

NOTES FOR GEORGIA TECH PRESIDENT G. WAYNE CLOUGH
Pirelli Broadband Announcement, Governor's Office, 09.22.05

- Excited to welcome Pirelli Broadband Systems and North American headquarters to Georgia Tech and Technology Square.
- Up until now, Pirelli known in Georgia for tires (has plant in Rome, Ga.). Suspect that is equally true for the rest of North America. But that is about to change.
- Atlanta is the nation's 2nd largest telecommunications center; business day overlaps with Europe's – great place for Pirelli to grow its North American broadband business.
- Pirelli and Georgia Tech have much in common. Broader vision of both includes:
 - Commitment to excellence
 - Focus on research and technological innovation
- GT has significant research and expertise in broadband, and also in other areas in which Pirelli is expanding its endeavors – photonics, nanotechnology. Believe we can collaborate in many ways.
- More specifically, GT is home to Georgia Electronic Design Center, which has as its goal to make Georgia a world leader in the design of broadband systems, devices, and chips. Decision of Pirelli to locate here indicates the quality of the research team at the GEDC and the importance of the work being done there.
- In addition to serving as President of Georgia Tech, I am also a trustee of the Georgia Research Alliance, which is another partner in bringing Pirelli to Atlanta. GRA President Mike Cassidy was unable to be here this morning, so I would like to say a few words on behalf of GRA.
- GRA created 15 years ago as collaborative effort between Georgia's research universities, high-tech business sector, and state government.
 - Vision: to promote collaborative research that promotes high-end economic development in Georgia.
 - Advanced communications an area of emphasis; GRA has had significant role in building Atlanta into a communications hub.
 - GRA plays an important role not only in helping to bring eminent research scholars to Georgia's research universities and provide the research labs they need, but also in bringing in key high-end industries whose collaboration helps bring that research to fruition. Pirelli is a good example.
- Again, welcome to North America CEO Kevin Riddett and the Pirelli team. Pleased to welcome you to GT and look forward to a long and fruitful partnership.

I am honored to introduce Georgia's Governor, Sonny Perdue. Since taking office, Governor Perdue has led our state with a clear vision, based on a solid set of priorities. At the top of his list is creating quality jobs for Georgians.

During the 2005 General Assembly, our Governor worked hard to continue Georgia's recent economic surge by advancing pro-economic growth legislation such as promoting investment in strategic industries, leveraging our state's resources in the tourism industry, and reforming the corporate tax code to stimulate expansion.

In addition to his legislative achievements, Governor Perdue has created bold new initiatives such as his \$15.5 billion Fast Forward transportation program, which will spur economic development throughout the state.

Please join me in welcoming a man committed to economic development and creating quality jobs for ALL Georgians – Georgia Governor Sonny Perdue.