

Flicks on 5th Outdoor Movies begin June 7

5th Street closed to traffic between Spring & Williams for movies

by Manas Khadilkar
Graduate Student Assistant
Auxiliary Services

It's back! After a resounding success this past year when more than 3,600 people enjoyed the weather, the setting and the outdoor-theatre concept, the Flicks on 5th Summer Film Series is back.

Beginning Wednesday, June 7, 9 p.m. and continuing for seven Wednesday nights, Technology Square will be the site for movies, popcorn, fun - all at no cost to the attendee.

"While the movies and popcorn are at no charge, we look for people to come early, eat at our restaurants and make an evening of it," said Rich Steele, director, Student Center.

Sponsored by Barnes & Noble @ Georgia Tech, Georgia Tech Student Government Association, Auxiliary Services, 99X Radio Station, Georgia Tech Hotel and Conference Center, Publix Super Markets and the Globe Restaurant, the second annual event features new festivities for students, faculty, staff, Midtown residents and all others attending the outdoor event.

"We are expecting more people this year and we plan to give them a larger and more com-

fortable area as well as a bigger and better attraction."

This year's Flicks on 5th will be just that - on 5th Street. Fifth Street will be closed between Spring and Williams Streets, giving the event more room.

All Technology Square restaurants will be open and patrons can expect great options for eat-in or take-out.

"And while there will be some chairs provided, we are also offering bistro tables that can seat four for rent at \$20 per table," Steele added.

"And, of course, people can bring their own chairs and blankets," Steele said.

To add to the festivities, 99X will offer outdoor music preceding the movies on most of the Wednesday evenings.

But of course, the real highlight is the movies themselves, and the ones scheduled to be played this year are all 'top of the charts' quality. Be it the sizzling romance and action of 'Mr. And Mrs. Smith', or academy award winner - Reese Witherspoon's brilliant performance in 'Walk the Line' or the hilarious animation - 'Ice Age - The Meltdown', these movies have something for everyone.

Technology Square presents
Flicks on 5th
Outdoor Summer Film Series
WEDNESDAYS @ 9PM
on 5th Street
between Spring St and Williams St

JUNE 7 Mr. & Mrs. Smith
JUNE 14 Walk The Line
JUNE 21 Failure To Launch
JUNE 28 Inside Man
JULY 12 Ice Age: The Meltdown
JULY 19 Thank You For Smoking
JULY 26 The Sentinel

FREE ADMISSION

RAIN OR SHINE
404.894.2805
www.flickson5th.com

Enjoy **Free Popcorn** while viewing a favorite flick under the stars!

Movie schedule is subject to change. Limited chairs provided; guests are welcome to bring own chairs & blankets. Please leave umbrellas & pets at home.

Sponsors: Barnes & Noble, Student Government Association, 99X, EVERYTHING ALTERNATIVE, Globe Restaurant.

Large scale events of this magnitude are bound to create fond, life-long memories of campus life experiences.

With all that it has to offer, this year's Flicks on 5th is destined to be one of those mem-

orable events.

Make sure it's one of your college memories. Plan now to be on 5th Street at Technology Square, Wednesdays in June and July (no movie July 5).

Visitors on Campus

Summer Conference season is here

Want to know who those groups of students, adults and younger aged children are on campus this summer?

Chances are they are one of Conference Services' summer

programs and are listed on its web site calendar at www.conference.gatech.edu (calendar, Summer 2006 calendar).

"The calendar is designed to give an overview of each conference, campus, and Georgia

Tech program Conference Services has the privilege of accommodating in the residence and dining halls this summer," said Dan Dykstra, associate director, Housing, Conference Services.

"It provides dates, anticipated size, and general meeting space location(s)," Dykstra added. "And, it changes on almost a

daily basis, as we receive updates to the programs, so we recommend interested people check it frequently."

From FASET, Teach for America, Girl Scouts and athletic camps like swimming, tennis, lacrosse and baseball, they are all on campus this summer.

Check out the dates and welcome our visitors!

News Bulletin



Rosalind R. Meyers
Associate Vice President
Auxiliary Services

Retention is a concern of all colleges. Accepting students is one thing but keeping those students enrolled at your college or university is another.

Helping students succeed during their college years is important to faculty, staff, administrators -- everyone, and we make it a team effort.

In fact, Auxiliary Services includes retention in its mission statement. (visit www.ImportantStuff.gatech.edu for the complete mission statement).

"We support the academic and research mission of Georgia Tech by assisting in the recruitment and retention of students, by encouraging students to develop personal responsibility as consumers, citizens and leaders, and by creating an environment that encourages academic success."

Secrets to Success

Georgia Tech has some pretty impressive retention rates and

Institutional Research and Planning (IRP) tracks and reports these findings annually.

This year's report, released in March, shows Georgia Tech freshmen retained at 92 percent from first year to second year.

IRP tracked students who participate in the Freshmen Experience and GT 1000 classes and reported:

"In general, freshmen who take GT1000 and/or participate in the Freshmen Experience program are retained at higher rates."

IRP also reported sophomore retention and for the first time compared students who live on-campus to those living off-campus and reported:

"All four cohorts (2000, 2001, 2002, 2003) showed a significant difference in retention rate based on students living in on-

campus housing (GT dormitories) and students living off-campus. **Students living on campus were more likely to be retained by 10-20% compared to students living off campus.**"

It's not a secret. IRP has evaluated the statistics and reported its findings.

Those students coming to campus this summer and fall looking for ways to make their academic life more successful can do just like the Nike slogan says, "Just Do It!"

Just live on-campus, take FE and GT 1000 and I'll see you next year.

To read the complete *Annual First-Time Freshmen Retention Study*, visit the IRP web site at www.irp.gatech.edu and the "Annual First-Time Freshmen Retention Study" link.

Your Money: The Used Textbook Initiative

Confronting the high cost of college textbooks is like playing basketball. Timing and teamwork are necessary to win.

Two years ago in spring 2004 Georgia Tech Auxiliary Services formed a team to *study* how best to make it cheaper for students to *study*.

The result -- The Used Textbook Initiative.

"With 79 percent of new textbook pricing going directly to the publisher,* we knew

used books would be less expensive for the students," said Rosalind R. Meyers, associate vice president, Auxiliary Services.

But with limited numbers of used books available for each course, timeliness and teamwork became essential tools.

Timing

"There are two sources for used textbooks, students and used book wholesalers," said Jerry Maloney, director, Barnes & Noble @ Georgia Tech.

"We can buy back books from students and we can order from the wholesalers.

"But we cannot do either effectively before we know which courses will be taught the next semester."

Like scoring points in a basketball game, college bookstores can score the most when they have a game plan and implement it.

"That's where the teamwork comes in," Maloney said.

The Team

The coaches, Meyers and Maloney, met with another coach, Dr. Jean-Lou Chameau, Georgia Tech Provost and Vice President for Academic Affairs. They discussed the game plan, getting faculty involved in submitting early book adoptions for upcoming semesters.

Dr. Chameau wrote a letter to all faculty, explaining the importance of sending book adoption lists to the bookstore

as early as possible.

Maloney in turn presented buyback information to both Student Government Associations, encouraging students to participate in buyback at the bookstore.

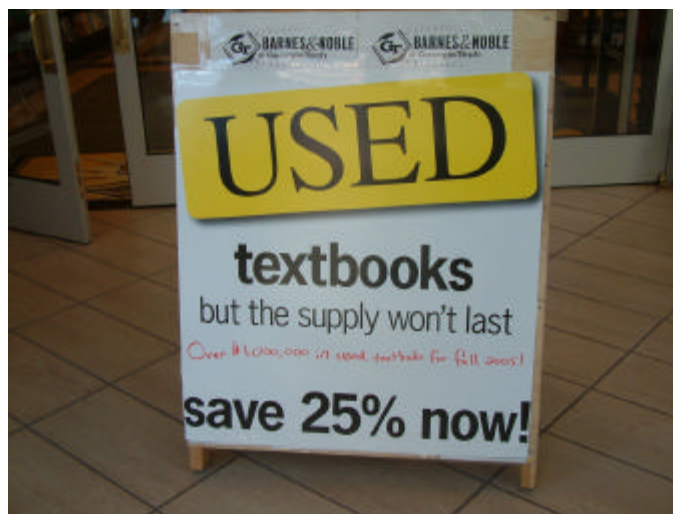
The bookstore created a buyback contest rewarding the top student organization \$500 for the largest dollar amount of books sold back to the bookstore during the buyback week.

"Everybody won the game this past fall," Maloney said.

"We saved students more than \$300,000 and increased used textbook availability by 67 percent."

"It's a team tournament, though. It takes the faculty, students, administrators, all working together," Maloney said.

*Board of Regents University System of Georgia, "Report of the Task Force on Textbook Pricing," Nov. 17, 2004.



Part of The Used Textbook Initiative at Barnes & Noble @ Georgia Tech is advertising used textbooks, reminding students to buy their books early.

Technology Center meets all GT hardware/software requirements

Fall 2006 Student Ownership Guide published

by Manas Khadilkar
Graduate Student Assistant
Auxiliary Services

Today, computers and software are part of the basic needs of any Georgia Tech student.

The plethora of options available (in terms of hardware and software) when buying a new computer is often enough to confuse even the most experienced buyer.

The scenario worsens when it is the parents' money at stake and everyone wants to be part of the decision-making process.

Here's when the Technology Center at Barnes & Noble @ Georgia Tech comes into play.

It not only offers great prices for computers and software, but it also gives 'whole package' pricing, customized to the specifications of Georgia Tech.

The Technology Center also provides excellent customer service by advising students and parents on the different products, helping them find the perfect match based on their needs and requirements and even doing special orders if required.

And it doesn't stop there. The Technology Center also

sells a variety of goods including iPods, flash drives, Ethernet cables, and software, catering to all the needs of this electronic generation.

Alex Taubman, Manager of the Technology Center, is a man who knows his business and makes it all happen.

Georgia Tech requires its students have their personal computers (PCs) conforming to certain hardware and software specifications. (For more information, visit the Student Computer Ownership web site at www.sco.gatech.edu).

Taubman is a member of the Student Computer Ownership Committee that decides these requirements.

Consequently, the Technology Center offers good pricing on 'whole packages,' which conform to Georgia Tech's regulations.

Taubman often sits down with students and their parents, helps them translate technical jargon, assists them in analyzing their own needs along with the requirements of the college and accordingly gives them a sound perspective.

"Since we don't work on a commission, we are not biased toward anything," explained Taubman.

"At the end of the day, we want to help people find what they need or at least guide them in the right direction."

And, it's not only students who make their purchases at the Technology



Alex Taubman (right), manager, Technology Center, Barnes & Noble @ Georgia Tech, rings up a purchase for Saira Amir (Public Policy major and 2005-06 Student Government Association Executive Vice President).

Center.

"Quite a few faculty members and staff come with special requirements, like high end head phones, terabyte hard drives, etc.

"We are ever ready to do special orders. Even though we may not always be carrying the specific product(s) they want, we invariably know how best to facilitate these types of orders," said Taubman.

And the Technology Center has more to offer than hard core computer technology goods and advice.

"We ensure that we keep up with the changing markets and try to offer everything to cater to the current students' needs, be it iPod accessories, the latest gadgets or some good music and movies," Taubman added.

As expected, the Technology Center is neatly crammed with almost anything under the sun

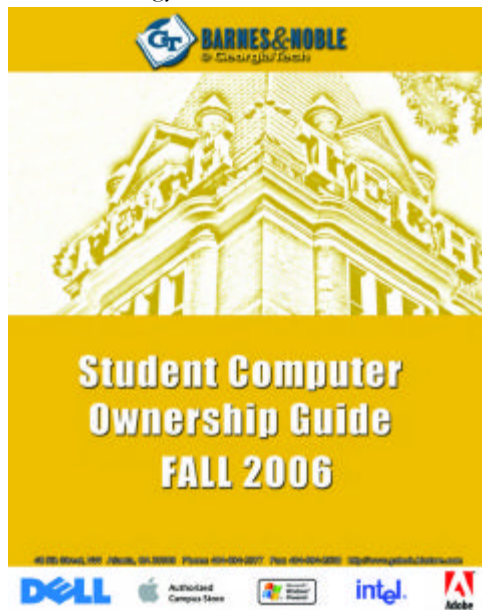
in terms of techie goods.

And Georgia Tech students, faculty and staff can take advantage of educational discounts offered on particular software and other products.

Taubman and other Technology Center employees are familiar with the process to make sure educational customers get the best prices.

If you are looking for great deals on a large variety of computers or electronic goods, coupled with sound, unbiased free advice, the Technology Center at Barnes & Noble @ Georgia Tech is definitely the place to be.

To view the Technology Center Catalog, including a complete list of all the goods sold and a listing of comparable market prices, visit our web-site www.ImportantStuff.gatech.edu.



The fall 2006 Student Computer Ownership Guide is on-line at www.ImportantStuff.gatech.edu. Review the catalog and then visit or call the Technology Center at Barnes & Noble @ Georgia Tech, Technology Square, 48 5th Street, Atlanta (404-894-4435) or order on-line.

Scholarships awarded

Auxiliary Services continued its annual Impact Scholarship, awarding 10 students, \$3,000 scholarships for 2006-07. More than 75 students wrote essays on how they had positively “impacted” the Georgia Tech community and submitted the essays and three letters of support, all on-line.

Auxiliary Services also added a new scholarship this year, the Single Parent Scholarship, and awarded two students each \$3,200 for 2006-07. This scholarship was also an essay, letters of support, on-line process.

A review of the essays and finalists’ interviews determined recipients for both scholarships.



IMPACT SCHOLARS 2006-07 (back row, l-r) Rahel Bencnaan, junior, Industrial & Systems Engineering; Mitchel Todd Keller, doctoral candidate, Mathematics; Michael Ryan Casner, senior, Management; Bart Ashton Stout, junior, Industrial Engineering; Dustin Michael Hipp, junior, Chemistry; Yang Lin, senior, Biomedical Engineering; (front row, l-r) James Patrick Cook, junior, Mechanical Engineering, Single Parent Scholar Angela Gill Bailey, Biomedical Engineering; Impact Scholars Erika Leah Gemzer, sophomore, Chemical & Biomolecular Engineering; Alison Teresa Murray, senior, Applied Biology; Single Parent Scholar Brandi Nicole Chubb, Electrical Engineering. Not pictured Christina Maria Morton, junior, International Affairs.



HOUSING LOGO CONTEST WINNER. Allan Grant (above center), Computer Science major, won a \$50 Barnes & Noble gift card for his creations in the Housing Logo Contest. Mike Black (left), director, Housing, holds one of Grant’s logos and Rosalind R. Meyers, associate vice president, Auxiliary Services, holds another similar logo. In addition to logos, Grant is also an entrepreneur and his company, Webmasters International, webmastersintl.com, designs web sites.

Plan now: Take a Prof to Lunch July 6

Plan to attend Take A Prof to Lunch on Thursday, July 6, by choosing and inviting your guest now in these three easy steps:

1. Invite your favorite professor, TA, or staff member to have lunch with you on Thursday, July 6. You can arrive any time between 11 a.m. and 1 p.m. Lunch will be served buffet-style.
2. Call Student Center Programs at 404-894-2805, Friday, June 30, by 4:30 p.m. to let us know you will attend, so we will have enough food for everyone.
3. Meet your professor at First Place on the third floor of the Student Center, pay only \$6 for both meals, and enjoy your lunch!

If you want to win an Auxiliary Services T-shirt, be one of the first 50 people to e-mail melissa.moore@gatech.edu the sum of the following: the bistro table rent at Flicks on Fifth + the high end percentage number that students are more likely to be retained at GT if they live on-campus + the percentage number of increased used textbooks this past fall + commission Technology Center employees earn.



GEORGIA TECH SAVANNAH. Rosalind R. Meyers (2nd from left), associate vice president, discussed Auxiliary Services with GT Savannah students on a visit to Savannah, Wednesday, April 26. Auxiliary Services personnel, James A. Pete (BuzzCard), Rich Steele (Student Center), Dr. Cindy Smith (Health Services), Melissa Bartlett (Bookstore Merchandise) and Melissa Moore (Communications), talked to the students about their areas.