Is the U.S. Losing Its Preeminence in Higher Education?

A Problem of Erosion in the Technology Transfer Base *

By

James D. Adams

Department of Economics, Rensselaer Polytechnic Institute, and NBER

January 2009

JEL Codes: I28, J31, L31, O31

Keywords: Universities, Higher Education, Research, Academic Wage Structure, Science and Engineering, and R&D

Corresponding Author: James D. Adams, Department of Economics, Rensselaer Polytechnic Institute, 3504 Russell Sage Laboratory, Troy, NY 12180-3590. Telephone: 1-518-276-2523, fax: 1-518-276-2235, Email: adamsj@rpi.edu

* The Andrew W. Mellon and Alfred P. Sloan Foundations supported the data collection underlying this project. I thank Charles Clotfelter, Charles Phelps, and conference participants for their comments. The staff of Folsom Library, Rensselaer Polytechnic Institute, provided valuable assistance with the historical data contained in this paper. I am responsible for any remaining errors. This paper was presented at the NBER Conference on **American Universities** in a Global Market held in Woodstock, Vermont, October 2-4, 2008.

Abstract

The expansion of U.S. universities after World War II gained from the arrival of immigrant scientists and graduate students, the broadening of access to universities, and the development of military research and high technology industry. Since the 1980s, however, growth of scientific research in Europe and East Asia has exceeded that of the U.S., suggesting convergence in world science and engineering and a falling U.S. share.

But the slowdown of U.S. publication rates in the late 1990s is a different matter, in that the rise of science elsewhere does not in an obvious sense imply a U.S. slowdown. Using a panel of U.S. universities, fields and years, evidence is found of a slowdown in resources, which has slowed growth of research output in public universities and in university-fields falling into the middle and bottom 40 percent of their disciplines. These developments can be traced in part to slower growth in tuition and state appropriations in public universities compared to revenue growth, including from endowment, in private universities. The resulting decline in the growth rate of scientific output has eroded the technology transfer base compared to its potential or counterfactual level.