

NOTES FOR GEORGIA TECH PRESIDENT G. WAYNE CLOUGH
Phoenix/Burdell Society Dinner, Nov. 19, 2004

- Thank members of Phoenix Circle (give \$25,000 or more to Roll Call) and Burdell Society (give \$10,000 - \$25,000 to Roll Call)
- One factor considered in the *US News* rankings is alumni support. Georgia Tech is #1 among publics.
 - Critical for more reasons than just rankings
 - State funding now back to same level as fall of 1999; shortfall of over 27%
 - State funds were 34% of budget 10 yrs ago; now 25%
 - State funds cover only half of cost of a Georgia Tech education
 - Other funds from research grants and contracts, auxiliary services, designated gifts are restricted in their use and cannot help us offset the state shortfall
- Bottom line: Your gifts critical to Georgia Tech's forward momentum
 - Roll Call: true stewardship by donors, ongoing commitment to help us with consistent level of support.
 - Roll Call enables Georgia Tech to be a good steward as well: keeps us on even keel by filling in gaps between designated contributions, provides flexibility to meet unexpected challenges, take advantage of unexpected opportunities.
- Georgia Tech vision: define the technological university of the 21st century and educate leaders of a technology-driven world.
 - Expresses the incredible opportunity that is before us.
 - Technology becoming more ubiquitous in every aspect of life.
 - Technology increasingly represents solutions to the thorny problems facing us – from environmental sustainability to economic prosperity.
 - GT uniquely positioned to provide the new ideas, new technology, and innovation that are essential to our prosperity, and to educate leaders who understand technology.
- GT has outstanding people to undertake this quest:
 - Incredibly bright students (your gifts support scholarships)
 - Renowned faculty (your gifts help us recruit them and move them here)
 - Committed staff (your gifts support STRAP, which helps staff improve skills and strengthen performance)
- These outstanding people are involved in great things:
 - Academic programs: for example, your gifts have helped us expand the School of Modern Languages
 - Growth in study abroad = 65% increase in demand for foreign languages in past 3 years
 - Added languages; now have 8: Spanish, French, German, Russian, Chinese, Japanese, Korean, Arabic

- Developed 2 new majors: International Affairs & Modern Languages, Global Economics & Modern Languages
 - New program: Language Across the Curriculum offers international affairs courses team-taught in foreign languages by faculty from Schools of Modern Languages and International Affairs
 - BOR Award for Excellence in Teaching
 - Another example: Computing course required of all students had become one of most hated of all courses on campus. Computing Prof Mark Guzdial re-invented it so that it incorporated cool stuff like creating and manipulating pictures, sounds, movies. Students now find it interesting, useful.
 - Teaching assistants assigned to guide and mentor students in assignments and projects.
 - Because students are non-computing majors, they are spread across campus.
 - Your gifts provided small match for larger NSF grant to purchase 9 special backpacks equipped with laptop computers and digital media equipment – enable TAs to hold tutoring sessions all around campus – CRC, Student Center Commons, library, Starbucks, etc.
- Research
 - Your gifts support undergraduate research opportunities
 - Your gifts provide small seed grants to get innovative research projects started so that they can attract larger grants and contracts from federal agencies and private industry.
 - For example: small seed grant from unrestricted funds enabled 4 faculty to begin an interdisciplinary nanotech research project that recently won a \$1.4 million contract from NSF.
- Facilities
 - Just dedicated Penny and Roe Stamps Student Center Commons this afternoon
 - Earlier this fall, dedicated CRC – by September (1st full month of operation) CRC logged 67,000 visits. 1,000 faculty & staff are members
 - These facilities supported by designated gifts, but they provide an incredible settings for student life events that are often supported with small amounts of funding from unrestricted gifts that get things underway and allow bigger sponsors to be attracted.
- As you can see, Roll Call often provides us with the seed money to get things going.
 - Very careful how we use these unrestricted funds; parcel them out in small increments.
 - But very often used in situations where we can leverage them to do something much bigger.
 - Your gifts are a critical resource, and we are deeply grateful for your support.