
Organizing a Campus Voter Registration Drive on the Fly

“The right to vote is the basic right without which all others are meaningless.

It give people as individuals control over their own destinies.”

- Lyndon B. Johnson

Decreasing Number of People Voting Age 18-24 years

Election Year	1972	2000
18-24 years	50%	36%
65 and older	64%	72%
All Voters	63%	60%

Motor Voter Bill

National Voter Registration Act of 1993
requires states provide citizens with
a mail-in registration postcard without
requiring a witness or notary

Connection between Education and Voting

“Half of the American people never read a newspaper. Half never voted for President. One hopes it is the same half.”

- Gore Vidal

People with More Education are More Likely to Vote

Education Attained	Percent Voted 2004
Advanced degree	84%
Bachelors degree	76%
Some college	69%
High School diploma	56%
High School drop-out	39%

Higher Education Act of 1998

Stated that every college or university that participates in federal-student aid programs must make a good-faith effort to distribute voter registration forms to every student on campus.

2004 Youth Voter Turnout Surged

Election Year	1996	2000	2004
18-24 years	32%	36%	47%
65 and over	67%	72%	73%
All Voters	54%	60%	64%

Lessons Learned:

- 1) Start planning early (spring 2008)
 - 2) Partner with student organizations, university departments, and faculty (political science)
 - 3) Contact state/county Secretary of State
 - 4) Offer voter education on issues/candidates
 - Provide “Register & Learn” classes in library
 - Work with local League of Women Voters
 - Work with other universities in area
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Resources:

YOUR VOICE, YOUR VOTE 2004

(Campus voter registration handbook)

Published by National Association
of Independent Colleges and Universities

(Available online)

Resources:

CIRCLE

The Center for Information and Research
on Civic Learning and Engagement

<http://www.civicyouth.org>

Resources:

AMERICAN DEMOCRACY PROJECT

Mission is to Increase Student Involvement
In Public Life

<http://www.aascu.org/programs/adp/default.htm>

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