

The Leadership Forum at Georgia Tech

Thomas Stewart

February 5, 2008



Five Challenges for the Next Five Years

Specs: Tom is editor of the Harvard Business Review which places him at the heart of the best thinking on the critical issues facing business leaders today. He is an influential author in the fields of intellectual capital and knowledge management.

What you can expect to learn: Leading well means addressing the issues that matter most. With humor and energy, Tom will showcase blips on the radar that will become bullet points on the agenda of the executive team. He will offer both strategic counsel and a practical course of action for managing pressing universal challenges.

Dan Ariely

March 11, 2008



Predictably Irrational: Hidden Forces that Shape Behavior

Specs: Dan is the Alfred P. Sloan Professor of Behavioral Economics at MIT Sloan School of Management. He is considered one of the leading behavioral economists and earned a Ph.D. from the University of North Carolina (psychology) and Duke University (business).

What you can expect to learn: A new understanding of the irrational aspects of human behavior and solutions to overcome the limitations this irrationality imposes on your life at work and at home. USA Today describes Dan's new book *Predictably Irrational* as a best seller offering lots of "Oh Wow, I never thought of that" moments.

Dan Heath

May 20, 2008



Made to Stick: Understanding Why Ideas Survive or Die

Specs: Dan is a consultant and co-author of the book *Made to Stick: Why Some Ideas Survive and Others Die*. He has authored ten HBS case studies that are now in use in business schools across the nation. He has an MBA from the Harvard Business School.

What you can expect to learn: Reasons why certain ideas, ranging from urban legends to folk medical cures, survive and prosper in the social marketplace of ideas. Dan will provide strategies on how leaders and marketers can create ideas and messages that will transform the marketplace. This session will transform the way you communicate ideas.

Karl Albrecht

July 15, 2008



Social Intelligence: The New Science of Success

Specs: Karl is one of the country's leading business thinkers. Warren Bennis describes Karl's book *Social Intelligence* as a "thoroughly charming and well-researched book that invites us into his world of ideas in a beguiling way, and subtly re-arranges our thinking."

What you can expect to learn: Memorable frameworks and real-life examples that will help you navigate your way through the sometimes mystifying—and hilarious—world of person-to-person interactions. This session will provide insights on why perceptiveness, situational savvy, and interaction skills are key to success at work and in personal life.

Sally Helgesen

September 16, 2008



Thriving in 24/7: Strategies for the New World of Work

Specs: Sally is a widely respected expert and keynote speaker on leadership. She is the author of five books including *The Web of Inclusion: A New Architecture for Building Great Organizations* and *Thriving in 24/7: Strategies for Taming the New World of Work*.

What you can expect to learn: Powerful strategies for understanding and taming the new world of work. Today's 24/7 demands have thrown peoples' lives out of balance and put them under extraordinary pressure. Many try to adapt by working harder, smarter, and faster. Leaders today need to do more in helping key employees cope.

Joseph Grenny

November 18, 2008



Crucial Conversations and Crucial Confrontations

Specs: Joseph is an author, entrepreneur and one of the country's foremost experts on business communications. Author of *Crucial Conversations*, his 25 years of research shows that successful leaders know the value of communicating clearly when the stakes are high.

What you can expect to learn: The difference between good leaders and great leaders is how respectfully and rapidly they get problems solved. A person's ability to confront emotionally and politically risky topics is one of the top predictors of rapid problem-solving and effective leadership.

Steve Salbu

December 16, 2008



Leadership and Ethical Decision-Making

Specs: Steve is Dean and Stephen P. Zelnak Jr. Chair of the Georgia Tech College of Management. He has won numerous awards for research and teaching in ethics and business law. Steve earned a Ph.D. from Wharton and a law degree from William & Mary.

What you can expect to learn: Ethical decision-making is a critically important component of great leadership. You will develop a deeper understanding of how the best ethical decisions are made under complex and uncertain conditions—and also learn how to avoid common pitfalls in ethical decision-making.