



CHALLENGE YOUR MIND
CHANGE YOUR FUTURE

ACHIEVE. LEAD. SUCCEED.
THE BUSINESS SCHOOL AT GEORGIA TECH

2007
MBA AND
EXECUTIVE
PROGRAMS

Workshops and Certificate Programs
The Leadership Forum
Master of Science in Management of Technology
Global Executive MBA
Georgia Tech's New Evening MBA



Welcome from the Dean

The intersection of business and technology has always been at the heart of the College. Our nationally ranked business school teaches students how to take advantage of the many business opportunities made possible by emerging technologies and to succeed in an increasingly global economy.

Our commitment to technology, innovation, ethical and sustainable business practices, and international education draws top-notch graduate students as well as business leaders seeking a competitive edge through our non-degree executive education programs.

Thanks to the College's location in Technology Square – the center of Atlanta's high-tech business community – opportunities abound for our students and faculty to explore synergies between management and technology.

Just as important as this high-tech environment are, of course, the College of Management's people, its greatest resource. Our professors enjoy a world-class reputation for their research and teaching, and our top-notch students go on to be entrepreneurs and corporate leaders successful at bridging the worlds of business and technology.

With the right people and programs in the right place, we're creating a new standard in business education.

- Steve Salbu, Dean and Stephen P. Zelnak Jr. Chair



Table of Contents

EXECUTIVE EDUCATION 2-DAY WORKSHOPS	2
CERTIFICATE PROGRAMS	4
THE LEADERSHIP FORUM AT GEORGIA TECH	12
DEGREE PROGRAMS FOR EXECUTIVES	16
EVENING AND FULLTIME MBA PROGRAM	22
GENERAL INFORMATION	28

CHALLENGE YOUR MIND
CHANGE YOUR FUTURE

ACHIEVE. LEAD. SUCCEED.
THE BUSINESS SCHOOL AT GEORGIA TECH



EXECUTIVE EDUCATION 2-DAY WORKSHOPS

Practical Tools that Drive Extraordinary Performance. The Georgia Institute of Technology is consistently ranked as one of the top 10 public universities in the country by U.S. News & World Report. The Georgia Tech College of Management is fast becoming one of the top providers of executive development workshops and certificate programs in the Southeast.

The 2-day workshops scheduled for 2007 include:

The Art & Science of Leadership

Monday and Tuesday, January 29-30, 2007

8:30 AM - 4:30 PM

Managers today must be skilled in the art and science of leading both people and projects. Georgia Tech professors will facilitate innovative discussions on how leadership can be shaped, learned, nurtured, coached, and modeled. Program participants will walk away with a deep understanding of the difference between managing and leading and why both are

important; best practices in succession planning and the retention of talent; and the leader's role in creating positive change at all levels of the organization.

The Six Sigma Champion: Roles and Responsibilities

Monday and Tuesday, February 5-6, 2007

8:30 AM - 4:30 PM

A common six sigma myth is that it is just a training program. Companies that take that approach fail to reach their desired goals and in most cases the six sigma effort fails. This workshop is designed to help executives understand the best practices for setting up a six sigma program. Participants will discover how to build a sustainable six sigma infrastructure; select and prioritize six sigma projects; and communicate the benefits of the DMAIC methodologies.

Strategic Innovation to Drive Organic Growth

Monday and Tuesday, March 5-6, 2007

8:30 AM - 4:30 PM

The key to success is knowledge and innovation. You have to learn faster than the world is changing, and you need innovative techniques to apply that knowledge. This workshop focuses on understanding the imperative for building innovation capability and developing an innovation operating model. Participants will discuss Christensen's approach to solving the "Innovator's Dilemma;" analyze the essential leadership behaviors needed to develop innovation strategies; and review best practices for developing a creative culture.

Strategy Execution: The Most Critical Leadership Competency

Wednesday and Thursday, March 7-8, 2007

8:30 AM - 4:30 PM

A company's success is ultimately dependent on the ability of its executives to execute. Recognizing the importance of execution is just a first step—what companies continue to find is that the ability to execute is uneven. Fortunately, this skill—the ability to understand how to align strategy, operations, and resources—is one that can be developed. Georgia Tech professors will provide the latest thinking in how to develop the ability to execute by understanding the importance of communications and the responsibilities of both leaders and followers.

Ethical Leadership: Transforming Values into Action

Monday and Tuesday, February 12-13, 2007

8:30 AM - 4:30 PM

The workshop facilitators, in a truly innovative style, will address the ethics of leadership from an impressive number of perspectives including traditional business ethics models, ancient philosophy, and classical literature. Participants will discuss and answer Machiavelli's question: "Is it better to be loved or feared?" They will also address key questions of "What can today's business leaders learn from Plato and Aristotle?" and "Who or what's to blame for recent corporate ethical lapses?" Participants will learn proven methods for communicating values and teaching business ethics to subordinates.

TO REGISTER BY PHONE: 404.894.8700 OR 800.815.7665

Negotiation Skills: Conflict Resolution and Influencing Others

Wednesday and Thursday, February 14-15, 2007

8:30 AM - 4:30 PM

This workshop focuses on proven methods for improving your negotiation and influencing skills. Effective influencers get valued resources, maintain and build relationships, and gain people's trust. Program participants will explore the five major principles of influence that are universal across cultures; methods for establishing credibility through expertise and relationships; understanding the "dual concerns" model for conflict management; and discover practical tools that help managers avoid the most common negotiation mistakes.

Applied Change Management: Effectively Implementing Change

Monday and Tuesday, May 7-8, 2007

8:30 AM - 4:30 PM

Managers today must be skilled in leading change at all levels of the organization. This action learning workshop provides the strategies and tools for effectively planning, communicating, and implementing a major change initiative. This workshop includes the ExperienceChange™ simulator. The simulator allows program participants to build on their classroom experience and learn by doing. Each team, as change consultants hired by a fictional company, will be required to plan and implement a strategic shift necessary to save the company.

Marketing Strategies: Building Brands and Driving Sales

Wednesday and Thursday, May 9-10, 2007

8:30 AM - 4:30 PM

Managers at all levels need to understand and appreciate the importance of marketing and brands. Georgia Tech marketing professors will provide an intensive look into the market planning process and how to best build bridges between marketing and sales. Participants will learn best practices in developing a competitive marketing strategy; proven tools for creating and rejuvenating brands; methods for building customer value models and customer relationship management (CRM) systems; and evaluating how to maximize sales through your marketing communications strategy.

Registration Information: The fee for 2-day workshops is \$1,900 and includes Georgia Tech instructional fees, program binders and materials, case studies, book (when applicable), lunch at the Georgia Tech Hotel executive dining room, morning and afternoon refreshments, parking, and Internet access. Pricing discounts are available to companies that send three or more employees to the same program. These workshops also qualify for the Georgia Center for Nonprofit's Open Seat Matching Program. Visit www.gcn.org for details.

TO REGISTER ONLINE VISIT: WWW.EXECINFO.ORG



MANAGEMENT DEVELOPMENT PROGRAM

Executive Training for High-Potential Managers. Throughout this highly popular program you will be challenged to refine and expand your thinking as you explore the latest leadership and managerial concepts. The program is designed for functional managers who are moving into, or desire to move into, a general management or executive position where firm-wide, multi-functional perspectives are required.

Program Benefits

Attend this program and you will return to your organization with:

- Leadership concepts and tools critical to your career growth
- A better understanding of key functional areas of marketing, strategy, ethical decision-making, innovation, and financial reporting
- Enhanced skills for building and sustaining profitable growth

Program Topics

Georgia Tech professors and invited experts will cover these key topics:

- The art and science of leadership
- Negotiation strategies and improving your influencing skills
- Managing for value creation and best practices in financial reporting
- Ethical leadership and transforming values into action
- Developing winning marketing strategies
- Innovation management and building a creative culture
- Applied change management
- Strategic planning and strategy execution



PROGRAM DATES AND FEE

Format: Five Consecutive Fridays, 8:30 AM - 4:30 PM

Dates: March 2, 9, 16, 23, and 30, 2007

Fee: \$3,900 per person and includes Georgia Tech instructional fees, program binders and materials, case studies, book (when applicable), lunch at the Georgia Tech Hotel executive dining room, morning and afternoon refreshments, parking, and Internet access. Pricing discounts are available to companies that send three or more employees to the same program.

TO REGISTER BY PHONE: 404.894.8700 OR 800.815.7665

THE IT MANAGEMENT PROGRAM

Developed in Partnership with Atlanta-Area CIOs. Georgia Tech's information technology professors, in close collaboration with Atlanta-area CIOs, developed this program to help IT professionals strengthen the leadership skills and business acumen needed to deliver superior value to their organizations through information technology. Upon completion, participants will receive a Georgia Tech Certificate in IT Leadership.

Program Benefits

Attend this program and you will return to your organization with:

- Enhanced ability to think, plan and deliver strategic value through information technology
- Deeper understanding of the role of IT in delivering superior performance
- State-of-the-art strategies and tools for managing the IT function
- Skills needed to become a more effective IT manager and leader
- A new alliance with a select group of IT managers from leading organizations that will benefit you throughout your career

Program Topics

Georgia Tech professors and invited experts will cover these key topics:

- IT strategic planning
- Justifying IT investments
- Managing IT projects
- The unique aspects of IT leadership
- IT managers as change agents
- IT security and business continuity
- Managing outsourced relationships
- Emerging technologies and trends
- Negotiation strategies and influencing skills
- Managing high-performance teams

PROGRAM DATES AND FEES

8.5-day program offered in two modules
Monday-Thursday, 8:30 AM – 4:30 PM

Module I: March 26-29, 2007

Module II: April 23-27, 2007 (ends Friday noon)

Fee: \$6,500 per person and includes Georgia Tech instructional fees, program binders and materials, case studies, book (when applicable), lunch at the Georgia Tech Hotel executive dining room, morning and afternoon refreshments, parking, and Internet access. Pricing discounts are available to companies that send three or more employees to the same program.



FINANCE AND ACCOUNTING FOR THE NON-FINANCIAL MANAGER

Tools to Improve Decision-Making. Even experienced managers find finance and accounting difficult to understand and apply. This popular program, taught by award-winning Georgia Tech professors, will provide proven concepts and tools you need to improve operating and financial decisions.

Program Benefits

Attend this program and you will return to your organization with:

- Ability to read, understand, and analyze financial information
- Working knowledge of key accounting and finance concepts and analysis tools
- Proven methods to determine the economic impact of business decisions

Program Topics

Georgia Tech professors and invited experts will cover these key topics:

- How to read and interpret financial statements
- Evaluating financial performance and managerial accounting practices
- Financial forecasting and managing growth
- Evaluating corporate investments
- Creating value through financial decisions
- Business valuation, restructuring, and financial risk management



PROGRAM DATES AND FEE

Meets for one Saturday and then nine Monday afternoons

Dates: Saturday, February 24, 2007
Nine Monday afternoons, 3:00 – 6:00 PM starting February 26th and ending April 23rd

Fee: \$3,900 per person and includes Georgia Tech instructional fees, program binders and materials, case studies, book (when applicable), lunch at the Georgia Tech Hotel executive dining room, morning and afternoon refreshments, parking, and Internet access. Pricing discounts are available to companies that send three or more employees to the same program.

TO REGISTER BY PHONE: 404.894.8700 OR 800.815.7665

ADVANCED FINANCIAL ANALYSIS PROGRAM

Partnership with Atlanta Society of Financial Analysts. Georgia Tech's award-winning finance professors, in partnership with the Atlanta Society of Financial Analysts (ASFA), have designed a series of three-hour seminars for professionals who are serious about expanding their financial analysis knowledge and skills.

The 2007 topics are:

- **Financial Warnings: Avoiding Earnings Surprises (Part I)**
– Professor Charles Mulford, January 30, 2007, 3:00 – 6:00 PM
- **Financial Warnings: Avoiding Earnings Surprises (Part II)**
– Professor Charles Mulford, February 13, 2007, 3:00 – 6:00 PM
- **Valuation Models: A Systematic Approach**
– Professor Narayanan Jayaraman, February 27, 2007, 3:00 – 6:00 PM
- **Private Equity: Focus on Key Issues**
– Professor Narayanan Jayaraman, March 13, 2007, 3:00 – 6:00 PM
- **Creative Cash Flow Reporting**
– Professor Charles Mulford, March 27, 2007, 3:00 – 6:00 PM
- **Ethics in Financial Reporting**
– Professor Charles Mulford, April 10, 2007, 3:00 – 6:00 PM
- **Mutual Fund: Worldwide Implications (Part I)**
– Professor Ajay Khorana, April 24, 2007, 3:00 – 6:00 PM
- **Mutual Fund: Worldwide Implications (Part II)**
– Professor Ajay Khorana, May 15, 2007, 3:00 – 6:00 PM
- **Global Financial Markets**
– Professor Cheol Eun, June 5, 2007, 3:00 – 6:00 PM
- **Derivative Securities**
– Professor Minqiang Li, June 19, 2007, 3:00 – 6:00 PM



PROGRAM FORMAT AND FEE

Workshops held in Classroom 312
Georgia Tech College of Management, Midtown Atlanta

Fee: \$275 per workshop for ASFA members and
\$375 per workshop for non-members.
Complete workshop descriptions available at
www.execinfo.org.

PROJECT MANAGEMENT LEADERSHIP PROGRAM

Proven Tools for Leading Projects. Every project is different but the elements of a successfully managed project are always the same: on time, on budget and surpassing customer expectations. This program will give you the strategies and tools needed to manage any project regardless of size, scope or complexity. Upon completion, participants will receive a **Georgia Tech Certificate in Project Management**.

Program Benefits

Attend this program and you will return to your organization with:

- A deeper understanding of effective project management techniques
- New skills in analyzing costs, balancing risks, and managing project teams
- Techniques for leading change, influencing others, and maximizing innovation

Program Topics

Georgia Tech professors and invited experts will cover these key topics:

- Project planning and control methodologies
- Fundamentals of project risk management
- Project cost management
- Basic project budgeting and cost control
- Building high-performance project teams
- Managing change and new process introductions
- Negotiation and influencing skills
- Computer-based project management simulator that allows participants to manage and control a simulated 30-week project from start to finish.

LAST YEAR'S PROGRAM
PARTICIPANTS RATED THIS
PROGRAM AT **9.88** OUT OF 10.



PROGRAM DATES AND FEES

8-day program offered in two 4-day modules
Monday-Thursday, 8:30 AM – 4:30 PM

Module I: March 12-15, 2007

Module II: April 16-19, 2007

Fee: \$6,500 per person and includes Georgia Tech instructional fees, program binders and materials, case studies, book (when applicable), lunch at the Georgia Tech Hotel executive dining room, morning and afternoon refreshments, parking, and Internet access. Pricing discounts are available to companies that send three or more employees to the same program.

TO REGISTER BY PHONE: 404.894.8700 OR 800.815.7665

GEORGIA TECH SIX SIGMA CERTIFICATION PROGRAMS

Green Belt and Black Belt Certifications. Discover what world-class organizations such as General Electric, Motorola and Xerox already know: Six Sigma can significantly improve your bottom line. The Georgia Tech Six Sigma Program will help you master the tools and techniques that deliver six sigma and lean results. Upon completion of course and project, participants will receive either a Georgia Tech Green Belt or Black Belt Certification.

Program Benefits

Attend this program and you will return to your organization with:

- A deep understanding of the six sigma management philosophy
- Proven tools for implementing the Design-Measure-Analyze-Improve-Control (DMAIC) methodology to six sigma projects
- A Georgia Tech Green Belt or Black Belt Certification

Program Topics

Georgia Tech professors and invited experts will cover these key topics:

- Discovering the power of the six sigma methodology
- Defining a six sigma project
- Mastering the DMAIC methodology for six sigma projects
- Process mapping and measure systems analysis
- Process failure mode effects analysis
- Confidence intervals and statistical analysis
- Lean concepts, risk assessment and introduction to DOE (design of experiments)
- Statistical process control and understanding the project closure process
- Change management and facilitation skills

PROGRAM DATES AND FEES

Green Belt Certification is an 8-day program offered in two 4-day modules. Black Belt Certification is a 12-day program offered in three 4-day modules.

Monday-Thursday, 8:00 AM – 5:00 PM

Module I: January 22-25, 2007 (Green and Black Belt)

Module II: February 19-22, 2007 (Green and Black Belt)

Module III: March 19-22, 2007 (Black Belt only)

Fee: \$6,500 per person for Green Belt Certification and \$9,500 for Black Belt Certification. The fee includes Georgia Tech instructional fees, program binders and materials, case studies, book (when applicable), lunch at the Georgia Tech Hotel executive dining room, morning and afternoon refreshments, parking, and Internet access. Pricing discounts are available to companies that send three or more employees to the same program.

LAST YEAR'S PROGRAM
PARTICIPANTS RATED THIS
PROGRAM AT **9.92** OUT OF 10.

LEADERSHIP DEVELOPMENT PROGRAM FOR ENGINEERS, TECHNOLOGISTS AND SCIENTISTS

NEW Program for 2007. The Georgia Institute of Technology is consistently ranked as one of the top 10 public universities in the country by *US News and World Report*—and the Georgia Tech College of Management is uniquely qualified to provide cutting-edge leadership and management training for engineers, technologists and scientists who have the potential to become future senior executives. Upon completion, program participants will receive a Georgia Tech Certificate in Innovation Leadership.

Program Benefits

Attend this program and you will return to your organization with:

- A deep understanding of best practices in leadership and management
- Strategies that will lead to profitable growth and sustainable innovation
- Overview of the technology trends that will impact global business success
- Proven techniques for leading change and influencing others
- New strategic planning and marketing skills

Program Topics

Georgia Tech professors and invited experts will cover these key topics:

- The art and science of leadership
- The importance of understanding yourself and others
- Best practices for implementing six sigma and lean programs
- Improving your negotiation and influencing skills
- The leader's role in managing change and innovation
- Improving your project management and process mapping skills
- The ExperienceChange™ computer simulation: Can you save the GlobalTech Company?
- What every manager should know about marketing
- Managing diversity and strategies for dealing with difficult people
- Strategic planning and the importance of execution skills



PROGRAM DATES AND FEES

8-day program offered in two 4-day modules
Monday-Thursday, 8:30 AM – 4:30 PM

Module I: April 30 and May 1-3, 2007

Module II: June 4-7, 2007

Fee: \$6,500 per person and includes Georgia Tech instructional fees, program binders and materials, case studies, book (when applicable), lunch at the Georgia Tech Hotel executive dining room, morning and afternoon refreshments, parking, and Internet access. Pricing discounts are available to companies that send three or more employees to the same program.

TO REGISTER BY PHONE: 404.894.8700 OR 800.815.7665

EXECUTIVE PROGRAM IN GLOBAL BUSINESS

Creating Leaders for Global Business Innovation. Georgia Tech is at the forefront of blending technology and business management to drive sustainable innovation and profitable growth in a global business environment. The NEW Executive Program in Global Business has been specifically designed to help high-potential managers in their efforts to increase global business acumen and develop the leadership skills needed to successfully design and implement international business strategies. Upon completion, participants will receive a Georgia Tech Certificate in Global Business.

Program Benefits

Attend this program and you will return to your organization with:

- Expanded understanding of international and interregional relations
- Ability to effectively identify and manage cross-cultural issues
- Understanding of why globalization requires new discussions about business ethics
- Overview of global supply chain best practices and key economic and political issues
- New leadership strategies and skills needed to succeed globally

Program Topics

Georgia Tech professors and invited experts will cover these key topics:

- Business leadership in a global environment
- Managing diversity and cross-cultural communications
- IT and the global business transformation
- Global business ethics
- Global supply chain management
- Managing outsourcing relationships
- Borderless entrepreneurship and international affairs
- International finance and global financial flows
- Global marketing and customer relationship management



PROGRAM DATES AND FEES

8-day program offered in two 4-day modules
Monday-Thursday, 8:30 AM – 4:30 PM

Module I: March 19-22, 2007

Module II: April 23-26, 2007

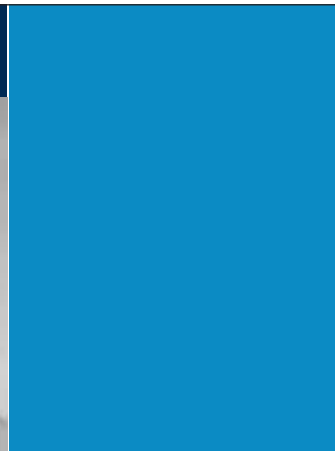
Fees: \$7,500 per person and includes Georgia Tech instructional fees, program binders and materials, case studies, book (when applicable), lunch at the Georgia Tech Hotel executive dining room, morning and afternoon refreshments, parking, and Internet access. Pricing discounts are available to companies that send three or more employees to the same program.

THE LEADERSHIP FORUM AT GEORGIA TECH

2007 Theme: Broadening Your Innovation Horizon. The Leadership Forum—founded by John Horton in 1996—is designed to improve business performance through better thinking. It is committed to providing fresh perspectives, new thinking, and challenging ideas from the world's best business thinkers whose “star is rising.”



TO REGISTER BY PHONE: 404.894.8700 OR 800.815.7665



Speakers (left to right):
David Herold, Rod Beckstrom,
Jeff DeGraff, Edith Weiner,
Roch Parayre and Cam Marston.

The 2007 topics include:

Leading Creativity and Innovation

Scanning the Periphery

The Unstoppable Power of the Leaderless Organization

Unleashing the Power of Generational Insight

FutureThink: How to Think Clearly in a Time of Change

The Leader's Role in Change and Innovation

TO REGISTER ONLINE VISIT: WWW.EXECINFO.ORG



The sessions are held at the Georgia Tech College of Management in Midtown Atlanta and begin at 8:30 AM and end at 12:00 noon. The tuition is \$2,950 per person for all six sessions.

The 2007 topics, speakers and dates are:

Leading Creativity and Innovation

Date: February 13, 2007 / **Speaker:** Jeff DeGraff

Specs: Jeff DeGraff is an internationally recognized expert in innovation and creativity and a Clinical Associate Professor of Management Education at the University of Michigan Ross School of Business. *BusinessWeek* refers to Dr. DeGraff as the "Dean of Innovation" because he is a top innovation consultant to 3M, Coca-Cola, GE, Pfizer and Reuters to name a few. Jeff's approach to innovation has been particularly successful at launching several 'Imagination Breakthroughs' at GE which were instrumental in the company meeting its aggressive growth targets. His most recent book is "Leading Innovation: How to Jumpstart Your Organization's Growth Engine."

Big idea: A combination of innovation, creativity and understanding the power of competing values to develop a pragmatic framework to unlock the creativity and capacity for growth.

What you can expect to learn: A proven framework for understanding innovation, developing an innovation operating model, and strategies for managing the competing values within your organization.

Scanning the Periphery

Date: March 13, 2007 / **Speaker:** Roch Parayre

Specs: Roch Parayre is Senior Fellow at the Mack Center for Technological Innovation at the Wharton Business School and Managing Director of Decision Sciences International and has worked with scores of companies including—American Airlines, Disney, EDS, Lockheed Martin, Lucent, Merrill Lynch and Microsoft.

Big idea: The biggest dangers to your company are the ones you don't see coming; today's leaders must know how to spot them early and respond effectively; discover innovative methods for how to balance your time between focusing on your core activities and checking the periphery.

What you can expect to learn: How to decide what to look for, where to look, and how to interpret what you see by learning from the past, evaluating the present, and envisioning the future.

The Unstoppable Power of the Leaderless Organization

Date: May 15, 2007 / **Speaker:** Rod Beckstrom

Specs: Rod Beckstrom is co-author of "The Starfish and the Spider: The Unstoppable Power of Leaderless Organizations." What's the hidden power behind the success of Wikipedia, craigslist, and Skype? What fundamental choice put General Motors and Toyota on vastly different paths? After five years of ground-breaking research, Rod will share some unexpected answers, gripping stories, and a tapestry of unlikely connections. Rod is a pioneer in the field of risk management and doing business in the Internet age.

Big idea: Let's explore what happens when starfish organizations take on spider organizations; discover how established companies, from IBM to Intuit to the US Government, are learning how to incorporate starfish principles to achieve success.

What you can expect to learn: Understand the differences between starfish and spider organizations; and how leaders need to adjust their market strategies and leadership styles to compete.

TO REGISTER BY PHONE: 404.894.8700 OR 800.815.7665



Registration Information:

To register for The Leadership Forum 2007 visit the Georgia Tech Office of Executive Programs' web site at www.execinfo.org or call the Registration Center at 404.894.8700.

If you have questions regarding program content or if you're interested in registering for individual sessions, please contact: Dan Stotz, director of executive programs, at 404.894.1887 or email to dan.stotz@mgt.gatech.edu.

Unleashing the Power of Generational Insight

Date: July 17, 2007 / **Speaker:** Cam Marston

Specs: Cam Marston is a recognized expert on demographics and the future of the workforce. He is an author, consultant and popular speaker who has worked with Fortune 500 companies and small businesses throughout the world to improve multigenerational relations and communications. Cam's insights are the result of more than eight years' extensive research and study inside businesses of all sizes and sectors. His first book "Motivating the 'What's In It For Me?' Workforce" was published in October 2005.

Big idea: Interviewed hundreds of representatives of the various generations—and their answers to key questions are interesting, sometimes surprising, and a must-know for today's business leaders.

What you can expect to learn: New ways for approaching generational differences in the marketplace and a better understanding of the "Four Generations in the Workplace."

FutureThink: How to Think Clearly in a Time of Change

Date: September 18, 2007 / **Speaker:** Edith Weiner

Specs: Edith Weiner is president of Weiner, Edrich, Brown, Inc., a leading futurist consulting group in the United States. Formed in 1977, WEB has served over 300 clients (corporate, academic, government) in identifying opportunities in marketing, product development, strategic planning, investments, human resources, public affairs, and advertising. Edith has been a guest lecturer at Wharton, Harvard and Brown. She is the co-author of four books including "FutureThink" (Prentice-Hall, 2006).

Big idea: "FutureThink" teaches the most important leadership skill you can learn right now—how to manage the future. This session will stretch the boundaries of our perception and open new avenues for development.

What you can expect to learn: An American Express executive says that "this primer on critical thinking is a vitamin-B shot to the brain."

The Leader's Role in Change and Innovation

Date: November 13, 2007 / **Speaker:** David Herold

Specs: David Herold (Ph.D., Yale University) is the Gary and Elizabeth Jones professor of organizational behavior at the Georgia Tech College of Management. He is a popular executive development speaker and a consultant to Fortune 500 companies in the areas of executive development, change management, and other behavioral issues in organizations. David is co-author of "Slaying the Change Dragon," scheduled for release in late 2007, based on his extensive consulting, teaching, and research experiences in the area.

Big idea: The conventional wisdom about change, e.g., people naturally resist it, is wrong. Instead, change success is a function of the complex interplay between the nature of the change, the setting in which it takes place, the people asked to embrace it, and the process used to implement it.

What you can expect to learn: New models for thinking about change and a better understanding of why so many of our changes do not produce the intended results.

DEGREE PROGRAMS FOR EXECUTIVES

The intersection of business and technology has always been at the heart of Georgia Tech's College of Management. The Global Executive MBA and Master of Science in Management of Technology are two unique programs offered by the College. Students in these programs are preparing themselves for leadership roles through skill-building in the core business disciplines; by learning how to recognize, evaluate, and capitalize on opportunities made possible by technology; and how to succeed in an increasingly global economy. Everything Tech does – including both of these programs – is done with an appreciation of the important role that technology plays in the global community of the future.

As an executive student, you will enjoy access to all the student resources Georgia Tech has to offer. In addition, the world-class facilities in the Huang Executive Education Center have been specifically designed for the executive student, with numerous fully-equipped team work rooms and ergonomically-designed high-tech tiered classrooms.

Enhance Your Career Without Interrupting It

You will learn from the most experienced of Georgia Tech's faculty - individuals who have been hand selected based on their business acumen and experience with executive audiences. You and your classmates will actively study real-world examples of issues affecting business and will sharpen your diagnostic and problem-solving capabilities. The weekend format of each program allows you to accomplish all of this without interrupting your career.

Employer Support

Employer support is an important component of student success. The program is designed so that each class weekend provides you with tools that you can immediately put to work, so your employer begins to benefit from your learning right away. In exchange, though your company is not required to sponsor you financially for the program, we do require evidence of its support for your time commitment to the program.

MORE INFORMATION BY PHONE: 800.815.7662

Beyond the Classroom

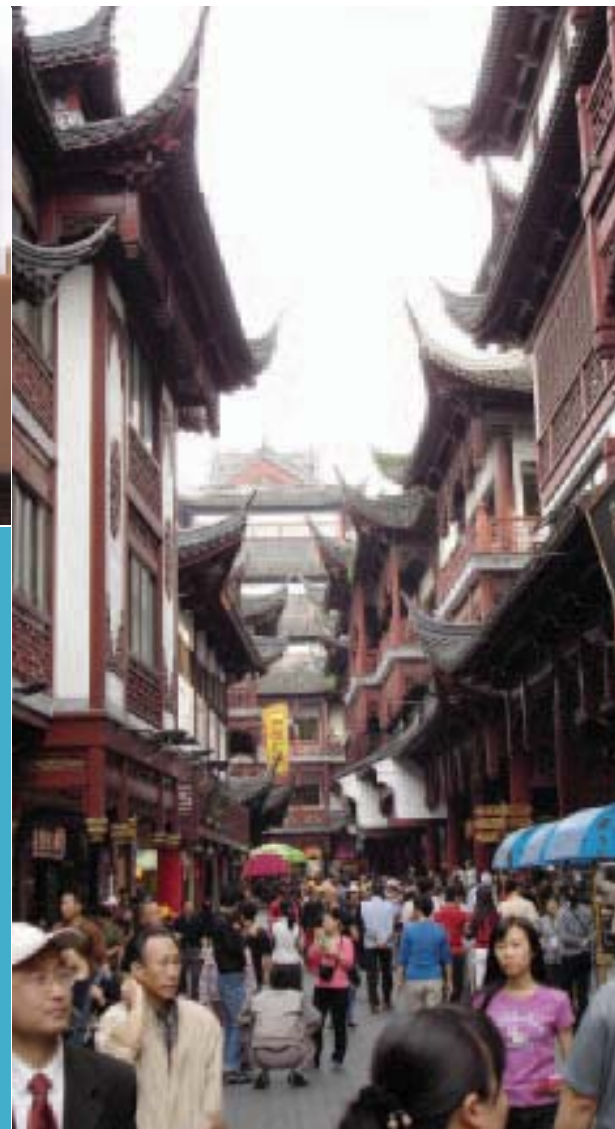
Learning is not strictly a classroom activity at Georgia Tech. A strong speaker series is a vital part of the learning process. The caliber of our students and programs draws visionary corporate and government leaders who share their perspectives on current business issues, and executive students are given full access to these speakers. In recent years, the IMPACT speaker series has included speakers such as Jack Welch, former Chair and CEO, GE; Warren Buffet, CEO, Berkshire Hathaway; and Thomas Friedman, *New York Times* Columnist and bestselling author of “The World is Flat.”

Strong Alumni Network

Georgia Tech has great alumni – successful, loyal, and willing to give back. Through this network, students are able to tap into a wealth of knowledge and connections. Georgia Tech alumni can be found throughout the world on every continent. As you join this family, you will be able to take advantage of these relationships to extend your social network, develop your career, and continue your professional education.



**VISIT IMPORTANT AREAS
OF GLOBAL COMMERCE
SUCH AS SHANGHAI.**



MASTER OF SCIENCE IN MANAGEMENT OF TECHNOLOGY

Designed to prepare business leaders to take advantage of today's rapidly changing technological environments, the Master of Science in Management of Technology program attracts both technical and business professionals who are ready to transition into upper management and strategic leadership roles.

The program's foundation consists of a business core like that found in MBA programs. Then, the program delivers topics critical in understanding how to leverage technology for sustained competitive advantage. These topics include creativity and innovation, change management, technology forecasting, and leading the entrepreneurial enterprise. Throughout the curriculum, an emphasis is placed on developing your decision-making, team, and leadership skills while enhancing your ability to manage innovation, and take advantage of business opportunities offered by new technologies.



Leveraging Technology and Innovation in a Competitive Environment

Technological advances continue to present extraordinary opportunities and threats to businesses. The MOT curriculum was specifically designed to enhance your ability to understand and leverage technology for competitive advantage in operations, new product/service development, and business strategy.

New Venture Project

A nine-month new venture project, culminating in a competition judged by venture capitalists and business executives, serves as the program's integrative experience. This "hands-on" learning activity provides you with direct experience, practice, and confidence in executing all phases of the new product/service development process. Through this project you learn to build rigorous, comprehensive business cases for opportunities at work.

Leadership Skills Development

The Master of Science in Management of Technology program opens with a leadership development residency week designed to improve your "soft" skills and teamwork – an emphasis continued later with courses on people management, leading organizational change, and other topics. Team projects and teamwork skills assessments occur regularly throughout the curriculum allowing you to further sharpen your leadership and collaboration skills.

MORE INFORMATION BY PHONE: 800.815.7662

Who Should Apply?

The Master of Science in Management of Technology program draws professional candidates with an average of fourteen years of professional work experience. Candidates have a minimum of five years of professional experience and work in a variety of roles, including finance, management, marketing, sales, and accounting. They have a history of professional success and are ready to manage innovation and technology to take their organizations to the next level.

Tuition and Fees

Program Cost (Class of 2008) - \$61,000

Fees include enrollment at Georgia Tech; books; classroom materials; student access to campus resources; class intranet and database resources; on-ground costs during the international residencies (airfare and personal expenses are excluded); on-campus parking in the parking deck right by the College of Management on class weekends; food and refreshments during scheduled class times; and access to guest speaker events, symposia, and lectures.

Admissions

Applications are reviewed and accepted throughout the year. Priority will be given to applications received prior to March 31, 2007. After that date, applications will be reviewed on a space-available basis. A GMAT score may be waived based on review of your academic profile. For additional information on admissions requirements, please email MS-MOT@gatech.edu.

Program Start Date and Duration

Our next class will start in May 2007 and graduate in December 2008.

Is Financial Aid Available?

Yes. To learn more about the options available, please contact us at MS-MOT@gatech.edu.

Contact information

Master of Science in Management of Technology
Georgia Tech College of Management
800 West Peachtree Street
Atlanta, GA 30308
404.385.2254 *phone*
404.894.1464 *fax*
MS-MOT@gatech.edu *email*
www.MS-MOT.com *web*

“The quality of the faculty and the curriculum has made a difference for me. My involvement in the business has become more global and my role at Scientific-Atlanta has expanded since I finished the program. The focus on teamwork helped me to become more collaborative at work.”

– Hector C. Baro, Class of 2004, V.P. Worldwide Manufacturing, Scientific-Atlanta, A Cisco Company

“The program made me – a non-IT person – better equipped to understand and speak the language that is changing business across the world.”

– Marcia Trajano, Class of 2003, Director of Business Development, Architectural Construction Services

GLOBAL EXECUTIVE MBA

As business around the world becomes increasingly global in nature, executives must understand how the resulting interdependence impacts business operations now and in the future. The Global Executive MBA prepares you to effectively lead organizations in a global context. The experience gained in the Global Executive MBA program prepares you to develop and execute a global strategy and lead your business amid today's complex business environment.

NEW PROGRAM FORMAT BEGINS IN 2007!

Starting with the class entering in July 2007, the weekday class requirement for the Global Executive MBA will be reduced by 20 percent. All-day Friday classes have been substituted with Friday evening sessions. This change allows students to continue their education with minimal work disruption.

Rigorous MBA Curriculum

The Global Executive MBA program from Georgia Tech provides a rigorous MBA curriculum from a global business perspective. In the classroom, the traditional MBA coursework has been enhanced to focus on global issues such as international finance, global operations, global economics and international marketing. In addition, special modules have been added which are only available at Georgia Tech in areas such as sustainability, global supply chain, and global outsourcing and service delivery.

International Business Experience

International residencies are an integral aspect of the Global Executive MBA, and locations of these trips vary from year to year to center on key areas of international commerce. Focusing on global business and emerging economies gives students an additional edge on the competition. These trips consist of lectures and company visits and examine the cultural, social, and economic aspects of each location.

Diverse residency locations also allow graduates to continue their learning process with Georgia Tech. All alumni receive a "Passport to Future Residencies" upon graduation. The "Passport" provides the graduate with the option to attend any future residency at a minimal cost. This keeps alumni involved and at the top of the global game.

Global Strategy Project

A year-long Global Strategy capstone project ties together the classroom learning and international residencies to provide an integrative experience across all aspects of the curriculum. At the end of this project you will have the opportunity to present your project to a panel of global executives who will provide feedback and recommendations to your team.

Who Should Apply?

Qualified candidates for the Global Executive MBA program typically have eight to twelve years of professional work experience during which they have demonstrated increased responsibility, professional growth, and leadership. Candidates should be highly motivated to develop business skills critical for leaders in a global setting. The industry background, company size, and titles of your classmates will vary, allowing you to gain a broad understanding of global issues and scenarios.

Tuition and Fees

Program Cost (Class of 2008) - \$67,500

This cost includes tuition; books; classroom materials; student access to campus resources; flight and hotel costs (double occupancy) for international residencies; on-campus parking in the parking deck right by the College of Management on class weekends; food and refreshments during scheduled class times; and access to guest speaker events, symposia, and lectures.

MORE INFORMATION BY PHONE: 800.815.7662

Admissions

Applications are reviewed and accepted throughout the year. Priority will be given to applications received prior to April 30, 2007, though applications received after that date will be reviewed on a space-available basis. A GMAT score may be waived based on review of your academic profile. For additional information on admissions requirements, please contact us at GlobalEMBA@gatech.edu.

Program Start Date and Duration

Our next class will start in July 2007 and graduate in December 2008.

Is Financial Aid Available?

Yes. To learn more about the options available, please contact us at GlobalEMBA@gatech.edu.

Contact information

Global Executive MBA
Georgia Tech College of Management
800 West Peachtree Street
Atlanta, GA 30308
404.385.2254 *phone*
404.894.1464 *fax*
GlobalEMBA@gatech.edu *email*
www.TechEMBA.com *web*



“As a student, I enjoy the best of both worlds—high-tech classrooms and facilities designed specifically for executive students as well as full access to all campus activities. I am definitely taking advantage of student seating at football games!”

– Michael A. Liss, Class of 2007, Vice President, Acquisition Banking Relationship Manager, Wachovia Bank

“The most rewarding aspect of the Global Executive MBA program has been the knowledge, dedication, and quality of the Georgia Tech faculty. Each professor has extensive subject knowledge and work experience that they give freely to help each student succeed.”

– James Kelley Tribble Jr., Class of 2006, Vice President and Industrial Division Manager, American BOA

Educational excellence is a hallmark of Georgia Tech, and our MBA degree upholds that tradition with a highly relevant and rigorous educational program. Designed to help you become a valued leader in your field, the program will provide ample opportunities for you to develop the necessary skills and thought processes to effectively manage changing technological environments. You will be exposed to the social, environmental, political, ethical, and international factors shaping the global marketplace.

- Benefits of the Georgia Tech MBA program include:
- An innovative curriculum that keeps pace with the rapidly changing business and technology environments;
 - Small class sizes that promote a close-knit community enriching student and faculty relationships;
 - A top-notch career services team, with strong ties to local and regional business communities;
 - A wide range of educational, social, and professional opportunities in metropolitan Atlanta.

MBA RANKINGS:

<i>U.S. News & World Report</i>	
Top 50 MBA Programs	34
Specialty rankings	
Information Systems	21
Production/Operations Management	16
Supply Chain/Logistics	16
<i>Forbes</i> *	
Top 25 MBA programs among public universities	21
Top 50 MBA programs	45
<i>The Financial Times</i>	
Top 50 best value for the money MBA programs	35
Top 50 job-placement success in MBA programs	38
Top 100 Full-time international MBA programs	80 INTERNATIONAL 51 USA
<i>The Wall Street Journal</i> **	
Top 50 regional rankings	45
* Focuses on ROI (return on investments)	
** Based on recruiter surveys	

MORE INFORMATION BY PHONE: 404.894.8722



Georgia Tech MBA students are strong and successful competitors in the regional, national, and international job markets. They are recruited by firms from a broad range of industries for positions that offer opportunities for professional advancement and personal growth.

The MBA Career Development Office is housed in the Jones Career Center, a state-of-the-art facility that has won rave reviews from the corporate recruiting community. Determining your career path is a process of continual discovery. The Jones Career Center offers a variety of methods to assist you in this process, including MBA career fairs and consortiums, seminars in career planning, job search strategies, resume writing, business etiquette, mock interviews, company and industry information sessions, and a variety of other activities and resources to support you during your search for internships and permanent placement.

“I was looking for a school with a strong alumni network, located in a vibrant city, and with an international flavor and a personal approach. The business school at Georgia Tech delivered that and more.”

Benoit Cotnoir, MBA 2006
BA-Economics, University of Notre Dame, 1999
Manager, LaFarge North America

RECRUITING COMPANIES 2005-2006

A sample of companies that have recruited our MBAs on and off campus:

AirTran	Grant Thornton LLP
Amdos	Harrah's Entertainment
Amgen	Honeywell
Assurant	IBM
Automatic Data Processing	ING Investment Management
Bank of America	Johnson & Johnson
BellSouth	Kanbay
Booz Allen Hamilton	KPMG
Chep Branbles	Kurt Salmon Associates
Chevron	LaFarge North America
Chick-fil-A	McKinsey & Company
Citigroup	Microsoft Corporation
Clarkston Consulting	Northwest Airlines
Deloitte Consulting	Oracle USA
Delta Airlines	PricewaterhouseCoopers
Duff & Phelps Consulting	PricewaterhouseCoopers Healthcare Consulting
EarthLink	RaceTrac Petroleum
Ernst & Young	Starbucks
Federal Express	The Home Depot
GE Financial Services	
GE Power Systems	



2006 EMPLOYMENT STATISTICS

Class of 2006 employment profile

Average starting base salary	\$78,500
Employment (within three months after graduation)	92%
Graduates receiving signing bonuses	69%
Average signing bonus	\$9,750
Signing bonus range	\$2,000 - \$35,000

Mean salary data	Salary	Signing bonus	Other bonus
Top 10% of the class	\$111,300	\$14,300	\$12,000
Top 20% of the class	\$104,800	\$16,000	\$15,000
Top 50% of the class	\$90,600	\$11,500	\$11,600

“The Career Development Office has been extremely helpful in providing well-planned opportunities for students to interact with potential employers. The high caliber companies who recruit at Georgia Tech offer very competitive internships and full-time positions to our students.”

Megan Baker, MBA Class of 2007
BBA-Marketing, University of Texas at Austin
Internship: BellSouth Corporation, Core Marketing

The Georgia Tech MBA program is a two-year program requiring full-time study. The first year of the program emphasizes teamwork while providing a solid academic foundation that incorporates an emphasis on global technology management. The series of MBA core courses form a common foundation of knowledge and provide a basis for your second year electives.

During your second year, you will build upon your first year core courses and acquire specific areas of competency through the selection of elective courses related to your career goals. Electives may be taken in any combination of areas, and you may design your own concentration based on your career interests and personal needs.



MORE INFORMATION BY PHONE: 404.894.8722

Other Opportunities

- Technology Leadership Program (dual degree);
- Certificates in Entrepreneurship, International Business, and Management of Technology;
- TI:GER®

The Technological Innovation: Generating Economic Results (TI:GER®) program is a unique educational collaboration between the Georgia Tech College of Engineering, the MBA program, and Emory Law School. This program prepares MBA, science, engineering, and law students for the challenges of commercializing new technologies.

Fall 2007 Application Deadlines

January 15, 2007	Graduate Assistantship Consideration
January 15, 2007	All International Applicants
March 15, 2007	Final Priority Deadline-US Applicants
May 1, 2007	Space Available

Annual Tuition and Fees

\$7,282 for Georgia Residents
\$26,028 for Non-residents



“As a TI:GER fellow at Georgia Tech, I was able to marry my past experience with current academic theories and apply the union to a real world situation. The TI:GER program is a one-of-a-kind approach that prepares students for the challenges of commercializing new technologies and delivering innovative products to the marketplace.”

John Stallworth, MBA 2006
BS-Computer Science, University of Alabama at Birmingham
BS-Biology, Morehouse College
Experienced Associate, PricewaterhouseCoopers

JUST ANNOUNCED! GEORGIA TECH EVENING MBA
Beginning Fall 2007, the nationally and internationally ranked Georgia Tech MBA program will be offered in a format designed for working professionals.

EARN YOUR MBA WITHOUT INTERRUPTING YOUR CAREER

Enjoy the same advantages of our fulltime students, including:

- Professors whose research and consulting are changing the face of how commerce is conducted globally;
- State of the art business school facility in Georgia Tech's Technology Square complex;
- A challenging yet supportive atmosphere that allows students to share experiences and grow both professionally and personally;
- Becoming a part of a nationally recognized business school at one of the world's leaders in technology and academic excellence.

Classes will be offered Monday through Thursday evenings beginning at 6:00 PM. Most students will take two courses each semester (attending classes two nights per week), and will complete the program in approximately three years.

Application Deadlines for Fall 2007

May 1 Priority consideration
June 15 Space available

Tuition will be \$650 per credit hour for Georgia residents.

For more information on this exciting new opportunity to be a part of one of the fastest rising business schools in the country, visit www.mgt.gatech.edu/mba.

Contact information

404.894.8722 or 1.800.869.1014 *phone*
mba@mgt.gatech.edu *email*
www.mgt.gatech.edu/mba *web*

MORE INFORMATION BY PHONE: 404.894.8722



MORE INFORMATION ONLINE: WWW.MGT.GATECH.EDU/MBA

OVERVIEW OF THE GEORGIA TECH COLLEGE OF MANAGEMENT FACILITIES

All of the programs listed in this catalog are held in the state-of-the-art classrooms contained within the Georgia Tech College of Management building located in the Technology Square complex. Opened in 2003, the College's award-winning 189,000-square-foot building ensures that students and program participants have access to all of the latest learning technologies.

The development of Technology Square – which includes the Georgia Tech Hotel and Conference Center, Global Learning and Conference Center, Economic Development Institute, Center for Quality Growth and Regional Development, and popular restaurant and retail space – has made a significant contribution to Midtown Atlanta's status as one of the best neighborhoods in the country in which to live, work and learn. You can take a virtual tour of Georgia Tech's facilities by visiting <http://mgt.gatech.edu>.

Just as important as this lively, modern environment is the College of Management's greatest resource – its people. Our professors enjoy a world-class reputation for their research and teaching, and our students, traditional and executive, go on to be entrepreneurs and successful corporate leaders that bridge the worlds of business and innovation. Georgia Tech's competitive

edge stems from an intense focus in the areas of technology entrepreneurship and commercialization, management of change and innovation, financial performance and analysis, managing the extended value chain, enterprise globalization, project management and six sigma, and sustainability.

Atlanta offers students and program participants an exceptionally rich variety of cultural activities such as concerts, theaters, comedy clubs, museums, and sporting events. The Georgia Tech staff is available to offer suggestions for recreational or cultural activities or to make recommendations for dining, shopping, nightspots, and other entertainment options.

We look forward to seeing you on the Georgia Tech campus in 2007.







PROGRAM FACULTY

Professors Teaching in the 2007 Programs

**Partial faculty listing*

Nathan Bennett

Expertise: Business Strategy,
Entrepreneurship
Ph.D., Georgia Tech

Lee Campe

Expertise: Six Sigma
Master Black Belt

Goutam Challagalla

Expertise: Marketing Strategy,
Sales Management
Ph.D., University of Texas

Jonathan Clarke

Expertise: Managerial Finance
Ph.D., University of Pittsburgh

Eugene Comiskey

Expertise: Financial Reporting, Analysis
Ph.D., Michigan State University

Michael Cummins

Expertise: Managing Technology
Innovation
Ph.D., Northwestern University

Mark Ferguson

Expertise: Supply Chain Management, ERP
Ph.D., Duke University

Cheryl Gaimon

Expertise: Management of Technology, ERP
Ph.D., Carnegie-Mellon

Soumen Ghosh

Expertise: Total Quality Management,
Supply Chain
Ph.D., Ohio State University

David Herold

Expertise: Leadership,
Change Management
Ph.D., Yale University

Narayanan Jayaraman

Expertise: Managerial Finance
Ph.D., University of Pittsburgh

Stylianios Kavadias

Expertise: Project Management
Ph.D., INSEAD (France)

Ajay Khorana

Expertise: Managerial Finance
Ph.D., University of North Carolina

Luis Martins

Expertise: Organizational Transformation,
Managing Diversity
Ph.D., New York University

John McIntyre

Expertise: International Business Strategy
Ph.D., University of Georgia

Saby Mitra

Expertise: IT Management,
Project Management
Ph.D., University of Iowa

Charles Mulford

Expertise: Managerial Accounting,
Financial Reporting
Ph.D., Florida State University

Dennis Nagao

Expertise: Organizational Behavior,
High Performance Teams
Ph.D., University of Illinois

Sridhar Narasimhan

Expertise: Information Systems Design
Ph.D., Ohio State University

Charles Parsons

Expertise: Organizational Behavior,
HR Management
Ph.D., University of Illinois

Frank Rothaermel

Expertise: Business Strategy, Technology
Management
Ph.D., University of Washington

Arnold Schneider

Expertise: Managerial Accounting
Ph.D., Ohio State University

Christina Shalley

Expertise: Negotiation Skills,
HR Management
Ph.D., University of Illinois

Vinod Singhal

Expertise: Operations Management,
Manufacturing
Ph.D., University of Rochester

Daniel Stotz

Expertise: Email Marketing, CRM
MSM, Colorado State University

Deborah Turner

Expertise: Managerial Accounting,
Financial Reporting
Ph.D., Georgia State University

Dong Jun Wu

Expertise: IT Management,
Outsourcing Strategies
Ph.D., University of Pennsylvania



PROGRAM PARTICIPATION

Organizations who sent participants in 2006

This is a partial list of organizations that sent their high-potential managers to Georgia Tech's 2006 executive degree and non-degree programs.

ADP	FBI Crime Labs	Mohawk Industries
AGL Resources	Federal Reserve Bank of Atlanta	NDC Health
Avery Dennison Corp.	GE Energy	Nextel Communications
BellSouth	Georgia Center for Non-Profits	Northrop Grumman
Boeing	Georgia Technology Authority	Oglethorpe Power Corp.
Boys and Girls Clubs of America	GMAC Financial	Russell Corporation
Cendian Corporation	Gold Kist	Scientific Atlanta
Centers for Disease Control	Hewlett-Packard	Siemens
Children's Healthcare	Hitachi Telecom USA	SKC Inc.
CISCO Systems	IBM	Solvay Corp.
Coca-Cola Corporation	Internap Network Services	SPI Dynamics
Coca-Cola Enterprises	Knapp Logistics	Southern Company
Consolidated Engineering	Lanier Worldwide	Sweetheart Cup Company
Cox Enterprises	Piedmont Healthcare	Tensar Technologies
Creo Inc.	Porex Corp.	UCB Chemicals
Delta Airlines	Porsche	United Technologies
Dow Chemicals	Printpack, Inc.	Verizon Wireless
Ernst & Young	MAPICS	Waffle House Corporation
Earthlink	Masterfoods, USA	Weyerhaeuser
E-Trade Financial	Milliken & Company	

IMPORTANT CONTACT INFORMATION

Registration and Admissions

2-Day Workshops: Executive Education

Contact: Laura Day
404.894.8700 *phone*
laura.day@mgt.gatech.edu *email*
www.execinfo.org *web*

Certificate Programs: Executive Education

Contact: Laura Day
404.894.8700 *phone*
laura.day@mgt.gatech.edu *email*
www.execinfo.org *web*

Custom Programs: Executive Education

Contact: Dan Stotz
404.894.1887 *phone*
dan.stotz@mgt.gatech.edu *email*
www.execinfo.org *web*

Global Executive MBA

Contact: Laurie Butler
404.385.7592 *phone*
GlobalEMBA@gatech.edu *email*
www.TechEMBA.com

Master of Science in Management of Technology

Contact: Laurie Butler
404.385.7592 *phone*
MS-MOT@gatech.edu *email*
www.MS-MOT.com *web*

Evening MBA

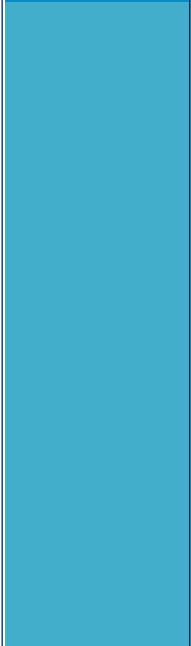
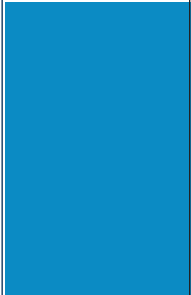
Contact: Paula Wilson
404.894.8722 *phone*
mba@mgt.gatech.edu *email*
http://mgt.gatech.edu/mba *web*

Fulltime MBA

Contact: Paula Wilson
404.894.8722 *phone*
mba@mgt.gatech.edu *email*
http://mgt.gatech.edu/mba *web*

College of Management

Georgia Institute of Technology
800 West Peachtree Street NW
Atlanta, GA 30308





College of Management
Georgia Institute of Technology
800 West Peachtree Street NW
Atlanta, Georgia 30308

[HTTP://MGT.GATECH.EDU](http://mgt.gatech.edu)

NON PROFIT
ORGANIZATION
U.S. POSTAGE
PAID
GA TECH
PROFESSIONAL
EDUCATION