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Atlanta Campus

Executive Education Programs



Welcome to Georgia Tech College of Management

This is an exciting time to be at the business school at Georgia Tech! The Institute has a history of distinction and accomplishment that has lifted it into the ranks of the best universities in the world and the College of Management is an important part of that tradition. From our stunning new home in the center of Midtown Atlanta's vibrant business community we are expanding our influence as one of the foremost centers for leading innovation and corporate entrepreneurship.

The distinguished faculty who lead our executive education programs are nationally recognized for strengths in both teaching and research. You will benefit tremendously from the experiences they bring into the classroom and they will help you gain the knowledge and tools necessary to improve the leadership skills that lead to innovation and profitable growth. GE Energy, FBI Laboratory Division, EarthLink, Coca-Cola Enterprises, Waffle House and the Boys and Girls Clubs of America are but a few of the organizations that have turned to the Huang Executive Education Center for help in designing and delivering customized executive education programs. We are committed to continuous improvement in our dynamic learning community. I urge you to explore the exceptional learning opportunities offered by the Huang Executive Education Center at Georgia Tech's College of Management.

A handwritten signature in black ink that reads "Terry C. Blum".

Terry C. Blum
Dean and Tedd Munchak Chair
Georgia Tech College of Management

Who We Are

Our Vision

The key to success is knowledge and innovation. You have to learn faster than your world is changing, and you need innovative techniques to apply that knowledge. Georgia Tech’s College of Management offers a dynamic portfolio of executive education programs that will stimulate new ideas, sharpen your leadership skills, and provide the foundation for your continued success.

Our Faculty

Our faculty is the heart and soul of our executive education programs. They are master teachers who can translate their research and consulting experiences into practical business solutions. In addition, we draw upon the specialized skills of senior executives from international organizations.

Our Programs

Our executive education programs are highly interactive using a blend of structured presentations, videos, small team exercises, and innovative computer simulations.

Executive Programs: Spring 2006

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Nathan Bennett

Expertise: Business Strategy,
Entrepreneurship
PhD, Georgia Tech

Lee Campe

Expertise: Six Sigma, Green and Black Belt
Master Black Belt

Tim Carroll

Expertise: Business Strategy, Computer
Simulations
PhD, Duke University

Goutam Challagalla

Expertise: Marketing Strategy, Sales
Management
PhD, University of Texas

Michael Cummins

Expertise: Managing Technology Innovation
PhD, Northwestern University

Mark Ferguson

Expertise: Supply Chain Management, ERP
PhD, Duke University

Cheryl Gaimon

Expertise: Management of Technology, ERP
PhD, Carnegie-Mellon

Soumen Ghosh

Expertise: Total Quality Management,
Supply Chain
PhD, Ohio State University

David Herold

Expertise: Leadership, Change Management
PhD, Yale University

Narayanan Jayaraman

Expertise: Managerial Finance
PhD, University of Pittsburgh

Stylianios Kavadias

Expertise: Project Management
PhD, INSEAD (France)

Ajay Khorana

Expertise: Managerial Finance
PhD, University of North Carolina

Luis Martins

Expertise: Organizational Transformation,
Managing Diversity
PhD, New York University

John McIntyre

Expertise: International Business Strategy
PhD, University of Georgia

Saby Mitra

Expertise: IT Management, Project
Management
PhD, University of Iowa

Charles Mulford

Expertise: Managerial Accounting, Financial
Reporting
PhD, Florida State University

Dennis Nagao

Expertise: Organizational Behavior, High
Performance Teams
PhD, University of Illinois

Sridhar Narasimhan

Expertise: Information Systems Design
PhD, Ohio State University

Charles Parsons

Expertise: Organizational Behavior, HR
Management
PhD, University of Illinois

Frank Rothaermel

Expertise: Business Strategy, Technology
Management
PhD, University of Washington

Christina Shalley

Expertise: Negotiation Skills, HR Management
PhD, University of Illinois

Vinod Singhal

Expertise: Operations Management,
Manufacturing
PhD, University of Rochester

Daniel Stotz

Expertise: Email Marketing, CRM
MSM, Colorado State University

David Sutherland

Expertise: Innovation Management, Creativity
PhD, University of Virginia

Deborah Turner

Expertise: Managerial Accounting,
Financial Reporting
PhD, Georgia State University

Dong Jun Wu

Expertise: IT Management, Outsourcing
Strategies
PhD, University of Pennsylvania

Program Calendar



Finance and Accounting for the Non-Financial Manager

Tools to Improve Managerial Decisions

Saturday (8:30am - 4:30pm) plus 9 Monday Evenings (6:00pm - 9:00pm)

Date: Saturday February 11 plus Monday Evenings February 13 - April 10, 2006

Fee: \$3,600 per person

Innovation Management

Best Practices in Achieving Profitable Growth

Four-day Program: Monday-Thursday, (8:30am - 4:30pm)

Date: February 13-16, 2006

Fee: \$2,900 per person

Leadership and Change Management

Innovative Strategies for Effective Leadership

Four-day Program, Monday-Thursday, (8:30am - 4:30pm)

Date: March 6-9, 2006

Fee: \$2,900 per person

Management Development Program Executive Training for High-Potential Managers

Five-day Program: Five Consecutive Fridays, (8:30am - 4:30pm)

Date: March 3, 10, 17, 24 and 31, 2006

Fee: \$3,400

Project Management Leadership Program Proven Techniques for Leading Projects

Eight-day Program: Monday-Thursday, (8:30am - 4:30pm)

Program Dates:

Module I: March 13-16, 2006

Module II: April 17-20, 2006

Fee: \$4,900 per person

Six Sigma Program

Green Belt and Black Belt Certification

Green Belt (10 days); Black Belt (15 days)

Program Dates:

Module I: January 23-27, 2006 (Green Belt and Black Belt)

Module II: February 20-24, 2006 (Green Belt and Black Belt)

Module III: March 20-24, 2006 (Black Belt Only)

Program Fees:

\$5,900 for Green Belt Certification (Modules I and II)

\$7,900 for Black Belt Certification (Modules I, II, and III)

Note: Multiple registration pricing available upon request. Companies are encouraged to send a team.

Executive Education: Custom Programs

Skills Assessment and Executive Coaching

The Georgia Tech College of Management works closely with each client company to develop executive development programs that maximize training impact and return on investment. Most of our customized training programs include skills assessment and coaching services.



Assessment Services

The College of Management professors, in cooperation with others, have developed innovative, on-line tools to help companies assess management and leadership skills. Together, we can customize those tools to assess identified behaviors and competencies that your company feels are required of your high-potential managers. Profile reports are generated that provide each manager with a snapshot of how prepared they are to perform well in the key competency areas.

Coaching Services

Executive coaching equips high-potential managers with the tools, knowledge and opportunities they need to develop themselves and become more effective. The process involves multiple individual or team sessions where the coach provides the individuals with insight, skills, knowledge, motivation and a proven system of personal accountability that improves and sustains performance.

Georgia Tech Certificate Programs

The College of Management offers custom executive education programs that lead to a Georgia Tech Certificate in General Management, Innovation Leadership or Project Management. All of the certificate programs are designed in close collaboration with the client company's HR and Training Division. Current clients include GE Energy, FBI Laboratory Division, Coca-Cola Enterprises, Waffle House, Boys and Girls Clubs of America, EarthLink and many others.

Georgia Tech Certificate in General Management

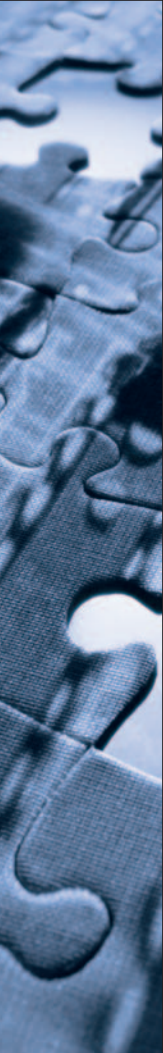
This ten-day certificate program is designed to help high-potential managers in their efforts to increase business acumen and gain the knowledge and tools that improve leadership skills that lead to innovation and profitable growth. Topics include strategy development, leadership and change management, innovation management, conflict resolution and influencing others, effective presentation skills, finance and accounting for non-financial managers and project management skills.

Georgia Tech Certificate in Innovation Leadership

This eight-day certificate program is designed for organizations that are serious about building a sustainable innovation capability that leads to the commercialization of new products, services or processes. Topics include advanced innovation management, customer responsiveness, innovation strategy development, creative work environments and the ExperienceChange™ computer simulation.

For More Information

For more information on custom programs, please contact Dan Stotz, Director of Executive Programs, at 404.894.1887 or dan.stotz@mgt.gatech.edu.





Leadership and Change Management

Managers today must be skilled in the art and science of **leading change at all levels of the organization**. This program provides strategies and tools for achieving extraordinary performance through effective leadership.

Program Benefits

Attend this program and you will return to your organization with:

- ▶ The ability to create positive change at all levels of the organization
- ▶ An improved understanding of your change leadership style
- ▶ Frameworks to develop action plans that build support for change

Program Dates and Fee

- ▶ Four-day Program: Monday - Thursday, 8:30 AM - 4:30 PM
- ▶ March 6 - 9, 2006

Program Fee

- ▶ **\$2,900** per person.

Multiple registration pricing available upon request.

The fee includes tuition, books, instructional materials, lunch, snacks and parking.

Program Participants

Individuals who typically attend this program include:

- ▶ Executives charged with driving change in their organizations
- ▶ Managers seeking to improve their leadership skills
- ▶ Professionals who want to design and implement change initiatives

“The ExperienceChange™ computer simulation was an excellent, and fun, way to try out our new leadership and change management skills.”

–Jim Cencula, Technology Manager, GE Energy

“Great program! It provides a full insight of how to manage change in today's business climate.”

–Ian French, Vice President, Consolidated Engineering

“The program allowed me to focus on the many aspects of leading change. The computer simulation was great!”

–Mark Dailey, Director of Corporate Payroll, Mohawk Industries

Program Outline

Days 1 and 2: The Foundation Skills

Managing Change—The Groundwork

- ▶ Understanding the business drivers of change
- ▶ Assessing an individual's reactions to change
- ▶ Assessing the political landscape for change
- ▶ Cascading change through an organization

Leading Change—The Implementation

- ▶ Understanding stages in change implementation
- ▶ Involving others in change implementation
- ▶ Measuring change progress and outcomes

Leadership Roles in Change Management

- ▶ Developing versatility in change leadership behaviors
- ▶ Implementing change without formal authority

Days 3 and 4: The Deep Dive

Program participants will conduct an assessment of change implementation in their own organization. The results of this assessment will be used to develop action plans for future change implementations.

ExperienceChange™ Computer Simulation

- ▶ Develop a Change Management Strategy
- ▶ Test various approaches to change implementation
- ▶ Diagnose areas of strength and improvement

Developing a Change Management Action Plan

In this learning-by-doing session, participants will build on their diagnosis by developing recommendations for future change implementations in their own organizations. Participants will also build a Personal Action Plan designed to build their competencies as change leaders, including:

- ▶ Identifying forces working for and against change
- ▶ Planning for a major change project
- ▶ Recruiting support for the change from stakeholders
- ▶ Establishing progress and outcome metrics
- ▶ Reinforcing and “routinizing” change



Professor David Herold has been researching and teaching leadership and change management for 31 years. He earned his Ph.D. from Yale University.



Innovation Management

Innovation has become the distinct competitive advantage for companies. Whether the innovation focus is on new products, services or business models—the key is to find the best ideas and get those ideas into the marketplace quickly to achieve maximum business results.

Program Benefits

Attend this program and you will return to your organization with:

- ▶ An in-depth understanding of why innovation needs to be a sustainable process
- ▶ Proven tools for assessing organizational needs for innovation
- ▶ Techniques to build an innovation operating model

Program Dates and Fee

- ▶ Four-day Program: Monday - Thursday, 8:30 AM - 4:30 PM
- ▶ February 13 - 16, 2006

Program Fee

- ▶ **\$2,900** per person.

Multiple registration pricing available upon request.

The fee includes tuition, books, instructional materials, lunch, snacks and parking.

Program Participants

Individuals who typically attend this program include:

- ▶ Teams responsible for organizational innovation
- ▶ Executives of both for-profit and not-for-profit organizations who want to improve their leadership and management skills related to innovation management
- ▶ Individuals interested in developing a deeper understanding of the field of innovation management
- ▶ Individuals who have been assigned, or wish to be assigned, to manage an organization's innovation capabilities or related innovation projects

“Georgia Tech’s Innovation Management program provided practical tools for developing innovation strategies. The professors were excellent.”

—John Furrh, Director of Quality Management, Printpack, Inc.

Program Outline

Days 1 and 2: The Foundation Skills

In addition to individual participants, organizations are encouraged to send teams to this program, especially cross-functional teams responsible for organizational innovation.

The Innovation Imperative

- ▶ Overview of the imperative for a sustainable innovation capability
- ▶ Development of an innovation value proposition
- ▶ Innovation strategy development
- ▶ The basis of an innovation architecture

Leading Innovation

- ▶ The role of leaders at various organizational levels in driving innovation
- ▶ Making decisions on innovative projects
- ▶ Taking measures to encourage innovation

The Innovation Process and Operating Model

- ▶ The Five Pillars of Innovation
- ▶ Overview of the innovation process and operating models
- ▶ Development of systems to support an innovation operating model

Days 3 and 4: The Deep Dive

Program participants will produce an innovation baseline for their organization. The results of this baseline will be used to develop Innovation Action Plans for each represented organization.

Diagnosing Your Innovation Capabilities

- ▶ Review of organizational strengths and risks
- ▶ Innovation gap analysis
- ▶ Action planning process
- ▶ Software and web-based tools to support innovation

The Creative Process

- ▶ Individual creativity
- ▶ Team creativity
- ▶ Creative work environments
- ▶ Techniques for enhancing creativity

Designing an Innovative Culture

- ▶ Components of an innovative culture
- ▶ Developing the innovation talent pool
- ▶ Managing knowledge and ideas for innovation
- ▶ Promoting continuous learning and innovation



Professor Luis Martins is one of Georgia Tech's most highly-rated instructors teaching innovation management. He earned his Ph.D. from New York University.



Project Management

Every project is different but the elements of a successfully managed project are always the same: **on time, on budget and within specs.** This program will give you the strategies and tools needed to manage any project regardless of size, scope, or complexity.

Program Benefits

Attend this program and you will return to your organization with:

- ▶ A deep understanding of effective project management techniques
- ▶ New skills in analyzing costs, balancing risks, and managing teams
- ▶ Proven techniques for leading change, influencing others, and maximizing innovation

Program Dates and Fee

Eight-day Program: Two modules, Monday - Thursday, 8:30 AM - 4:30 PM

- ▶ Module I: March 13 - 16, 2006
- ▶ Module II: April 17 - 20, 2006

Program Fee

- ▶ **\$4,900** per person.

Multiple registration pricing available upon request.

The fee includes tuition, books, instructional materials, lunch, snacks and parking.

Program Participants

Individuals who typically attend this program include:

- ▶ Project leaders, project managers and project team members
- ▶ Managers and executives seeking the PMI certification
- ▶ Professionals wanting to expand their knowledge of project management

“An excellent course! The instructors were very knowledgeable, relevant and have the credentials to match. The new classroom facilities were great!”

–Michael Schwind, Aftersales Analyst, Porsche North America

“It was a great course! A good mix of professor presentations and hands-on team exercises. Lots of peer group learning took place.”

–Vikki Millender-Morrow, Director of Program Management, BellSouth

Program Outline

MODULE I:

Project Planning and Control

- ▶ Fundamentals of effective planning and control
- ▶ Project management concepts and methodologies
- ▶ Defining task sequence and analyzing critical paths
- ▶ Slack, compression and developing schedules
- ▶ Project evaluation and review techniques (PERT)

Project Risk Management

- ▶ Fundamentals of risk analysis and management
- ▶ Practical approaches to analyze risk
- ▶ Typical reasons behind project failures
- ▶ Methods of dealing with uncertainty in projects
- ▶ Estimating project uncertainty and cost trade-offs

Project Cost and HR Management

- ▶ Basic cost behaviors and cost management tools
- ▶ Estimating costs in the budgeting process
- ▶ Techniques for controlling costs
- ▶ Activity-based costing and budgeting
- ▶ Identifying and improving work cultures

Building High-Performance Project Teams

- ▶ Technical and interpersonal factors that can facilitate or hinder team performance
- ▶ Management of team interaction processes
- ▶ Organizational mechanisms that serve to support and encourage teamwork
- ▶ Proven techniques for motivating team members
- ▶ Best practices in bargaining, negotiation and dispute resolution techniques

MODULE II:

Managing Change and Overcoming Resistance

- ▶ Effective management of the change process
- ▶ Identifying and effectively using change agents and change sponsors
- ▶ Understanding the business drivers that underlie the need for change
- ▶ Creating a plan to build support for change agents and change teams
- ▶ Strategies for influencing others, especially non-direct reports

Computer-Based Project Management Simulator

Program participants will manage a complex project covering thirty simulated weeks to gain months of project management experience. This dynamic simulation brings to life the issues and tradeoffs involved in managing a complex project.

- ▶ Develop an integrated project plan
- ▶ Manage project resources and deal with negative events
- ▶ Effectively use information for resource planning
- ▶ Identify, analyze and prioritize controllable alternatives to overruns
- ▶ Develop communication, team building and influencing skills





Finance and Accounting for the Non-Financial Manager

Even experienced managers find finance and accounting difficult to understand and apply. This program, taught by award-winning Georgia Tech faculty, will provide the concepts and tools you need to **improve your operating and financial decisions.**

Program Benefits

Attend this program and you will return to your organization with:

- ▶ Ability to read, understand, and analyze financial information
- ▶ Working knowledge of accounting and finance concepts and tools
- ▶ Proven methods to determine the economic value of business decisions

Program Participants

Individuals who typically attend this program include:

- ▶ Managers in sales, operations, HR, marketing, or engineering
- ▶ Technical professionals transitioning into managerial positions
- ▶ General professionals wanting to expand their knowledge

***“Excellent course material and range of topics.
The concepts and tools are applicable to our daily
business strategies and our customers’ needs.”***

–Thomas Burnley, Area Manager, BellSouth

Program Dates and Fee

Spring 2006

Meets for one Saturday and then 9 Monday evenings

- ▶ Day One: Saturday, February 11, 8:30 AM - 4:30 PM
- ▶ Monday Evenings: February 13 to April 10, 6:00 - 9:00 PM

Program Fee

- ▶ **\$3,600** per person.

Multiple registration pricing available upon request. The fee includes tuition, books, instructional materials, lunch, snacks and parking.

Tools To Improve Managerial Decisions

Program Outline

Understanding Financial Statements

- ▶ Income Statement, Balance Sheet, Cash Flow Statement
- ▶ What the statements tell you about the health of the company

Evaluating Financial Performance

- ▶ Analyze financial statements to evaluate performance
- ▶ Techniques for determining financial trends

Financial Forecasting and Managing Growth

- ▶ Prepare statements to forecast performance
- ▶ Managing and sustaining growth

Managerial Accounting

- ▶ Basic cost behaviors and their measurement
- ▶ Cost-volume profit relationships

Evaluating Corporate Investments

- ▶ The time value of money and capital budgeting
- ▶ Risk and return calculations and cash flow analysis

Creating Value through Financing Decisions

- ▶ Financial markets and instruments
- ▶ Alternative sources of capital

Short-Term Financial Planning

- ▶ Determining the ideal size for current assets
- ▶ Finance current assets and cash budgeting

Financial Risk Management

- ▶ Calculating the firm's exposure to risks
- ▶ Changes in interest and exchange rates

Business Valuation and Restructuring

- ▶ Techniques for valuing a business
- ▶ The concept of going concern value



Professor Deborah Turner was recognized as an outstanding teacher by Georgia Tech in 2004. She earned her Ph.D. from Georgia State University.

“Attending this program has opened up a ‘secret world’ of corporate finance. It will help me as I make future financial decisions.”

–Bruce Langston, Senior Solutions Architect, Hewlett-Packard

“The professors gave me a better understanding and appreciation for corporate finance and its value to the organization.”

–Henry Frampton, Program Manager, Battelle

Management Development Program

Throughout this high-impact program you will be challenged to **refine and expand your thinking** as you explore the latest leadership and managerial concepts. The program, co-sponsored by AeA (formerly the American Electronics Association), is designed for functional managers who are moving into, or desire to move into, a general management or executive position where firm-wide, multi-functional perspectives are required.

Program Benefits

Attend this program and you will return to your organization with:

- ▶ Leadership concepts and tools critical to your career growth
- ▶ A deep understanding of innovation management architecture and techniques
- ▶ Enhanced skills for building and sustaining high-performance teams

Program Dates and Fees

Five-day Program: Consecutive Fridays, 8:30 AM - 4:30 PM

- ▶ Starts on Friday, March 3, 2006, Ends on Friday, March 31, 2006

Program Fees

- ▶ **\$3,400** per person, **\$2,900** for AeA Members.

Multiple registration pricing available upon request.

The fee includes tuition, books, instructional materials, lunch, snacks and parking.

Program Participants

Individuals who typically attend this program include:

- ▶ Professionals from functional areas such as general management, engineering, technology, sales, marketing, operations, finance and human relations
- ▶ Mid-managers identified as potential senior executives
- ▶ Technical professionals seeking high-impact business management training

“Excellent well-rounded program!”

–Ali Ginn, Director of Education, Piedmont Hospital

“Loved it! This is a great program!”

–Bill Hunt, Vice President, MAPICS

“This is my first Management Development Program since completing my degree. The program helped me expand my knowledge and skills in general management.”

–Sam Ayoubi, National Sales Manager, Alpha Technologies

Program Outline

Leadership and Change Management

- ▶ Defining leadership and vision
- ▶ Understanding the business drivers of change
- ▶ Techniques for influencing positive change
- ▶ Managing the change process and measuring team progress
- ▶ Conflict management and negotiation skills

Business Strategy Methodologies

- ▶ Strategic planning frameworks
- ▶ Strategy as an emergent process
- ▶ Overview of the SWOT analysis model
- ▶ Best practices for internal and external analysis
- ▶ Frameworks for measuring competencies and capabilities

Advanced Innovation Management

- ▶ Overview of the imperative for sustainable innovation capability
- ▶ Definition of innovation architecture and operating models

Advanced Innovation Management continued...

- ▶ Review of innovation operating models used at leading companies
- ▶ Development of an innovation governance system
- ▶ Impact of growth strategies and globalization on innovation

Managerial Finance

- ▶ Basic cost behaviors and their measurement
- ▶ Analyze financial statements to evaluate performance
- ▶ Cost-volume profit relationships
- ▶ The time value of money and capital budgeting
- ▶ Risk and return calculations and cash flow analysis

Marketing Strategy and Tactics

- ▶ Developing an Integrated Marketing Plan
- ▶ Email Marketing: The Power and Perils
- ▶ Best practices in Customer Relationship Management (CRM)
- ▶ Marketing technology-based products and services
- ▶ Market research techniques and the voice of the customer



Professor Nate Bennett is a popular instructor in strategy and corporate entrepreneurship. He earned his Ph.D. from Georgia Tech.

Six Sigma Program

Discover what world-class organizations such as General Electric, Motorola and Xerox already know: **that Six Sigma can significantly improve your bottom line.** The Georgia Tech Six Sigma Program will help you master the Six Sigma tools and techniques that deliver results.

Program Dates and Fees

*Ten-day Program (Green Belt); Fifteen-day Program (Black Belt)
Monday - Friday, 8:30 AM - 4:30 PM*

Spring 2006: Session One

- ▶ Module I: January 23 - 27 (Green Belt)
- ▶ Module II: February 20 - 24 (Green Belt)
- ▶ Module III: March 20 - 24 (Black Belt)

Program Fee

- ▶ **\$5,900** for Modules I and II (Green Belt)
- ▶ **\$7,900** for Modules I, II and III (Green and Black Belt)

Note: Multiple registration pricing available upon request. Companies are encouraged to send a team. Green Belt holders should call for Black Belt program information.

Program Benefits

Attend this program and you will return to your organization with:

- ▶ A deep understanding of the Six Sigma approach
- ▶ Proven tools for implementing the Define/Measure/Analyze/Improve/Control (DMAIC) methodology to a project
- ▶ A Green Belt or Black Belt Certification

Program Participants

Individuals who typically attend this program include:

- ▶ Professionals with an interest in Six Sigma methodologies
- ▶ Managers interested in starting a Six Sigma program for their organization
- ▶ Professionals wanting to earn a Green Belt or Black Belt certification

“Our company needed a more disciplined methodology for addressing process issues. The tools utilized in the course will provide the capability for accomplishing our objectives.”

Chris Johnson, Quality Manager, Roper Pump Company

Green Belt and Black Belt Certification

Program Outline

MODULE I:

Define

- ▶ The adult learning process
- ▶ Six Sigma overview
- ▶ Project definition
- ▶ Minitab software tutorial
- ▶ Introduction to basic statistics

Measure

- ▶ Process mapping
- ▶ Cause and effect tools
- ▶ Measurement systems analysis

Analyze

- ▶ Graphical techniques
- ▶ Process FMEA (Failure Mode Effects Analysis)
- ▶ Confidence intervals
- ▶ Means testing
- ▶ Statistical analysis

MODULE II:

Improve

- ▶ DOE (Design of Experiments) introduction
- ▶ Full Factorial Part I
- ▶ 2K Factorials Part I
- ▶ Statapult Exercise Control

Control

- ▶ Control methods
- ▶ Introduction to SPC (Statistical Process Control)
- ▶ Variable SPC
- ▶ Project closure

MODULE III (Black Belt Only):

- ▶ Facilitation skills
- ▶ Change management tools
- ▶ Advanced statistics



Lee Campe is an experienced Six Sigma instructor with over 15 years of industry experience. He earned his Master Black Belt when employed by General Electric.

“I’ve taken many courses during my career and the Georgia Tech Six Sigma program is one of the best. Lee Campe is an excellent instructor.”

–Jason Krug, Senior Project Manager, Sun Microsystems

Executive Master Degree Programs

Executive Master of Science in Management of Technology

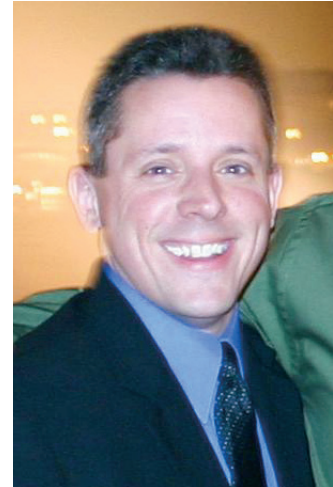
The MBA for the Age of Technology

The Executive Master's of Science in the Management of Technology (EMSMOT) program combines traditional MBA topics with themes such as innovation, change management and entrepreneurial leadership. The program is designed for professionals who are ready to transition into upper management and who want to enhance their skills without disrupting their careers.

A Format Designed for Busy Professionals

A new class begins every spring and runs over 19 months. Classes meet every other weekend, all day Friday and Saturday. The program also includes two one-week residencies in Atlanta, Georgia; and concludes with a 10-day international study tour in France and Germany, where emphasis is placed on the numerous facets of global strategic management. Through a mix of lectures, guest speakers, company visits and cultural excursions, you will learn about the economic, political, and cultural aspects of the selected countries.

For full program details please visit www.execmot.org



"The Georgia Tech EMSMOT program was the perfect fit for my current position and for my career goals. I liked being in class with other working professionals. It provided a great opportunity to network and discuss different strategies that they had applied in their businesses."

—Bill Moultrie, EMSMOT Class of 2003

GlobalTeam Executive MBA

Get Ready for the World of Business

Georgia Tech's new Global Executive MBA is an executive degree offered through a collaborative effort, known as the "GlobalTeam EMBA," between the College of Management at Georgia Tech in Atlanta, the ICN école de management in Nancy, France, and the Instituto Tecnológico de Buenos Aires (ITBA) in Argentina. This program is designed to be an international learning experience and includes four residencies – two at Georgia Tech and one each in Paris and Buenos Aires – during the 17-month program. Each university is highly regarded within its region for its expertise in technology management and leading innovation.

International Residencies and Local Instruction

The program requires three two-week residencies and a final one-week residency at Georgia Tech. During the residencies executives attend classes, visit companies, participate in cultural events and work on building an international perspective. Between each residency, students spend a semester meeting on alternate weekends on campus. Program participants will simultaneously work on the same material in order to discuss and compare their views of specific topics during the residencies.

Global Teams and Cultural Perspectives

The structured classes and cultural activities are only a part of the Global Executive MBA experience. You will learn as much from your teammates, who bring their own diverse professional and educational experiences and cultural perspectives to the program. Through residencies and the intense global focus of the program, your educational experience will become a microcosm of the issues you can expect to face in global business situations.

For full program details please visit us at www.globalteamemba.com/GeorgiaTech



Georgia Tech Executive Education Facilities



Twenty-first century tools for learning, sharing ideas and sparking creativity. Modern, comfortable facilities in a new urban environment. Access to one of the world's premier research universities and the burgeoning business community in Midtown Atlanta. This is Technology Square—the multi-building complex that is home to the Georgia Tech College of Management. The College's Huang Executive Education Center offers three state-of-the-art 75-seat tiered classrooms with every available modern teaching and learning technology.

As part of Technology Square, the Huang Executive Education Center enjoys the unique ability to access the resources of its neighbors—including the 252 guest rooms at the Georgia Tech Hotel and Conference Center, the distance learning classrooms of the Global Learning Center, the Barnes & Noble @ Georgia Tech and numerous restaurants located in the complex.



Important Information

Registration Process

- ▶ To register by phone, call 404.894.8700 or 800.815.7662
- ▶ To register online, visit www.execinfo.org
- ▶ To register by fax, download a registration form and fax it to 404.894.5603

For information on custom programs, contact Dan Stotz at 404.894.1887

Registration Fees and Policies

Refer to individual program descriptions in this catalog for fee information. Program fees are due in full upon acceptance or confirmation into the selected programs. Reduced fees are available to companies sending a team.

To cancel your registration and receive a full refund, you must call The Georgia Tech College of Management at 404.894.8700 (or 800.815.7662) at least 7 business days prior to the course start date. A cancellation received fewer than 7 days will be refunded the registration amount, less a \$150 administration fee. If you do not cancel your registration and do not attend the course, you are still responsible for the full fee.

One transfer is allowed per registration. A transfer fee of \$150 will be charged to cover administrative costs. Qualified substitutes can be accommodated with advance written notice. The Georgia Tech College of Management reserves the right to cancel any programs because of low enrollments. Cancellation decisions will be made at least seven days prior to the program start date. Please visit www.execinfo.org and review the full description of program policies before registering for a program.

After-Class Activities

Atlanta offers program participants an exceptionally rich variety of cultural activities such as concerts, theaters, movie houses, comedy clubs, sports events, lectures and exhibits at Atlanta museums. The Georgia Tech program staff is always available to offer suggestions for recreational or cultural activities, or to make recommendations for dining, shopping, nightspots and other entertainment options.

The new Georgia Tech Hotel is located in Midtown Atlanta across the street from the Huang Executive Education Center. For reservations call 404.347.9440 (or 800.706.2899).



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Atlanta Campus



www.execinfo.org

Executive Education Programs

The Business School at Georgia Tech

Huang Executive Education Center
Georgia Institute of Technology
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