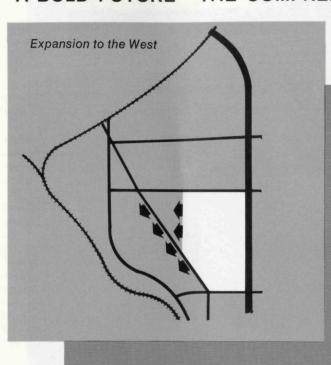
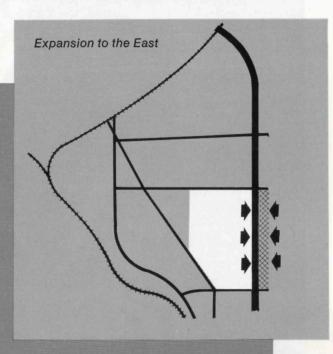
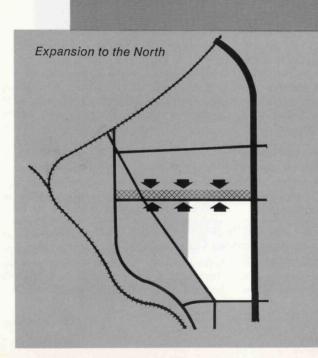
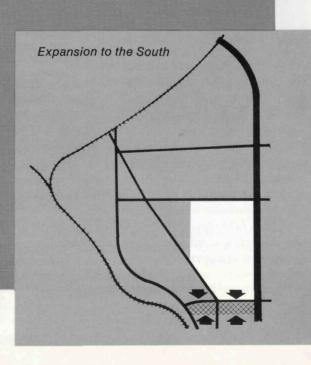
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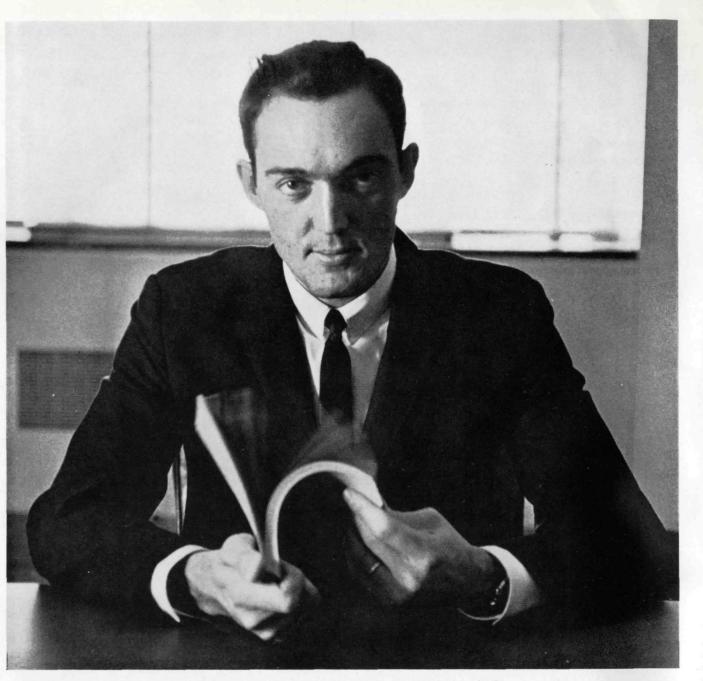
A BOLD FUTURE -THE COMPREHENSIVE CAMPUS DEVELOPMENT PLAN











How about a friendly game of cards?

Watch out for our Gene Wollaston, though. He stacks the deck. In fact, he's already stacked 80 decks—of computer cards—to build a mathematical model to solve important refinery problems. With his special skills, Dr. Wollaston helps determine proper product yields and properties from key refinery operations. The final result should be an improved product—at a tremendous saving of time and money. (Once the model is built, the cost of solving a problem is as little as \$3.00.)

So, as a card player, Gene's helping to take the gamble out of running a refinery. No mean accomplishment for a chemical engineer two years out of Illinois Institute of Technology.

You're not a card player? Don't worry. As long as you're looking for a meaningful challenge, your opportunity may be here at American Oil. We're also experimenting with fuel cells, spatial environment, and rust protection in car engines—to mention a few of our diverse fields of interest. Some of them may interest you, whether you're in Engineering, Physics, Chemistry, Mathematics, or Metallurgy.

You can find out by writing for more information. To J. H. Strange, American Oil Company, P. O. Box 431, Whiting, Indiana.



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RAMBLIN' — the editor's note

Lanoue on March 20 was a terrible blow to Georgia Tech and especially to us who were close to the man. When we heard the news on that Saturday morning from Bob Eskew the first thought was — this can't happen. Somehow, he seemed indestructible, like a short, bald version of superman put here on earth to remind all of us of our responsibilities to truth, our fellow men, and ourselves.

The second thought was even more frightening — who will the cowards turn to for help now that he has gone.

Any of you who happened to read our column of February know how we felt about that little, gimpy-legged fighter of constant battles against the great dragon, fear. One of the proudest moments of our life came when Freddy, who was a compulsive letter writer, dropped us a note. Here in part is what it said:

"I was truly flabbergasted when Janie showed me that writeup about me and drownproofing. Of course, no man is a hero to his valet, but we all have varying degrees of Walter Mitty in us that allow us to imagine an aspect of ourselves which generally exists only in that imagination. One of the things about this that I am happy about is that your awareness of the real scope of this drownproofing came partly from your very perceptive and charming Janie and partly from talking to other Tech people, old and young, which convinces me that I'm not merely imagining.

"This business of self-discipline that I'm so gung-ho about has been subjected to so many sneers and so much derision from alleged educators that many times I have wondered if I were the one who were nuts. It appears quite possible that other people are right and that actually I am just an ornery old sadist disguising my venom beneath a cloak of synthetic Spartan virtue."

Freddy Lanoue was no man to mince words.

* * *

FREDDY was standing on the threshold of fulfilling a long-term ambition when the end came from a cerebral hemorrhage in a naval hospital in Beaufort, South Carolina. He was just beginning his program of drownproofing the toughest fighting men in the world—the United States Marines. He had

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AMONG the more fortunate I helped in his lifetime was our healthy 13-year-old daughter, I who studied diving under him a of summers ago. Despite the far in many ways her program was a Marilu will never forget the ma was planning to return to try aga spring. And so taken with the work was she that her seventh theme written in January was e "My Career as a Teacher of Swin Diving, and Drownproofing."

Buried deep in the 2,500 words paper (which her father never chance to edit, thank God) was a graph that summed up the legal Freddy Lanoue more eloquently any of us who profess to being a could possibly do:

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talked to us at length before he left about how much this new project meant to him and to his philosophy. That he at least got a chance to get the program under way was something we can cling to.

When the word got out, the tributes poured in from all over the world — from the great to the lonely Tech graduate who had walked out of Freddy's drownproofiing course while he was a student and regretted it every day since he managed to con a campus administrator into excusing him.

At the memorial service, the minister talked about his achievements, his toughness, and his dedication. He talked of his love of children — the love, the real caring hidden beneath that fiercely gruff manner that he had with them. But the words could have gone unsaid as could these. The children — once they adjusted to the fact that here was the first and perhaps the only absolute disciplinarian they would ever encounter in their lives understood far better than the educators.

The chapel was full that afternoon. But all we could see were the crippled boys and girls and men and women who painfully walked or were carried into the big room to hear the service. To them Freddy Lanoue could never die. For he had given them something that nobody else had been able to — a confidence in their own ability to be the equal of the more fortunate in at least one segment of their lives.

AMONG the more fortunate he had helped in his lifetime was our own healthy 13-year-old daughter, Marilu, who studied diving under him a couple of summers ago. Despite the fact that in many ways her program was a failure, Marilu will never forget the man. She was planning to return to try again this spring. And so taken with the man's work was she that her seventh-grade theme written in January was entitled "My Career as a Teacher of Swimming, Diving, and Drownproofing."

Buried deep in the 2,500 words of that paper (which her father never got a chance to edit, thank God) was a paragraph that summed up the legacy of Freddy Lanoue more eloquently than any of us who profess to being a writer could possibly do:

"Mr. Lanoue never has heard of the word 'no' and he will not hear it. Even though many of his students can't walk or can't touch, he has no pity, and he makes them feel they are really walking or touching. Mr. Lanoue may be cruel in his judgments at times, but it is good for retarded children to understand that they can do anything they put their minds to."

AT THE CHAPEL that afternoon, a group of men whose lives had been touched by Freddy Lanoue talked of how to carry on the torch that he once told each of them must remain flaming.

The family had asked for contributions to the Crippled Children's Society and all of us had done that. Johnny and Buck Hiles, his two greatest pupils as a swimming coach, came up with the idea of setting up a scholarship fund for his youngest daughter, Nancy, who is the same age as Marilu and had once been her diving partner. There will be no pressure for money, just a simple letter to those who were the closest to him. If you are interested in helping with this fund, you may receive one of the letters detailing the program by writing to this editor. It's as simple as that.

▲ OTHERS are carrying the main torch. Charlie Wiggin, ME '60 and a former Tech swimming captain, was Freddy's favorite. A few months ago Charlie arrived back in Atlanta to put the pieces of his life back together that had been shattered by the explosion of a speargun during his stint as a Navy frogman. While he was hanging around, Charlie took the drownproofing program again just to have something constructive to do. After Freddy's death, the Athletic Association hired Charlie to help with the program for the coming quarter. They couldn't have made a better choice. Nor could they have made a better selection than Herb McAuley for swimming coach to replace Freddy. He was another of Freddy's favorite pupils and for fifteen years he coached the Tech freshmen in swimming.

THE REAL LOSERS in all of this are not those of us who were his friends. The children still to come with or without physical defects or fears are the ones we must pity. They will never know the greatest master sergeant of them all. And that is the tragedy, for in a time of almost carte blanche permissiveness for the young, the master sergeants are absolutely essential to our survival. B. W.



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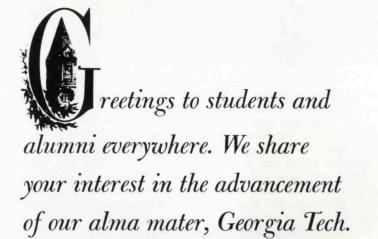
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MAY GEORGIA

Volume 43

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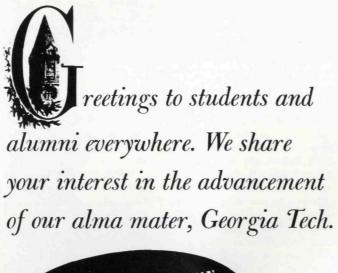
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A BOLD FUTURE

The rows of shabby bungalows that once were white will be flattened and on the land will rise a campus for tomorrow's student



N FIFTH STREET squats a row of shabby, clap-board bungalows that used to be white. The screens on the porches are either tattered or bagging at the slats. The shrubbery is rank. Tacked on the forehead of each house is a small sign with black lettering:

Property of Georgia Institute of Technology No Trespassing

At both ends of the block are larger signs: billboards six feet long and four-and-one-half feet deep, gold and white with a pattern of gears drawn down the left side. These signs bear this message:

Georgia Institute of Technology
Physics Building
Another major step
Towards a greater Georgia Tech

The wreckers will soon be out to tear down the houses, salvaging anything of value and the bulldozers will crawl about.

The red slope will be molded about until it suits the form of the new building and then from the muddy nest will sprout the concrete limbs, one on top of another. When the concrete is cloaked with bricks, glass, and the interior outfitted, students and professors will move in to explore the very frontiers of man's knowledge of the physical world.

During the next 20 years this transformation of a block will be repeated many times as Georgia Tech builds for a technological university second to none. The 1985 campus will be more than twice the size of the present one of 153 acres — it will probably approach 400 acres. And floor space will triple — from the present 2,538,000 square feet to 7,819,000.

This is not a dream. It is a well-thought-out plan that has been developed during the past year by the Chicago consulting firm of Perkins and Will working closely with Tech administrators, federal, state and city officials, and engineering consultants. It was recently published in a 90-page booklet titled *Comprehensive Campus Development Plan*.

The Plan anticipates a student body of 7,800 undergraduates and 2,000 graduate students by 1975; 9,500 undergraduates and 3,000 graduates by 1985. By comparison, the ratio in 1963 was 5,546 and 763.

Also anticipated are vastly expanded research efforts in both the academic and the Engineering Experiment Station.

Because the Northwest Freeway borders Tech on the east, North Avenue and Techwood Public Housing on the south, and Tenth Street and a fairly industrialized area on the north, the Plan recommends that the campus expand to the west across Hemphill Avenue into the residential area. As the Plan was being developed, Tech worked with federal and city authorities to have the area declared eligible for urban renewal. By June 1 the Atlanta Housing Authority should have federal approval to begin acquiring 60 acres across Hemphill valley and up to ridge-running Ponders Street. Tech has gone ahead and bought several parcels that it could not wait for. In the next few years Tech will apply for more land until eventually the campus stretches to Northside Drive.

There are still some houses being kept attractively in this area across Hemphill, but most are sagging; many are shot-gun — one-room wide, three- or four-rooms-deep — houses built cheaply before and around the turn of the century. In the worst areas, Negroes are the unfortunate dwellers among broken windows, trash, and weed-littered yards. On the crest of Ponders, before the street plunges into a valley to the north, sits an old farm house a little further from the street than its neighbors and with a few old hardwoods surrounding it — and down the slope behind it is a collection of concrete block, row huts painted dirty pink — what was once a pasture — just above a trash-tangled creek.

Tied to a bush in front of the farm house are plastic flowers.

At least a few of the most dilapidated houses in this area are beginning to be deserted as condemned signs are tacked to their front porches. The city is starting to enforce its housing codes. The neighborhood knows Tech is coming.

The Plan proposes uses for all this land. That tangled creek will be cleaned up by 1985 and two- and three-story, comparatively small dormitories, will cluster on the land-scaped hillsides. To the north, where a city park is now, will be playing fields. The farmhouse with the plastic-blooming scrub will mark the outer perimeter of the academic area. A four-lane loop road running along Ponders, Sixth Street, Fifth Street, Techwood, Third and Cherry, will define the academic heart. Only wide sidewalks, that can be used for emergency access, will penetrate into this pedestrian haven. Students that are fleet of foot and physically fit will be able to cross the area in breaks between classes.

North of the academic area — from Sixth Street to the northern boundary of Tenth Street, will grow the Engineer-

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North of the academic area — from Sixth Street to the

Because the Northwest Freeway borders Tech on the ing Experiment Station. The Frank H. Neely Nuclear Research Center is already in this section and the Electronics Building is on the way up. Nearby is the Highway Research Building and just south of Sixth Street, the Radioisotopes and Bioengineering Building.

> On the south side of the new campus, just west of the present Hill, will rise new administration buildings and a student center that will be placed in front of a real front door to the campus.

> According to the Plan this gateway will open off a wide, smooth-flowing thoroughfare that might be named Tech Parkway, connecting with the present Hemphill at North Avenue and sweeping in a cresent to Northside Drive just south of Tenth Street, thus eliminating that part of Hemphill which would cut diagonally across the future campus.

> With the aid of the Atlanta Traffic Engineering Department and the Georgia State Highway Department of Planning Division, a survey of drivers using Hemphill on a typical day was made. The survey showed that although about 30 percent of the traffic using the street was campus bound, it was mainly used for trips between downtown Atlanta and various parts of the northwestern metropolitan

> "The Georgia Tech campus lies almost at the hub of the travel corridor between the central business district and the rapidly-developing northeast and northwest regions,"

> It was concluded that Hemphill or another street as large or larger must be retained as a major traffic artery in this portion of the city:

> "It may be moved, though not far from its present location, but it may not be abandoned."

> Although the Plan does not offer architectural details about future buildings, it makes a number of general suggestions. It recommends, for example, that buildings including classrooms not be over three stories above ground with one basement level. The reasoning is quite clear: far more students can move quickly up and down stairs than on elevators which would be necessary in taller buildings. (In addition, the stair-climbing may be considered a noncredit part of the Physical Training Program.)

"High-rise towers may be practical for some forms of research and particularily for administrative offices," the Report notes. This is one of the reasons for the choice of the new gateway on the next hill from the present one. Tall administration buildings would be very impressive atop northern boundary of Tenth Street, will grow the Engineer- the rise and would compete for attention with other tall



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President Harrison briefs over 175 important Atlantans during the April 9 unveiling of the new campus plan and the 1985 model.

A BOLD FUTURE

buildings rising on Atlanta's ridges.

In order to have wide sweeps of green space, pedestrian plazas between major groups of buildings, playing fields and a few access roads, the Plan recommends that only about 25 percent of the campus land area be covered with structures. And every building or building group constructed in the 1965-75 decade must allow space for 50 percent expansion.

The Plan anticipates that by 1985, 78 acres will be needed for the academic area, 28 for the Engineering Experiment Station, three for administration, 40 for physical training and athletics, 80 for recreation and fields, 28 for single-student housing, 28 for married housing, 11 for a student center and related activities, nine for the Physical Plant Department, 40 for parking, and 47 for roads — a total of 392 acres.

Some parking areas would be provided along the loop road but the report states that "both topography and expected demand, plus economics of land values, strongly suggest parking structures in several locations. Two sites particularly lend themselves to such structures; one, adjoining Grant Field on the west can be developed in three or four levels when the Knowles Building and obsolete Chemistry Buildings are removed; another location suggested is plan. between the Classroom Building and the new Student Center (to be just across the present Hemphill), where Sciences and Technology Center had to be chosen before

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The traffic engineering for the Plan was conducted by Wilbur Smith and Associates, Columbia, S. C. Keck Engineering Associates, Inc., Atlanta, which did the 1962 Formula for Growth study of the campus, conducted comprehensive utilities investigations for the expected needs of the campus in 1985. Maps showing the electrical system, sewer and water system, and a gas, heating and cooling system are included in the published report.

Specific locations are recommended for buildings to be constructed within the next five years. These include the Student Center and Chemistry Building to be across Hemphill; an addition to the Library, to be a tower adjoining the present structure; Computer Center, to continue to grow near the Library; and an Engineering Experiment Station Building, in the vicinity of the Nuclear Reactor. Appropriations of more than \$20,000,000 from the Board of Regents of the University System of Georgia and substantial federal funds, assure an enormous amount of building in the immediate future and was the primary reason Tech asked Perkins and Will to draw up the comprehensive

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The Plan suggests tearing down a number of obsolete buildings by 1970 or soon afterwards. Some are just temporary, post-World War II structures; others were fine buildings when built in the 1890's and in the 1900's. Today they are uncomfortable and hard to keep up and would require total renovation to be worth-while. These buildings are suggested for removal: Knowles, Emerson, Lyman, Chemical Engineering plus Annex, the ROTC Group, Old Shop Building, Bradley, Carnegie, Naval Armory, Engineering Experiment Station temporary structures, Research Area No. 2.

And when this is completed, there the Administration Building with its 1888 outside and 1963 inside, will stand, virtually alone. It was the first on the campus and it will stay the longest.

In a very real sense, the campus will not only be vastly expanded, but the old campus will be drastically changed to bring it into proper orientation with the new, and frankly — to give it some order. Campus planning, as a long-range guide for the direction of new development, apparently did not exist from Tech's beginnings in 1888 until 1944. Since 1944 there have been several studies but proper growth and real planning was, up until this time, handicapped by the inability to buy large tracts. The School had to buy a few lots at a time and then try to shoe-horn

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President Harrison briefs over 175 important Atlantans during the April 9 unveiling of the new campus plan and the 1985 model.

OLD FUTURE

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The rapid construction of new buildings and the demolition of many old ones will, of course, eventually lend, The Plan suggests tearing down a number of obsolete architecturally, a kind of modern homogeneity to the campus. The new look will be handsome if the Van Leer Electrical Engineering and Chemical Engineering-Ceramic Engineering Buildings are an indication. The Hill will probably look less like an 1890 factory complex, but, a certain charm will be gone, forever.

Alumnus readers who would like to observe a scene that will be typical somewhere on campus for the next 20 years, should visit the Sixth and State Street site of the Electronics Building rising to meet the needs of the Engineering Experiment Station. The concrete bones are already up. Workmen scurry over it while the air-conditioning equipment of the Nuclear Research Center hums in the back-

The resident architect has moved into a little brick house. once the home of a professor. It has been spared for the time being and perches on the corner lot of the block with its tiny front yard and a tree. But on the side of the house the earth has been lowered 20 or 25 feet to make a flat plateau for one level of the Electronics Building. The house sits. Awaiting its turn. And in other little houses, pre-fabs, and in nooks and crannies all over the campus, the scientists and engineers of the Electronics Division are dreaming about how fine it will be to work in that modern new had to buy a few lots at a time and then try to shoe-horn building they helped plan just to suit their needs.

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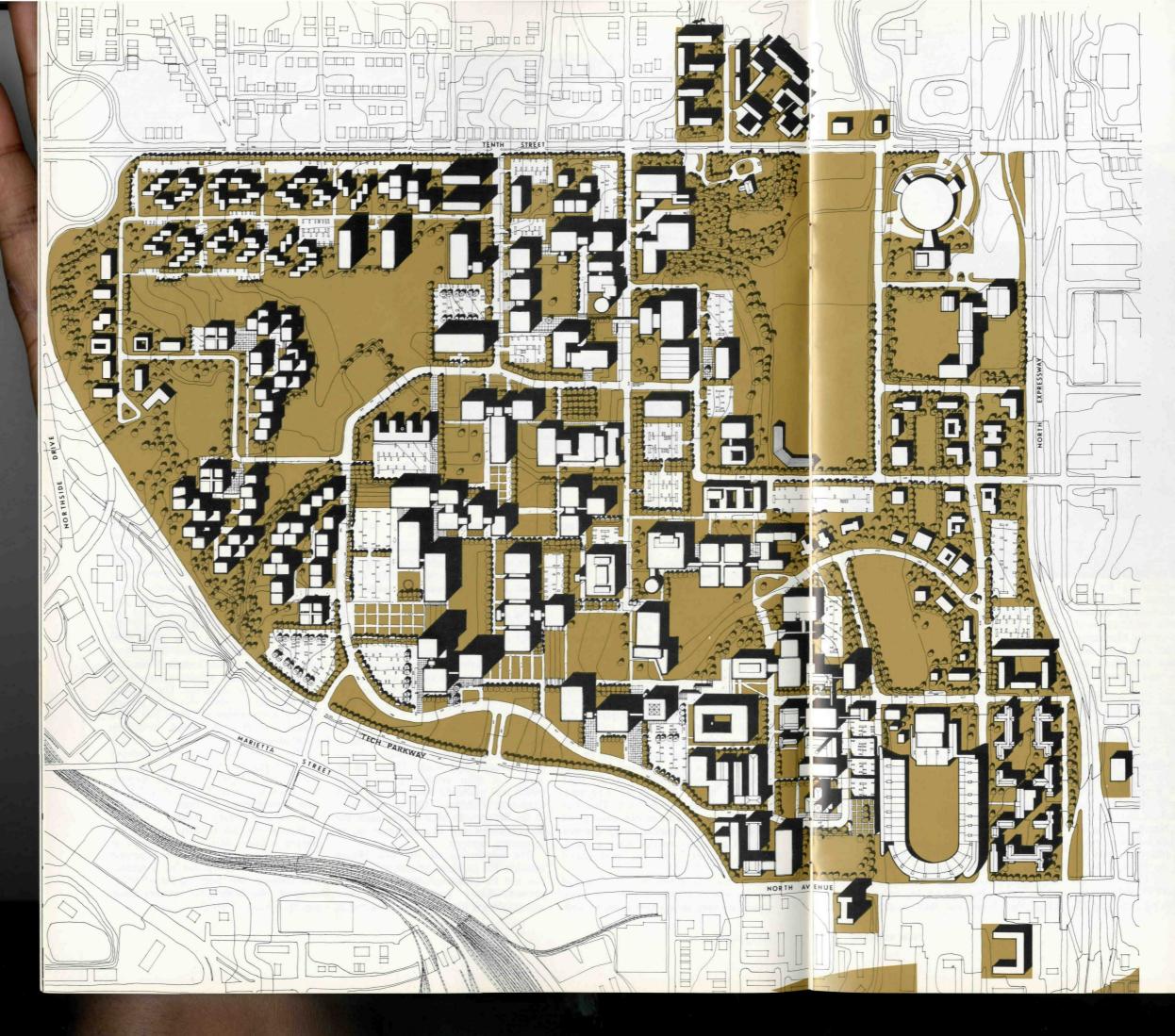
now there are almost 900 and by 1975 it is anticipated there will be 2,000-onefifth of the student body. Then, by 1985 there will be 3,000 with an undergraduate student population of 9,500-onefourth of the total student body.

Edward Moultrop of Robert and Company Associates who designed the Electrical Engineering Building and the Physics Building soon to be under construction, is the architect. The tower will be faced with Georgia Tech red brick and will have windows only at the ends of a few of the aisles. The entrance will be from the plaza above the present library at the corner of Cherry and Third Streets and through bridges from the "old" structure.

The wooden houses currently endured by Photographic Services will be torn down and \$250,000 from the Regents has been set aside for construction of new photographic facilities in conjunction with the library addition.

Noting the \$3 million cost of the library addition, Mrs. Crosland explains, "that a library is the most expensive building a university has to construct. For instance, the sheer weight of books demands that it be a far stronger building than many others."

TECH ALUMNUS



A BOLD

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The Georgia 12,500 studen this, it will exp The physica will be bi-pola that of the Aca Station side by campus. When space will be This core will housing, recreation and the Administrance to the same transparent transpa

Key Plan

TECH ALUMNUS

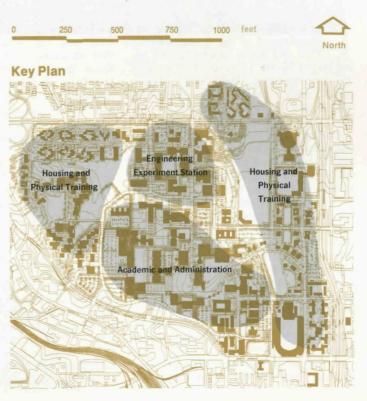


A BOLD FUTURE

The campus heads westward and in 1985 if all goes well the area in color will constitute the new Tech

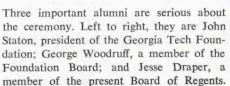
The Georgia Tech Campus of 1985 will accommodate 12,500 students on just under 400 acres of land. To do this, it will expand westward all the way to Northside Drive.

The physical organization of the campus, briefly stated, will be bi-polar in nature, with its two primary functions that of the Academic Area and the Engineering Experiment Station side by side forming the heart or the core of the campus. Where the two areas meet, surge or uncommitted space will be available for additional expansion of either. This core will be surrounded on the east and west by housing, recreation and physical training space. Hemphill Avenue will be replaced by "Tech Parkway" and an interior campus loop road will virtually eliminate traffic from the Academic heart of the campus. The main visual entrance to the campus will be between the Student Center and the Administration Center from "Tech Parkway."



TECH ALUMNUS

13



LIFTOFF FOR A NEW COMPLEX ON APRIL FOOL'S MORNING



IFTOFF came a week before the announcement of the Comprehensive Plan and defied superstition by being staged before 12 noon. The weather was uncooperative: there was a heavy cloud cover, precipitation threatened, and it was so cold reporters on the scene had difficulty writing notes.

Immediately before the launching there was a great milling around of NASA officials, dignitaries representing the Board of Regents of the University System of Georgia, the City of Atlanta, as well as a number of outstanding businessmen, alumni and interested politicians.

At 11:02 a.m., 14 mounted the platform set on an emerald green, grassy pad and seated themselves in a row of non-contour chairs. The voice at the loudspeaker was that of Tech President Edwin Harrison:

"Ladies and Gentlemen, welcome to our April Fool's Groundbreaking Ceremony.

So began in jest a ceremony symbolically one of the most important

Tech will experience in many months. This was the groundbreaking for the first structure in Georgia Tech's new Space Sciences and Technology Center. It will be used primarily by Mechanical Engineering and Engineering Mechanics and will be constructed with a \$1 million grant received last year from the National Aeronautics and Space Administration.

The day the Perkins and Will plan was announced, Tech received \$492,717 from the U.S. Department of Health, Education and Welfare to complete the funding for Building Number Two, which will cost approximately \$1.7 million. It will house research laboratories chiefly for Aerospace Engineering and related areas. No construction date has been set for this structure but groundbreaking for Building Number Three, to contain five large lecture rooms primarily for undergraduate education, will be Cherry, who had no assurance he would July 1, 1965. It will be financed by a \$279,000 grant from the U.S. Office of Education and \$560,000 of state funds.

months after the conception of the center in the minds of four Tech professors: Dr. Milton Raville, Dr. Arnold Ducoffe, Dr. Howard Edwards, and Dr. Kenneth Picha. These professors first met to discuss the possibility of applying for a construction grant from NASA in November, 1963.

Tech was already involved in spacerelated research represented in dollars and cents that year by about \$500,000 in grant support and contracts, and the professors thought it time to consider a major expansion. They were convinced the Tech faculty and student body had the ability and the research capacity, and they believed the State of Georgia would benefit from the education of individuals in space-age science and technology. They were also certain there would be benefits to Georgia industry.

Working closely with Architect John ever be paid, they planned to send in their proposal sometime after the first of the year, 1964, but on December 20, This first groundbreaking came just 15 1963, they found out they would have

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This was the time Atlanta had a prewhite Christmas. But while most citizens vacationed, Dr. Picha and Dean of Faculties, Dr. Paul Weber, were on campus writing the proposal. Two loval secretaries and a graduate student typed. They finished on Christmas Eve and sent their Christmas wish for Tech off and in April, 1965, they heard they had received the NASA grant.

Now, a year later, after working closely with Donald C. Holmes, chief, Research and Facilities Division, Office of Grants and Research Contracts, NASA, it was groundbreaking time. In his remarks at the ceremonies, Dr. John

Holloway, Holme's superior, said the project represents: "an impressive exercise in mutual confidence—confidence of Congress in establishing the university facilities program, confidence of NASA in Tech's abilities in teaching and research, and confidence of the scholars in the nation's space efforts." In conclusion, he said he hoped Tech would "reach for the brass ring of leadership in space studies."

Ase he took the lectern again, President Harrison immediately answered: "Dr. Holloway, Georgia Tech will reach for the brass ring."

The main address was delivered by Eugene Patterson, editor of the Atlanta Constitution who has been a leading Three important alumni are serious about the ceremony. Left to right, they are John Staton, president of the Georgia Tech Foundation; George Woodruff, a member of the Foundation Board; and Jesse Draper, a member of the present Board of Regents.

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ground. Left to right, they are Regents Chairman James Dunlap; Constitution Editor Patterson; and NASA's Holloway.

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The main address was delivered by Eugene Patterson, editor of the Atlanta Constitution who has been a leading advocate of the State's entry into the space programs. He traced the rapid growth of the nation's space efforts, described some of the research already being conducted at Georgia Tech and noted that close to \$1 million will be spent on space-related work at the Institute this year. He looked forward to an expanded role for Tech and the State of Georgia in the next few years.

The groundbreaking, he said, "is not a dream come true, but the beginning of a dream. A dream of education . . . to close the gap between this region and other regions . . . to lead us up out of a cotton patch economy.

"It will turn our eyes outward to the exploration of a universe."



THE HOMECOMING OF A HERO

A big day in Orlando reported by Bill Sumits and the editor

ORLANDO, FLORIDA—On April 24, astro-uage it couldn't have been the Tech Engnaut John Watts Young came home a hero to this bustling central Florida city. The reluctant dragon of the U.S. space team who became a television hit after his first post-Gemini press conference ("Zero G's will make an extrovert out of anyone.") was the same shy, confident man who left Orlando in 1948 to become a highest honor graduate in Aeronautical Engineering at Georgia Tech and then a Navy test pilot.

"John doesn't talk much," an old friend of his once said, "but when he does, folks just naturally listen." On this John Young Day in Orlando, he ran true to formhe left most of the talking to Vice President Hubert Humphrey and the other politicians who came to the city to help honor him. He did make a speechfrom notes that he carried wadded up in his pocket. It lasted exactly three-and-ahalf minutes and would have received an A from the toughest English professor on the Tech campus. If anyone was surprised at Young's ability to use the English lang-

lish Department—he made four A's and three B's in that area while he was a student at Tech.

The talk was simple and honest, and the crowd of over 10,000 that turned out to salute Orlando's most famous son loved it. He called the celebration, "The nicest thing that has happened to me since the flight of the Molly Brown. It's wonderful just to be home in Orlando. But I think that as I look at all of you people-my folks, my friends, the people whom I have known in this city over the years—that the shoe should be on the other foot. I should be having a day of appreciation for all of you. It is you who have made it possible for me to get into a job that I have enjoyed so much. And I truly appreciate what you have done for

John Young, Lt. Commander U.S. Navy, doesn't smile much either. His habitual expression is that of Gary Cooper walking down the street of a Western cowtown for a High-Noon showdown

with a gunman. But from time to time he breaks into a grin that lights up everything around him. That is, if he isn't engaged in another of his traits—putting on a photographer or television director with that quick, now-you-see-it-now-youdon't smile. He broke into one of his honest grins when Mayor Robert Carr presented him with the first John Young Award, to be given in the future to outstanding natives of Orlando who bring exceptional credit to their city.

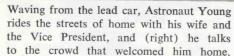
Young, his wife, Barbara, and their two children arrived in Orlando on the night of April 23, exactly one month after his three-orbit flight. The next morning he arrived at the parade site only to find that a faulty convertible top on the car in which he, his wife and Vice President Humphrey were to ride had caused a delay. After a three-minute hold for equipment repairs, the parade got under way at 11:03. It was the only thing that wasn't on schedule during the day. At 11:28, the Youngs walked up on the platform overlooking Lake Eola in the heart

Waving from the lead car, Astronaut Young rides the streets of home with his wife and the Vice President, and (right) he talks to the crowd that welcomed him home.



MAY 1965







Orlando reported by Bill Sumits and the editor

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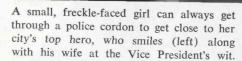
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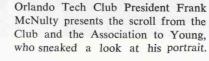


TECH ALUMNUS

17



HOMECOMING-continued





of the city. Two minutes later, 12 Navy jets roared low across the reviewing stand and the program began.

Top Florida political figures including Governor Haydon Burns, ex-Governor Farris Bryant, Sixth District Congressman Ed Gurney, and others sat on the front row with the Youngs. The platform also held twenty-two teachers, sunday school teachers and close friends of John Young's —sort of a silent THIS IS YOUR LIFE in the sunshine.

In introducing Vice President Humphrey who preceded Young as a speaker, Senator George Smathers referred to the astronaut as President John Young, because "he could be elected president today anywhere in this country."

Vice President Humphrey heaped praise on Young as well as the nation's space program. "Our great space program is the greatest boon to education that this nation has ever known," he said. "If we have learned nothing else out of the space program we have found out that we can only get things done in the manner of excellence when we do them as one United States of America. No South, no North, no East, no West. Just one country working together.

"I am sure," he added, "that John Young would want me to tell you that

his flight was for all of America and not for his own self. It was an example of the free enterprise system working with government to get a job done in the excellent manner that it must be done if the John Youngs and Gus Grissoms are to come back from these great scientific adventures."

Following the award presentation and Young's short talk, the public ceremony was concluded with a demonstration by an Air Force air rescue team who dropped from a helicopter into the lake to place the float collar on a replica of the *Molly Brown*. The rescue unit that picked up Young and Grissom from the water and saved the capsule is based in Orlando. Its commander, Col. Allison Brooks and Tech Sergeant Robert Johnson, the man who first reached the two astronauts on March 23, were on the platform for the ceremony.

The day's activities continued on the other side of the lake at the Cherry Plaza Hotel where the Youngs were guests of honor at a luncheon sponsored by the Orlando Chamber of Commerce. Again the Vice President was the main speaker. Young was presented with a plaque from the State of Florida by Governor Burns. To this Young replied with a simple "Thank you, very much, Governor." Then he was given an honorary membership card in the Orlando Chamber of Commerce by C. H. Stanton. To this, Young quipped, "We're not allowed to carry anything extra on a flight."

His wife was then presented with an oil painting of Young by artist Bill Orr, who has painted all of the astronauts during the past three years. Barbara Young was obviously pleased with the painting and after the ceremony was heard to say, "He caught that funny way John holds his mouth. I didn't think anyone could do it."

The final presentation on the program was a Tech production. Orlando Alumni Club Frank McNulty handed Young a scroll from the Georgia Tech National Alumni Association and the Orlando Club. In making the presentation, McNulty told Young that all Tech men were proud of his achievements and the superior way he has represented Tech to the nation and the world. The scroll was signed by McNulty and Association President Dan McKeever, who also is a graduate of Orlando High School.

Young's final public statement was in response to this award: "I like Tech men because they don't mind working seven days a week. In fact, I feel guilty about taking today off."

You can't beat that for a close to a perfect homecoming.

THE
LECTURE





HOMECOMING - continued



who sneaked a look at his portrait.

Club and the Association to Young,

of the city. Two minutes later, 12 Navy jets roared low across the reviewing stand and the program began.

Top Florida political figures including Governor Haydon Burns, ex-Governor Farris Bryant, Sixth District Congressman Ed Gurney, and others sat on the front row with the Youngs. The platform also held twenty-two teachers, sunday school teachers and close friends of John Young's —sort of a silent THIS IS YOUR LIFE in the sunshine.

In introducing Vice President Humphrey who preceded Young as a speaker, Senator George Smathers referred to the astronaut as President John Young, because "he could be elected president today anywhere in this country."

Vice President Humphrey heaped praise on Young as well as the nation's space program. "Our great space program is the greatest boon to education that this nation has ever known," he said. "If we have learned nothing else out of the space program we have found out that we can only get things done in the manner of excellence when we do them as one United States of America. No South, no North, no East, no West. Just one country working together.

"I am sure," he added, "that John Young would want me to tell you that his flight was for all of America and not for his own self. It was an example of the free enterprise system working with government to get a job done in the excellent manner that it must be done if the John Youngs and Gus Grissoms are to come back from these great scientific adventures."

Following the award presentation and Young's short talk, the public ceremony was concluded with a demonstration by an Air Force air rescue team who dropped from a helicopter into the lake to place the float collar on a replica of the *Molly Brown*. The rescue unit that picked up Young and Grissom from the water and saved the capsule is based in Orlando. Its commander, Col. Allison Brooks and Tech Sergeant Robert Johnson, the man who first reached the two astronauts on March 23, were on the platform for the ceremony.

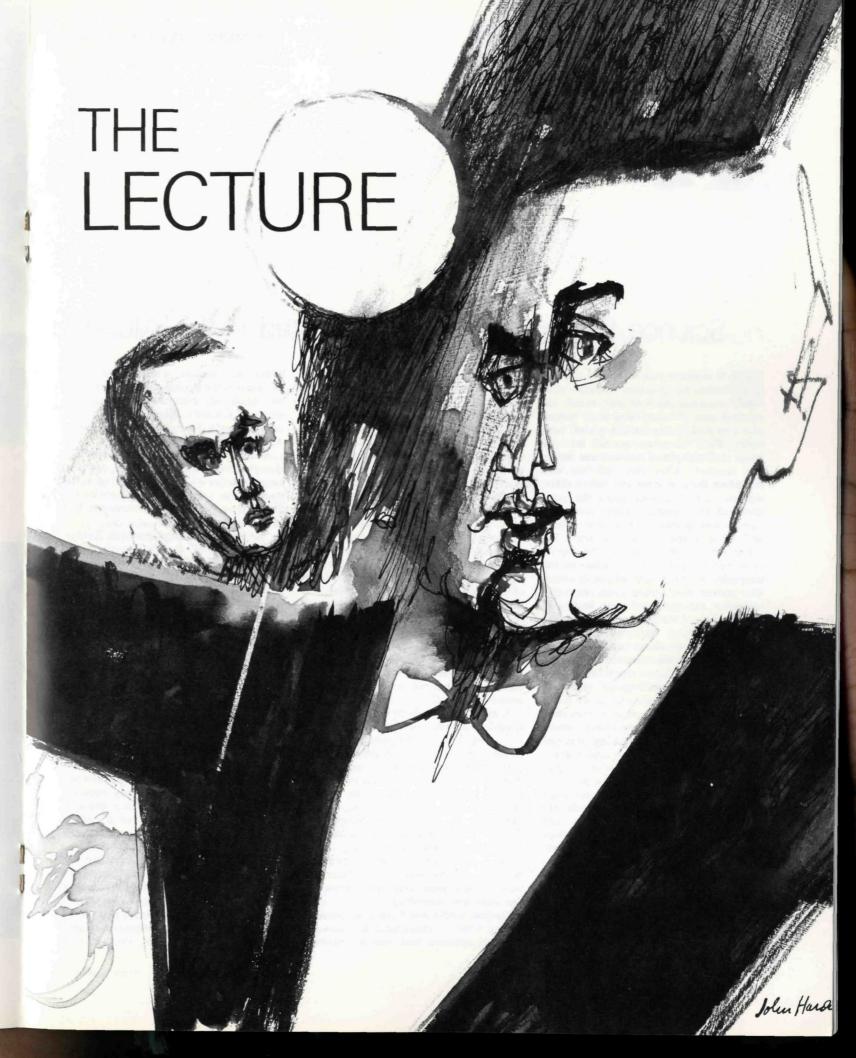
The day's activities continued on the other side of the lake at the Cherry Plaza Hotel where the Youngs were guests of honor at a luncheon sponsored by the Orlando Chamber of Commerce. Again the Vice President was the main speaker. Young was presented with a plaque from the State of Florida by Governor Burns. To this Young replied with a simple "Thank you, very much, Governor." Then he was given an honorary membership card in the Orlando Chamber of Commerce by C. H. Stanton. To this, Young quipped, "We're not allowed to carry anything extra on a flight."

His wife was then presented with an oil painting of Young by artist Bill Orr, who has painted all of the astronauts during the past three years. Barbara Young was obviously pleased with the painting and after the ceremony was heard to say, "He caught that funny way John holds his mouth. I didn't think anyone could do it."

The final presentation on the program was a Tech production. Orlando Alumni Club Frank McNulty handed Young a scroll from the Georgia Tech National Alumni Association and the Orlando Club. In making the presentation, McNulty told Young that all Tech men were proud of his achievements and the superior way he has represented Tech to the nation and the world. The scroll was signed by McNulty and Association President Dan McKeever, who also is a graduate of Orlando High School.

Young's final public statement was in response to this award: "I like Tech men because they don't mind working seven days a week. In fact, I feel guilty about taking today off."

You can't beat that for a close to a perfect homecoming.





Science fiction, the first ever printed in the Alumnus,

museum. As you may recall, individual jars of vegetables were placed in a wire rack inside the heavy steel container. Then water was poured into the vessel until a depth of two to three inches was reached. After this, the top was placed on the container and bolted down with six screws placed along the perimeter of the circular construction. The cooker was placed over a heat source and when a few bubbles of water es- pressure was kept so high in the prestige caped through the valve on the top, a loose cap was put over the valve and the temperature of the heat source lowered. The cooker would then cook the vegetables for the appointed time, sealing in the vitamins of the fresh vegetables, and preserving them, but usually subtly changing their character and flavor.

"Well, about mid-century and especially a decade later when the Russians and the Americans were engaged in an intraglobal contest to see who could throw a capsule highest into space — they used to insert students in universities which were, in a manner of speaking, pressure cookers, and cook them for four yearssealing in as much knowledge as possible. It was believed that the pressurecooking would preserve them later when they would face problems outside the university container, but this was even then debated. Certainly, no student lived in this environment for four years without being changed.

"Pressure-cooking students was, of course, often quite tricky because occasionally a student would explode. You know — commit suicide, or more often, suffer from nervous or physical breakdowns. Student infirmaries always

"I suppose you have seen an old-tended to fill just before final examina-Robert Jay Barlow, who was sitting in fashioned pressure cooker in a tion time, when the pressure built to a climax.

> "Usually, however, those who could not stand the terrible pressure would try to escape to institutions where they considered the pressure was not maintained at such a high level, or they would try to find work. Those who could not finish at any school were shamed with the term dropouts.

> "I know from experience that the colleges and universities that those who stayed were often in a state of near collapse. I can still remember the horror of studying to three in the morning and then draping over a stiff, wooden, rack of a chair at eight o'clock, trying to focus my eyes enough to read a chalkdusty blackboard before the teacher erased what was written there upon and those professors could erase very rapidly — and occasionally the chalk would s-scratch."

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the next contour chair, looked up from his scroll of computer printout. Interested. Kenneth John could not preceive a single Zero or One reflected in the youth's eyes.

And so with this rather considerable encouragement, he decided to continue his monologue — to attempt to give the young man a better comprehension of the dark ages from which humanity had so recently emerged.

"You may indeed be thankful, Robert, that this is the gloriously enlightened year 2,000 A.D. Until well past the halfcentury mark higher education was quite primitive. Almost all colleges offered a basic term of four years. If a student scored passable grades on an innumerable number of examination hurdles, in the right subjects (free choice of courses was very circumscribed), he would be awarded a certain type of degree at one of the great June celebrations in which all participants wore medieval, flowing robes. Further specialization for a particular profession ordinarily meant another series of hurdles and finally, another degree. Except for those who elected the academic profession, few individuals had any significant contact with the university after they received their degree or degrees. They departed into the outside world never to return except at reunion time and with little intention to ever study hard again.

"During the four-year cooking the examination hurdles were considered proof that so much information had been stuck into the brain. No matter that it gave way almost as quickly as the student learned new information. Theoretically, of course, this was not sup-

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"By mid-century, however, the broadbase concept was already impossible to implement because of the rapid expansion of human knowledge. Certainly, this could not be achieved in a meager, specialization-crowded, four years.

"What happened, as you might expect, was that students received a comparatively thorough education in their specialties and just enough in other branches of human knowledge to make them scornful. And introductory courses used to make people terribly scornful. The first course in almost any field dealt with learning a new terminology and a certain amount of factual, background material. A student had to take four or five courses in an area before he began to meet exciting ideas. I can still remember the deadliness of learning the Latin names for the great variety of little plants in my first Botany course.

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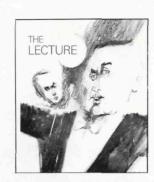
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branches of academe: the sciences, the humanities, and engineering.

"Scientists, of course, considered themselves the high priests of the new world with the method to save it. In the Holy of Holies of laboratories deep within research centers, marvelous and wondrous things happened under the direction of the priests in white robes. Since the public could not understand their priestly tongues, it was more awed by their power.

"The engineers were the no-nonsense laymen who put ideas to work and often shook their heads at the long-haired, theoretically-oriented scientists.

"And the humanists were, naturally, the old priests. And when they kept mumbling something about the spirit of man, others thought them a bit oldfashioned and were convinced when the humanists succumbed to the easy dollars to be gained by superficially using scientific methods, or far worse, substituted memorization of myriad facts for forcing their students to bite off and digest tough chunks of man's great history of thought."

Kenneth John Barlow stopped for a minute, took a deep breath, inserted his plastic straw in the refreshment bar built into the back of the seat in front of him, and slowly sipped a swallow or two. He mentally noted that according to the jet's flight clock, they were fifteen minutes out of New York and forty from San Francisco. He then extemporized for a number of minutes on various sarcastic and condescending remarks typically used by professors and students of one branch in describing those in the other two.

At this rather cruelly titillating point

in the monologue, the youth at Barlow's side, who was now fully recovered from the non-verbal concentration in which he had been immersed for several hours prior to he flight, was becoming more attentive. He even uttered, "Really? Was all of this indeed true? I find it quite hard to believe."

The comments were so flatly unbelieving in tone that his uncle felt as though a gauntlet had been thrown at his feet. He also had the unnerving feeling that a microscope was beginning to be focused on himself and on his interpretation of history.

But thus challenged, something deep within Kenneth John rallied and with slow, cool precision his words, sentences and paragraphs marched forward:

"The machines of the world finally brought this academic war to a conclusion. Let me explain. Every year newer and more marvelous machines came into being until it eventually became lucid to even the most closed minds — that the only thing machines would never be able to do would be to create. And yet, encouraging creativity was the one task of which colleges and universities were least capable.

"Linguists became aware of this when they saw machines translate faster and more accurately than they could, and historians when they were introduced to computers with far superior memories to theirs. Suddenly the significance, the meaning, of facts was all that was important.

"Scientists with little imagination found themselves as little more than laboratory technicians directing a menagerie

(continued on page 22)



THE LECTURE—continued

of machinery. And there were uncreative engineers who used computer programs designed by others to feed facts into the transistorized brains. All they had to do was wait for the computer to tell them the optimum answers to design problems.

"Machines forced the public and educators to re-evaluate many previously held concepts. Throughout the past there had always been hazy discussions about encouraging creativity, but the word had suffered degradation through over-use and misuse - especially in relation to such things as finger-painting and pop art. But finally, it was realized that the ability to look on the world with childlike open eyes, to explore new patterns of thought, to avoid subservience to old and trite patterns, and thus to find new solutions is as important to the mathematician, the physicist, the engineer, the philosopher, and the historian as it is to the writer, the painter, or the composer.

"Once this was recognized, the academic world was faced with the problem of how to promote the development of creative ability. It was generally understood that creativity was by definition something that could not be taught in a formal sense.

"Turning to the experience of schools of art and architecture, they decided the best approach was to assign projects with perhaps some limitations, and ask students to arrive at their own solutions — with the understanding that right and wrong judgements would not be made. The teacher would instead take into consideration the total reasoning process in arriving at the solution and suggest possible problems and flaws. This was not in conflict with the theoretical approach of students and professors to research projects in the sciences, so in this case, encouragement of creativity was largely a matter of more individual and original research.

"After some consideration, however, the new academicians decided that term papers representing research in the humanities did not encourage creativity and that the rules for writing them should be changed. By the old rules the teachers virtually guaranteed that the

papers would consist largely of strings of quotations and paraphrases with no sign of original thought, when they forbade personal opinion. This had to be changed.

"Machines played an important role in making the new emphasis on creativity possible. Dormitory rooms were equipped with telephone-computer outlets feeding into the automatic information retrieval systems of libraries and into big centralized computing facilities that could do mathematical detail work. This, in addition to closed circuit television, eliminated the necessity for lectures and gave the student new tools for learning by himself. He had more time for his projects and for investigating a great variety of fields that might be of passing or continuing interest. As you must know, Robert, this kind of freedom is of enormous importance in encouraging creativity. There must be a wide variety of stimuli and the person must have time to react to these.

"Students were not the only ones to benefit from the end of the lecture system, of course. Faculty members who did not have the talent of professional entertainers were quite pleased not to have to face great crowds of bored countenances any more."

Barlow concluded this remark with vigorous upward and outward movement of both hands indicating the sheer jubilation of those emancipated professors. His nephew jerked to the right to avoid the enthusiastic gesture.

The youth was surprised by the exhiliration his uncle seemed to be feeling. Certainly, the story is fairly interesting but uncle is usually so matter-of-fact and now he is talking like he thinks this is still exciting his voice is getting a little too loud I don't like the way those other people are beginning to look at us.

Overpowered by the vim expounding so near him, however, the youth sank further into his contour chair and did listen and heard his uncle describe how the emphasis on creativity fortunately coincided with the abolishment of the universal military draft and reduced pressures from the employment market.

"The draft was ended because the total eligible population had become so large that a comparatively smaller and smaller percentage was needed. The labor market wanted fewer but more

creative people. This meant there was no longer any great pressure for students to get out of school, and so it was decided to take the four-year *lid* off education and to let students stay as long as they felt they could benefit from the opportunities offered by the campus!

"And with the *lid*, and required courses, and the lecture system, went the series of deadlines for information absorption!"

Barlow made this remark with one hand raised, the finger up in an exclamation point gesture. There was no doubt that he was feeling a heady power, a power that he must have secretly longed for since his student days, the power of the lecturer. He had a great urge to pace and talk, up and down the aisle, up and down — but he did not have the nerve. And no one who had not endured the old system would appreciate his excitement. At least his nephew had to listen.

"And it came to pass," he continued, "that by doing away with formal courses, registering and record keeping, college administrations all over the land were dismantled. And the administrators did happily vacate their committee meeting rooms and race back to teaching and research as indeed they had always said they wanted to. And the administration finally withered away to a minority and the elite of the professoring proletariat rejoined the ranks."

There was a pause, a shrug of the shoulders, and then in a modifying tone Barlow added:

"And so now our educational system is marvelously utopian and while there are individuals who waste the opportunities for productive thought that are not guaranteed, creativity is the mark of far more men and women today than it ever was in the past. For now there is the simple choice: to be the master or the slave of the machine.

"I trust you are cognizant of the fact, John Jay, that you just received a standard 55-minute archaic-style lecture and that we are now in San Francisco. Actually, I should have called on you once or twice for I was fully aware that on several occasions your attention faltered. You have my word, however, that I will not subject you to a pop quiz tomorrow morn."



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Lots of things are going on at Union Carbide. We're producing new alloys to re-surface equipment such as rock-crusher rolls and keep them in action longer. Other new alloys are helping the

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Lots of things are going on at Union Carbide. We're producing new alloys to re-surface equipment such as rock-crusher rolls and keep them in action longer. Other new alloys are helping the chemical industry stop costly attacks of acids and corresives. And we've recently introduced some new silicone rubber compounds with greatly improved resiliency for use by the aerospace and automotive industries.

To keep bringing you these and many other new and improved products, we'll be investing half a billion dollars on new plant construction during the next two years.

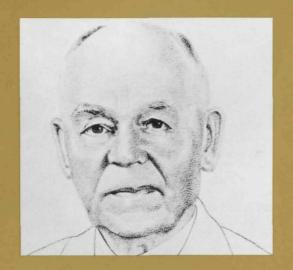




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PROFILES OUT OF TECH'S PAST

The Alumnus presents a series of articles on the history of Georgia Tech condensed from the book. Dress Her in White and Gold, by Robert B. Wallace. Jr. Copyrighted 1963 by the Georgia Tech Foundation,



VI. THE UNIVERSITY SYSTEM

Dr. Marion Luther Brittain does his part to save education in Georgia

he eleven members who comprised of state funds. Most of the money for the first Board of Regents appointed by a Georgia governor (Richard B. Russell, Jr.) took over the direction of all of the state's institutions of higher learning on January 1, 1932. This sounded the final death knell for Tech's own Board of Trustees, an organization of dedicated men that had served the institution extremely well since its founding.

Although the Tech board was selfperpetuating (or perhaps because of this fact), it was always one of superior personalities-men with determination and vision. Without this Board of Trustees, Tech would certainly have been a much lesser school by the time it came for them to relinquish control of the school.

During its 45-year lifetime, the Board of Trustees had taken a dream of one lone man and the dedicated action of another and made of them an institution of national prominence. In only 43 years it had created a \$2,750,000 property out of one valued at only \$140,000. The most amazing thing about the accomplishments of these men is that they did it all with disturbingly small allocations

the buildings, the equipment, and the land came from sources other than the state treasury. The ability of these men to raise money from friends and foundations to build a state-owned institution would have been laudable even in the present when money flows much more freely for educational support. In the era in which they operated the feat was downright unbelievable.

First among the many problems facing the Regents was the financial crisis in the units of the system brought about by the depression. Over a million dollars in obligations had piled up during the three years prior to the formation of the University System because the state appropriations had not been paid in full. During 1932 to help reduce the obligations, the state drastically cut the amounts given to the various institutions which brought about a necessary lowering of salaries to the teachers, a step which did little to further endear the new system to the faculty members.

Linked to this problem was one of overlapping facilities and course offerings

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Brittain, faced on the campus with a worried faculty and a restless student body, decided to make a public statement of his feelings on the subject on Homecoming Day, November 25, 1933, after the Class of 1933 had presented a painting of the president to the school. Brittain said:

"I find it difficult to convey in words the appreciation which I feel for this notable compliment to myself and for the gift to the Georgia School of Technology by the members of the Class of 1933. It is particularly significant that some of these young men are the survivors of the Department of Commerce just taken from us at Georgia Tech. I have an idea that-consciously or unconsciously—their feeling that I was so at one with them in regard to this loss may have had something to do with this token of their affection and esteem for I have never concealed my belief that it is not to the best interests of this institution, city, or state to remove the Department of Commerce from the Georgia School of Technology.

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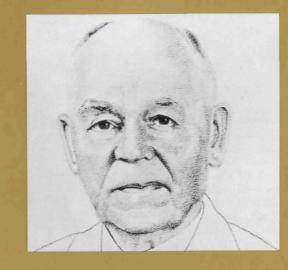
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he Alumnus presents a series articles on the history of eorgia Tech condensed from e book, Dress Her in White nd Gold, by Robert B. Walce, Jr. Copyrighted 1963 by e Georgia Tech Foundation,



VI. THE UNIVERSITY SYSTEM

r. Marion Luther Brittain does his part to save education in Georgia

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the Tech board was selfg (or perhaps because of this as always one of superior permen with determination and hout this Board of Trustees, d certainly have been a much ol by the time it came for linguish control of the school. ts 45-year lifetime, the Board s had taken a dream of one nd the dedicated action of annade of them an institution of ominence. In only 43 years it d a \$2,750,000 property out lued at only \$140,000. The zing thing about the accomof these men is that they did disturbingly small allocations

en members who comprised of state funds. Most of the money for among the units of the system. The systhe buildings, the equipment, and the land came from sources other than the state treasury. The ability of these men to raise money from friends and foundations to build a state-owned institution would have been laudable even in the present when money flows much more freely for educational support. In the era in which they operated the feat was downright unbelievable.

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plete technical college as I desire. Georgia cannot afford to dim the lustre of this school which has won fame in this country as well as abroad through the excellence of its work. We have too few colleges whose reputation extends beyond the Mason and Dixon Line. That we have fairly earned this high place let me prove by facts that have taken place since I have been president.

"In 1925, our Naval Department selected this institution as one of six schools in the United States to do its Naval R.O.T.C. work, and did so with the statement that it was largely because of our excellent work in Mathematics and Science.

"In 1929, the Guggenheim Foundation-after a year's survey among Southern colleges-selected the Georgia School of Technology as the best suited for its award of \$300,000 for Aeronautical training.

"In 1931, we were placed on the 'Approved List' of the Association of American Universities—the highest rank any college may attain.

"Not intentionally would the fine personnel of the Board of Regents diminish this hard-won position, but I am frank to say that this loss of our Commerce Department would never have occurredin spite of our Survey Commission-if Georgia Tech had been given our just share of alumni members on the Board of Regents with the instinctive and natural leaning towards their Alma Mater. We need and want your aid to maintain our high place.

"I have spoken of dangers that beset us rather than in appreciation of this gift from the Class of 1933, but I want you to know that I shall cherish this proof of your consideration and the evidence of the affection always shown me by the students of the Georgia School of Technology."

The Regents stood firm and despite the depression and the move of the Commerce Department to Athens, Tech and its athletic program both continued to survive. In fact after the move of the Commerce Department, the Tech football fortunes took an upturn and except for the 1934 season, the teams did well.

However, Brittain was correct in his one big prediction in this speech. The Commerce School finally came back to Atlanta. But not to Tech. After all the talk about elimination of duplication, a new unit of the system (Georgia State College of Business Administration) eventually began to offer a degree in the same area as the one still offered at Athens. In avoiding duplication one place the Regents had done nothing but start it somewhere else at a much higher cost.



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MEASURE SUCCESS

We measure it in two ways:

By the service and security we provide to our clients and by the success of our highly qualified career agents in eleven states.

That's why P. S. stands for Planned Success, Planned Security.

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ROTC Program Switches to Voluntary

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None of the new decisions made by Tech are retroactive.

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Samuel J. Rabin

Hotel owner and manager... served in the Army Air Corps during WWII... graduated from U of Miami '49... 6 years experience in advertising, 9 years in hotel business... joined Mass Mutual in Miami July '63... sales totaled \$1,863,650 in his first 12 months



Jon W. Roggli

U.S. Air Force 22 years ... served as pilot with rank of Captain in WWII ... won DFC ... received BS degree U. of Maryland '56, plus LLB LaSalle Ext. U ... joined Mass Mutual at San Rafael, Calif. January '64 ... first year sales totaled \$1,182,084.



Howard W. Wing

Marketing Manager, vinyl fabricating firm ... 14 years sales and marketing experience ... WWII Air Force veteran ... '49 Dartmouth graduate ... joined Nashua, N. H. agency July '63 ... first full year's production with Mass Mutual reached \$1,004,575.



John W. Scarborough

Joined Mass Mutual October '63 at age 22 before completing undergraduate studies at U. of Puget Sound ... worked part of a year as a commercial fisherman to help finance college ... in his first full year with the Seattle agency, his sales totaled \$1,041,000.



David J. Belknap

President, Catering firm...BS degree Ohio State University '47...after 20 years in family business, joined Columbus agency January '64... sales during his first year totaled \$799,500.

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Genus Academicus



N AXIOM hanging over the heads of those introvid tists and engineers who seek

to un-clam nature in their laboratories runs something like this: "Original, and therefore new, research can only be conducted with new instrumentation." Now the tooling of a laboratory is no simple matter, solved by buying equipment at a kind of scientific

supermarket. There certainly are instrument companies specializing in laboratory gear, but they can not fully anticipate new needs and to custom build a job means MONEY. So home-rigger, can-do constructions are the usual answer.

Heaven help the brilliant but mechanically inept researcher. His should be a life spent with chalk and blackboard, paper and pencil.

As one Tech chemistry professor explains: "you can't just be a chemist, you also have to be a machinist, an electrician and a glass blower."

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Once the laboratory is tooled most of the work is carried out by apprentices in the research trade who are known as graduate students, in a system closely resembling that of the medieval ateliers. The students do original research for their degrees under the direction of the professor and somtimes, in addition, they do work on the professor's projects to receive an assistantship pittance.

Well, if there is enough grant money, several variations of the original experiments will be begun and the equipment modified to fit the purposes. No research project is ever concluded, or at least hardly ever, without the professor having investigated all possible variations and used the equipment and available students to the fullest. Research means search and search again. There is an awful moment when a new project must be designed, grant support won for it, students convinced they are fascinated with the subject, and—the lab retooled.

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THE INSTITUTE—continued

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He will receive \$14,000 and Tech will receive an additional allowance to cover indirect administrative costs. The grant will be effective September 1, 1965.

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Genus Academicus



N AXIOM hanging over the heads of those intropid saint tists and engineers who seek

to un-clam nature in their laboratories runs something like this: "Original, and therefore new, research can only be conducted with new instrumentation." Now the tooling of a laboratory

is no simple matter, solved by buying equipment at a kind of scientific supermarket. There certainly are instrument companies specializing in laboratory gear, but they can not fully anticipate new needs and to custom build a job

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J. Wright Brown, ME, died September 30, 1964 after a brief illness. He was executive vice president of the Woodruff-Brown Company, an Atlanta realty firm. Milford L. (Jimmy) Wheeler, CE, died February 26 at his home in Bedford, Virginia.

Claude A. McGinnis, Jr., died March 1 at his home in Fort Lauderdale, Florida.

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Faces in the News

Kyle H. Turner. '33. formerly assistant treasurer and assistant secretary of Atlanta Gas Light Company, has been elected treasurer. A native of Alabama. Turner joined the Company's accounting de partment in 1934.



Joseph H. Anderer, '48, has been appointed Manager-Fabric Merchandising of Celanese Fibers Marketing Company. Anderer received his B.S. in mechanical engineering in 1947 and a B.S. in industrial engineering the following year.



technical service laboratories in Illinois, Ohio, and Louisiana. Thomas A. Comen, '52, has been named manager of Reynolds Metals Company's new aluminum can manufacturing plant now



Claybourn B. Rhinehart. '52, has been appointed manager of automotive and aerospace product sales for the International B. F. Goodrich Company, Akron. The past year, he was manager of the company's European aerospace offices in Voorburg, Hol-

been made a Vice

President of Deering

Milliken, Inc., Spartan-

burg, S.C., in charge of

financial planning. He

is also responsible for

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Henry H. Sineath, '56, previously manager of research and development, becomes technical director of Film Operations of FMC Corporation's American Viscose Div., Philadelphia. Sineath, at one time, was a special research engineer at Tech.



Jess M. Carroll, '57, has been named superintendent of Republic Steel Corporation's Union Drawn Div. plant in Hartford, Conn. He has been acting superintendent of the plant since November. Carroll resides with his family in Vernon, Conn.



N. H. Malone, Jr., '58, has been transferred from Eastman Chemical Products' New York office to the Atlanta Plastics Division office where he will be in charge. After a 2-year training program, Mr. Malone worked in the N.Y. office 5 years.



David L. Absher, '60, has been appointed to the position of Production Manager with The Boardman Company, P.O. Box 1152, Oklahoma City, Oklahoma. Previously he was with Armco Steel Corporation for eleven years.



W. Wesley Devoto, '61, has been elected Assistant to the President of Georgia Life and Health Insurance Company, Atlanta. Before his association with Georgia Life, he served as Vice President of Clairmont Industries and was also connected with Ford Motor Company.

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'41 Chester C. Sconyers died February 10, 1965. He was a manufacturers representative for Perry Filter Corporation. His widow lives at 10817 Damon Drive, Dallas, Texas.

'42 Fred T. Bridges, IM, has been promoted to manager with Reynolds Metals Company.

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George B. Hills, Jr., has been appointed assistant general manager of the corrugated container division of Continental Can Company, New York, New York.

Married: *Preston E. Seligman* to Miss Maxine Stone. The wedding took place May 2 in Jacksonville, Florida.

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a recording studio – discusses his new insurance program with New England Life representative Robert Evensen.

"How I sold \$1,017,000 of Life Insurance in my first year with New England Life."

Bob Evensen was 40 when he applied for a job with us in 1963. Although he had 20 years of sales experience, he had never sold life insurance before. One year after he was hired, Bob had sold \$1,017,000 of life insurance, and had become a member of New England Life's Hall of Fame. We asked Bob to explain in a paragraph how he did it.

"As soon as I finished my basic training at New England Life (which was excellent), I set my own quota of \$100,000 a month. I tried to have a minimum of 15 interviews a week with at least 2 applications," Bob says. "Direct mail has proven a very good source of leads. Selling life insurance is the greatest business in the world, and coming with New England Life was one of the best decisions I've ever made".

If you would like to investigate a career with New England Life, there's an easy first step to take. Send for our free Personality-Aptitude Analyzer. It's a simple exercise you can take in about ten minutes. Then return it to us and we'll mail you the results. (This is a bona fide analysis and many men find they cannot qualify.) It could be well worth ten minutes of

Write: Vice President George Joseph, Dept. AL2, 501 Boylston St., Boston, Mass. 02117. We'd like to

NEW ENGLAND LIFE

NEW ENGLAND MUTUAL LIFE INSURANCE COMPANY: ALL FORMS OF INDIVIDUAL AND GROUP LIFE INSURANCE, ANNUITIES AND PENSIONS, GROUP HEALTH COVERAGES.

THESE GEORGIA TECH ALUMNI ARE NEW ENGLAND LIFE REPRESENTATIVES:

G. Nolan Beardon, '29, Los Angeles

Carl S. Ingle, CLU, '33, Jacksonville • Joe A. Sowell, '47, Montgomery.

NEWS BY CLASSES—cont'd

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Engaged: Richard Mann Harper to Miss Sara Pockel. The wedding will take place in June. Mr. Harper is with the C&S Bank, Atlanta, Georgia.

Charles C. Rogers, Jr., IE, received his Master of Engineering Administration degree in February from George Washington University, Washington, D. C.

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Kenneth M. Carter, IM, has been transferred by Deering Milliken from Ottaray Mill to the Fiber Utilization Department of the Deering Milliken Service Corporation. He lives at 200 Spruce Street, Union, South Carolina.

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Frank R. Speer, IM, has been named Man of the Year for his outstanding service to his policyholders as well as his underwriting achievements. He is with the Donald E. Wall Agency of Penn Mutual, 986 West Peachtree Street, Atlanta, Georgia.

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to Mather AFB, California. They live at 116 Cochran Drive, Sacramento, California.

Lt. Edwin B. Jelks, III, IM, a KC-135 Stratotanker navigator, is now stationed at Griffiss AFB, New York.

Lt. Maurice J. Maguire, Jr., USAF, is assigned to Headquarters, Military Air Transport Service, Scott AFB, Illinois. He is a management engineering officer.

Born to: Mr. and Mrs. James L. Pack, ME, a daughter, Mitzi Gayle, February 5. Mr. Park is a project engineer with Walverine Tube. They live at 1205 Elizabeth Avenue, S.E., Decatur, Alabama.

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W. Franklin Smith, ChE, has joined the staff of The Glidden Company, Organic Chemicals Division at Jacksonville, Florida.

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F. William Hackmeyer, IE, has joined the Trane Company's Memphis, Tennessee sales office as a dealer specialist.

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Baynard B. von Herrmann, IE, has joined the Trane Company's Atlanta sales office as a dealer specialist.

John A. Whiteside, USAF, AE, has been commissioned a second lieutenant. As a missile officer he was assigned to and was present for the November activation of the 321st Strategic Missile Wing at Grand Forks AFB, North Dakota. He lives at 116-A Idaho Drive, Grand Forks, AFB, North Dakota.

Lt. Robert C. Williams, USA, has completed the signal officer orientation course at the Army Southeastern Signal School, Fort Gordon, Georgia.

VOTE FOR YOUR 1965-66 OFFICERS, NO

H EADING THE list of candidates For Treasurer—Lawrence L. Gelle nominated to lead the Georgia Tech Jr., is president of the Beers Constr National Alumni Association during the 1965-66 year is Madison F. Cole, '41, of student and student leader at Tech Newnan. The nominating committee been a member of the Board of Tr (R. A. Siegel, '36, chairman; Paul Dorn, for two years and treasurer for th '31; and Randolph Whitfield, '32) named the following men to run on the slate with presidential-nominee Cole: Alvin M. Ferst, '43, vice president; Howard Ector, '40, vice president-at-large; and L. Lawrence Gellerstedt, '45, treasurer.

The committee also named the following alumni for three-year terms as trustees: Talbert E. Smith, Jr., '55; George Morris, '53; George Felker, '36; and Dakin Ferris, '50.

The Board Election

Under Article VIII of the amended By-laws, four trustees shall be elected by the members of the Association each year for three year terms. In addition, the immediate past president (Daniel A. Mc-Keever, '32, in this case) and six alumni named by the incumbent president also will be members of the new Board. The other 12 members of the Board include the Association officers and carry-over trustees with one or two years to serve on their elected terms.

The Nominees

For President-Madison F. Cole, a life underwriter with the Mutual Life Insurance Company of New York, has served as vice president-at-large for the Association for the past two years. He is a resident of Newnan, Georgia, and is a le'ader in civic and church activities there. He has served as head of the personnel and finance committee of the Alumni Association.

For Vice President-Alvin M. Ferst, Jr., All active members of the Association a vice president of Rich's, is currently vice president of the Association. A top civic leader in Atlanta, Ferst headed up the Association Board's important research committee during the 1963-64 year and the fund committee this past year.

For Vice President-at-Large—Howard Ector-formerly executive secretary of both the Alumni Association and the Georgia Tech Foundation and business manager of the Athletic Association-is currently a trust officer with the Trust Company of Georgia and one of the state's best-known business and civic leaders. He was recently named to the Sports Illustrated Silver Anniversary All-America team for his post-college accomplishments.

Jr., is president of the Beers Constr Company of Atlanta. Gellerstedt,

For Trustee-Talbert E. Smith, Jr served the Board of Trustees as a pointed representative for the past He is a partner in the Atlanta plant equipment firm of Burford, I Smith. A member of ASME, Smith industrial engineering graduate.

For Trustee-George A. Morris, J. 1952 all-America center, is current sistant general sales manager of the Crown Cola Company, Columbus, gia. One of Columbus' outstanding business and civic leaders, he is past dent of the Georgia Tech Club in

For Trustee-George W. Felker, president and treasurer of the V Cotton Mill Company of Monroe, gia. A former vice president of Textile Corporation of New York Felker returned to Monroe in 1963 27 years of experience with sor the country's leading textile firms.

For Trustee-Dakin B. Ferris is the ager of the Atlanta office and re vice president of Merrill Lynch, I Fenner & Smith, Inc. He has been the firm since graduation and has an account executive in the Mobile manager of the Pensacola office and 1960, manager of the Atlanta offic

How to Vote

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BALLOTT FOR NATIONAL ALUMN
My check in box indicates app in candidates:
FOR PRESIDENT:
FOR VICE PRESIDENT:
FOR VICE PRESIDENT (at large
FOR TREASURER:
FOR TRUSTEES (vote for four)
Signed:
Mail before June 20 to Georgia

WS BY CLASSES—cont'd

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> For Trustee-George A. Morris, Jr., the 1952 all-America center, is currently assistant general sales manager of the Royal Crown Cola Company, Columbus, Georgia. One of Columbus' outstanding young business and civic leaders, he is past president of the Georgia Tech Club in that

> For Trustee-George W. Felker, III, is president and treasurer of the Walton Cotton Mill Company of Monroe, Georgia. A former vice president of Riegel Textile Corporation of New York City, Felker returned to Monroe in 1963 after 27 years of experience with some of the country's leading textile firms.

For Trustee-Dakin B. Ferris is the manager of the Atlanta office and resident vice president of Merrill Lynch, Pierce, Fenner & Smith, Inc. He has been with the firm since graduation and has been an account executive in the Mobile office, manager of the Pensacola office and since 1960, manager of the Atlanta office.

How to Vote

who desire to confirm the above nomina-





A. M. Ferst, Jr., '43



W. H. Ector, '40



L. L. Gellerstedt, '45



T. E. Smith, Jr., '55



G. A. Morris, '53



G.W.Felker, III, '36



D. B. Ferris, '50

who wish to present write-in candidates may do so by filling out the official ballot on this page and mailing it to the Georgia Tech National Alumni Association, Atlanta, Georgia 30332. This vote is for

My check in box indicates approv	ASSOCIATION OFFICERS AND TRUSTEES, 1965-66 val of nominees or I vote for the following write
in candidates:	
FOR PRESIDENT:	
FOR VICE PRESIDENT:	
FOR VICE PRESIDENT (at large):	
FOR TREASURER:	
FOR TRUSTEES (vote for four)	
Signed:	Class:
Mail before June 20 to Georgia To	ech Alumni Association, Atlanta, Ga. 30332



THE ATLANTA COCA-COLA BOTTLING COMPANY

