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4th Quarter Highlights

Programs

- Georgia Tech, Centergy, Barnes & Noble @ Georgia Tech, RBC Centura Bank, Georgia Tech Hotel & Conference Center and the Student Center partnered to present Flicks on Fifth—page 2.
- Student Center recorded high attendance in three popular events, Midnight Breakfast (1,178), Sting Break (1,599) and the Ludacris Concert (6,073)—page 2.
- Housing created three new student programs, International Living & Learning, Service Learning/Community Service, and Student Staff Professional Development/In-service series—page 3.

Services

- Health Services performed 17,320 procedures (not included lab and radiology procedures) for students during April, May, June—page 4.
- Parking & Transportation started a new transportation route, the Midtown Trolley—page 4.
- BuzzCard sales and deposits increased 39.3 percent and 37.7 percent, respectively—page 5.
- GT Dining produced record summer meal plan sales, 80 percent higher than previous year—page 5.

Facilities

- Approximately 175 students signed contracts for Family Housing (Tenth&Home)—page 5.



STING BREAK AND LUDACRIS CONCERT. Students crowded into the Student Center for this year's Sting Break. Rainy weather moved the event inside. A concert by Hip-Hop artist, Ludacris, culminated Sting Break with more than 6,000 students in attendance at the Concert held in the Alexander Memorial Coliseum.

Programs

Flicks on Fifth

Georgia Tech, Centergy, Barnes & Noble @ Georgia Tech, RBC Centura Bank, Georgia Tech Hotel & Conference Center and the Student Center partnered to present Flicks on Fifth, a series of outside movies at Technology Square.

The first three Wednesday night movies brought students, alumni and Midtown visitors. Inclement weather dropped attendance at the third outing.

- June 15, *Hitch*—784 in attendance
- June 22, *Robots*—766 in attendance
- June 29, *The Grudge*—77 in attendance



FLICKS ON FIFTH. Students and Midtown residents (above) flocked to Technology Square, bringing blankets and chairs to watch *Hitch*, the first of a series of outside movies shown at dark at the Centergy Courtyard. Approximately 1,550 people viewed the first two Wednesday night features.



Student Center Stats

- During April, May and June, the Student Center saw some of its most populated events. A total 24,771 people attended 38 programs.
- Some of the more popular events continue to be movies with attendance at 15 different movies ranging from *Coal Miner's Daughter* and *Evita* to *The Untouchables* and *Carlito's Way* totaling 13,132.
- Other popular events included:

Sting Break Festival	1,599
Sting Break Ludacris Concert	6,073

MIDNIGHT BREAKFAST. One of the most heavily attended Midnight Breakfasts in recent years, the spring semester Midnight Breakfast, Tuesday, May 3, 10 a.m.-midnight, saw 1,178 students eating eggs and bacon served by faculty and staff. Faculty/staff pictured above in inset pictures (clockwise) are Merideth Ray, director, FASET; Rich Steele, director, Student Center; Kristina Clement, area manager, Housing Residence Life; Rosalind R. Meyers, associate vice president, Auxiliary Services; Christine Valle, visiting assistant professor, Civil & Environmental Engineering; Laurence J. Jacobs, associate chair, Civil & Environmental Engineering; G. Wayne Clough, president, Georgia Tech; Alfred H. Merrill, professor, Biology; Boris Mizaikoff, associate professor, Chemistry & Biochemistry; Carol A. Senf, associate professor, Literature, Communication & Culture; Laura Powders, area manager, Residence Life, Housing.

Programs

Housing Programs

Housing created several new initiatives this quarter.

- Partnering with the Office of International Education and International Affairs, Housing began the International Living & Learning Program. Twenty students are part of the first pilot group.
- Two student staff programs were started, expanding students knowledge of community service, professional development and ultimately their involvement in student recruitment and retention. The Service Learning/Community Service program sent more than 200 student staff members to seven different Habitat for Humanity projects across the Atlanta area, each working one day.
- As part of the newly created Student Staff Professional Development/In-service series, all student staff attended two trainings, one of a more serious nature like “Marketing your Student Staff Skills” and another of a more fun style like “Res Life Night in CRC.”



EMERGING LEADERS. Housing’s freshman leadership program celebrated the conclusion of its third year with its annual recognition banquet. Each student received a leadership plaque. Pictured above (l-r) Cintia Nojima (freshman, Chemical and Biomolecular Engineering) and Kristina Clement, advisor, Emerging Leaders.

Training Others

Auxiliary Services continued teaching peer associations:

- *Marketing to Today’s Students*, National Association of College Auxiliary Services South, presented by Melissa Moore, communications officer, Auxiliary Services; James A. Pete, director, BuzzCard; and business partners Darcy Domino, marketing manager, Sodexho USA; and Mark A. Root, region marketing asset manager, Coca-Cola North America.



NACAS SOUTH OUTSTANDING COLLABORATION AND PARTNERSHIP AWARD. Georgia Institute of Technology Auxiliary Services and Sodexho USA received the Outstanding Collaboration and Partnership Award for the joint venture between the BuzzCard Center and GT Dining, marketing meal plans and BuzzCard deposit promotion. Pictured above (l-r) are Rosalind R. Meyers, associate vice president, Auxiliary Services; James A. Pete, director, BuzzCard; and Liz Clark, director, Business Development, Southeast Region, Sodexho USA.

Services

Stats from Health Services

	<u>Quarter Totals</u>
Physician visits	4,506
Nursing triage only visits	141
Allergy shots given	308
Other injections given	386
Women's Clinic visits	716
Gynecology specialty clinic visits	23
Nutrition specialty clinic visits	27
Health Promotion seminar attendees	1,049
Prescriptions filled	9,525
Lab procedures	*
Radiology procedures	*
Dental visits	324
Psychiatry visits—new evaluations	73
Psychiatry visits—follow-up	<u>242</u>
Total for quarter	17,320

No Shows for Quarter 549
(includes 498 medical clinic and 51 psychiatry)

*statistics not available this quarter

In the news...

- National Association of College & University Food Services (NACUFS) awarded a bronze medal to GT Dining in the NACUFS Loyal E. Horton Residence Hall Dining—Multiple Concepts category, April.



PARKING & TRANSPORTATION added the Midtown Trolley Route to its transportation system. Beginning June 11, the Trolley transported passengers at no charge from Technology Square to Piedmont Park and points in between.

Continued from In the news...

- The Bulletin*, ((bimonthly magazine of the Association of College Unions International), May issue, "Profile: Kim D. Harrington, associate director, Student Center Operations."
- Jacket's Journal* (the official publication of FASET Orientation), May issue, "Freshman Experience Program."
- The Georgia College Personnel Association elected Dan Morrison, associate director, Housing Residence Life, secretary for 2005-06.
- Three Auxiliary Services employees, Angela Watts (GT Dining), Sonja Williams (Parking & Transportation) and Stan Grier (Student Center Post Office) were selected as employees of the month for April, May, June, respectively.

ADMINISTRATOR OF THE YEAR. Both Student Government Associations (graduate and undergraduate) selected Melissa Moore, communications officer, Auxiliary Services, as their Administrator of the Year for 2005. Pictured at left are Moore and Kasi David, president, Graduate Student Government Association.

Facilities

Reinvestments

- As of June 30, approximately 175 apartments were leased for Family Housing (Tenth & Home) apartments.
- Renovation continued on the Folk Residence Hall, opening fall semester.

BuzzCard sales and deposits

The BuzzCard Center ended its 2005 fiscal year with significant increases in both deposits and sales.

Compared with fiscal year 2004, the increases were:

- Deposits—39.3 percent ?
- Sales—37.7 percent ?

GT Dining Meal Plans hit record summer sales

Summer meal plan sales are the highest recorded in the past five years thanks to meal plan sales to the Athletic Association.

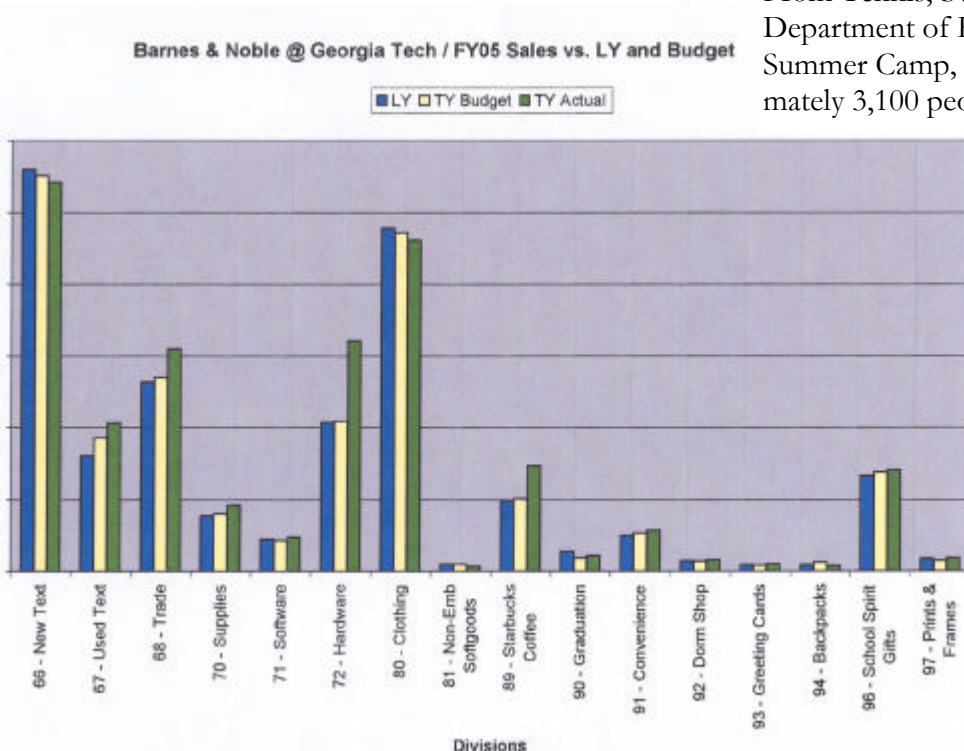
- Meal Plans—80 percent ? from summer 2004



12TH ANNUAL RESNET SYMPOSIUM. A total of 312 residential network administrators from 176 colleges and universities from across the country and Canada and New Zealand made Georgia Tech their home in June during the 12th Annual ResNet Symposium. The attendees also included 149 first-time ResNet Conference participants. One of the training sessions, “Cable TV minus the cable,” is pictured above.

Conference Services

From Tennis, Swimming and Lacrosse Camps to the Department of Human Resources Fulton County Summer Camp, Conference Services added approximately 3,100 people to campus in May and June.



BARNES & NOBLE @ GEORGIA TECH. This chart compares bookstore sales for last year (LY, blue), this year projected budget (TY Budget, yellow) and this year actual sales (TY Actual, green). The Barnes & Noble @ Georgia Tech budget year reflected in this chart tracks sales from May 2004 through April 2005. The bookstore worked to provide students with more used textbooks and this chart shows that strategy was effective.