Through the Technology
Leadership Program,
qualified graduate students
can efficiently earn
**two degrees in almost the same
amount of time it would take to
earn the MBA alone.**

Many engineers find that a degree in business complements their technical and analytical background and prepares them for success, providing opportunities to advance in their career.

In today's high-tech marketplace, a successful manager must know how to extract the maximum return from every available resource. This means covering every aspect of a product's life cycle and having a thorough understanding of business and engineering processes.

The Technology Leadership Program is designed to provide a strong foundation in business concepts to students in engineering and the sciences. Participating students develop not only the skills they need to effectively manage in technologically complex workplaces, but also the vision and ingenuity to become leaders in their fields.

If you are interested in the Technology Leadership Program, contact the MBA Office for application, admission, and tuition information. Also consult with your other graduate program advisor to determine the feasibility of this approach.

MBA Graduate Office
College of Management
Georgia Institute of Technology
800 West Peachtree St. NW, Suite 302
Atlanta, GA 30308

404.894.8722

http://mgt.gatech.edu

mba@mgt.gatech.edu

GEORGIA TECH | MBA

ACHIEVE. LEAD. SUCCEED. | THE BUSINESS SCHOOL AT GEORGIA TECH

**TECHNOLOGY LEADERSHIP
PROGRAM (DUAL DEGREE)**

Georgia Tech | College of Management

Jeff Marx, MBA, Class of 2007

INTERNSHIP: BOOZ ALLEN HAMILTON, GLOBAL DEFENSE MARKET •
MS CANDIDATE - AEROSPACE ENGINEERING, GEORGIA TECH • BS MECHANICAL
ENGINEERING, UNIVERSITY OF CALIFORNIA-BERKELEY, 2001

"One thing that makes the MBA program at Georgia Tech different from other programs is the "family atmosphere." Because of the small class sizes, everyone gets to know each other very well, becoming part of a tight-knit group. We're quite sociable, and the time we spend together outside of class helps maintain good working relationships and makes the whole experience much more enjoyable."

Technology Leadership Program Benefits

- Extremely bright and motivated students from diverse backgrounds who bring different perspectives and analysis to case studies and classroom discussions.
- World-class faculty who bring their wealth of job and consulting experience into the classroom.
- Small class sizes that allow students and faculty to form more personal relationships.
- A top-notch Career Development team dedicated to helping you prepare for your job search.

Vanessa Correal Breedlove, MBA, Class of 2006

SENIOR LOGISTICS ANALYST, COLGATE PALMOLIVE • MS INDUSTRIAL ENGINEERING, GEORGIA TECH, 2001 • BS INDUSTRIAL ENGINEERING, PONTIFICAL JAVERIANA UNIVERSITY, COLOMBIA, 2000

"After a rotational program at Unilever, I realized the importance of understanding the 'business' side of a company. The Georgia Tech MBA gave me the ability to do that and also pursue a more managerial role.

"The quality of the faculty and MBA students at Georgia Tech is remarkable. In addition to a great education, I gained the ability to excel in a high-tech business environment."

Technology Leadership Program Program of Study

MGT 6060, Financial Management	3 hours
MGT 6100, Organizational Behavior	3 hours
MGT 6120, Financial Accounting	1.5 hours
MGT 6121, Managerial Accounting	1.5 hours
MGT 6122, Analytical Tools for Management	4 hours
MGT 6123, Information Technology Management	2 hours
MGT 6124, Legal Environment of Business	2 hours
MGT 6125, Strategic Management	2 hours
MGT 6126, Integrative Management Experience	1 hour
MGT 6127, Business Communications	1 hour
MGT 6128, Business Ethics	1 hour
MGT 6130, Microeconomics	1.5 hours
MGT 6300, Marketing Management	3 hours
MGT 6350, Operations Management	3 hours
Three graduate level Management electives	9 hours

Tord Wilmot Dennis, MBA, Class of 2005

PRODUCT MARKETING MANAGER, USG • MS MECHANICAL ENGINEERING, GEORGIA TECH, 2001 • BS MECHANICAL ENGINEERING, WEST VIRGINIA UNIVERSITY, 1990

"The fact that Georgia Tech has top-ranked business and engineering programs differentiates the MBA program. The collaboration between faculty members helps ensure that the students get the best of both worlds, gaining a well-rounded education that beats to the pulse of the global economy. Being part of the Technology Leadership Program has enabled me to apply what I learned in the business school to real engineering problems and vice versa. It has been the perfect complement to my engineering background, education, and experience."