

# Introducing The Accountability Report

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Georgia Tech Foundation

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# Why Have an Accountability Report?

- Provide a systematic overview of the use of Foundation funds by the Institute.
- Create a clear and consistent linkage between Institute expenditures and donor investments.
- Keep patterns of expenditures aligned with the Institute's strategic goals.
- Provide a basis for review, evaluation, and improvement of the funding process.
- Create an information source for other Tech entities to use in communicating with donors.

# Overview of Accountability Report

- Major thrust areas, restricted/unrestricted:
  - Academic programming
  - Scholarships and fellowships
  - Development
  - Facilities
  - Institutional Support
- Breakdown by academic unit
- Stories about shaping futures
- Assessment, improvements based on lessons learned

**For Example**

# Tracking the Numbers

## FY 2001

<b>Thrust</b>	<b>Restricted Endowment</b>	<b>Restricted Gifts/Grants</b>	<b>Unrestricted</b>	<b>TOTAL</b>
<b>Academic Programming</b>	\$ 7,940,734	\$ 12, 112,029	\$ 3,692,930	\$ 23,745,693
<b>Scholarships/ Fellowships</b>	3,143,200	1,100,115	3,866,872	8,110,187
<b>Development</b>	14,361	618,967	5,992,151	6,625,479
<b>Facilities</b>	--	--	4,000,000	4,000,000
<b>Institutional Support</b>	142,372	454,541	943,180	1,540,093
<b>TOTAL</b>	\$ 11,240,667	\$ 14,285,652	\$ 18,495,133	\$ <b>44,021,452</b>

## For Example

# Tracking the Numbers

FY 2001

<b>College</b>	<b>Endowment</b>	<b>Restricted</b>	<b>Unrestricted</b>	<b>TOTAL</b>
<b>Architecture</b>	\$ 18,387	\$ 494,622	\$ 176,202	\$ 689,211
<b>Computing</b>	147,552	890,517	242,382	1,280,451
<b>Engineering</b>	5,926,983	6,585,668	1,393,765	13,906,415
<b>Ivan Allen</b>	364,721	1,037,806	512,206	1,914,733
<b>Management</b>	335,686	675,352	256,531	1,267,569
<b>Sciences</b>	731,190	880,612	415,772	2,027,574

## For Example

# Tracking the Numbers

## FY 2001

Unit	Endowment Income	Restricted Gifts/Grants	Unrestricted	TOTAL
Academic Ctrs	\$ 212,934	\$ 596,323	\$ 163,333	\$ 972,590
GTRI	10,696	172,504	--	183,200
Provost	181,293	311,244	607,834	1,100,372
Development	14,361	618,967	5,992,151	6,625,479
Student Services	6,424	163,643	111,465	281,532
Auxiliary	68,542	127,108	3,978	199,628
Administration	42,218	667,651	752,641	1,462,510
Facilities	--	--	4,000,000	4,000,000
Student Aid	\$ 3,143,200	\$ 1,100,115	\$ 3,866,872	\$ 8,110,187

## For Example

# Stories: Biomedical Engineering

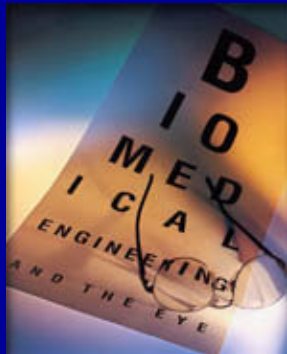
1987: Robert Nerem assumes the Parker H. Petit Chair in for Engineering in Medicine, establishes the Emory/Georgia Tech Biomedical Technology Research Center.



1992: Georgia Tech establishes a master's degree in biomedical engineering; begins a joint research program with Medical College of Georgia.

## For Example

# Stories: Biomedical Engineering



1993: Tech receives a Whitaker Foundation Biomedical Engineering Award, conveying prestige and providing the resources to expand.

1994: The Whitaker Award enables Tech to develop a Ph.D. program in biomedical engineering and recruit additional faculty.





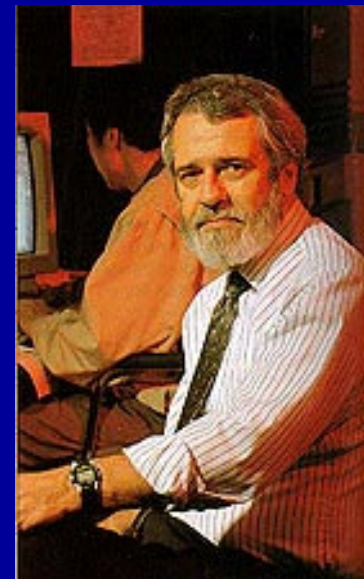
## For Example

# Stories: Biomedical Engineering



1996: Parker H. "Pete" Petit endows the Petit Institute for Bioengineering and Bioscience.

1997: The joint GT-Emory Biomedical Engineering Department is created. Don Giddens returns to Tech to assume the Lawrence L. Gellerstedt Chair in Bioengineering.



## For Example

# Stories: Biomedical Engineering

1998: \$12.5 million NSF award creates the Center for the Engineering of Living Tissues, first of its kind in the nation.



1999: Bioengineering and Bioscience Building opens.

## For Example

# Stories: Biomedical Engineering

2000: Coulter Foundation gift of \$25 million, Whitaker Foundation gift of \$16 million will allow the Wallace H. Coulter Department of Biomedical Engineering to double in size and build a state-of-the-art facility.



## For Example

# Stories: Biomedical Engineering

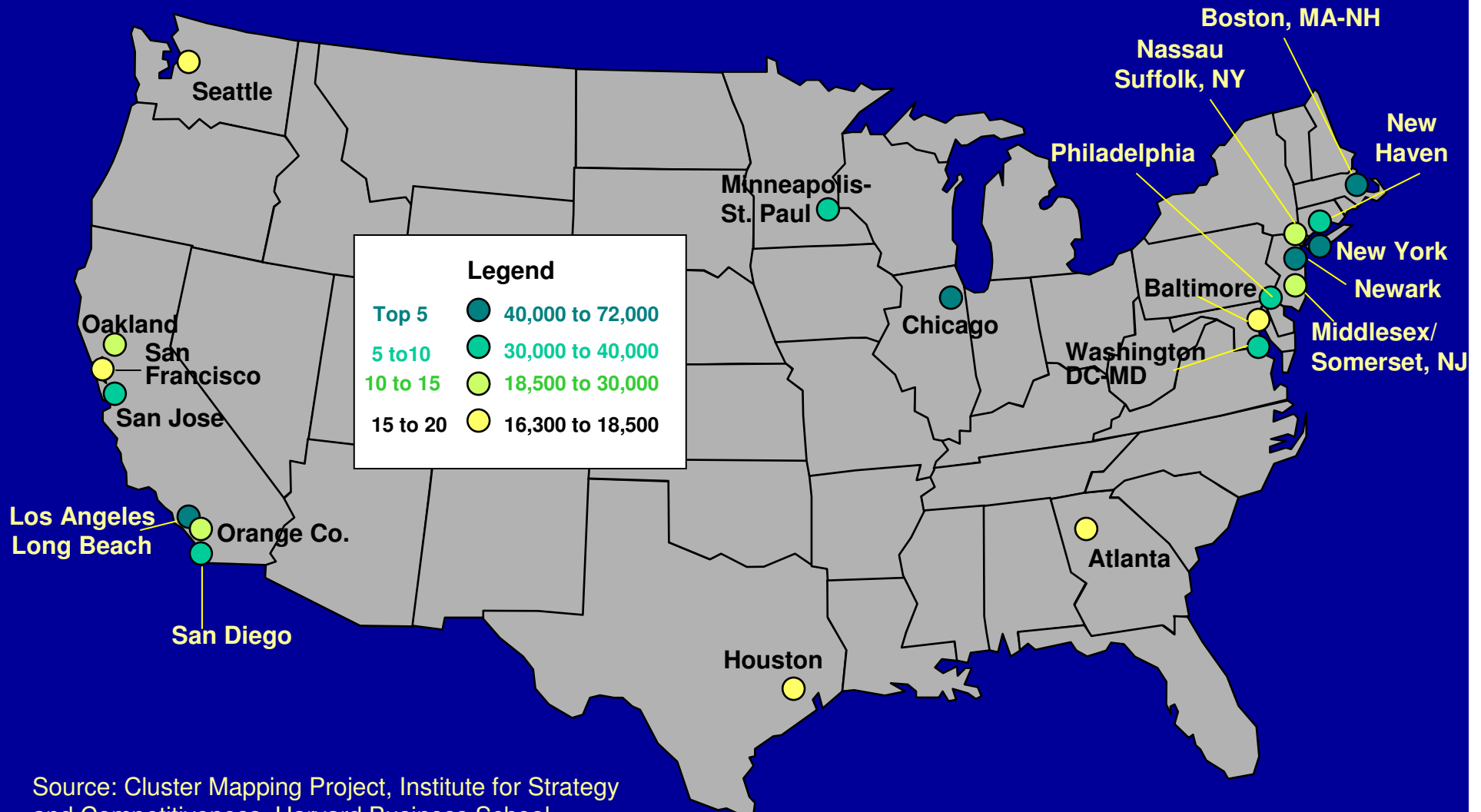
2000: Em-Tech Bio, a joint Georgia Tech-Emory biotechnology research park and incubator, opens.



2000: European Union Center and Petit Institute co-host international conference on biotechnology policy.

# National Biotech/Pharma Clusters

## Top 20 Regions in Employment, 1998



Source: Cluster Mapping Project, Institute for Strategy and Competitiveness, Harvard Business School