims to make this transfer of knowledge easy and fun and envisions it happening outside of the classroom.

The demand for the knowledge of faculty and staff comes largely from student organizations. Student design clubs and competitive teams are always in need of expert guidance from a professor or staff member, and there are, no doubt, many faculty and staff with hidden talents (i.e., stand-up comedy) or engaging ideas (such as community building projects) that would interest the student body as a whole.

In order to make campus talents and expertise available to the students, the Lyceum Series is requesting that all staff and faculty visit the following Web page: <http://come.to/lyceum>. Your interest is imperative to the success of this initiative, so please take a moment to tell the Lyceum Series what you know and can share with the campus community.

Campus EVENTS

Arts/Culture

through Nov. 21

DramaTech Theatre presents Neil Simon's *Rumors*, directed by Gregory Abbott. The madcap farce takes a scathingly funny look at how the rich survive in suburban New York. Contains strong language. Performances: Nov. 18-21, 8 p.m., Dean Dull Theatre, Robert Ferst Center for the Arts. Tickets: \$4 students; \$6 faculty, staff; \$8 general public. Also through Nov. 21, David Ives' *All in the Timing*, featuring new DramaTech members and beginning 5 min. after final curtain of *Rumors*. Free for those attending *Rumors*. Contact: 894-2745.

Brown Bags/Lectures

Nov. 19

"**Technological Support for HCI Education**," by Colleen Kehoe, College of Computing. Noon, Pettit Building (MiRC), Rm. 102. Call 894-4488, e-mail gvu-info@gvu.gatech.edu or visit www.cc.gatech.edu/gvu/events/brownbag.

Nov. 20

"**Functional Neuroimaging Studies of Visual Object Enumeration and Attention**," by Tony Simon (Furman) and Krish Sathian (Emory). Noon - 1 p.m., Student Center, Rm. 321. Contact: Sandra Key, 894-7865 or sakey@cc.gatech.edu.

"**Transformation-Induced Faulting and Deep Earthquakes**," by Dr. Pamela Burnley, Georgia State University. 3 - 4 p.m., Student Success Center Theatre. Contact: Susan Ryan, 894-3893.

Nov. 24

Woodruff Seminar Series, "**Manipulation of Objects in an Artificial Multifinger Hand**," by Professor Joshua Dayan of Technion, Faculty of Mechanical Engineering, Haifa, Israel. 11 a.m. - noon, MRDC Building 4211. Refreshments will be served. Contact: Itzhak Green, 894-6779 or itzhak.green@me.gatech.edu.

Courses/Workshops

Nov. 19

Demonstration of "**Community of Science**," featuring expertise database; "Quick Form" for completing PHS 398; and searchable database of funding opportunities. Sponsored by the Office of Contract Administration, Program Development Office, 10 - 11:30 a.m., Rm. 238, CRB. For reservations, contact: jill.burkhalter@oca.gatech.edu or dana.simpson@oca.gatech.edu; or 894-6947 or 6942.

Nov. 19

Managing the Performance Process. Must be a supervisor. 9 - 11:30 a.m., Human Resource Development Training Rm. 302, Coliseum Annex. Contact: Wansley Dennis, 894-2249.

Nov. 19, 21

Diversity Training Workshops, 8 a.m. - 5 p.m. Nov. 19, Student Center, Rm. 343; Nov. 21, Student Center, Rm. 301. Presented by the Office of Diversity Issues and Programs and the Office of Equal Opportunity/Diversity Programs. Workshops limited to 60 participants. To sign up, contact Stephanie Ray, 894-6367.

Nov. 20

Homeownership seminar, presented by the Atlanta Center for Homeownership. Sponsored by OHR's Faculty/Staff Development Council (advisory committee for Equal Opportunity/Diversity Programs). 11 a.m. - noon, Rm. 117, Student Services Building. Contact: Antonio Howard, 894-9410.

Nov. 24

Productivity/Time Management. 8:30 a.m. - 12:30 p.m., Human Resource Development Training Rm. 302, Coliseum Annex. Cost: \$50. Contact: Wansley Dennis, 894-2249.

Sports

Nov. 21

Tech Football. **Tech vs. Wake Forest.** 1 p.m., \$22. For ticket information, call 1-888-TECH-TIX or see www.ramblinwreck.com.

Miscellaneous

Nov. 17

Georgia Tech Women's Forum meeting. 11 a.m. - noon, Pettit Building, Rm. 102. Program: Sarah Gorham, certified executive chef, speaks on "Catering Your Own Special Event for the Holidays." E-mail maude.robinson@business.gatech.edu to order lunch (\$5 for Lil' Dino's sandwich, drink, chips, cookie).

Nov. 17 - 19

Campaign Roll Out events. Nov. 17, 6:30 p.m., Coosa Country Club, Rome. Nov. 18, 6:30 p.m., Dalton Golf and Country Club, Dalton. Nov. 19, 6:30 p.m., Duke Energy Center Atrium, Charlotte, N.C. Contact: Sarah Boone, 894-9279 or sarah.boone@alumni.gatech.edu.

Classifieds

APPLIANCES

GE washer, 3 cycles, good condition, approx. 5 yrs old. Asking \$150. Contact Tom, 894-0104 (day) or tjones@jake.gtri.gatech.edu.

AUTOMOBILES

1983 special edition Honda. New 134 A/C, sunroof, leather w/ avril covers, timing belt and WP, new tires. \$2,400 OBO. 233-6232 (h), 894-5514 (w) or j.satterfield@mindspring.com.

1987 Saab 900. Runs great, AC, 5-spd; 200K miles. \$2,400 OBO. Call 770-832-9013 (day); 770-914-6920 (after 6 p.m.). Ask for Steve.

1989 BMW, 2-dr, steel gray, automatic, good condition. \$6,000. Contact 559-7995.

1989 Olds Cutlass Supreme, black w/ burgundy leather interior, auto, A/C, new fuel pump, new battery, 216K miles, \$2,000. 770-528-7550 or dinal.andreasen@gtri.gatech.edu.

1991 Olds Sierra, 4cyl, grey w/ blue interior, auto, A/C, new batt., good tires, 81k miles, some minor body damage, \$2,000 OBO, bill.riall@edi.gatech.edu, 894-3800.

1992 Geo Prizm (white), burgundy interior, 4-dr, all service records. Asking \$3,500. Perfect for student. Contact Jessica Wilson, 385-0598 or jw249@conted.swann.gatech.edu.

1993 GMC Safari Explorer, white, 38K miles, loaded, dual air, leather, full power incl. rear fold down seat, tv/vcr connections, \$11,000. Contact 894-7894 or joel.hercik@business.gatech.edu.

1993 Mazda Miata, blue, black convert. top, 5-spd, always garaged, one owner, am/fm/cassette, headrest speakers, a/c, all records, 92K miles, \$9,500. 894-6103 (day); 770-972 6284 (eve).

1994 GMC pick-up truck, alarms, radar detection and more. \$15,000 OBO. Contact Michael Jordan, 894-4108 or 770-902-5852 (pager).

1995 Jeep Wrangler. Auto, new tires, AM/FM, cassette, A/C. Bikini top, hitch, 48K miles, \$11,000. Call 770-587-1270.

1995 Nissan Maxima GLE. Burgundy, black interior, all leather, Bose, sunroof, 70K miles. \$15,500. Call 770-832-9013 (day); 770-914-6920 (after 6 p.m.). Ask for Steve.

FURNITURE

Full-size futon. Wooden frame with mattress. Good condition. \$150 OBO. Contact gt5034d@prism.gatech.edu or 770-984-0399.

Fold-out, two-seat foam futon with three pillows. Dark blue cover. Perfect for college apt.,

room or studio. I will deliver. \$50. Call Dennis, 724-0636.

REAL ESTATE

For rent: 4BR, 3BA 2-story house in newly developed area in Norcross. Available 1/1/99 - 8/15/99. \$1,000-1,300/month. 770-441-0163 or jin@math.gatech.edu.

For rent: 3BR, 3BA home, Virginia Highlands, LR, DR, den, office space, decks, parking, washer/dryer. Avail. 1/1/99 - 7/1/99 (faculty on leave). \$1,950/mo. Contact: ps25@prism.gatech.edu.

Looking to share 2-BR, 2.5-BA townhouse in Vinings. Easy access to I-75, 285. Great amenities; no smoking. Contact Dave or Valerie, 770-431-0664.

Roommate wanted: 2BR 2BA apt. in Roswell, 20 min from Tech. \$390 plus 1/2 util. Contact 770-650-2701 or adventure24@hotmail.com.

SPORTS/FITNESS/RECREATION

1994 17 ft. Astro Bass Boat; 1995 115 hp Mercury motor with under 75 hrs; single axle trailer. All for \$10,000 OBO. Contact Michael Jordan, 894-4108 or 770-902-5852 (pager).

Manual exercise stepper, \$30. E-mail carita.reynolds@mgt.gatech.edu.

MISCELLANEOUS

Small jazz combo (2 faculty members and grad student) seeks bass player for weekly

evening practices and occasional performances. Contact Bill Ernst, 894-2878.

Long, white, formal wedding gown with train, headpiece (size 6). Serious inquiries only. Contact Valarie, valarie.durant@isye.gatech.edu.

Wanted: Sitter for disabled mother, M-F, betw. Lenox, Brookhaven MARTA stations, on bus routes 8 and 48. \$7/hr. No exp. needed. Kate, 894-6826 (work) or 816-2522 (after 7 p.m.).

Collectible Coca-Cola Bottles. Superbowl Atlanta '94; John Smoltz '96 Cy Young; Tech National Championship. \$36/six-pack OBO. Contact shannon.scott@success.gatech.edu.

Firewood for sale. Delivered and stacked. Call 770-434-3902.

Electric guitar. Solid body, natural finish. Peavey T-30 model, narrow neck; good for smaller hands. Incl. hard shell case. \$195 OBO. Contact 894-0397 or laura.greene@library.gatech.edu.

Editor's note: Faculty and staff may submit ads via e-mail to denise.noble@icpa.gatech.edu or fax to Denise at 894-7214. Ads run for a maximum of three weeks, in the order in which they are received. Please contact the editor when item(s) has been sold. For more information, call 894-8324.