

Electronic Resources & Libraries Conference Draft Schedule

Wednesday, March 22, 2006

Time	Room 1	Room 2
6:00-8:00pm	Welcome Reception & Registration Georgia Tech Library & Information Center	

Thursday, March 23, 2006

Time	Room 1	Room 2
7:30-8:30am	Registration and Breakfast	
8:30-9:50	Welcome and Keynote	
10:00-10:50	Maximizing Relationships Between Your Knowledge Base and Your E-resources	Supporting Scholarship: A Library-IT partnership for digital citation management
11:00-11:50	In the Belly of the Whale: What Reference Collections Look Like in the 21st century	Licensing Program TBA
12:00-1:30	Lunch	
1:30-2:20	Playing well with others: collaboration and the University of GA electronic resources workflow.	Addressing organizational change: the role of online continuing distance learning in libraries
2:30-3:20	One is Silver and the other Gold	Info needs and Info seeking behavior in an academic virtual reference environment
3:20-3:40	Break	
3:40-4:30	Toward Greater Satisfaction: an electronic resources communication audit	The collaborative journey from print to electronic: a case study
4:40-5:30	Relationships in and outside libraries - Facilitated Discussion	
5:30-7:30pm	Sponsor's Reception	

Friday, March 24, 2006		
Time	Room 1	Room 2
8-9am	Breakfast (Registration)	
9-9:50	Yours Mine and ERMS: Electronic Resource Management in a Consortial Environment	Stacks on the Tracks: using ruby on rails
10:00-10:50	Playing well with others: providing access to electronic resources and meeting user expectation.	EBSCOhost Visual Search: Usability Test Results
11:00-11:50	Managing issues of information ownership in the digital environment: examining the ethical climate in libraries	Federated Searching
12:00-1:30	Lunch	
1:30-2:20	The Electronic Resource Management Enigma: the vendor solution, the homegrown realities and the grey areas of practicality	Developing web database applications
2:30-3:20	Preparing for an Electronic Resources Management Systems, Part I: Conquering Entropy	Captivate your audience through multimedia
3:20-3:40	Break	
3:40-4:30	Preparing to Implement a Electronic Resources Management System, or Getting Your Ducks in a Row Before You Dive In.	Delivering E-Resources with LibX
4:40-5:30	Who Moved My E-Journal?: Electronic Resources and Organizational Change	

Saturday, March 25, 2006		
Time	Room 1	Room 2
8-9am	Breakfast/Social (Registration)	
9-9:50	Facilitated Discussion on Archiving E-resources	
10-10:50	The value of Usage Statistics to Library Decision Making	Google print in academic libraries: Readiness to adopt and potential impact on operations and services
11-11:50	Vendor-supplied Usage Data: Challenges and Opportunities	Managing Digital Assets: Planning the Digital Future of NIST
12:00-1:30	Lunch	
1:30-2:20	Creating an Organizational Structure and Process to Manage Electronic Serials Collections	How agents are collaborating in industry partnerships to drive standards transparency and efficiency in the e-world
2:30-3:20	Providing Access to Remote Electronic Journals in Academic Libraries	Managing our E-resources Licenses: License Expression Standards
3:20-3:40	Break	
3:40-4pm	Facilitator Wrap-Up	
4-5pm	Closing Keynote	

ER&L 2006 Presentation List (as of 2/2/06)

ORGANIZATIONAL CHANGE

Addressing Organizational Change: The Role of Online Continuing Distance Learning in Libraries

Cheryl Lawson
University of North Texas/Doctoral Fellow

This presentation explores the benefits of online continuing distance learning in public libraries. The presentation is helpful to librarians and library staff in addressing organizational change. Topics include the virtual classroom concept, strategic knowledge management, and the role distance learning plays in organizational development and library educational cost structuring.

Creating an Organizational Structure and Process to Manage Electronic Serials Collections

Carmel Yurochko, David A. Nolfi, Tracie J. Ballock
Duquesne University

Faced with nearly a million dollar annual electronic resources budget, the Gumberg Library at Duquesne University formed a seven-person Electronic Resources Review Committee (ERRC) in January 2005. The committee was charged with reviewing all current electronic resources, including electronic journal subscriptions, and to include faculty in the decision making process.

Managing issues of information ownership in the digital environment: examining the ethical climate in libraries

Sheri Webber
College of Information, Florida State University

This study explores the ethical climate of libraries with a particular focus on issues of information ownership in the electronic resources management environment. Modified versions of Victor and Cullen's ethical climate typology (ECT) and ethical climate questionnaire (ECQ) were employed to discern prevailing ethical climate types in libraries generally, and the relationships between normative decision making and reported practice in individual organizations.

Who Moved My E-Journal?: Electronic Resources and Organizational Change

Tyler Walters, Georgia Institute of Technology Library and Information Center; Robert H. McDonald, Florida State University Libraries; Greg K. Raschke, North Carolina State University Libraries

The enigma of electronic resources has brought a tidal wave of change to the academy. Research Libraries are at a crossroads that will see their networked infrastructure become the primary means of management, retrieval, and access to all content while print access will take on a decidedly ancillary role that does not fall into this digital rubric. With this new paradigm

research libraries must face the changes in personnel management, hiring/recruiting, skills acquisition and development, workflow design, teamwork and team formation, organizational structure, and impacts on organizational culture and internal communications that will be necessary to truly support a primary digital information environment. This panel will consist of three senior library leadership who will discuss current trends and applied approaches to these issues within their libraries and will offer time for discussion with attendees on this important foundation for electronic resources management.

PARTNERSHIPS

The Collaborative Journey from Print to Electronic: A Case Study

Karen Pifher

Bridgewater College - Library

While there is significant research available for use in selecting and managing electronic resources and transitioning from print to electronic, there is little published describing processes or procedures used when migrating from a predominantly print environment to an electronic one. This is a case study of one such collaborative journey.

How agents are collaborating in industry partnerships to drive standards, transparency and efficiency in the e-world

Shawn Herman, Ezra Ernst

Swets Information Services

Library needs are far more complex due to the migration to electronic content. This complexity is compounded by a lack of overall standards and consistency. Our program will look at how agents are collaborating with publishers and ILS vendors on initiatives to drive standards, transparency and efficiency to facilitate greater electronic access.

Playing well with others: Collaboration and the University of Georgia's electronic resources workflow

Beth Thornton, Sophie Dong, Dana Walker

University of Georgia

Three librarians from the University of Georgia present their workflow for the acquisition and cataloging of electronic journals.

Supporting Scholarship: A Library/IT Partnership for Digital Citation Management

Deg Farrelly, Flechter Library, Arizona State University; Colleen Carmean, IT, Arizona State University

New paradigms demand change. Traditionally, IT supports technology and libraries provide content. RefWorks, a licensed, bibliographic citation management service, fits neither side of the house. At Arizona State University, an IT/Library partnership provides funding and support for RefWorks. Our presentation describes this value-added approach to cross-collaborative service.

CONSORTIA

Playing Well With Others: Providing Access to Electronic Resources and Meeting User Expectations

Diana Hartle, Monica Pereira
University of Georgia - Science Library

Two University of Georgia librarians describe the process used for adding electronic resources to GALILEO, as well as the communication mechanism employed to report changes to and problems with these resources.

Yours, Mine, and ERM's: Electronic Resource Management in a Consortial Environment

Lauren Fancher, Brad Baxter
GALILEO, University System of Georgia

Staff from GALILEO, Georgia's virtual library, discuss the changing world of electronic resource management, including the development and maintenance of homegrown systems, the need to be interoperable with outside systems, and the need to share information and control with participating libraries.

USAGE DATA

Using Usage Data to Inform Serial Collection Development

Melissa Belvadi
Maryville University

Libraries have growing access to detailed usage statistics regarding a&i and full text databases, and patron lookups from the library catalog to openurl servers and A-Z lists. This program explores ways to use all this data to make new/renewal/cancellation decisions for print/microform periodical subscriptions.

The Value of Usage Statistics to Library Decision Making

Bob Schufreider
MPS Technologies

This session will discuss the trials and tribulations of the current library wrestling with how to collect, consolidate and prepare a thoughtful analysis of their usage data from their vendors and how new systems are in place to help libraries achieve their goals.

Vendor-Supplied Usage Data: Challenges and Opportunities

Gayle Baker

University of Tennessee Libraries

Researchers at the University of Tennessee reviewed vendor-supplied usage data for 2005 from over 70 vendors of electronic resources, including the mechanisms for acquiring the data and analyzing it. Over half of the reports were COUNTER-compliant for electronic journals and databases. The presentation will cover their findings. The research, part of the MaxData project at the University of Tennessee, was funded by a grant from the Institute for Museum and Library Services (IMLS).

WORKFLOW

One Is Silver and the Other Gold: Maintaining Old Strengths While Embracing Change

Clint Chamberlain

Trinity University, San Antonio, TX

Incorporating electronic resources into a library's workflow while maintaining existing duties can present a challenge to the smaller library, which may not be able to add new staff positions. A toolkit of ideas can be developed that helps streamline workflow while maintaining flexibility and leveraging staff strengths.

Toward Greater Satisfaction: An Electronic Resources Communication Audit

Celeste Feather

Ohio State University Libraries

An audit and analysis of the internal communications channels involved in the daily workflow of the electronic resources unit at Ohio State University revealed patterns and styles that are best suited for managing the complexity of electronic resources. Adjustments and adaptations were made in order to achieve maximum efficiency.

ELECTRONIC RESOURCE MANAGEMENT

The Electronic Resource Management Enigma: The Vendor Solution, The Homegrown Realities, and the Grey Areas of Practicality

Natalee Hattig, Johanna Harrison

Florida State University Libraries

This program will present information about electronic resource management at the Florida State University Libraries. Currently the FSU Libraries are implementing a vendor-based electronic resource management system. However, this solution will not solve every problem. The authors will present a blended strategy for using both vendor solutions and homegrown web applications for enhanced usability and access.

Preparing for an Electronic Resource Management System, Part I: Conquering Entropy

Margaret Hogarth

University of California, Riverside Libraries

Preparing for an ERMS requires extensive planning and coordination of departments, workflow, resources, information, record-keeping systems, and relationships. Clean data, process analysis, and frank evaluation help the process. Feedback from the process can help the organization implement change. Come and see a progress report on UC Riverside's well-intentioned plan.

Preparing to Implement an Electronic Resource Management System, or Getting Your Ducks in a Row Before You Dive In!

Susan Davis

University at Buffalo, State University of New York

Planning strategies for implementing an Electronic Resource Management System (ERM), including record structure, licensing, staffing levels, training and workflow based on the work done at the University at Buffalo with the III stand alone ERM as a case study

TECHNOLOGY

Captivate your audience through multimedia

David Magolis

Bloomsburg University of Pennsylvania

This workshop will introduce participants to the latest technology in multimedia creation by Macromedia- Captivate. This software enables the designer to produce authoritative demonstrations, simulations, and presentations in a short time frame. The workshop will expound upon the core of Macromedia's timeline technology to generate a fully functioning multimedia project.

Delivering E-Resources with LibX

Annette Bailey

Newman Library Virginia Tech

LibX (libx.org) is a Firefox extension that supports direct access to electronic and print library resources, including access to the OPAC, OpenURL resolver, off-campus proxy and databases. LibX is a 'swiss-army-knife' infrastructure for providing effortless access to electronic library resources from anywhere on the web.

Developing Web Database Applications

Isaac Hunter "Hunt" Dunlap

Western Illinois University Libraries

Focusing on real-world library applications, this session will demonstrate how Open Source software (i.e. MySQL/PHP) can be used to efficiently and cost-effectively develop innovative content management systems, URL reference databases and related web-based information portals. The session will demonstrate working modules, highlight important development resources and offer practical, introductory guidance in this exciting area.

EBSCOhost Visual Search: Usability Test Results

Jody Condit Fagan

James Madison University

This presentation features the results from eight formal usability tests of EBSCO's new "visual search" and "traditional search" interfaces. Audio, video, and screen capture software, and pre- and post-test surveys were used to analyze the sessions and determine students' success and satisfaction levels during given research tasks.

Google Print in Academic Libraries: Readiness to Adopt and Potential Impact on Operations and Services

Jaena Hollingsworth

IMLS Fellow/University of Alabama

This presentation will discuss Google's Library Print Project, an effort to digitize the collections of five major libraries. Information will be provided on the basics of Google Print, along with some potential strengths and weaknesses. Also, criteria will be presented for determining individual libraries' responses to such digitization projects.

Stacks on the Tracks: Using Ruby On Rails to build more efficient, maintainable web-based library applications

Chris Stearns

Auburn University Libraries

This session employs a real-time application development tutorial to demonstrate how small library-specific applications can be completed in hours instead of days; medium-sized applications in days instead of weeks; and large applications in weeks instead of months using RubyOnRails (<http://rubyonrails.com>) to the benefit of patrons and staff.

LICENSING

Licensing Best Practices Panel

Judy Luther, Informed Strategies, Inc.; Selden Durgom Lamoureux, University of North Carolina, Chapel Hill; several others

Managing our E-resource Licenses: License Expression Standards

Nathan D.M. Robertson

University of Maryland School of Law

DLF's Electronic Resource Management Initiative (ERMI) indicated a need for standardization of e-resource license terms and administrative details. This will facilitate licensing communication among libraries and their partners, but must respect the interests of all participants. Prominent issues include protection of intellectual property, copyright and fair use, and DRM technology.

ACCESS

Federated Searching

Christine Pouncey, University of Arkansas at Little Rock; Alexis Linoski, University of Central Arkansas

Two academic librarians share their exploration into the world of Federated Searching. From a literature review to some hands-on testing, they give their take on what is currently available, what works and what doesn't, and what to look for in the near future.

Information needs and information seeking behavior in an academic virtual reference environment: a quantitative and qualitative study.

Rowena Li, Toby Faber, Jeanne Holba Puacz, Wendy Stephens

University of North Texas, School of Library and Information

This study examines the usage patterns and service effectiveness of virtual reference services in a large academic library. Chat and e-mail reference questions are analyzed. The process of the reference interview, the correctness and completeness of the response, the authority of sources cited and recommended and the inclusion of follow-up inquiries are studied. It provides insights into patrons' information seeking behavior and information needs as demonstrated through virtual reference generally applicable to all academic libraries.

Providing Access to Remote Electronic Journals in Academic Libraries

Lisa O'Hara

University of Manitoba

Practices and procedures for providing access to electronic journals have changed in the relatively short time that they have been handled in libraries. This presentation would discuss some of those changes, examine how libraries are currently providing access to electronic journals and discuss where we think we are going.

RESOURCES

In the Belly of the Whale: What Reference Collections Look Like in the 21st Century

Millie Jackson

Grand Valley State University

What are the stories we tell ourselves and our patrons about the changing landscape of reference? How do we change the traditional story to reflect the new reality and relieve frustration and struggles that come with change? The session will provide time for discussion.

Managing Digital Assets: Planning the Digital Future at NIST

Susan Makar, Jo Ann Remshard

National Institute of Standards and Technology (NIST)

The Information Services Division (ISD) at the National Institute of Standards and Technology (NIST) is currently studying its needs for managing all aspects of its existing and future digital content. A team of staff tasked with determining how best to manage NIST's digital assets will discuss their work and progress.

Maximizing relationships between your knowledge base and your e-resources

Tim Bucknall, Beth Bernhardt

University of North Carolina at Greensboro

Although link resolvers are a wonderful, high-impact innovation, most libraries are not maximizing their potential benefits. In this session, the presenters will discuss how UNCG has tailored its locally developed link resolver and knowledge base, Journal Finder, to increase traffic to the Library's e-resources. And we will discuss how we utilize usage data to make collection management decisions on format and content.