

From the President, March 2011

Tuesday, March 1, 2011

To the Georgia Tech Community:

The Capital Campaign

Following the September 24 public launch and November 12 campus launch, *Campaign Georgia Tech* is officially “on the road.” Over the next two years, we will be taking the Campaign to alumni and friends across the state, region, nation and world. We’ve already held several of these [regional campaign roll out events](#) as part of our historic \$1.5-billion fundraising effort and they are generating a level of excitement, enthusiasm and momentum that I am confident will help to provide the critical resources necessary for Georgia Tech to reach its greatest aspirations and realize the ambitious goals and strategies outlined by our newly adopted strategic plan.

Rather than allow the future to define what we do, our goal is to “*Define the Future.*” Technological change is fundamental to the advancement of the human condition. Given this reality, the world is looking to places like Georgia Tech to provide leadership and innovation to improve and enhance the well being of our country and its citizens. Our motto of “Progress and Service” demands nothing less.

G.P. “Bud” Peterson