

The background of the slide is a photograph of a library. In the foreground, a laptop is open, and its screen shows the presentation. Behind the laptop, there are several bookshelves filled with books. The books have various spines, some with titles like 'THE CIVILIZING PROCESS' and 'DISCIPLINE & PUNISH'. The overall scene is a library environment.

Electronic Reserves: Are They Worth It?

Nicola Hill

Paul McDonough

University of Florida

George A. Smathers Libraries

Hello
my name is

Nicola Hill
Library Assistant
Course Reserves

Hello
my name is

Paul McDonough
Library Associate
Course Reserves and Copyright
Coordinator



University of Florida

Fall 2013 total enrollment
49,042

Virtual/Distance Learning Enrollment
3,656

Course Reserves Objective
To meet the needs to a diverse set of
students, both
in-person and distance learners

State University System of Florida Board of Governors. 2012. Advisory Board for the Institute for Online Learning: Agenda and Meeting Materials. http://www.flbog.edu/about/taskforce/doc/online_advisory/09_03_13_A_gendaPacket.pdf

University of Florida Office of Institutional Planning and Research. 2013. University of Florida Fact Book-First Day Enrollment. <http://www.ir.ufl.edu/oirapps/factbooktest/enrollment/firstdayenrollment.aspx>

George A. Smathers Libraries

What do our users want?

- Number of searches in databases: 6,985,749
- Number of successful full-text article requests: 4,305,862
- Demonstrable demand for online full-text resources

The Library's Goal: "... libraries increasingly bring resources and services to users anywhere at any time and in the format desired. As the University's academic programs evolve and the interests and expectations of its faculty and students change, the Libraries strive to be a step ahead – anticipating and preparing for new needs and requests."

How are electronic reserves helping meet this goal?



Who is using course reserves?

Instructors	5,004
Students	12,109
Fall 2013 classes	598

What types of materials are being used?

Fiscal Year 2013	
Print Reserves	6325 (up 22%)
Electronic Reserves	9441 (up 3%)
Total Requests	15,766 (up 23%)

What do our instructors want?

Interaction with instructors suggested that they preferred electronic access whenever possible

Issue 1: **Time**: increased amount of time to process items

Issue 2: **Money**: the Libraries spent \$45,093.02 for e-books and print materials for fiscal year 2012, with an additional \$5,138.34 in copyright fees, just for electronic reserves

How are students using e-books?

- Fact Finding
- Finding Relevant Content
- Selective Reading
- Extended Reading

Abdullah, N., & Gibb, F. (2009). Students' attitudes towards e-books in a Scottish Higher Education Institute: Part 3 – search and browse tasks. *Library Review*, 58(1), 17-27. Emerald Group Publishing Limited. doi:10.1108/00242530910928906

Electronic vs. Print

- “Real books” vs. e-books
- Platform confusion

ebrary. 2011. “2011 Global Student E-Book Survey.” <http://site.ebrary.com/lib/surveys/docDetail.action?docID=80076103>

Coyle, K. (2008). E-Reading. *The Journal of Academic Librarianship*, 34(2), 160-162. doi:10.1016/j.acalib.2008.01.001

Gregory, C. L. (2008, Spring). "But I want a real book": an investigation of undergraduates' usage and attitudes toward electronic books. *Reference & User Services Quarterly*, 47(3), 266+. Retrieved from <http://go.galegroup.com/ps/i.do?id=GALE%7CA178907745&v=2.1&u=gain40375&it=r&p=AONE&sw=w&asid=b0840614eb6567708087841a782b041b>

Littman, Justin. 2004. “A Circulation Analysis of Print Books and E-Books in an Academic Research Library.” *Library Resources & Technical Services* (4): 256–262.



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Back Cover

Related Topics:

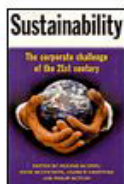
Corporate Social
ResponsibilityOrganizational
Development

HR Policy

Strategy

Collections:

✓ BusinessPro

**Sustainability: The Corporate Challenge of the 21st Century**

by Dexter Dunphy, Jodie Benveniste, Andrew Griffiths and Philip Sutton (eds)

Allen & Unwin © 2000 (298 pages) Citation

ISBN: 9781885082288

Offering leaders a framework for understanding and adopting principles and practices that contribute to a renewable, sustainable workforce and environment, this book encourages a strategy which pursues the highest standards of corporate citizenship.

Recommend? ☐ yes ☐ no**Table of Contents****Sustainability—The Corporate Challenge of the 21st Century****Part I - Introduction**

- + Chapter 1 - An Introduction to the Sustainable Corporation
- + Chapter 2 - Sustainability and Sustainable Development
- + Chapter 3 - Sustainability—Doing It

Part II - Towards Human Sustainability

- + Chapter 4 - Human Resources, Capabilities and Sustainability
- + Chapter 5 - Technologies and Processes for Human Sustainability
- + Chapter 6 - Quality of Work, Home and Community Life

Part III - Towards Ecological Sustainability

- + Chapter 7 - Building Corporate Capabilities to Promote Ecological Sustainability—A 'Case Study'
- + Chapter 8 - Technologies and Processes for Ecological Sustainability
- + Chapter 9 - The Technology Strategy of the Sustainable Corporation

Part IV - Towards the Sustainable Corporation

- + Chapter 10 - New Organisational Architectures—Creating and Retrofitting for Sustainability
- + Chapter 11 - Guiding Principles—The Way Ahead
- + Chapter 12 - Implementing the Sustainable Corporation

+ Index

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Electronic vs. Print

- “Real books” vs. e-books
- Platform confusion
- Search features
- Anywhere, anytime access
- E-books have higher use than print

ebrary. 2011. “2011 Global Student E-Book Survey.” <http://site.ebrary.com/lib/surveys/docDetail.action?docID=80076103>

Coyle, K. (2008). E-Reading. *The Journal of Academic Librarianship*, 34(2), 160-162. doi:10.1016/j.acalib.2008.01.001

Gregory, C. L. (2008, Spring). "But I want a real book": an investigation of undergraduates' usage and attitudes toward electronic books. *Reference & User Services Quarterly*, 47(3), 266+. Retrieved from

<http://go.galegroup.com/ps/i.do?id=GALE%7CA178907745&v=2.1&u=gain40375&it=r&p=AONE&sw=w&asid=b0840614eb6567708087841a782b041b>

Littman, Justin. 2004. “A Circulation Analysis of Print Books and E-Books in an Academic Research Library.” *Library Resources & Technical Services* (4): 256–262.

E-Books and Course Reserves

How do students feel about them?

- Graduate students definitely prefer e-books
- User satisfaction varies based on platform
- Accessing from off-campus can be problematic
- E-book platform restrictions can be problematic

Isenberg, L. (2006). Online Course Reserves and Graduate Student Satisfaction. *Journal of Academic Librarianship*, (2), 166-172. Retrieved from <https://search.ebscohost.com/login.aspx?direct=true&db=aph&AN=20712042&site=ehost-live>

Rojeski, Mara. 2012. "User Perceptions of Ebooks Versus Print Books for Class Reserves in an Academic Library." *Reference Services Review* 40 (2) (November 5): 228-241. doi:10.1108/00907321211228291.
<http://www.emeraldinsight.com/journals.htm?issn=0090-7324&volume=40&issue=2&articleid=17031620&show=html>.

E-Books and Course Reserves

How do instructors feel about them?

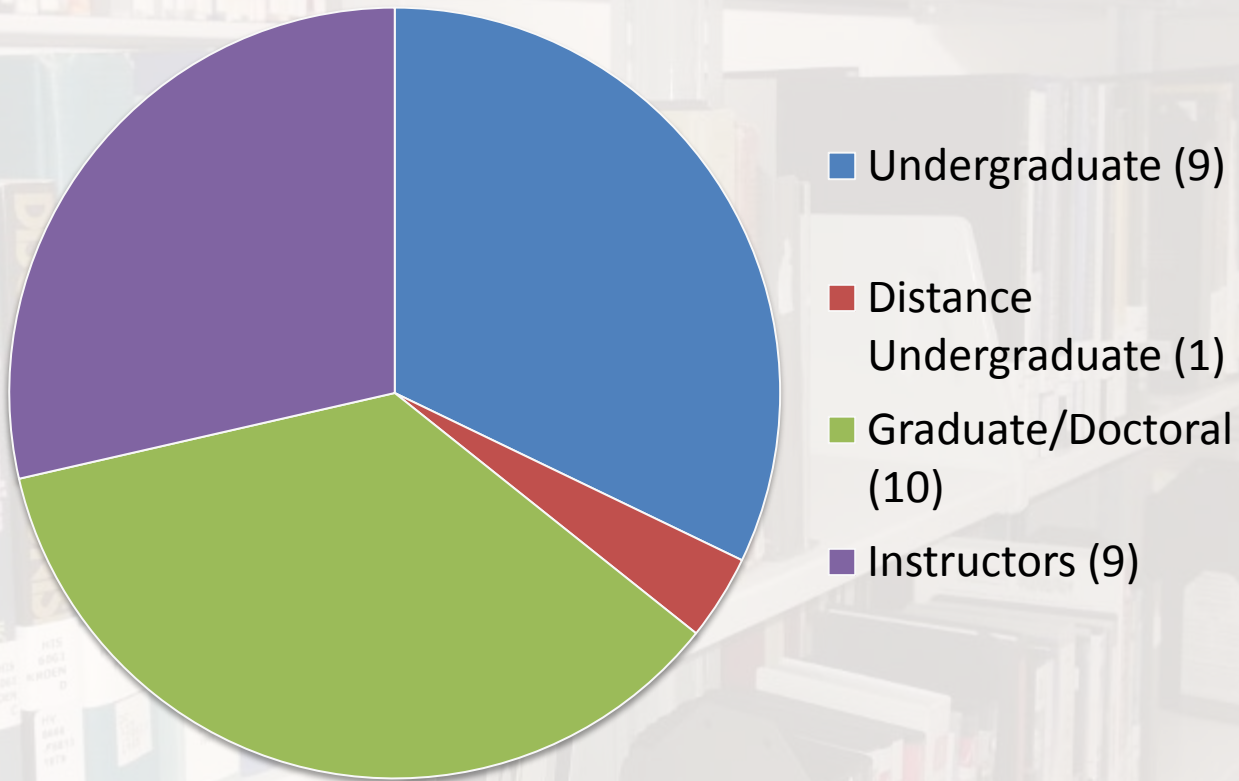
- Appreciate that it saves students money
- Cite accessibility issues as an excuse for students
- Anecdotally, instructors at our institution prefer them



SurveyMonkey®

- Sent to classes with simultaneous electronic and print access
- Sent out 4 times over the semester
- Asked about both print and electronic use
 - How do users feel about hard copy reserves?
 - How do users feel about electronic reserves?
 - Do users really have a marked preference?

Survey Results



Survey Results: Hard Copy Reserves

	Visit the Library				Use hard copy reserves		
	<u>Never</u>	<u>Rarely</u>	<u>1-5x</u>	<u>Daily</u>	<u>No Response</u>	<u>Rarely</u>	<u>1-3x</u>
Undergraduates	0	4	5	1	0	8	2
Graduates	1	4	3	2	1	7	2

Survey Results: Hard Copy Reserves

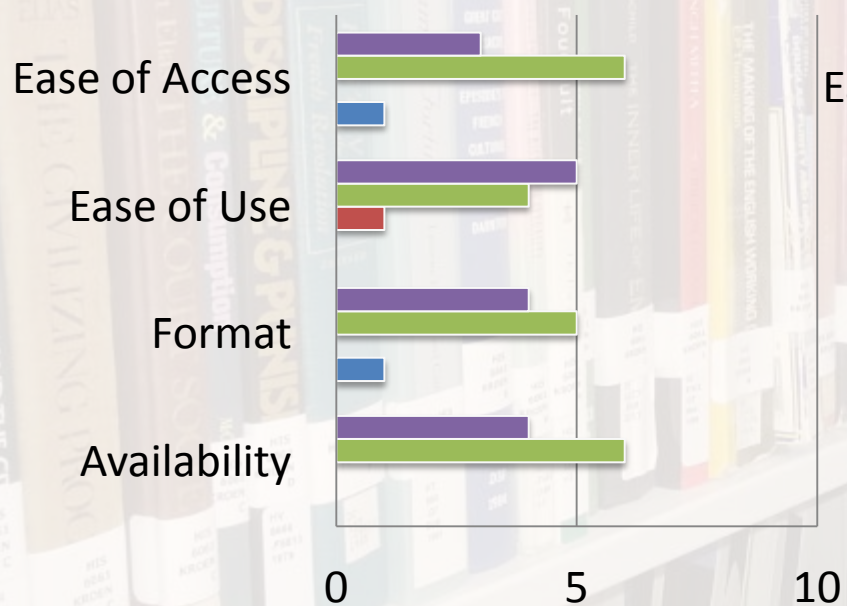
How do you use hard copy reserves?

	<u>Read the Book</u>	<u>Scan the material</u>	<u>Photocopy the material</u>
Undergraduates	9	2	0
Graduates	4	5	4

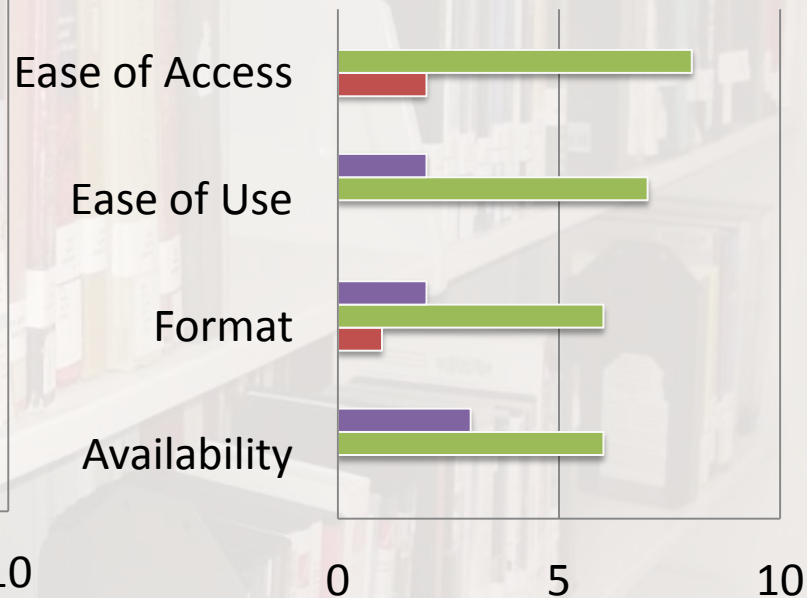
*Respondents were permitted to choose more than 1 option

Survey Results: Hard Copy Reserves

Undergraduates



Graduates



Great Ok Not Ok Really Bad

Survey Results: Electronic Reserves

	Visit the Library website			Use electronic reserves			
	<u>Never</u>	<u>Rarely</u>	<u>1-5x</u>	<u>No Response</u>	<u>Never</u>	<u>Rarely</u>	<u>1-3x</u>
Undergraduates	2	1	7	0	1	4	5
Graduates	2	1	7	1	1	2	6

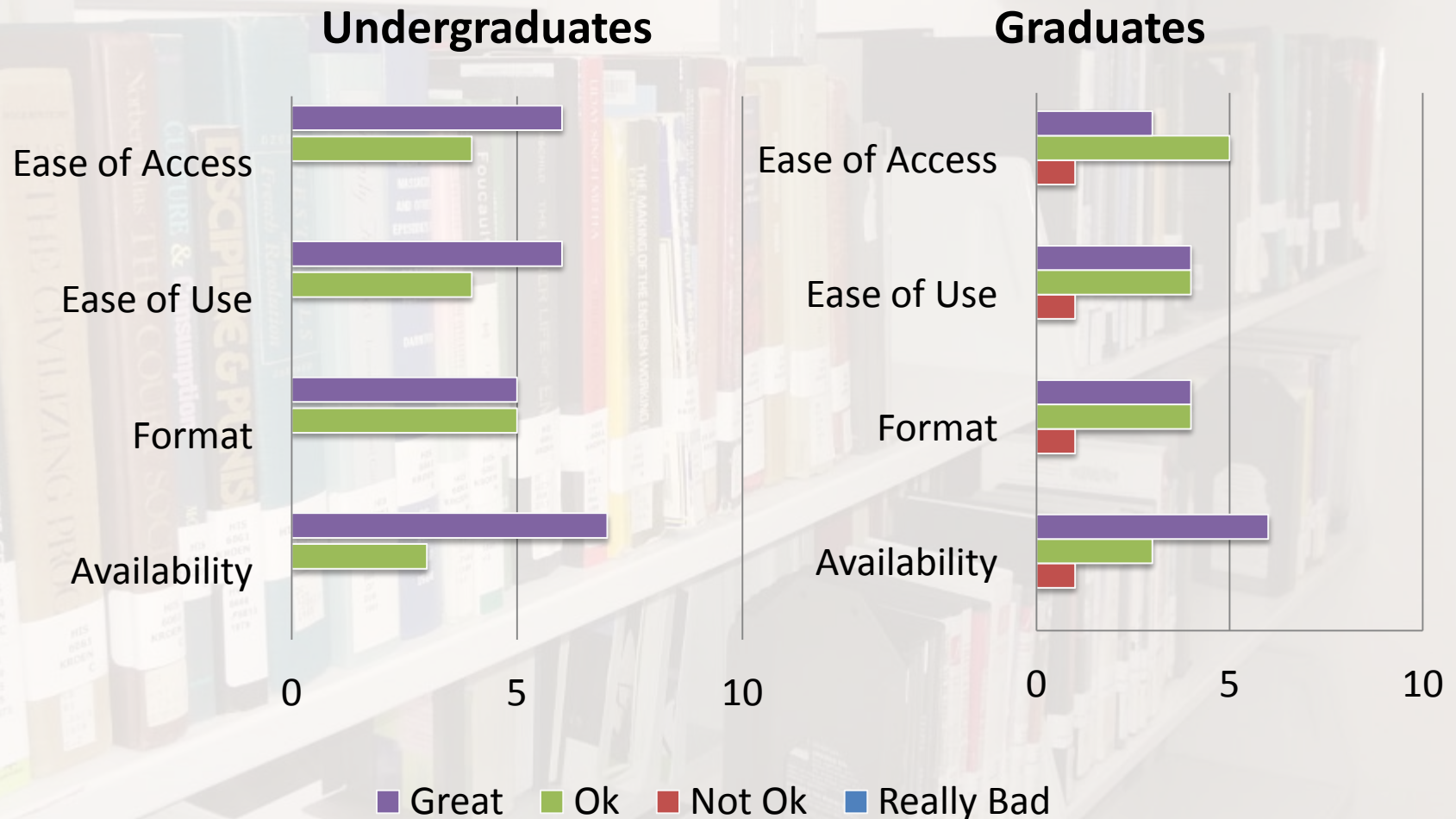
Survey Results: Electronic Reserves

How do you use electronic reserves?

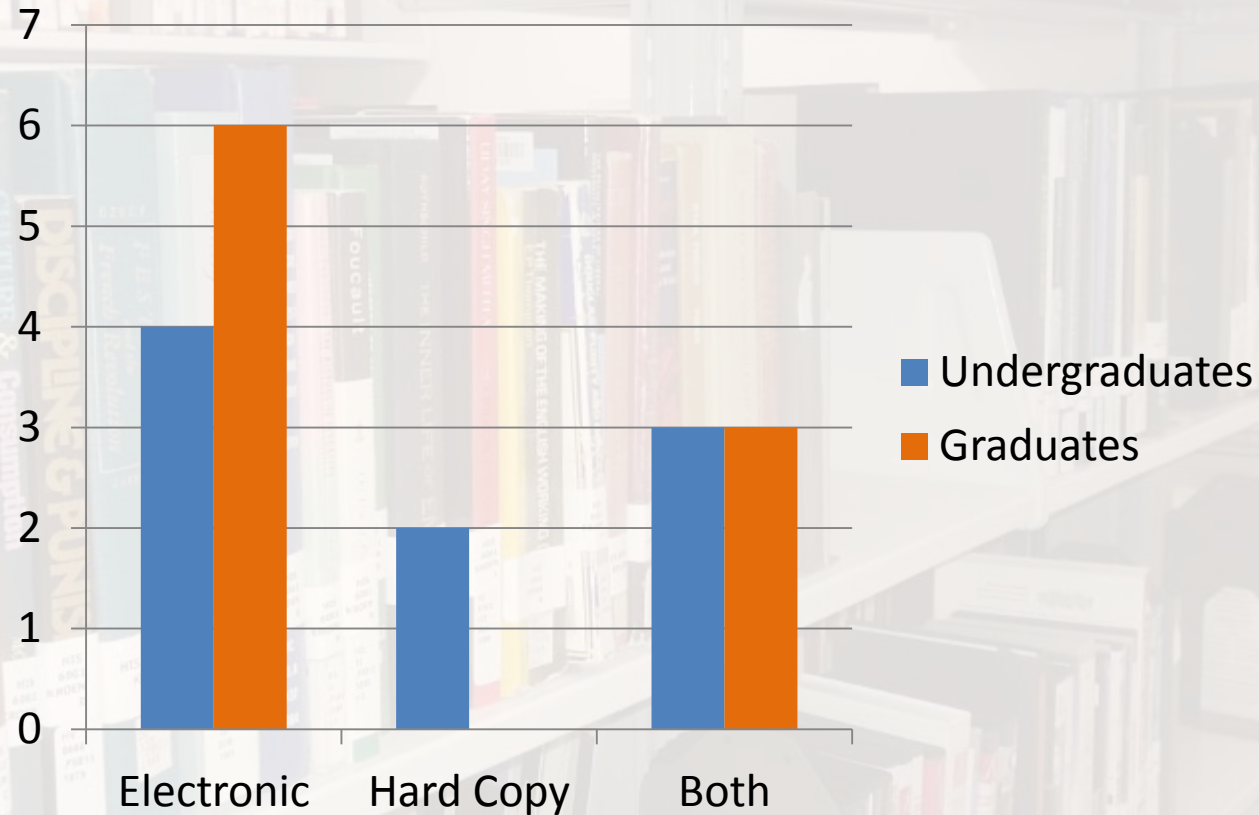
	<u>Read Online</u>	<u>Save to Read Later</u>	<u>Print to Read Later</u>	<u>Access through Reserves website as needed</u>
Undergraduates	5	9	2	2
Graduates	0	9	2	2

*Respondents were permitted to choose more than 1 option

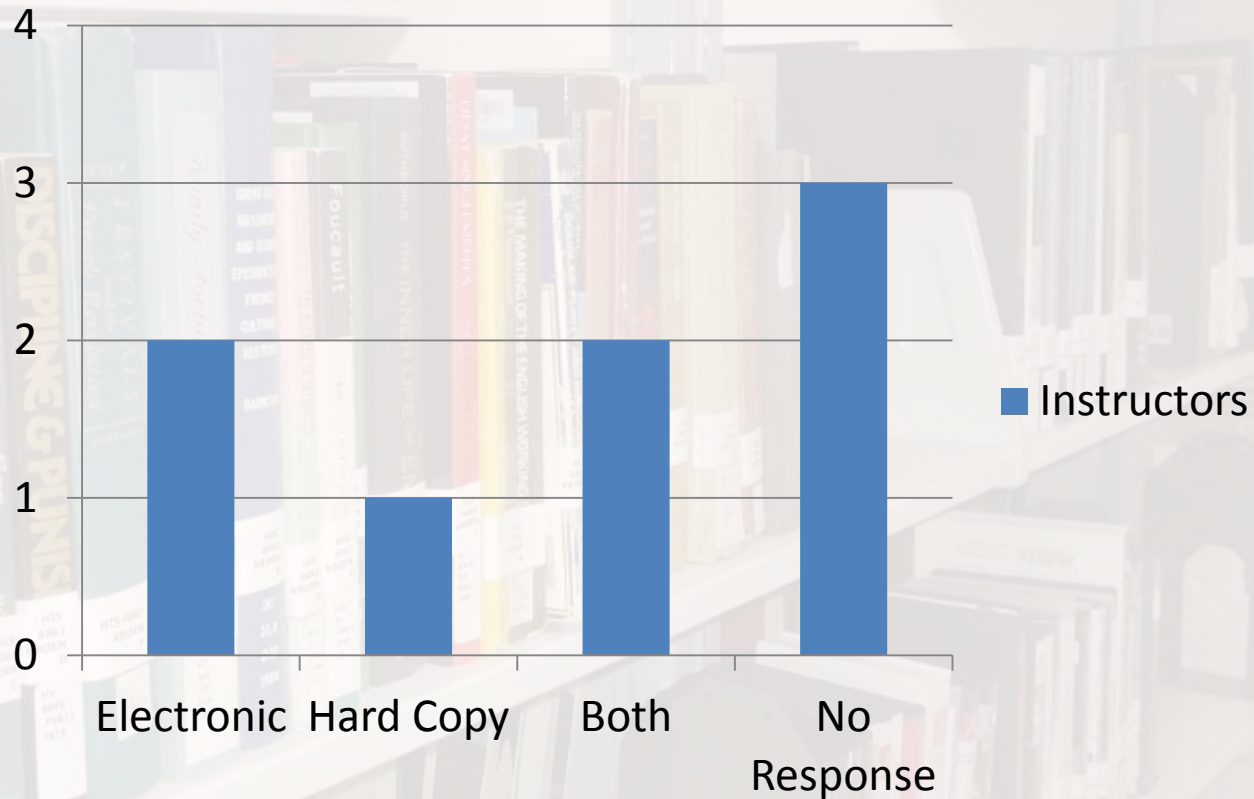
Survey Results: Electronic Reserves



Survey Results: Explicit Preferences



Survey Results: Explicit Preferences



Survey Results: Student Comments

- “Hard copy seems to get lost easily”
- “My only desire is that for graduate students, there could be a faster, more convenient way of making copies of the material. It seems like a long-shot, but perhaps 100-200 pages of free photo-copying (in library) would be very helpful.”

Survey Results: Instructor Comments

- “I have absolutely no complaints about the system at Smathers. I feel fortunate to have an excellent library system at UF, and especially the friendly, efficient, and very helpful staff who has been an important factor in my classes and my research.”
- “Several readings on Course Reserves for my class are available as e-Books. [redacted] was wonderful and I never had a problem. Since we've gone to [redacted] it's been a nightmare.”
- “This is the best service we have at UF - It's great for classes. Our students do not otherwise go to use the physical reserve anymore. This makes it also affordable, whenever possible essays are online, once copyrights are cleared of course.”

A laptop computer is positioned in the foreground, its screen displaying the title. The background is a library with multiple shelves filled with books. Some visible book titles include 'THE CIVILIZING PROCESS' by Norbert Elias, 'DISCIPLINE & PUNISH' by Michel Foucault, and 'FESTIVALS and the French Revolution' by Jean-Pierre Riordan. The laptop is a silver-colored model with a black keyboard.

Electronic Reserves: Are They Worth It?

YES!*

***YMMV.**

What Makes it All Worth It?

- Usage Statistics show slow but steady growth
- Feedback from instructors, via survey, and anecdotally
- Statistics show the dramatic growth in usage of all online resources

But more importantly.....

What Will Make it Worth It in the Future?

- Publicizing course reserves
- Integration with e-learning
- The state of distance learning at UF: 10% increase yearly
- Board of Governor's strategic plan: 27,000 projected students enrolled in online degree programs- will this increase the demand for electronic reserves?

Are Electronic Reserves Worth it to You?

- Instructor preference
- Student demographics
- State of distance learning
- Budget
- Marketing

Thank you!

Slides and Bibliography
available at:

[http://ufdc.ufl.edu/AA00019149/
00001](http://ufdc.ufl.edu/AA00019149/00001)

Nicola Hill

nicolahill@uflib.ufl.edu

Paul McDonough

paulmcd@uflib.ufl.edu

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