

GEORGIA TECH COLLEGE OF MANAGEMENT



ACHIEVE. LEAD. SUCCEED.
THE BUSINESS SCHOOL AT GEORGIA TECH

<http://mgt.gatech.edu>



Great Minds Think Differently



Achieve. Lead. Succeed.

Earning a Bachelor of Science degree in Management (BSM) from Georgia Tech is the ticket to a successful future in business. Here you'll gain the skills you need to thrive in today's technology-driven global economy. Thanks to the College of Management's cutting-edge curriculum, you'll be better prepared to solve real-world problems than graduates of many other schools.

Students in the BSM program gain expertise with advanced coursework in the following concentrations:

- Accounting
- Entrepreneurship
- Finance
- Information Technology Management
- Marketing
- Operations Management
- Organizational Behavior
- Strategic Management

The College weaves four interdisciplinary themes into the curriculum, all within the context of global enterprise:

- Technology Entrepreneurship and Commercialization
- Management of Organizational Change and Innovation
- Financial Performance and Analysis
- Managing the Extended Value Chain



"My management professors have been very personable and have real-world business experience. They aren't just teaching theory, but rather sharing the knowledge gained in their field."
Suzannah Gill • Class of 2005

Location, Location, Location

Georgia Tech's new state-of-the-art Management building is one of the most impressive educational facilities in the nation. The 189,000-square-foot building is located in Technology Square, Tech's \$180 million, multi-building complex at the center of Midtown Atlanta's vibrant and growing technology corridor.

Earn as You Learn

Tech's Cooperative Program puts you to work with high-tech companies. By working four or five semesters in the Co-op Program, you'll not only make money, but also gain real-world experience before graduation.

A Degree Employers Want

The world's leading companies know that a BSM degree from Tech is valuable. That's why BSM graduates are regularly recruited by leading companies:

Bank of America
Caterpillar
FedEx
GEICO

General Electric
IBM
PricewaterhouseCoopers
Wachovia Corporation

Average starting salary at graduation (May 2005): \$44,000 (highest \$61,000)



ACHIEVE. LEAD. SUCCEED.

ACHIEVE. LEAD. SUCCEED.



"Being neighbors to the new high-tech development in Midtown Atlanta is a natural for us. Our students have direct exposure to developing businesses, and we continually strengthen our base in the business community with our focus on technology entrepreneurship and innovation, enterprise globalization, and management of technology."
 Terry Blum • Dean and
 Tedd Munchak Chair

A World of Possibilities

Tech now offers a Bachelor of Science degree in Management specially designed for international business students. Students spend at least six months in another country, learning its language, taking classes, conducting research, or working as interns.

The Georgia Tech Center for International Business Education and Research (GT CIBER) offers overseas exchange partnerships with more than twenty universities. Many semester study-abroad programs are also available through Georgia Tech's Office of International Education.

Certificate Programs

In addition to a Bachelor of Science degree in Management, Tech's College of Management offers the following certificate programs:

- Accounting
- Finance
- Information Technology Management
- International Management
- Marketing
- Operations Management

"I will leave Georgia Tech well rounded, possessing a broad knowledge base, having formed strong relationships with my professors, and being well prepared to enter the working world."

Catherine Gibbon Covington •
 Class of 2005



"The College of Management has been a challenging and rewarding experience that has given me the confidence to succeed in the business world. The professors and staff have provided us with the tools needed to prosper inside and outside the workplace."
 Wells B. Curlee • Class of 2006

Strength in Numbers

2004-2005 College of Management Profile

Undergraduate enrollment: 1,086

Number of 2005 graduates: 344

Placement at graduation: 61 percent

Further education: 12.7 percent

Students studying abroad in 2004-2005: 69

Students participating in internship program: 305

Participation in Co-op Program: 33 percent of all
 undergraduate management students

Prestigious Reputation:

- Among the very best in the nation for both undergraduate and graduate programs, *U.S. News & World Report*
- Among the top ten business schools at American public universities, *Forbes* magazine
- One of the world's best business schools, *The Financial Times of London*



Great Minds Think Differently

ACHIEVE. LEAD. SUCCEED.

ACHIEVE. LEAD. SUCCEED.

Great Minds Think Differently

Campus Life

At Tech, you'll enjoy a wide number of extracurricular activities, from intramural athletics to student publications and government. Tech is home to more than forty fraternities and sororities, as well as a variety of academic and social organizations.

Georgia Tech

The Georgia Institute of Technology is one of the nation's leading research universities, distinguished by its commitment to improving the human condition through advanced science and technology. At Georgia Tech, more than 16,000 undergraduate and graduate students receive a focused, technologically based education. In addition to management, Tech also offers programs in engineering, architecture, computing, liberal arts, and the sciences.

Atlanta

A lively city with a population of more than four million, Atlanta offers many cultural and economic opportunities for students. The Tech campus is located in the city's heart, close to the Carter Center, High Museum, Dr. Martin Luther King Center, CNN, Turner Field, and the Atlanta History Center. More than 1,600 internationally owned companies are located in the greater Atlanta area, contributing to the character of the city.



Tech offers a vibrant campus experience. Here, students cheer on the Yellow Jackets and take part in the traditional Mini 500 tricycle race during Homecoming week.



ACHIEVE. LEAD. SUCCEED.

ACHIEVE. LEAD. SUCCEED.



Need more information?

Contact us:

Office of Undergraduate Programs
Georgia Tech College of Management
800 West Peachtree Street NW
Atlanta, Georgia 30308-0520

Phone: 404-894-2605

Information line: 404-385-1219

Fax: 404-385-0581

E-mail: brochure@mgt.gatech.edu

<http://mgt.gatech.edu>

ACHIEVE. LEAD. SUCCEED.