"Thinking Outside the Black Box: getting people excited about science and engineering"

A number of societal factors are contributing to society's decreasing interest in science and technology, despite its ubiquitous presence in modern society. These factors include everything from the failure of scientists and engineers to educate the public on these topics to the blatant overuse of the vinyl pocket protector in the 70s. Pete will provide his humorous spin on efforts to engage both college students and the general public on science and technology. This will include lessons learned everywhere from classrooms at Georgia Tech to working with his daughter on her last elementary school science project.



PETE LUDOVICE, PHD

Associate Professor, School of Chemical & Biomolecular Engineering Georgia Institute of Technology

Georgia Tech engineering professor by day and stand-up comedian by night, Pete Ludovice, has always thought that a little humor can only help make science and technology more interesting. He hosts a weekly show on Radio Sandy Springs with fellow Georgia Tech Professor Bill Hunt to engage the public in science and technology with a bit of humor.

September 19, 2006 2:00-3:30pm **Library East Commons**

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