Talking about the 'New Normal'

Implications of the Financial Crisis for Real Estate and Community Development in the Atlanta Region

Dan Immergluck

City & Regional Planning Program Georgia Tech

October 28, 2009



Active Deregulation & Promotion of Securitization

• 1980s: groundwork for federal preemption

HIGH-RISK LENDING, DEREGULATION AND THE **UNDERMINING** OF America's mortgage market

MMERGLUCK

- 1980s-1990s: tax/regulatory policy → securitization
- 2001-2004: aggressive use of federal preemption
- 2004: lower capital requirements for inv. banks

Passive Deregulation

- Regulatory structure not adapted to nonbanks
- · Little/no antidiscrimination enforcement
- 1990s+: No regulation of derivatives

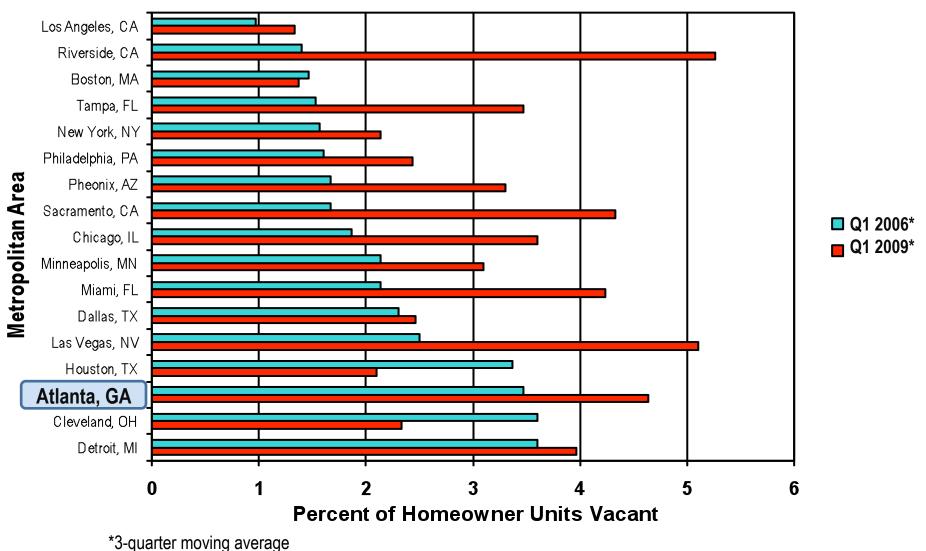
Deregulated, Risk-Prone, & Fragile Capital and Mortgage Markets



Global Capital Glut

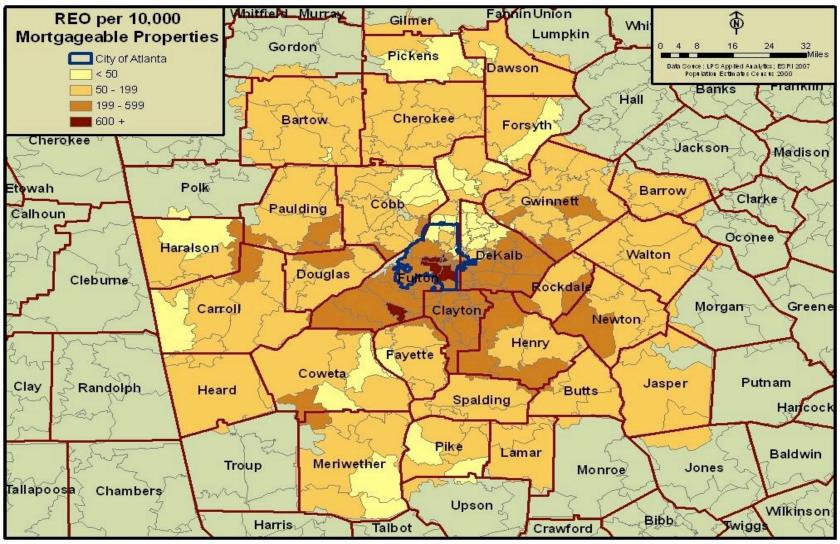


U.S. metropolitan vacancy rates for homeowner units, 2006-2009



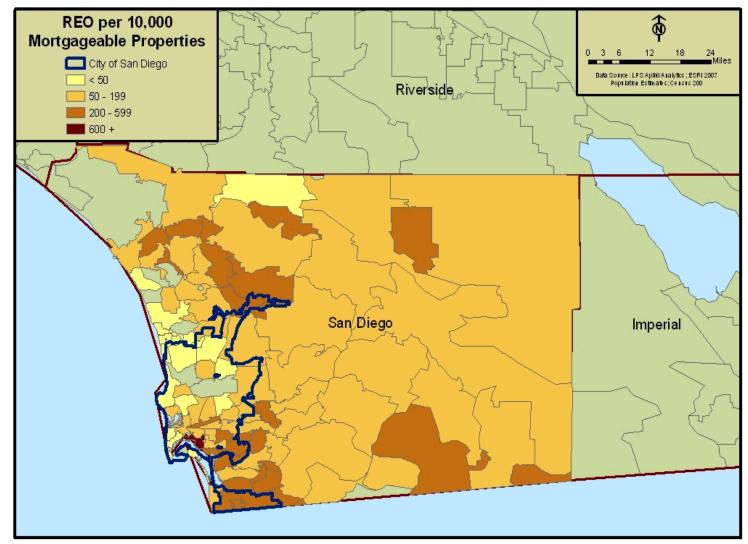
Data source: U.S. Census Homeowner Vacancy Survey

Foreclosed homes per 1-4 unit houses and condos, November 2008



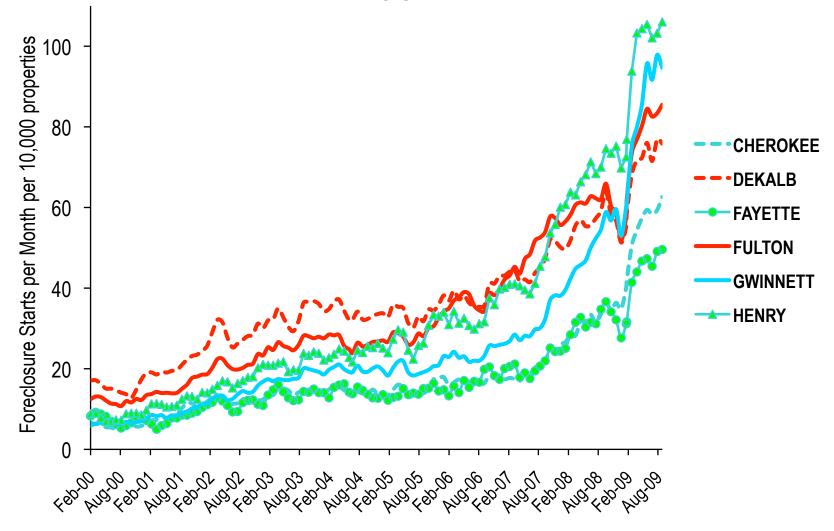
Data source: LPS Applied Analytics; U.S. Census; ESRI 2007 zip code population estimates

In the large-bubble metros, foreclosed homes are often more suburbanized or exurbanized



Data source: LPS Applied Analytics; U.S. Census; ESRI 2007 zip code population estimates

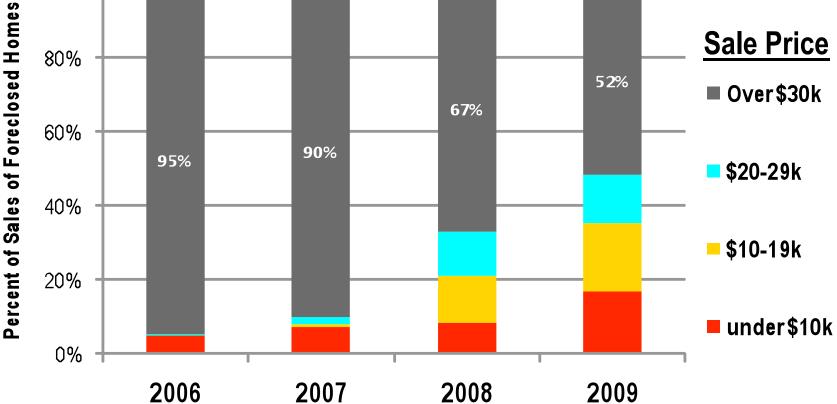
As prime and near-prime foreclosures increase, problem is becoming more suburbanized in Atlanta, too



Data sources: EquityDepot.net; U.S. Census American Community Survey

Growing numbers of lower-end foreclosed properties being 'dumped' by lenders...

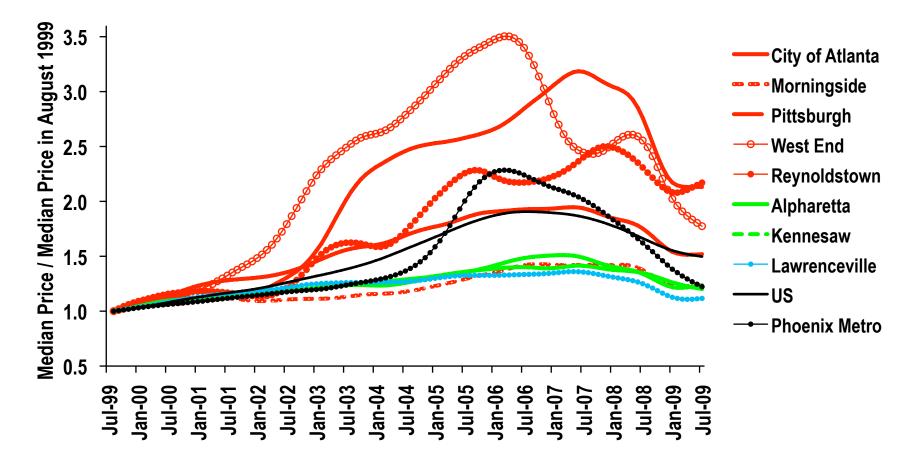
Prices of Lender-sold Homes in Fulton County



Data source: Fulton county property transfer records, Fulton County Tax Assessor

Subprime-inflated inner-city bubbles:

Sustainable redevelopment versus speculation, flipping, & fraud

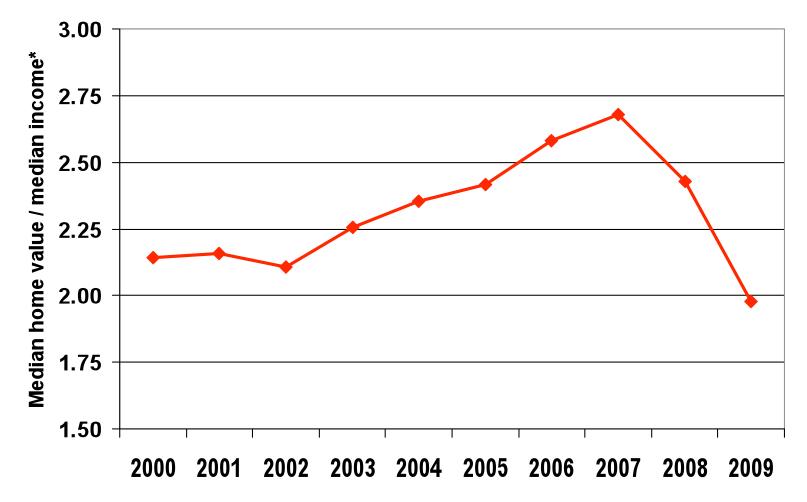


Data source: Zillow.com

*Includes prices of 3-bedroom homes only; excludes sales of foreclosed homes by lenders.

Silver linings?

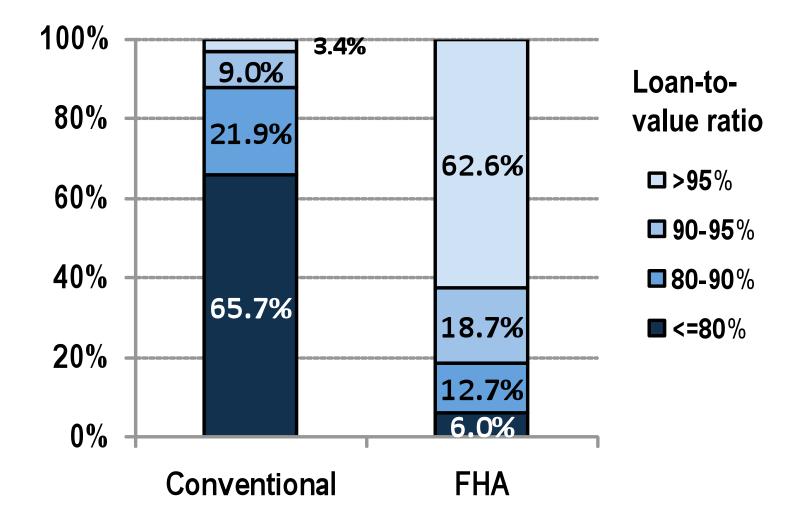
Single family price-to-income ratios have returned to below 2000 levels in the Atlanta region (albeit too rapidly)



* Median incomes are HUD estimates

Data sources: 2000 Census; Case-Shiller Housing Price Index, U.S. Department of Housing and Urban Development (HUD)

But lower prices do not always translate into greater ownership opportunities, especially as debt-to-income ratios and down payment requirements increase...

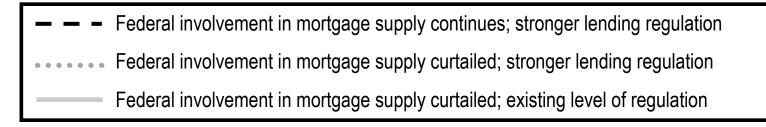


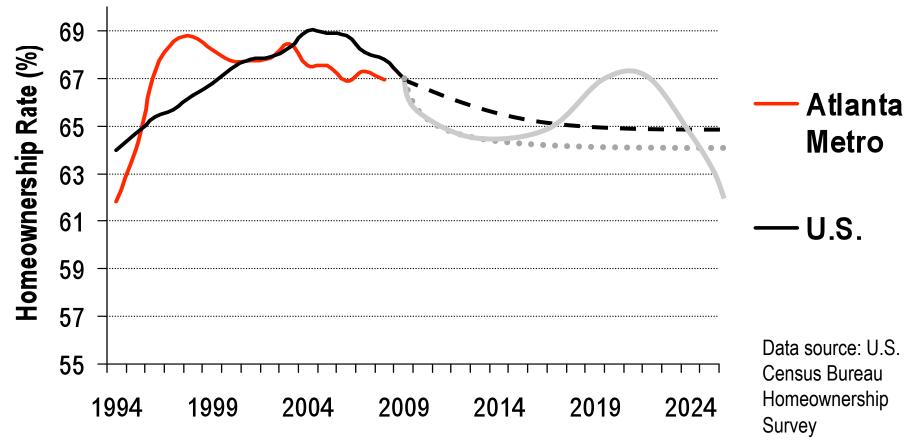
Data source: LPS Analytics, fourth quarter 2008, first lien home purchase loans

The habit of building personal savings predominantly through appreciation of one's home is one that many Americans will have to change.

- Daniel Tarullo, governor, Federal Reserve Board, October 9, 2009

Policy-contingent speculation on homeownership rates



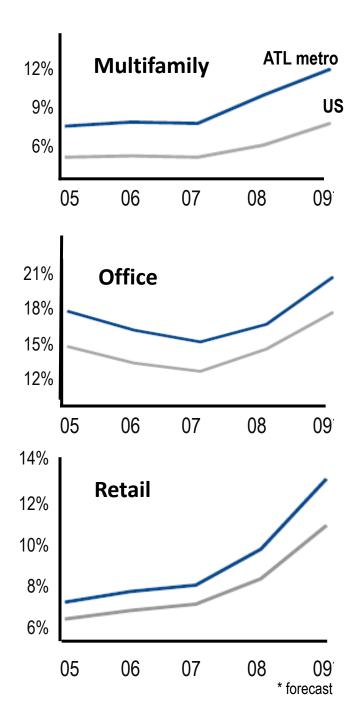


Commercial property vacancies: high and rising

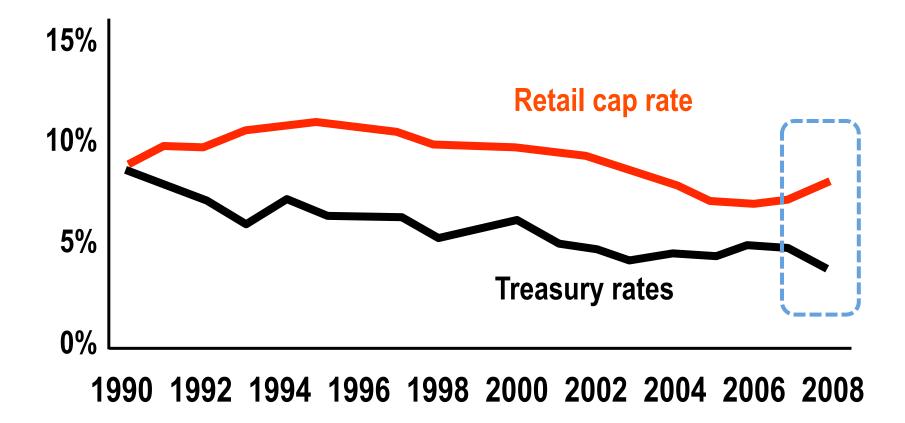
10 Metros with Largest Increases in Retail Vacancy

	Metro Area	Q2 2009	Yr-over-Yr Increase
1	Las Vegas	10.4%	3.4%
2	Fort Lauderdale	10.3%	3.4%
3	Phoenix	11.1%	3.1%
4	Tuscon	10.0%	3.0%
5	Sacramento	10.0%	2.9%
6	West Palm Beach	9.6%	2.9%
7	Riverside, CA	10.6%	2.7%
8	Atlanta	11.6%	2.7%
9	Orange County	5.7%	2.5%
10	Jacksonville	10.1%	2.4%
	U.S. Metro Average	9.0%	15.0%

From: Marcus and Millichap Research Services, 2009, http:// www.marcusmillichap.com/services/research/reports/default.aspx



Risk premiums are rising; the nominal cost of capital is still low by historical standards, but likely to keep rising



From: Marcus and Millichap Research Services, 2009 National Retail Report, at http://www.vitorinolevygroup.com/assets/marketing/2009%20National%20Retail%20Report.pdf