# Optimization of Submodular Functions Tutorial - lecture II 

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## Outline

## Lecture I:

(1) Submodular functions: what and why?
(2) Convex aspects: Submodular minimization
(3) Concave aspects: Submodular maximization

## Lecture II:

(1) Hardness of constrained submodular minimization
(2) Unconstrained submodular maximization
(3) Hardness more generally: the symmetry gap

## Hardness of constrained submodular minimization

## We saw:

- Submodular minimization is in $P$ (without constraints, and also under "parity type" constraints).


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- Submodular minimization is in $P$ (without constraints, and also under "parity type" constraints).

However: minimization is brittle and can become very hard to approximate under simple constraints.

- $\sqrt{\frac{n}{\log n}}$-hardness for $\min \{f(S):|S| \geq k\}$, Submodular Load Balancing, Submodular Sparsest Cut [Svitkina,Fleischer '09]
- $n^{\Omega(1)}$-hardness for Submodular Spanning Tree, Submodular Perfect Matching, Submodular Shortest Path [Goel,Karande,Tripathi,Wang '09]

These hardness results assume the value oracle model: the only access to $f$ is through value queries, $f(S)=$ ?

## Superconstant hardness for submodular minimization

Problem: $\min \{f(S):|S| \geq k\}$.
Construction of [Goemans,Harvey,Iwata,Mirrokni '09]:

$A=$ random (hidden) set of size $k=\sqrt{n}$

$$
f(S)=\min \{\sqrt{n},|S \backslash A|+\min \{\log n,|S \cap A|\}
$$

Analysis: with high probability, a value query does not give any information about $A \Rightarrow$ an algorithm will return a set of value $\sqrt{n}$, while the optimum is $\log n$.

## Overview of submodular minimization

## CONSTRAINED SUBMODULAR MINIMIZATION

| Constraint | Approximation | Hardness | hardness ref |
| :---: | :---: | :---: | :---: |
| Vertex cover | 2 | $2_{\text {[UGC] }}$ | Khot,Regev '03 |
| $k$-unif. hitting set | $k$ | $k_{\text {[UGC] }}$ | Khot,Regev '03 |
| $k$-way partition | $2-2 / k$ | $2-2 / k$ | Ene,V.,Wu '12 |
| Facility location | $\log n$ | $\log n$ | Svitkina,Tardos '07 |
| Set cover | $n$ | $n / \log ^{2} n$ | Iwata,Nagano '09 |
| $\|S\| \geq k$ | $\tilde{O}(\sqrt{n})$ | $\tilde{\Omega}(\sqrt{n})$ | Svitkina,Fleischer '09 |
| Sparsest Cut | $\tilde{O}(\sqrt{n})$ | $\tilde{\Omega}(\sqrt{n})$ | Svitkina,Fleischer '09 |
| Load Balancing | $\tilde{O}(\sqrt{n})$ | $\tilde{\Omega}(\sqrt{n})$ | Svitkina,Fleischer '09 |
| Shortest path | $O\left(n^{2 / 3}\right)$ | $\Omega\left(n^{2 / 3}\right)$ | GKTW '09 |
| Spanning tree | $O(n)$ | $\Omega(n)$ | GKTW '09 |

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Unconstrained submodular maximization: Given a submodular function $f: 2^{N} \rightarrow \mathbb{R}_{+}$, how well can we approximate the maximum?

Special case - Max Cut:

polynomial-time 0.878-approximation [Goemans-Williamson '95], best possible assuming the Unique Games Conjecture [Khot,Kindler, Mossel,O'Donnell '04, Mossel,O'Donnell,Oleszkiewicz '05]

## Optimal approximation for submodular maximization

Unconstrained submodular maximization: $\max _{S \subseteq N} f(S)$ has been resolved recently:

- there is a (randomized) 1/2-approximation [Buchbinder,Feldman,Naor,Schwartz '12]
- $(1 / 2+\epsilon)$-approximation in the value oracle model would require exponentially many queries [Feige,Mirrokni,V. '07]
- ( $1 / 2+\epsilon$ )-approximation for certain explicitly represented submodular functions would imply NP = RP [Dobzinski,V. '12]


# $\frac{1}{2}$-approximation for submodular maximization [Buchbinder,Feldman,Naor,Schwartz '12] 

A double-greedy algorithm with two evolving solutions:
 Initialize $A=\emptyset, B=$ everything. In each step, grow $A$ or shrink $B$. Invariant: $A \subseteq B$.

```
While }A\not=B 
Pick i\inB\A;
Let }\alpha=\operatorname{max}{f(A+i)-f(A),0}, \beta= max{f(B-i)-f(B),0}
With probability }\frac{\alpha}{\alpha+\beta}\mathrm{ , include i in }A\mathrm{ ;
With probability }\frac{\beta}{\alpha+\beta}\mathrm{ remove i from B;}
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## Analysis of $\frac{1}{2}$-approximation

Evolving optimum: $O=A \cup\left(B \cap S^{*}\right)$, where $S^{*}$ is the optimum. We track the quantity $f(A)+f(B)+2 f(O)$ :


Initially: $A=\emptyset, B=N, O=S^{*}$.
$f(A)+f(B)+2 f(O) \geq 2 \cdot O P T$.
At the end: $A=B=O=$ output. $f(A)+f(B)+2 f(O)=4 \cdot A L G$.

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At the end: $A=B=O=$ output. $f(A)+f(B)+2 f(O)=4 \cdot A L G$.

Claim: $\mathbb{E}[f(A)+f(B)+2 f(O)]$ never decreases in the process. Proof: Expected change in $f(A)+f(B)+2 f(O)$ is

$$
\frac{\alpha}{\alpha+\beta} \cdot \alpha+\frac{\beta}{\alpha+\beta} \cdot \beta-\frac{2 \alpha \beta}{\alpha+\beta}=\frac{(\alpha-\beta)^{2}}{\alpha+\beta} \geq 0
$$

## Optimality of $1 / 2$ for submodular maximization

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Again, the value oracle model: the only access to $f$ is through value queries, $f(S)=$ ?, polynomially many times.

Idea: Construct an instance of optimum $f\left(S^{*}\right)=1-\epsilon$, so that all the sets an algorithm will ever see have value $f(S) \leq 1 / 2$.


$$
f(S)=\psi\left(\frac{|S \cap A|}{|A|}, \frac{|S \cap B|}{|B|}\right)
$$

$A, B$ are the intended optimal solutions, but the partition $(A, B)$ is hard to find.

## Constructing the hard instance

## Continuous submodularity:

If $\frac{\partial^{2} \psi}{\partial x \partial y} \leq 0$, then $f(S)=\psi\left(\frac{|S \cap A|}{|A|}, \frac{|S \cap B|}{|B|}\right)$ is submodular.
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The function will be "roughly": $\psi(x, y)=x(1-y)+(1-x) y$.



However, it should be hard to find the partition $(A, B)$ !

## The perturbation trick

We modify $\psi(x, y)$ as follows:
(graph restricted to $x+y=1$ )


- The function for $|x-y|<\delta$ is flattened so it depends only on $x+y$.


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- The function for $|x-y|<\delta$ is flattened so it depends only on $x+y$.
- If the partition $(A, B)$ is random, $x=\frac{|S \cap A|}{|A|}$ and $y=\frac{|S \cap B|}{|B|}$ are random variables, with high probability satisfying $|x-y|<\delta$.
- Hence, an algorithm will never learn any information about $(A, B)$.


## Hardness and symmetry

Conclusion: for unconstrained submodular maximization,

- The optimum is $f(A)=f(B)=1-\epsilon$.
- An algorithm can only find solutions symmetrically split between $A, B:|S \cap A| \simeq|S \cap B|$.
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## More general view:

- The difficulty here is in distinguishing between symmetric and asymmetric solutions.
- Submodularity is flexible enough that we can hide the asymmetric solutions and force an algorithm to find only symmetric ones.


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## Symmetric instances

Symmetric instance: $\max \{f(S): S \in \mathcal{F}\}$ on a ground set $X$ is symmetric under a group of permutations $\mathcal{G} \subset \mathbb{S}(X)$, if for any $\sigma \in \mathcal{G}$,

- $f(S)=f(\sigma(S))$
- $S \in \mathcal{F} \Leftrightarrow S^{\prime} \in \mathcal{F}$ whenever $\overline{\mathbf{1}_{S}}=\overline{\mathbf{1}_{S^{\prime}}}$, where
- $\bar{x}=\mathbb{E}_{\sigma \in \mathcal{G}}[\sigma(x)]$ (symmetrization operation)


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Example: Max Cut on $K_{2}$

- $X=\{1,2\}, \mathcal{F}=2^{X}, P(\mathcal{F})=[0,1]^{2}$.
- $f(S)=1$ if $|S|=1$, otherwise 0 .
- Symmetric under $\mathcal{G}=\mathbb{S}_{2}$, all permutations of 2 elements.
- For $x=\left(x_{1}, x_{2}\right), \bar{x}=\left(\frac{x_{1}+x_{2}}{2}, \frac{x_{1}+x_{2}}{2}\right)$.


## Symmetry gap

## Symmetry gap:

$$
\gamma=\frac{\overline{O P T}}{\overline{O P T}}
$$

where

$$
\begin{aligned}
O P T & =\max \{F(x): x \in P(\mathcal{F})\} \\
\overline{O P T} & =\max \{F(\bar{x}): x \in P(\mathcal{F})\}
\end{aligned}
$$

where $F(x)$ is the multilinear extension of $f$.
Example:


- $O P T=\max \{F(x): x \in P(\mathcal{F})\}=F(1,0)=1$.
- $\overline{O P T}=\max \{F(\bar{x}): x \in P(\mathcal{F})\}=F\left(\frac{1}{2}, \frac{1}{2}\right)=1 / 2$.


## Symmetry gap $\Rightarrow$ hardness

Oracle hardness [V. '09]:
For any instance $\mathcal{I}$ of submodular maximization with symmetry gap $\gamma$, and any $\epsilon>0,(\gamma+\epsilon)$-approximation for a class of instances produced by "blowing up" I would require exponentially many value queries.

Computational hardness [Dobzinski, V. '12]:
There is no $(\gamma+\epsilon)$-approximation for a certain explicit representation of these instances, unless NP $=R P$.

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## Notes:

- "Blow-up" means expanding the ground set, replacing the objective function by the perturbed one, and extending the feasibility constraint in a natural way.
- Example: $\max \{f(S):|S| \leq 1\}$ on a ground set $[k]$ $\longrightarrow \max \{f(S):|S| \leq n / k\}$ on a ground set $[n]$.


## Application 1: nonnegative submodular maximization



- $\max \{f(S): S \subseteq\{1,2\}\}:$ symmetric under $\mathbb{S}_{2}$.
- Symmetry gap is $\gamma=1 / 2$.
- Refined instances are instances of unconstrained (non-monotone) submodular maximization.


## Application 1: nonnegative submodular maximization



- $\max \{f(S): S \subseteq\{1,2\}\}:$ symmetric under $\mathbb{S}_{2}$.
- Symmetry gap is $\gamma=1 / 2$.
- Refined instances are instances of unconstrained (non-monotone) submodular maximization.
- Theorem implies that a better than 1/2-approximation is impossible (previously known [FMV '07]).


## Application 2: submodular welfare maximization



- $k$ items, $k$ players; each player has a valuation function $f(S)=\min \{|S|, 1\}$, symmetric under $\mathbb{S}_{k}$.


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- $k$ items, $k$ players; each player has a valuation function $f(S)=\min \{|S|, 1\}$, symmetric under $\mathbb{S}_{k}$.
- Optimum allocates 1 item to each player, $O P T=k$.
- $\overline{O P T}=k \cdot F\left(\frac{1}{k}, \frac{1}{k}, \ldots, \frac{1}{k}\right)=k\left(1-\left(1-\frac{1}{k}\right)^{k}\right)$.


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- $\Rightarrow$ hardness of $\left(1-(1-1 / k)^{k}+\epsilon\right)$-approximation for $k$ players [Mirrokni,Schapira, V. '08]
- (1-(1-1/k) $)$-approximation can be achieved [Feldman,Naor,Schwartz '11]


## Application 3: non-monotone submodular over bases



- $X=A \cup B,|A|=|B|=k$,

$$
\mathcal{F}=\{S \subseteq X:|S \cap A|=1,|S \cap B|=k-1\}
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- $f(S)=$ number of arcs leaving $S$; symmetric under $\mathbb{S}_{k}$.


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- $\overline{O P T}=F\left(\frac{1}{k}, \ldots, \frac{1}{k} ; 1-\frac{1}{k}, \ldots, 1-\frac{1}{k}\right)=\frac{1}{k}$.
- Refined instances: non-monotone submodular maximization over matroid bases, with base packing number $\nu=k /(k-1)$.
- Theorem implies that a better than $\frac{1}{k}$-approximation is impossible.


## Symmetry gap $\leftrightarrow$ Integrality gap

In fact: [Ene,V.,Wu '12]

- Symmetry gap is equal to the integrality gap of a related LP.
- In some cases, LP gap gives a matching UG-hardness result.


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- In some cases, LP gap gives a matching UG-hardness result.

Example: both gaps are $2-2 / k$ for Node-weighted $k$-way Cut.

- $\Rightarrow$ No $(2-2 / k+\epsilon)$-approximation for Node-weighted $k$-way Cut (assuming UGC).
- $\Rightarrow$ No $(2-2 / k+\epsilon)$-approximation for Submodular $k$-way Partition (in the value oracle model)
- ( $2-2 / k$ )-approximation can be achieved for both.


## Hardness results from symmetry gap (in red)

## MONOTONE MAXIMIZATION

| Constraint | Approximation | Hardness | hardness ref |
| :---: | :---: | :---: | :---: |
| $\|S\| \leq k$, matroid | $1-1 / e$ | $1-1 / e$ | Nemhauser,Wolsey '78 |
| $k$-player welfare | $1-\left(1-\frac{1}{k}\right)^{k}$ | $1-\left(1-\frac{1}{k}\right)^{k}$ | Mirrokni,Schapira,V. '08 |
| $k$ matroids | $k+\epsilon$ | $\Omega(k / \log k)$ | Hazan,Safra,Schwartz'03 |

## NON-MONOTONE MAXIMIZATION

| Constraint | Approximation | Hardness | hardness ref |
| :---: | :---: | :---: | :---: |
| unconstrained | $1 / 2$ | $1 / 2$ | Feige,Mirrokni,V. '07 |
| $\|S\| \leq k$ | $1 / e$ | 0.49 | Oveis-Gharan,V. '11 |
| matroid | $1 / e$ | 0.48 | Oveis-Gharan,V. '11 |
| matroid base | $\frac{1}{2}\left(1-\frac{1}{\nu}\right)$ | $1-\frac{1}{\nu}$ | V. '09 |
| $k$ matroids | $k+O(1)$ | $\Omega(k / \log k)$ | Hazan,Safra,Schwartz '03 |

## Where to go next?

Many questions unanswered: optimal approximations, online algorithms, stochastic models, incentive-compatible mechanisms, more powerful oracle models,...

## Two meta-questions:

- Is there a maximization problem which is significantly more difficult for monotone submodular functions than for linear functions?
- Can the symmetry gap ratio be always achieved, for problems where the multilinear relaxation can be rounded without loss?

