

Who: Memphis Georgia Tech Club

Good evening. It is a pleasure to speak to the members of the Memphis Georgia Tech Club. As residents of Memphis and alumni of Georgia Tech, I'm sure you'll be as excited as I was to hear that George P. Burdell and Elvis were recently spotted together in the South of France. Actually, that's not the whole truth. Elvis was spotted, George's visit was just a rumor.

Tonight, I'd like to update you on current conditions at Georgia Tech. Some of the most recent news regarding graduate rankings.

## **I. Rankings**

### ***U.S. News and World Report Rankings***

- College of Engineering ranked ninth in the country (graduate). As in the undergraduate ranking published in September 1995, Tech was ranked third in the nation by practicing engineers.
- Individual CoE schools:
  - Aerospace Engineering—5 (for the 3rd consecutive year)
  - Industrial/Systems Engineering—1
- College of Computing ranked eight among public universities.
  - The GVV Center ranked first in the nation.

### **Other Rankings**

- *Computerworld Magazine* ranked our technological graduate business programs 9th among all public universities and 13th overall.
- *Money Magazine* ranks Tech as the second best buy among all public schools.
- The National Academy of Sciences National Research Council rankings:
  - Industrial/Systems Engineering—1
  - Electrical Engineering—13
  - Civil Engineering—17

## **II. Strategic Plan**

- Developed from input by alumni, faculty, staff, and students.
- Action items in seven distinct areas:
  - Enriching educational opportunities
  - Improving student life
  - Maintaining and enhancing research
  - Taking fullest advantage of educational and informational technology
  - Improving the infrastructure
  - Identifying optimum size and composition
  - Expanding collaboration, linkages, and economic development efforts.

### **III. Honor Code**

- Student-initiated
- Shows the caliber of our students

### **IV. New logo**

- Show logo
- A prominent feature of the new logo is the campanile. The campanile is an 80-ft stainless-steel tower. Lit from within and capable of belting out a carillon version of “Ramblin’ Wreck” or Olympic theme music, its shape is reminiscent of the Tech Tower, yet has a contemporary new look.
- NBC’s Today show’s daily Village updates—the campanile will be a prominent feature for the set’s backdrop.
- The campanile was created by Richard Hill , whose father was an alumnus of Georgia Tech. He was aided by Vic Williams, a Tech alumnus whose company does computer-aided design and drafting, as well as 60 other people from machinists to physicists.
- Funding for the Plaza area and campanile came from the Classes of 1943 and 1953 and alumnus Richard Kessler, former chief executive officer of Days Inn, who now runs a development firm. Kessler funded the campanile and Plaza area because he felt there was a “dearth of artistic inspiration on campus.”

### **V. The Olympics**

The last thing I’ll talk about tonight are the Olympics.

- Construction. (Joke about fraternities and noise.)
- Legacy
  - Seven new residence halls and 2,700 more beds. After the Olympics, Tech will be able to
  - ACOG has provided \$27 million for this housing. The remaining debt for Tech is \$93 million
  - Futurenet
- Summer of 1996 Olympic Role
  - Olympic and Paralympic Villages
  - Venue Site—Aquatic Center and re-created Coliseum

- Olympic Research
  - Role in bringing the Olympics to Georgia
  - Torch
  - Motion analysis

## **VI. Conclusion (Goals for the future)**

- Solidify and improve reputation as one of the top technological universities in the world—improve in non-engineering areas essential to being a major university;
- Develop potent programs in the over-arching issues of the day—e.g., biotechnology, telecommunications, and environmental technology;
- Capitalize on Olympic facilities to create a powerful learning environment for our students on campus; and
- Work in partnership with Georgia to see it develop as a state known for high technology and a place where people want to live.

Thank you.