



Auxiliary Services

Second Quarter Highlights

FY 2007-08

October, November, December 2007

Programs - Page 2

- **Rosalind R. Meyers**, associate vice president, Auxiliary Services, invited **Anderson D. Smith**, senior vice provost, Academic Affairs, **Howard S. Wertheimer**, director, Capital Planning & Space Management, and **Dana Hartley**, senior academic professional, Academic Affairs, to the annual Auxiliary Services retreat for directors, associate and assistant directors. The guest speakers discussed upcoming programs, including the Innovative Learning Resource Center and the Sophomore Program.
- Auxiliary Services **BuzzFunds** gave funds to seven Georgia Tech student groups and departments.
- The **Dental Clinic** announced student specials.
- **Rosalind R. Meyers**, **Melissa Moore**, **Julie Elion** presented at the NACAS Annual Conference, Oct. 28-30.
- **Parking & Transportation** announced alternative transportation programs on a new web site, www.LogYourCommute.com/gatech.

Services - Page 3

- **GT Dining** discontinued trays for students to carry their food in both dining halls, saving 3,000 gallons of water per day.
- **BuzzCard** had the best November ever in deposits and sales.
- The **Student Center's Midnight Breakfast** set an attendance record with 1,305 students, Tuesday, Dec. 11.
- More than 38,000 people attended 129 Student Center events during fall semester.

Facilities - Page 4

- The **Hefner-Armstrong** elevator and renovation began fall semester.
- The **Quad Cafe** opened in October with two new restaurants, Seattle's Best Coffee and Einstein Bros. Bagels.
- **Tech Rec** began a renovation project, soliciting ideas from a planning committee with seven students and three staff members.

In the News . . .

- The Governmental Purchasing Association of Georgia presented **Bob Canada**, procurement officer, Georgia Tech Housing, with the 2007 Purchasing



Officer of the Year at its Fall Conference, Oct. 18.

- The National Association of College Auxiliary Services recognized the Georgia Tech Student Center's BuzzBags program as its Innovative Achievement Award winner for 2007.

- **Rosalind R. Meyers**, associate vice president, Auxiliary Services, presented, *Building a Financial Legacy*, at the annual Women's Leadership Conference, Saturday, Nov. 3.
- NACAS *College Services* magazine, Dec. issue, featured "Auxiliary Services...Your Bridge To Success," by Wanda Budaj, assistant to the Associate Vice President, Auxiliary Services.
- GT Dining received Sodexho's "Certified Showcase Account" award, Friday, Nov. 30.
- Auxiliary Services honored three employees as Employees of the Month for October, November, December, respectively, Leomi "Peaches" Fanning (GT Dining), Cassandra Railey (Parking & Transportation) and Loren Summerlin (Student Center).

STUDENT CENTER BUZZBAGS WINS NACAS INNOVATIVE ACHIEVEMENT AWARD. Julie Elion (marketing coordinator, Student Center) displays the 2007 NACAS Innovative Achievement Award for the Student Center BuzzBags program. NACAS presented the award at its Annual Conference, Wednesday, Oct. 30.

Programs

AUXILIARY SERVICES RETREAT

Rosalind R. Meyers, associate vice president, Auxiliary Services, conducted a retreat for directors, associate and assistant directors of all Auxiliary Services departments, Wednesday and Thursday, Dec. 5-6. This year's program focused on how other campus department changes will affect Auxiliary Services' ability to provide up-to-date services to its students and other customers. **Anderson D. Smith**, senior vice provost, Academic Affairs, talked about the Innovative Learning Resource Center; **Howard S. Wertheimer**, director, Capital Planning & Space Management, discussed the Georgia Tech Master Plan Construction; and **Dana Hartley**, senior academic professional, Academic Affairs, shared plans for the numerous collaborative living/learning programs for students beyond Freshman Experience. After each presentation, the Auxiliary Services departments divided into groups, discussing how Auxiliary Services could enhance and encourage the success of these initiatives.

AUXILIARY SERVICES BUZZFUNDS

Auxiliary Services awarded BuzzFunds to Georgia Tech student groups and departments:

1. Caribbean Expo
2. Ramblin Reck Club Homecoming
3. Black Graduate Student Association
4. Musicians Network Concert
5. Health Promotion World Aids Day
6. Student Center Speakers Series - Jerry Springer
7. High School Math Competition

DENTAL CLINIC STUDENT SPECIALS

Health Services' Dental Clinic announced special packages, encouraging students to use the on-campus Dental Clinic. The Bright Smile Package includes a dental examination, cleaning, x-rays, fluoride treatment, and whitening trays (and solution); the Buzz Package has a dental examination, cleaning, x-rays and fluoride.

NATIONAL ASSOCIATION OF COLLEGE AUXILIARY SERVICES (NACAS)

- **Rosalind R. Meyers** presented at the NACAS Annual Conference, Oct. 28, "A Model for Forming and Sustaining a State Auxiliary Services Council."

- **Melissa Moore**, director of communications, Auxiliary Services, presented at the NACAS Annual Conference, Oct. 29, "Powerful Words: Getting the



BUZZFUNDS - WORLD AIDS DAY. Auxiliary Services provided BuzzFunds for Health Promotion's World Aids Day awareness, Thurs., Nov. 29, recognizing World AIDS Day (Saturday, Dec. 1). Pictured above students sign and decorate the Georgia Tech quilt panel for The AIDS Memorial Quilt Project. **Vladimir Oge** (center), director, Health Promotion, and **Michelle Cohen**, health educator, Health Promotion, distribute information along Skiles Walkway and assist with the quilt panel.

most out of your Communication."

- **Julie Elion**, marketing coordinator, Student Center, presented at the NACAS Annual Conference, Oct. 30, The NACAS Innovative Achievement Award, "BuzzBags: The hottest marketing tool on campus at Georgia Tech!"

PARKING & TRANSPORTATION ALTERNATIVE TRANSPORTATION PROGRAMS

- Parking & Transportation partnered with local agencies to offer Georgia Tech employees alternative transportation programs that can earn employees cash, up to \$180 when starting a new carpool, teleworking, using transit, walking or bicycling to work; \$25 gift cards for tracking commute mileage when using alternative transportation and \$40 gas cards when starting carpools of three or more. All of these programs are listed on a new dedicated Parking & Transportation web site, www.LogyourCommute.com/gatech.

- Parking & Transportation e-mailed Georgia Tech employees, reminding them of the Flexcar program and that they may purchase MARTA and other public transportation monthly passes with a \$10 discount due to a grant written for and received by Parking.

Services

GT Dining saves water and wins award

- GT Dining went trayless in both dining halls, Monday, Nov. 12, saving more than 3,000 gallons of water daily by not washing trays.
- Sodexho's Metropolitan Business Group recognized GT Dining as a "Certified Showcase Account," Friday, Nov. 30, with a presentation of a plaque. GT Dining met all criteria as a showcase account which means it is ideal for hosting guests and potential clients.
- GT Dining extended Jazzman's hours in the Library for students studying late during finals week. It was open 24 hours Dec. 2-6 and Dec. 9-10 and from 8 a.m. to midnight, Dec. 11-13.
- As part of Sodexho's Global Chef program, Chef Joaquin Suarez cooked for Georgia Tech students and faculty/staff, Monday and Tuesday, Oct. 29-30. He grilled chicken in a passion fruit marination at an action station at Woodruff Dining Hall and cooked an array of food at Ferst Place.

BuzzCard deposits,sales & Buzz Dining Rewards up

- BuzzCard deposits and sales continue to increase with November 2007 being the best November ever for BuzzCard sales.
- As of December, the Buzz Dining Rewards partnership with BuzzCard and GT Dining recorded more than 2,100 participants. One of the initiatives of the program was to encourage BuzzCard usage rather than credit card use for payment in GT Dining restaurants and that was the case; credit card use decreased.



GT DINING RECEIVES AWARD. Sodexho USA presented GT Dining with the "Certified Showcase Account," Friday, Nov. 30.

Student Center Programs Fall Semester Events

<u>Committee/Area</u>	<u># of Events</u>	<u>Attendance</u>
Arts	2	133
Concerts	6	922
Craft Center	29	424
Festival	3	2,456
Homecoming	12	6,864
Ideas & Issues	4	453
Movie (Feature Films)	9	838
Movie (Monitor)	16	24,077
Music Listening Room	3	77
Options	33	465
Programs Board	1	1,305
Public Relations	3	407
Special Events	3	172
Tech Rec	<u>5</u>	<u>1,665</u>
Total	129	38,293



MIDNIGHT BREAKFAST BREAKS ATTENDANCE RECORD
The Student Center Program Board's Midnight Breakfast set an all-time attendance record of 1,305, Tuesday, Dec. 11, 10 a.m.-midnight. Pictured at left serving breakfast to students are Rosalind R. Meyers, associate vice president, Auxiliary Services, and Anderson D. Smith, senior vice provost, Academic Affairs.

Facilities

Reinvestments

- The **Hefner-Armstrong Residence Hall** elevator project and renovation, including underground utilities, began during this quarter.
- The **Quad Cafe** in the biotechnology quad (between the Ford Motor Company Environmental Science & Technology Building and the Molecular Science & Engineering Building), opened its doors in October. The two-story restaurant houses two eateries, Seattle's Best Coffee on the second floor opened Oct. 8 and Einstein Bros. Bagels on the first floor opened Oct. 15.
- The **North Avenue Apartment Complex** began planning and development for a Master Plan and contractors installed the Georgia Tech signage at the complex (see photo at right).
- Planning for **Tech Rec** renovation in the Student Center began with discussions at Student Government Association meetings and articles in The Technique. The planning committee consists of seven students and three staff members.
- The **Food Court** replaced the Greenhouse carpet with a strong, durable, attractive carpet that is similar to heavy-traffic carpet used in airport terminals.
- **Student Center** finished freight elevator renovation.

AUXILIARY SERVICES EMPLOYEE HOLIDAY PARTY
Rosalind R. Meyers and Santa Claus (Bob Furniss, director, Parking & Transportation) distributed door prizes to Auxiliary Services' employees from random drawings at the annual Auxiliary Services Employee Holiday Party, Dec. 10. Employees gave 600 lbs. of canned food to the Atlanta Food Bank as part of the annual celebration.



NORTH AVENUE APARTMENT COMPLEX GETS GEORGIA TECH SIGNS. Tuesday and Wednesday, Dec. 18-19, contractors installed the new Georgia Tech signs on the North Avenue Apartment Complex. The signs are easily visible from the I-75-85 interchange.

Barnes & Noble @ GT

Barnes & Noble @ Georgia Tech held special events, including Georgia Tech professor book signing, Aaron Levine, *Cloning: A Beginner's Guide* (Oct. 17), Breakfast with Buzz (Nov. 17), Campus Appreciation Sale (Dec. 2-15) and BuyBack Week (Dec. 9-15). Buyback increased by 31 percent from the previous fall semester.

Retail updates

- The Student Center Retail signed a new license agreement with **Wing Nuts** in the North Avenue Complex, covering 2008 and 2009.
- **Quizno's** in the North Avenue Complex signed to accept BuzzCards, Monday, Oct. 8, and immediately saw a substantial increase in sales.

Health Services adds doctor

Health Services added a second full-time psychiatrist to its staff fall semester; **Dr. Belinda Hylton** is a partial-year employee, working fall and spring semesters.