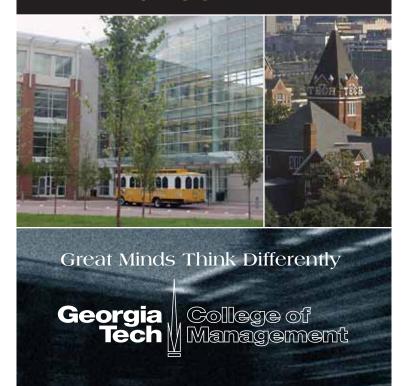
## **GEORGIA TECH COLLEGE OF MANAGEMENT**



#### ACHIEVE. LEAD. SUCCEED. The business school at georgia tech

### http://mgt.gatech.edu



#### Achieve. Lead. Succeed.

Earning a Bachelor of Science degree in Management (BSM) from Georgia Tech is the ticket to a successful future in business. Here you'll gain the skills you need to thrive in today's technology-driven global economy. Thanks to the College of Management's cutting-edge curriculum, you'll be better prepared to solve real-world problems than graduates of many other schools.

Students in the BSM program gain expertise with advanced coursework in the following concentrations:

- Accounting
- Entrepreneurship
- Finance
- Information Technology Management
- Marketing
- **Operations Management**
- Organizational Behavior
- Strategic Management

The College weaves four interdisciplinary themes into the curriculum, all within the context of global enterprise:

- Technology Entrepreneurship and Commercialization
- Management of Organizational Change and Innovation
- Financial Performance and Analysis
- Managing the Extended Value Chain



"My management professors have been very personable and have real-world business experience. They aren't just teaching theory, but rather sharing the knowledge gained in their field." Suzannah Gill • Class of 2005

#### Location, Location, Location

Georgia Tech's new state-of-the-art Management building is one of the most impressive educational facilities in the nation. The 189,000-square-foot building is located in Technology Square, Tech's \$180 million, multi-building complex at the center of Midtown Atlanta's vibrant and growing technology corridor.

#### Earn as You Learn

Tech's Cooperative Program puts you to work with high-tech companies. By working four or five semesters in the Co-op Program, you'll not only make money, but also gain realworld experience before graduation.

#### **A Degree Employers Want**

The world's leading companies know that a BSM degree from Tech is valuable. That's why BSM graduates are regularly recruited by leading companies:

**Bank of America** Caterpillar FedEx **GEICO** 

**General Electric** IBM **PricewaterhouseCoopers** Wachovia Corporation

Average starting salary at graduation (May 2005): \$44,000 (highest \$61,000)



## ACHIEVE. LEAD. SUCCEED.

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"Being neighbors to the new high-tech development in Midtown Atlanta is a natural for us. Our students have direct exposure to developing businesses, and we continually strengthen our base in the business community with our focus on technology entrepreneurship and innovation, enterprise globalization, and management of technology." Terry Blum • Dean and Tedd Munchak Chair

#### **A World of Possibilities**

Tech now offers a Bachelor of Science degree in Management specially designed for international business students. Students spend at least six months in another country, learning its language, taking classes, conducting research, or working as interns.

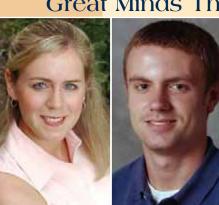
The Georgia Tech Center for International Business Education and Research (GT CIBER) offers overseas exchange partnerships with more than twenty universities. Many semester study-abroad programs are also available through Georgia Tech's Office of International Education.

#### **Certificate Programs**

In addition to a Bachelor of Science degree in Management, Tech's College of Management offers the following certificate programs:

- Accounting
- Finance
- Information Technology Management
- International Management
- Marketing
- Operations Management

"I will leave Georgia Tech well rounded, possessing a broad knowledge base, having formed strong relationships with my professors, and being well prepared to enter the working world." Catherine Gibbon Covington • Class of 2005



#### Strength in Numbers 2004-2005 College of Management Profile

Undergraduate enrollment: 1,086 Number of 2005 graduates: 344 Placement at graduation: 61 percent Further education: 12.7 percent Students studying abroad in 2004-2005: 69 Students participating in internship program: 305 Participation in Co-op Program: 33 percent of all undergraduate management students

#### **Prestigious Reputation:**

- Among the very best in the nation for both undergraduate and graduate programs, U.S. News & World Report
- Among the top ten business schools at American public universities, Forbes magazine
- One of the world's best business schools, The Financial Times of London



## **Great Minds Think Differently**

"The College of Management has been a challenging and rewarding experience that has given me the confidence to succeed in the business world. The professors and staff have provided us with the tools needed to prosper inside and outside the workplace." Wells B. Curlee • Class of 2006

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## ACHIEVE. LEAD. SUCCEED.

# Great Minds Think Differently

#### **Campus Life**

At Tech, you'll enjoy a wide number of extracurricular activities, from intramural athletics to student publications and government. Tech is home to more than forty fraternities and sororities, as well as a variety of academic and social organizations.

#### **Georgia Tech**

The Georgia Institute of Technology is one of the nation's leading research universities, distinguished by its commitment to improving the human condition through advanced science and technology. At Georgia Tech, more than 16,000 undergraduate and graduate students receive a focused, technologically based education. In addition to management, Tech also offers programs in engineering, architecture, computing, liberal arts, and the sciences.

#### Atlanta

A lively city with a population of more than four million, Atlanta offers many cultural and economic opportunities for students. The Tech campus is located in the city's heart, close to the Carter Center, High Museum, Dr. Martin Luther King Center, CNN, Turner Field, and the Atlanta History Center. More than 1,600 internationally owned companies are located in the greater Atlanta area, contributing to the character of the city.



## ACHIEVE. LEAD. SUCCEED.

Tech offers a vibrant campus experience. Here, students cheer on the Yellow Jackets and take part in the traditional Mini 500 tricycle race during Homecoming week.





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#### Need more information? Contact us:

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Phone: 404-894-2605 Information line: 404-385-1219 Fax: 404-385-0581 E-mail: brochure@mgt.gatech.edu http://mgt.gatech.edu

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