

# Globalization & Innovation & Development



The Sam Nunn School of International Affairs and the Center for International Strategy, Technology, and Policy proudly present the Globalization, Innovation and Development speaker series. This series provides insight into the dynamics of innovation and economic development in a globalizing world. Our aim is to engage Georgia Tech faculty and students with cutting edge research from a multi-disciplinary perspective and encourage new research activities and collaboration. Participants in this series are both leading and promising researchers, and will spend a day at Georgia Tech to meet faculty and students in addition to presenting their current research.

We cordially invite you to join us in this truly exceptional program. A reception follows each presentation.

Co-Sponsored by the Industry Studies Program  
of the Alfred P. Sloan Foundation

**Jonathan Aronson, University of Southern California**

**Peter Cowhey, University of California at San Diego**

**“The \$4 Trillion Gamble: The Political Economy of  
the Emerging Global Information and Communication Infrastructure”**

**1:30 PM, Wednesday, October 22, 2008**

**Neely Room, Georgia Tech Library**

**Peter F. Cowhey** is Dean of the School of International Relations and Pacific Studies and Qualcomm Endowed Chair in Communications and Technology Policy at the University of California, San Diego. His current research includes the political determinants of foreign policy, the reorganization of the global communications and information industries, internationalization of the world's research universities and the future of foreign trade and investment rules in the Pacific Rim. **Jonathan D. Aronson** is Professor at the Annenberg School for Communication and the School of International Relations at the University of Southern California. His current research focuses on trade negotiations, trade in services, comparative regulation, international strategic alliances, and international telecommunications. Together with John Richards, Professors Cowhey and Aronson have written, **Transforming Global Information and Communication Markets: The Political Economy of Innovation** (MIT Press), available in January 2009.



For program information, please visit  
<http://www.inta.gatech.edu/events/>  
or email [angela.levin@inta.gatech.edu](mailto:angela.levin@inta.gatech.edu).

For more general questions about the series  
and/or requests to meet a specific speaker, please  
contact Professor Dan Breznitz - [tbvb@gatech.edu](mailto:tbvb@gatech.edu).