

## A SUCCESSFUL TRANSITION FROM COMIC BOOK TO FLIM

### FILM

#### Scott Pilgrim vs. The World

**GENRE:** Action/Comedy

**STARRING:** Michale Cera,  
Mary Winstead, Jason  
Schwartzman

**DIRECTOR:** Edgar Wright

**RATING:** PG-13

**RELEASE DATE:** August 13,  
2010

#### OUR TAKE: <<<<<<

By Andrew Ho  
Contributing Writer

*Scott Pilgrim vs. the World* fills a curious void in pop culture, in spite of its humble beginnings. It could be mistaken for merely a video game movie by some or a comic book movie by others, but this would be a sore mistake as *Scott Pilgrim vs. the World* effectively blurs and blends the story across different media to keep the audience riveted. It throws humor, poignant thought and boisterous fight scenes onto the screen so fast that it makes viewers feel as though they have ADD.

While "Scott Pilgrim" as a movie doesn't make it a necessity to have read the comics, it certainly helps viewers consider the pleasant similarities and differences. Plucky every-geek Michael Cera takes the title role here and perfectly fits the character and then some.

The surprisingly charming, yet awkward character of Scott Pilgrim displays a wide range of feeling, from anger to elation to depression and confusion. Cera not only manages to nail this emotional cocktail perfectly, he makes the character really stand out.

The ensemble is large, with Knives Chau (Ellen Wong), Scott's underage and doting girlfriend and several of Scott's bandmates. Bipolar Stephan Stills (Mark Webber) on guitar and vocals, sour Kim Pines (Allison Pill) as the drummer and oblivious Young Neil (Johnny Simmons) make up "Sex Bob-omb." Things seem to be moving along fairly typically for Scott in wintery Toronto as he's pleasantly satisfied with his current relationship and his band is setting up for their first battle of the bands.

See *Pilgrim*, page 15

## Toadies latest album highly reminiscent of '90s grunge

### MUSIC

#### Toadies Feeler

**LABEL:** Kirtland Records

**GENRE:** Alternative/Indie  
Rock

**TRACK PICKS:** "Joey Let's  
Go," "Waterfall" and "Mine"

#### OUR TAKE: <<<<<<

By Yammen Huq  
Contributing Writer

Are you bored of the same old rap and indie songs? Give Toadies a try. A grunge band that's not as over reliant on sheer aggression as say Nirvana, this group provides a unique sound that hasn't been heard in the last decade.

This particular album, *Feeler*, was originally supposed to be released in the late 90's. However, a rejection combined with a temporary break-up has resulted in the album being shelved until Aug 10, 2010. In a way, it's a time capsule, presenting music of a decade that is long past.



Image courtesy of Kirtland Records

The album itself is relatively light, featuring a mix of short songs. Each of these has its own unique feel, ranging from screaming punk to somber ballads and sarcastic ditties.

Given the differences between the songs, it may be more suitable to purchase your favorites as opposed to the entire album.

"Trust Game" is the first on the list. It starts off with the impression of being an optimistic, motivational song. However, the immediate dissonant chords and harsh vocals change the atmosphere of the song considerably. It sets up a dark motif that

See *Toadies*, page 14

## Piranha 3D delivers gory fun

### FILM

#### Piranha 3D

**GENRE:** Action/Thriller

**STARRING:** Jessica Szohr,  
Jerry O'Connell

**DIRECTOR:** Alexandre Aja

**RATING:** R

**RELEASE DATE:** August 20,  
2010

#### OUR TAKE: <<<<<<

By Robert Solomon  
Staff Writer

Before you even read this sentence, you are already incredulous. Five stars? For *Piranha 3D*? What sort of staff writer is this? How could you compare this movie with the cinematic greats of the past? This rating is meaningless, you might think, and so now I must spend the rest of this review convincing you.

As a brief aside, my opinion is that a star rating should not reflect how a movie sits in the annals of cinematic history. If that were the case, we'd never see anything more than three stars, perhaps. Instead, we should look at it as a rating of how well a movie accomplishes what it has set out to

do. In this case, *Piranha 3D* does it perfectly.

Let's start with the age rating. This is an R-rated film, for sex and violence, and it delivers both in near-alarming droves. Why is this so shocking? Blame the last decade, where PG-13 movies such as *The Ring* made a bunch of money by being rated PG-13, and thus being accessible to teenagers, while also omitting much of the sex and violence. In conjunction with this, these movies also attempted to be deadly serious, asking us to accept the most outlandish of protagonists with a straight face.

Now, I enjoy a movie that takes itself seriously as much as the next, but this doesn't mean it has to be boring. Indeed, *Piranha 3D* embraces the ludicrousness of its setup with a rabid zeal. It's about two hundred million year-old piranhas who emerge to terrorize college kids at Spring Break on an Arizona lake. We expect with this setup that the questionable morals of these kids will be punished by this monstrous plague, and we are not disappointed.

This concept is certainly not a new idea, as horror films have long made their mark having their campy killers punish the kids who engage in immoral behavior.

Think about Camp Crystal Lake and Jason Vorhees. What buried this idea for a while were the *Scream* films, which lampooned all of those then-tired clichés. And so we all suffered for years with films under the banner of "psychological horror," many of which were pale shadows of the Asian horror films they were remaking.

What these films forgot, and *Piranha 3D* remembers, is that horror films can be funny and horrifying, often in the same scene. Much of the initial humor is driven by Jerry O'Connell, who appears as a Girls-Gone-Wild inspired impresario named Derrick Jones. Derrick has come to the lake to convince underage drunken girls to remove their tops by plying them with alcohol and the promise of cheap fame. Indeed, he often succeeds and we witness the results in ridiculous 3D.

How Derrick receives his come-uppance is not suitable for printing in the *Technique*, but rest assured that it is completely appropriate.

Coming along with Derrick are a couple of innocent teens who are offered a job to show Derrick the "hot spots" around the lake. These two are almost completely

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the other songs will follow.

“Waterfall” features a great bass ostinato (repeating rhythm). The entire song is a mixture of rhythms and melodies that seamlessly shift into one another. No rhythmic passage lasts too long, gradually shifting into another passage right before the boredom starts to kick in.

The vocals are considerably stronger and more strained in this song, making it a better example of the band’s grunge roots.

“Dead Boy” is the most commercial song of the album. With an angry, driven sound and singing that is more about sound than lyrics, this is a great, energetic song.

The song culminates in a macabre chanting of the word, “dead boy,” followed with a large scream. This is grunge and punk in its purest form and will not disappoint.

One noteworthy song on the

list is “City of Hate,” a down-tempo tune that’s almost bluesy. It’s a combination of blues guitars and slow beats combined with laughter.

The laughter really gives the whole song a different edge, one that’s eerie, yet still maintains a hard, bluesy tone. That laughter adds an almost ethereal element to the song, whose tone ranges from melodic to almost sinister.

The song that follows, “Mine,” continues that soft, down-tempo feel. A bit more sentimental than the earlier songs, “Mine” never quite raises to a yell the way the others do. With a light, repeating beat to color the music and lyrics, this song makes for much easier listening.

The ending almost subverts the song though, giving a much grimmer feel that the first few minutes gave. The slightly sinister lyrics and dissonant ending makes for an interesting analysis for anyone who wants to put in the effort.

“Suck Magic” is classic punk

right down to its title. Louder, angrier and more profane than anything else on the album, this song delivers to anyone craving angry music.

It starts off innocuously and gradually builds to a raging scream and climactic finish. It is definitely worth buying by itself if you want good punk music and are in need of some angst.

“ATF” is entertaining but relatively standard fare in this album. The guitar riff is enjoyable on its own for the driven sound it provides. There are no real lyrics here, making this good background music for anyone who just wants energetic and focused music.

“Joey, Let’s Go” is reminiscent of the band Cake with its spoken word lyrics and mixture of euphonic guitar riffs. To add to that, the lyrics also have a cynical, sarcastic bent sprinkled with a deadpan delivery giving the song a bitter edge.

The bass guitar really brings out the best in this song, espe-

cially in the more lyrical passages. If you’re looking for a fun, entertaining song that doesn’t sound too much like what’s on the radio, then this is it.

“Pink” follows “Joey” with a much more light-hearted fare. The heavy drumbeat brings the song along well and closes off the album with a nice, pleasant feel. It’s not a particularly outstanding song, but it is a nice finish to the album.

Those who buy the entire album on iTunes will also receive an extra song: a cover of the Beatles song “Don’t Let Me Down.” It’s actually quite a highlight. The strong, rougher vocals and more bombastic instrumentals are an interesting take on the song, which has a more aggressive posture than any Beatles song I’ve heard. It manages to blend the elements of grunge with the Beatles but still maintains the euphony.

Anyone expecting a blast from the 90’s is in for a treat with this album. It brings back all the high-

lights, or should I say lowlights ,of that decade: grunge, anger, the post-punk feel and a bit of cynicism. If you are missing some teenage angst, be sure to buy this album.

The album feels like relic made during the transition between grunge to modern indie. Because of this, it features a unique blend of both, something that few other bands have attempted. This album is anything but cheery, however.

Anyone who listens to this can expect Nirvana-like instrumentals with vocals reminiscent of Rage Against the Machine, an angry yet coherent sound.

However, there’s quite a bit of variation in this album, making it a good buy for any music lover. It’s good for working out to or relaxing to.

If you prefer to just buy a few songs off iTunes, I would definitely recommend “Joey Let’s Go,” “Waterfall,” “City of Hate” and “Mine.” Those particular songs are absolutely worth a listen.

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## Pilgrim

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What throws a wrench into this contented situation is rollerblading, colorfully-maned interdimensional delivery girl Ramona Flowers (Mary Elizabeth Winstead), who ends up skating through Scott's dreams and right into his life.

Their first real encounter constantly tiptoes the line between love at first sight and obsession, but eventually Ramona takes a shining to Scott, which doesn't end up too well for Scott's existing relationship.

Matters quickly get even more complicated when Ramona's evil ex-boyfriends (or exes) start showing up with the intent of controlling Ramona's love life, which means taking Scott out of the picture. All seven of the exes (Chris Evans, Mae Whitfield, Brandon Routh and Jason Schwartzman to name a few) fit the roles well and make it blatantly clear why their relationships with Ramona didn't work out.

The battles between Scott and her evil ex-suitors are played out spectacularly, starting off like a cut scene out of a fighting game before the fists and notes start

flying. While it's not the first to do so, bits of informative text, power-ups and announcements appear throughout the movie like an actual game, as well as plenty of POW's and BAM-type sound effects like those you'd see in a comic. The special effects found in the fight scenes are brilliant and sharply-animated to fit the action instead of taking over the scene, making every one of the duels between Scott and an evil ex a uniquely-enthralling experience.

Plenty of credit has to be given to both director Edgar Wright and "Scott Pilgrim" comic creator Bryan Lee O'Malley. Many of the lines, scenes and ideas come directly from the comic, with some shots showing panels right from the books. Edgar Wright succeeds in making these things not only effective, whether it's for laughs or tears, but making them his own in this translation to a movie.

The consensus opinion has been that Scott Pilgrim is truly the first video game movie, very likely because it takes such a different twist on movies than traditional attempts. However, the sense of the aesthetics, humor and pacing seem to be aimed mostly at an audience that grew up with the

Nintendo Entertainment System, which will likely leave younger and older audience members confused unless they're familiar with the concepts. Some of the snappy back-and-forth wit between characters in the first half of the movie also falls flat, but there are more than enough hilarious lines to make up for it.

Even if one can get past the pacing, the problem about this translation from the comic is that it's basically trying to cram six books of plot into a 112 minute movie.

Side plots, minor characters and scenes that were charming in the comic book don't have any room at all despite some being present, but this is excusable if the alternative was to make a *Scott Pilgrim* trilogy.

Not that it would be such a bad thing however, as *Scott Pilgrim vs. the World* is one of the best movies to be released this summer, if not this year. With its perfectly set cast, a great soundtrack, use of video game concepts and aesthetics tossed together in a masterful blend, this comic book translation will have many viewers wishing that the story could go on just a little longer.



Photo by Chris Gooley / Student Publications

## Cypress Street 3rd Annual Pig Roast

It is that time of year again to eat some slow roasted pig. Cypress Street Pint and Plate is hosting their annual festival this Saturday, Aug. 28, from 2 p.m. to 7 p.m. There will be free admission, as well as four dollar Sweetwater drafts. Cypress Street Pint and Plate is conveniently located behind the Biltmore on the corner of Sixth Street and Cypress Street. The bar and eatery has their own fire pit, where they will spend an entire night roasting a pig for this event. There is even an outdoor patio to enjoy the balmy Saturday afternoon as it cools slightly into the evening. In addition to free food, there will also be giveaways and live music. Don't miss out free, slow-roasted pork within walking distance of campus.

## London Bistro Ultra Lounge

Come see Leaf, winner of BET's "Welcome to Dreamland" talent competition perform at London Bistro Ultra Lounge this Friday, August 27 at 8 p.m. Known for her nimble, guitar-plucking fingers and soulful voice, Leaf will be crooning to the patrons of the restaurant and lounge on Howell Mill Road, next to Chick-fil-a. While not for everyone, London Bistro Ultra Lounge is an eclectic venue many find memorable for all the right reasons. An upscale menu and European flair give the gathering place a sophisticated, elegant flair.

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## Join the Technique!

**We are always looking for new writers, photographers, and artists.**

**General staff meetings are held every Tuesday at 7 p.m. in room 137 of the Flag building.**



## sliver

[www.nique.net](http://www.nique.net)

Anybody else play EVE?  
Need to find girl. Shouldn't be that hard on a floor with more girls than guys. Yeah, it exists.  
My desk drawer consists only of lube and compressed air. /sigh  
Why isn't there a Sliver app for Android? Get on this, CS majors!  
GT Venus seeks her own Sacher-Masoch.  
Can a brotha get a personals ad in the technique?!

Lil Jon and Schwayze in the Howie parking lot. Random but I'll take it.  
When's the foam party?!

RATS: Enjoy the pretty girls running around in their dresses before they disappear into greek life and/or get fat.  
the artist formerly known as Burger Bowl  
My calculus professor quacks.  
Drinking in my fluid mechanics class... Makes sense to me!  
Freshman, you're smiling faces, optimism and hope are pissing me off. Stop it.  
Short bone player in the band, roll down your shorts, no one wants to see that.  
The Wrack Club was sporting BP sponsored polos at Freshman Convocation. Way to support oil spills!  
Nique is biased as anything  
Freshman, stop using the student center food services. Go endure Woody's and Britain like we all had to.  
What? An English speaking Math TA?  
THE BZ IS BACK!  
I guess he's an X-box and I'm more Atari But the way you play your game ain't fair.  
I pity the fool that falls in love with you  
Only at tech would a professor claim that "Taylor series expansion" is layman's terms  
Note to Nique: Time to get serious about online content. The website is hideous  
Surprised by the number of cute girls in my 4000 level maths.  
i forgot that white people are a minority at tech.  
have fun getting shafted, freshies!

**Write for us!**

**No experience necessary!**

**Just show up!**

**Tuesdays @ 7  
Flag 137**

## Piranha from page 13

devoid of characterization, and this is largely the point. No one is characterized beyond the bare minimum of necessary exposition. Hence, we can project our own hated foes on the villains, and let our moral selves fill the heroes. Most of these heroes live. The rest get chomped, and you will cheer it on.

Besides the main characters, a large portion of *Piranha 3D* follows a huge slew of Spring Break revelers, whose like have long invaded MTV with their role-playing as college partiers. They do so much of these things because they feel like it is what they are supposed to do. Screw authority, they proclaim, as they flip off the authorities and jump in the water when they are told to evacuate the lake. You can guess what happens next.

Why is this so enjoyable? Give the credit to the excellent pacing and tension maintained by the director, Alexandre Aja, who clearly knows exactly what he is doing. For much of the first hour, we don't see much of the piranha beyond a feeding frenzy in the movie's opening moments. Instead, the fallout of their frenzy is seen, building the creatures up until they finally unleash themselves on the crowd. It's perfectly done. Less is more, and then more is piled upon more until you feel you have gotten far too much. Restraint is in small supply with *Piranha 3D*, and this is a good thing.

Why is the lack of restraint great? Because this is a movie



shot with 3D cameras. Every terrible moment found in prior horror movies finds new life in the 3D format, particularly when the properties of water are used. It supplies a depth to the image that was found in *Step Up 3D* and was missing in post-production 2D to 3D conversions such as *Alice in Wonderland* and *Clash of the Titans*.

When chunks are torn away, you can see the resulting negative space where there was once a limb. It makes the carnage more realistic, to be sure, but it also manages to make it more hilarious somehow. The hyper-realism makes it even more unreal. The Saturday night audience I viewed

this with was screaming, but they were also laughing. The tone of the film manages this tricky balance, which lets you enjoy both in equal measure. That is, if you are into this sort of thing.

As such, I'll state the obvious and say that this is not a film for everyone. If you are squeamish in the slightest, you will want to stay far, far away from *Piranha 3D*. Go see *Step Up 3D* instead.

They could use the bucks. However, if you enjoy a heaping dose of satire and yearn for the days when low-budget horror films could manage to have a little fun, you will thoroughly enjoy this. This is *Evil Dead 2* levels of funny, people.

## City

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### Atlanta Ice Cream Festival

Just as it seems like there will be no break from the heat, on Saturday, Aug. 28 comes the Atlanta Ice Cream Festival to help cool things off. So grab your friends and head on over to Piedmont Park. A plethora of vendors will be selling their ice creams and various other goodies in Piedmont Park on The Green Meadows. However, the festival is not all about ice cream but also ways to help you burn off that ice cream. There will be free health screenings and fitness information for anyone interested. You can relax on the grass and enjoy the delicious ice cream while grooving to the sounds of local DJs and the Atlanta School Drummers, or enjoy the sights of State Championship Step Team and local cheerleading squads. Make sure to stop by Piedmont Park between 1 p.m. and 7 p.m. this Saturday for a little sensory treat.

### Comedy at the Landmark Diner

The Landmark Diner in Buckhead will again be hosting "Comedy Gold," a stand-up comedy show of rotating comedians, this week including Cougar. Cougar abandoned the corporate ladder and now embraces comedy as her passion in life. She has been featured on the WE Network's "Secret Lives of Women," and is well known for her entertaining comedic banter. Tickets are \$6 with a student ID or \$12 without one. Located on Roswell Road, the Landmark Diner is a staple of Atlanta and features desserts prepared on the premises. They have regular comedy shows that feature all types of comedians from NYC to LA, so be sure to check it out if you are ever in need of a few laughs. Shows are Friday and Saturday starting at 9 p.m.

# OPEN FORUM

Students, faculty, and staff are invited to participate in an open forum with each finalist for the role of vice president for Institute Diversity.

- SEPTEMBER 2 — ANTHONY WALESBY
- SEPTEMBER 7 — SALLYE McKEE
- SEPTEMBER 14 — ARCHIE ERVIN

Each will be from 11 a.m. - Noon  
in Room 222, Global Learning Center.

The vice president for Institute Diversity (VPID) will have oversight for all diversity-related matters at Georgia Tech, report directly to the president, and serve as a member of the president's cabinet.



FOR MORE ON THE CANDIDATES, VISIT:

[www.gatech.edu/president/VPID.html](http://www.gatech.edu/president/VPID.html)

THEME CROSSWORD: ON THE DOUBLE

By Robert Zimmerman  
United Features Syndicate

ACROSS

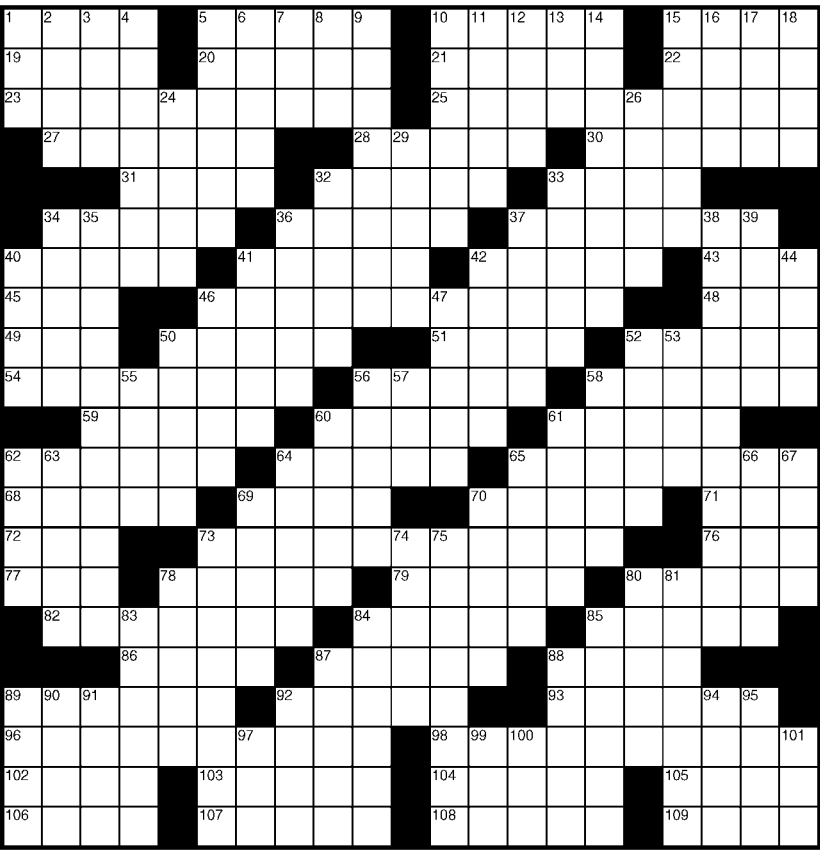
- 1. Lid fastener
- 5. Part of the Topkapi Palace
- 10. Spitting snake
- 15. Devise
- 19. Mayberry boy
- 20. Supreme Court Justice -- Kagan
- 21. Mythical hunter
- 22. Humdinger
- 23. Robe material: 2 wds.
- 25. Van of a kind: 2 wds.
- 27. Second shot
- 28. Suppose
- 30. Joints
- 31. Confederate
- 32. Mellowing process
- 33. As a consequence
- 34. Clobber
- 36. Anathema to grammarians
- 37. Pant
- 40. "When you wish -- -- star ..."

DOWN

- 1. Popular
- 2. Mimicking one
- 3. Old title of address
- 4. Relate
- 5. Harass publicly
- 6. Comics' "Gasoline --"
- 7. Defunct auto maker
- 8. Med. specialty
- 9. Baywood
- 10. Kind of saw
- 11. Arboreal animal, for short
- 12. Remain
- 13. Carew or McKuen

- 41. Mock attack
- 42. Man-eater
- 43. -- gratia artis
- 45. Ott or Torme
- 46. Old amusement venue: 2 wds.
- 48. Kitty
- 49. "-- Joey"
- 50. Action-movie sequence
- 51. "Rule, Britannia!" composer
- 52. Expire
- 54. Post a message, in a way
- 56. Gog and --
- 58. Finn's friend
- 59. Chills
- 60. Had nerve enough
- 61. Medieval instrument
- 62. Spurs
- 64. Cabdrivers
- 65. "King of terriers"
- 68. Tea tin
- 69. Chesterfield
- 70. Star in Perseus
- 71. Thick mass on top
- 72. Ampersand

- 73. Decorative cushion: 2 wds.
- 76. "Gold-Bug" author
- 77. Tierra -- Fuego
- 78. Call
- 79. Fossil resin
- 80. Video sequence
- 82. Leaves high and dry
- 84. Mature
- 85. Deflect a blow
- 86. Greek letters
- 87. Pirogue
- 88. "-- -- want for Christmas ..."
- 89. Athlete's shoes
- 92. Garden shelter
- 93. Early-TV canine
- 96. Antique toy
- 98. Treat on a stick: 2 wds.
- 102. Moisturizer ingredient
- 103. Redacts
- 104. Uncanny
- 105. Puerto Rico's -- Verde
- 106. Clear square
- 107. Coup --
- 108. Like some fruit
- 109. Undiluted



- 14. Everyplace
- 15. Sorrowful cry
- 16. Pieces that project
- 17. Thanks -- --!
- 18. Sisters
- 24. Post-WWII conference venue
- 26. Bring about
- 29. Ship of 1492
- 32. Skirt shape
- 33. Barter
- 34. Command for Fido
- 35. Pamper
- 36. Intuit

- 37. Cannabis beverage of India
- 38. Contented one: 2 wds.
- 39. Notched
- 40. Game officials
- 41. Accomplishments
- 42. Young haddock
- 44. Ending for road or gang
- 46. Rizzuto and Esposito
- 47. Fumes
- 50. Friend
- 52. Bookplate
- 53. Struck with wonder
- 55. Tidings

- 56. Zygodactyl bird
- 57. Neighbor of Tex.
- 58. Goat antelope
- 60. Actor Willem --
- 61. Severity
- 62. Jack mackerel
- 63. Hit with a switch
- 64. Orchestra members
- 65. Van -- belt
- 66. Of unsound mind
- 67. Sword
- 69. Attempts

- 70. "Virginia Woolf" playwright
- 73. Beaten
- 74. A Founding Father
- 75. Foreign-made
- 78. Small
- 80. Hot topping
- 81. Patron saint of shoemakers
- 83. Naval engineer
- 84. Least experienced
- 85. Wagered

- 87. -- Brava
- 88. 1966 Michael Caine role
- 89. Fellow
- 90. "Whatever -- Wants"
- 91. Black
- 92. London native
- 94. -- dixit
- 95. She, in Sardinia
- 97. Pindaric
- 99. -- Lingus
- 100. Calendar abbr.
- 101. Sup

THIS IS ONLY A TEST

A full-scale test of the **Georgia Tech Emergency Notification System (GTENS), the Siren Warning System (SWS), System to Create & Relay Emergency Action Messages (SCREAM), and Cable TV Alert System (CTAS)**

is set for:

Thursday, September 2 @ 11:00 AM

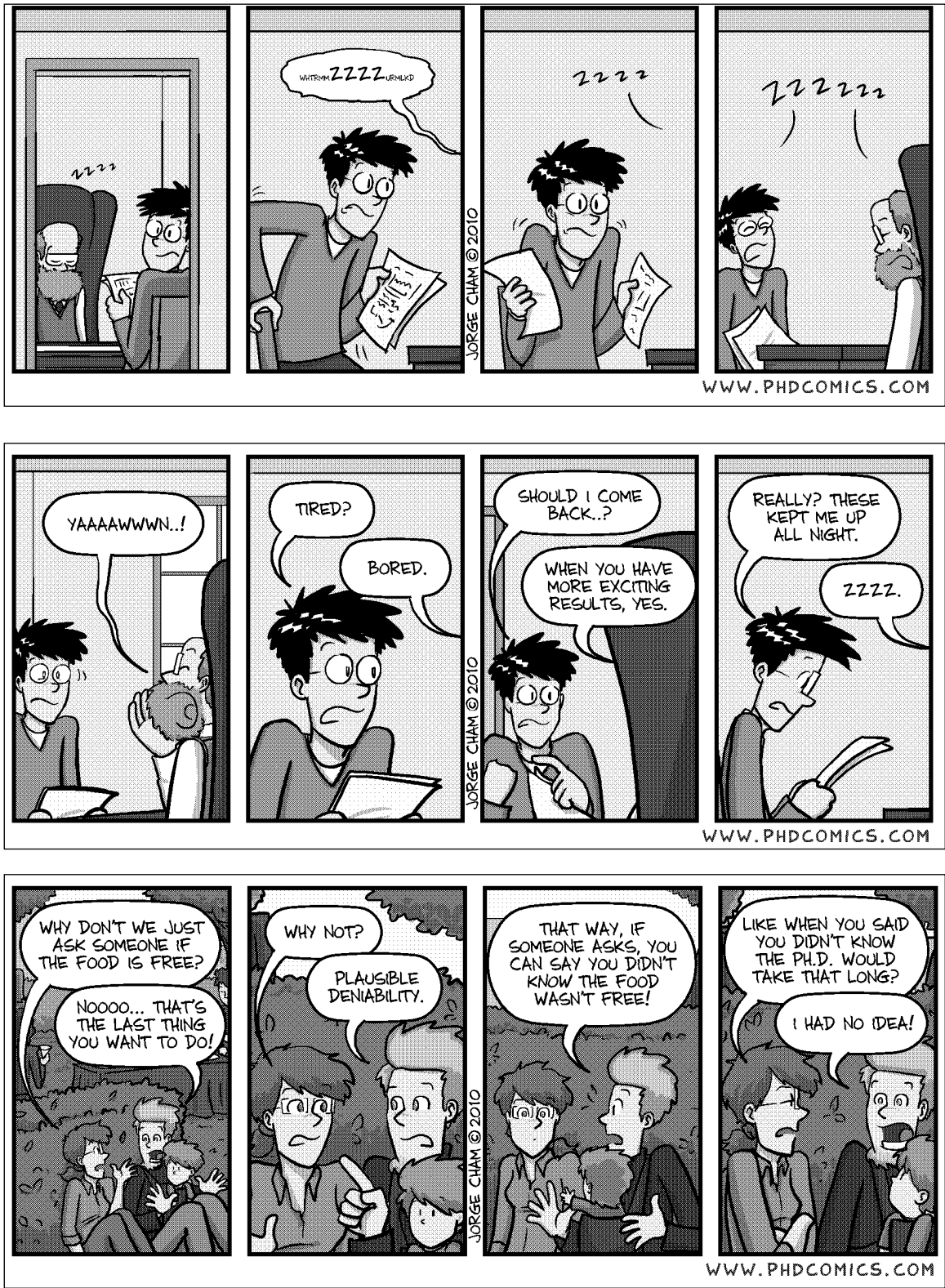
What you can do:

- Program your mobile phone to recognize the number **404-385-3637**. This test simulates a real scenario and will be the number that appears during an alert.
- Provide feedback. Those who have opted in to the system but do not receive the test alert should visit **www.gatech.edu/emergency/notification** to report your status.
- The GTENS voice message is 30 seconds. Please do not hang up early. GTENS needs that time to determine a live delivery or to your voice mail.

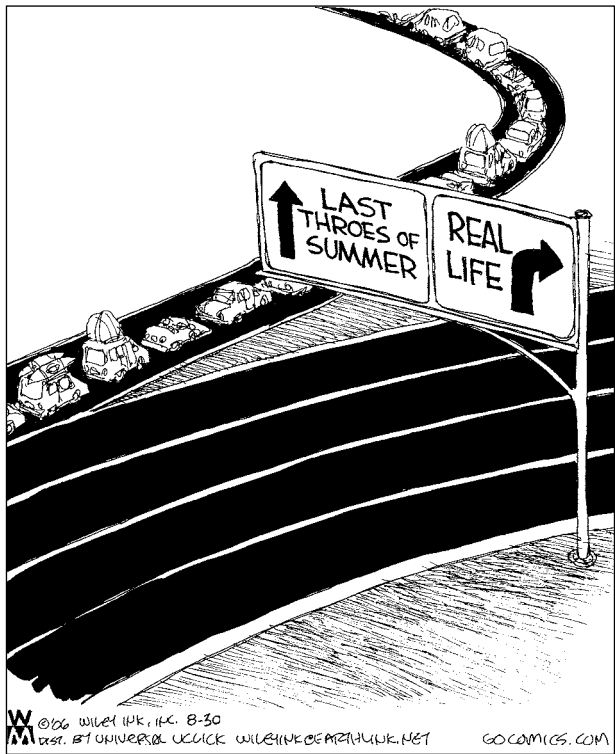
To sign up for Emergency Notification: [passport.gatech.edu](http://passport.gatech.edu)



PILED HIGHER & DEEPER BY JORGE CHAM



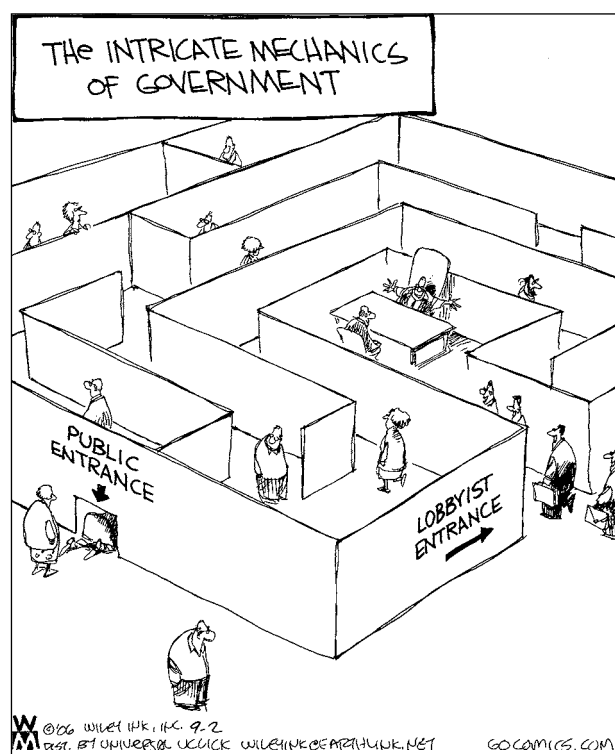
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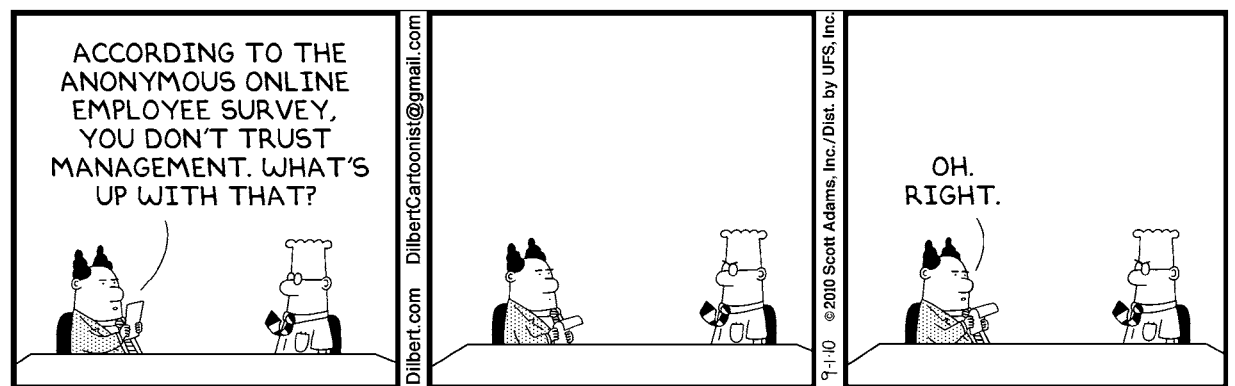
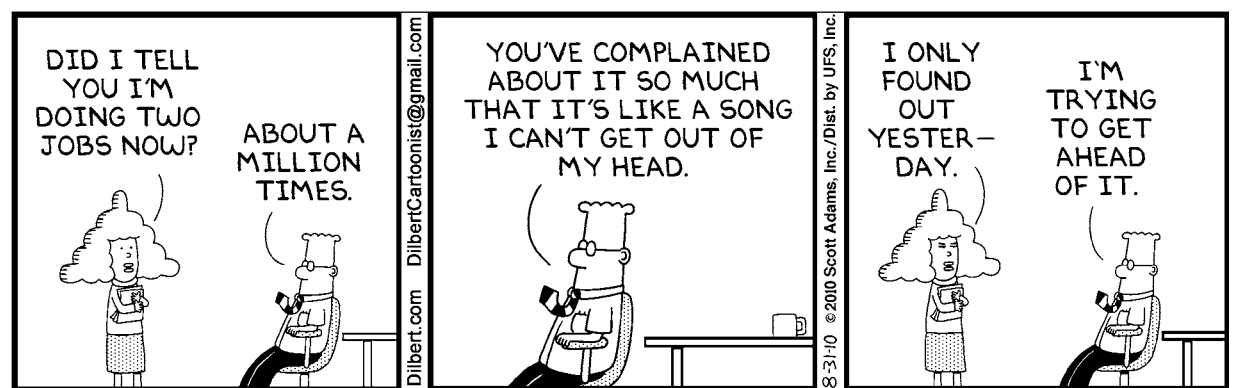
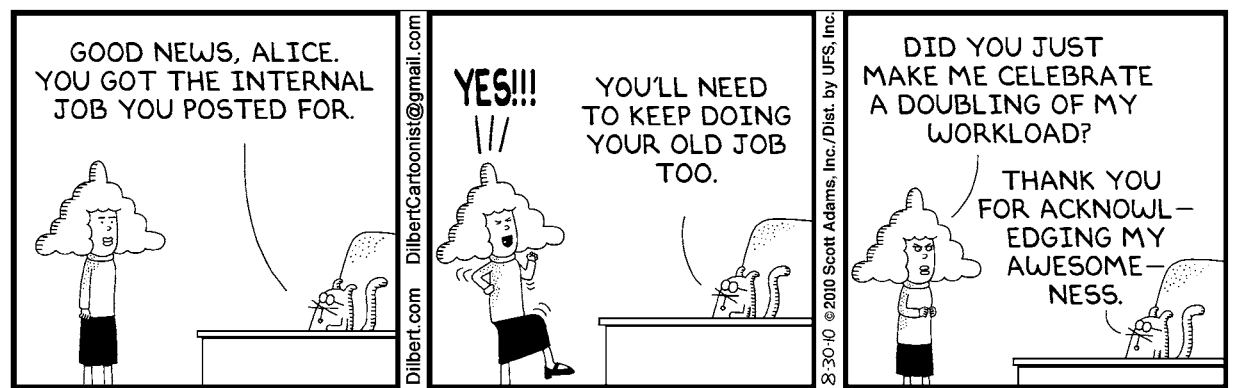
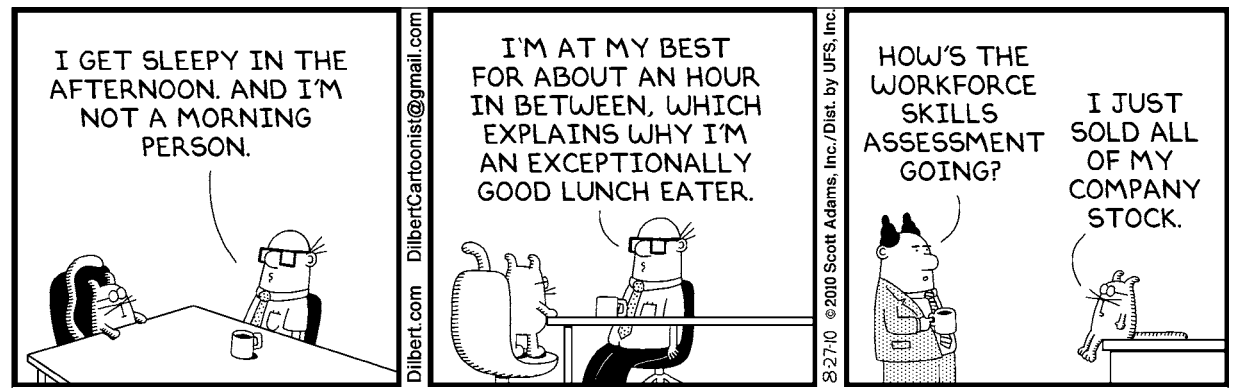
CROSSWORD SOLUTION FROM PAGE 17

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	R	E	T	A	K	E				O	P	I	N	E		W	R	I	S	T	S
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	S	M	I	T	E		S	L	A	N	G		B	R	E	A	T	H	E		
U	P	O	N	A		F	E	I	N	T		S	H	A	R	K		A	R	S	
M	E	L			P	E	N	N	Y	A	R	C	A	D	E			P	O	T	
P	A	L		C	H	A	S	E			A	R	N	E		L	A	P	S	E	
S	K	Y	W	R	I	T	E		M	A	G	O	G		S	A	W	Y	E	R	
		C	O	O	L	S		D	A	R	E	D		R	E	B	E	C			
S	C	O	R	N	S		H	A	C	K	S		A	I	R	E	D	A	L	E	
C	A	D	D	Y		S	O	F	A			A	L	G	O	L		M	O	P	
A	N	D			T	H	R	O	W	P	I	L	L	O	W			P	O	E	
D	E	L		P	H	O	N	E		A	M	B	E	R		S	C	E	N	E	
	D	E	S	E	R	T	S		R	I	P	E	N		P	A	R	R	Y		
		E	T	A	S		C	A	N	O	E			A	L	L	I				
C	L	E	A	T	S		B	O	W	E	R			L	A	S	S	I	E		
H	O	B	B	Y		H	O	R	S	E		T	A	F	F	Y	A	P	P	L	E
A	L	O	E		E	D	I	T	S		E	E	R	I	E		I	S	L	A	
P	A	N	E		D	E	T	A	T		D	R	I	E	D		N	E	A	T	

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FALL 2010

# **iMPACT**

## **SPEAKER SERIES**

A Herman Brown Lecture



### THE BUSINESS SCHOOL AT GEORGIA TECH

- Thursday / **08.26.2010** • **Muhammad Yunus**  
Event starts at 5:00 pm  
Book signing to follow  
Nobel Peace Prize Laureate, Author, *Building Social Business: The New Kind of Capitalism that Serves Humanity's Most Pressing Needs*
- Wednesday / **09.01.2010** • **Donna Callejon**  
Chief Business Officer, GlobalGiving  
*In collaboration with The Arthur M. Blank Family Foundation Speaker Series*
- Wednesday / **09.08.2010** • **Joe Bankoff**  
President and CEO, The Woodruff Arts Center
- Wednesday / **09.15.2010** • **Penelope McPhee**  
President  
The Arthur M. Blank Family Foundation
- Wednesday / **09.22.2010** • **Bill Nuti**  
Chairman and CEO, NCR Corporation
- Wednesday / **09.29.2010** • **Kathleen Kurre**  
CEO, TechBridge
- Wednesday / **10.06.2010** • **Mike Duke**  
President and CEO, Wal-Mart Stores
- Wednesday / **10.13.2010** • **Michael A. Young**  
President and CEO, Grady Health System
- Wednesday / **10.20.2010** • **Patrick F. Loughlin**  
VP, Environment, Health, Safety and Quality  
Air Products and Chemicals
- Wednesday / **10.27.2010** • **John Seral**  
VP and CIO, GE Infrastructure
- Wednesday / **11.03.2010** • **Val Rahmani**  
CEO, Damballa
- Wednesday / **11.10.2010** • **Daryle Higginbotham**  
COO, Marietta X-Ray
- Wednesday / **11.17.2010** • **Gregory J. Owens**  
Chairman and CEO, IronPlanet

Free and open to the public. All events are held at 4:30 PM in LeCraw Auditorium, Georgia Tech College of Management, 800 West Peachtree Street NW, Atlanta, GA 30308. For more information and updates to the schedule, please visit <http://ile.gatech.edu>.