Correlations Between Company's Investment in IT and Other Business Factors

By: Keegan Hill

Sponsor: Dr. Han Zhang





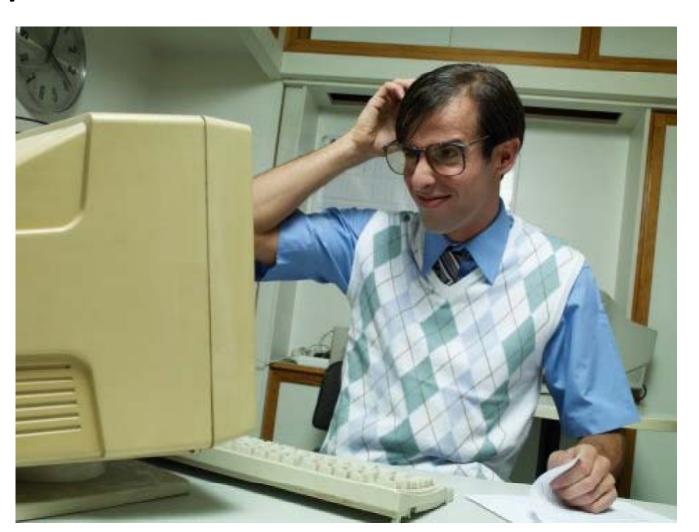
Look at the guy talking

Dr. Han Zhang

Keegan Hill

Could I get the title of that project in English please?

Why do we need to look into this? Who cares about it?



Businesses

What benefit does IT bring?

How much should we invest?

Does IT help us grow?

How are we affected organizationally?

How does it impact our market operations?

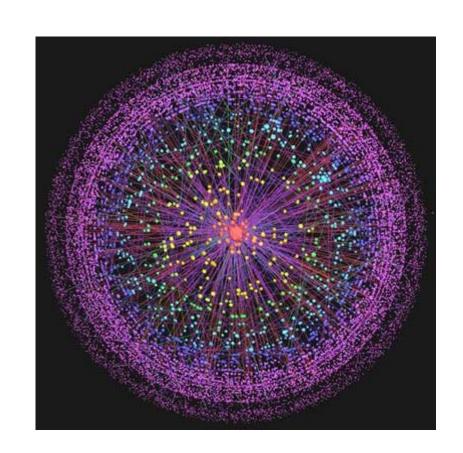


IT Companies

What advantages can we advertise?

How much should other companies buy from us?

We need info to help us grow!















































































































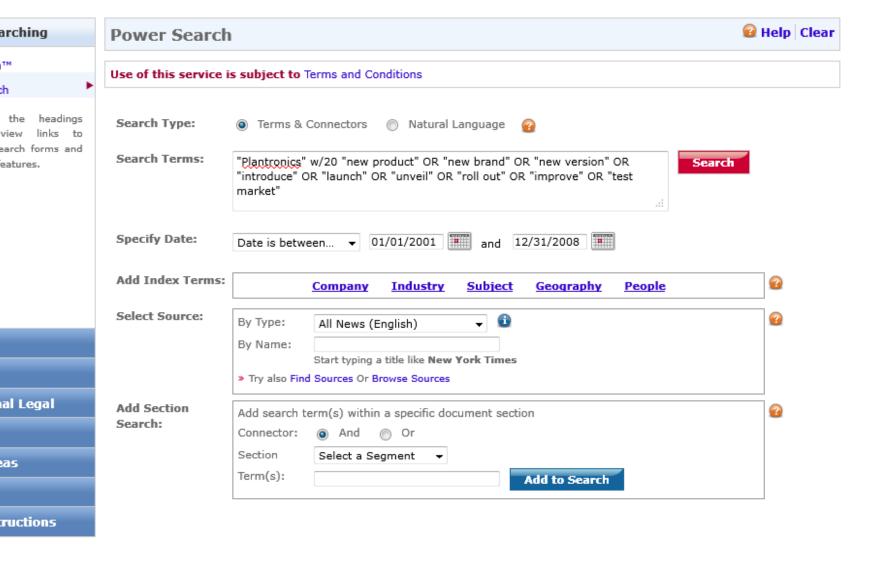






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Search within results I 1-25 of 384 dest ▼ SFORCE.COM; Plantronics Deploys Salesforce CRM for Better Communication and Collaboration thcare Finance, Tax & Law Weekly, December 31, 2008, EXPANDED REPORTING; Pg. 1151, 404 words SFORCE.COM; Plantronics Deploys Salesforce CRM for Better Communication and Collaboration nce Letter, December 30, 2008, EXPANDED REPORTING; Pg. 3639, 396 words ciated Press Financial Wire, December 18, 2008 Thursday 1:06 PM GMT, BUSINESS NEWS, 946 words tronics Deploys Salesforce CRM for Better Communication and Collaboration; Company leverages the Salesforce CRM suite of applications to enhance global customer care ewswire, December 18, 2008 Thursday 1:00 PM GMT, 853 words ciated Press Financial Wire, December 9, 2008 Tuesday 1:10 PM GMT, BUSINESS NEWS, 806 words duces Macintosh et News Publishing, December 9, 2008 Tuesday 8:48 PM PST, 814 words tronics Introduces Macintosh(R) Software for Innovative Home Office Phone System; Calisto Pro Enables Hands-Free Calls for Landline, Mobile Phone and Now Macintosh Computers etwire, December 9, 2008 Tuesday 5:00 AM GMT, 758 words nessWorld, November 18, 2008 Tuesday, Pg. S1/7, 504 words ear this; Hands-free devices and headsets will soon be a must for every car in Ontario Toronto Star, November 15, 2008 Saturday, MOBILE TECHNOLOGY; Pg. X02, 710 words, Naomi Carniol, Special to the Star Laptop & C.O.D Sun (England), November 14, 2008 Friday, SOMETHING FOR THE WEEKEND; GAMES; SUN COMPETITION, 217 words, Jonathan Weinberg ciated Press Financial Wire, October 28, 2008 Tuesday 2:01 PM GMT, BUSINESS NEWS, 816 words Plantronics Digital Audio Processor Enhances Call Clarity for Contact Centers et News Publishing, October 28, 2008 Tuesday 9:26 PM PST, 879 words Plantronics Digital Audio Processor Enhances Call Clarity for Contact Centers; Beta Customers Experience Improved Agent Productivity and Job Satisfaction et Wire, October 28, 2008 Tuesday 7:00 AM GMT, 816 words t Brief of Q2 2009 Plantronics, Inc. Earnings Conference Call - Final Fair Disclosure) Wire, October 22, 2008 Wednesday, 7499 words 009 Plantronics, Inc. Earnings Conference Call - Final Fair Disclosure) Wire, October 22, 2008 Wednesday, 8326 words Voyager 835 Bluetooth Headset introduced by Plantronics comworldwire, September 19, 2008 Friday, 238 words Voyager 835 Bluetooth Headset introduced by Plantronics. comworldwire, September 19, 2008, 263 words ciated Press Financial Wire, September 18, 2008 Thursday 1:06 PM GMT, BUSINESS NEWS, 720 words tronics Introduces New Dual-Mic Voyager 835 Bluetooth Headset; Plantronics Combines Dual-Mic AudioIQ With WindSmart for Unrivaled Headset Experience et Wire, September 18, 2008 Thursday 6:00 AM GMT, 699 words duces New Dual-Mic Voyager 835 Bluetooth Headset tet News Publishing, September 18, 2008 Thursday 5:12 AM PST, 747 words tronics Will At Least Help You Call Your Broker

Business Week, September 14, 2008, EXPANDED REPORTING; Pg. 1075, 615 words

JTRONICS, INC.: Plantronics Teams with Dolby to Deliver Enhanced PC Game Play with Virtual 5.1 Surround Sound

ITRONICS, INC.; Plantronics Teams with Dolby to Deliver Enhanced PC Game Play with Virtual 5.1 Surround Sound

n:clock, September 16, 2008 Tuesday 7:55 PM EST, 481 words, BT

ces New Dual-Mic Voyager 835 Bluetooth Headset

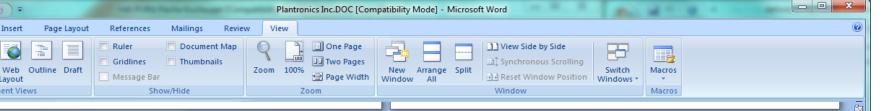
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Introduces New Dual-Mic Voyager 835 Bluetooth Headset Plantronics, Inc. ▼ unveiled the new Voyager 835 Bluetooth uring three advanced noise canceling technologies that together provide superior clarity and natural voice on both sides of a ... The new Voyager 835 offers Plantronics ▼ Dual-Mic AudioIQ, a combination of its proprietary DSP algorithm which optimizes audio levels and fidelity on both sides of a conversation, with precisely configured dual microphones to significantly ground noise. The inclusion of dual-microphones allows the Voyager 835 to accurately isolate voice signals: one microphone as the second microphone identifies background noise and removes it.





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ronics Introduces New Wireless, Bluetooth and Hands-Free Headsets For Mobile and Office Users PR Newswire January 8, 2004 Thursday

canceling microphone for clear calls. Estimated street price: 5.95 - \$24.95. Availability: Late January 2004.

The M40 and M60 Mobile Headset Series are ideal for first-time or one headset users. The M40 is a discreet in-the-ear model, and 60 features an over-the-ear boom microphone. M40 estimated street \$111US.99 - \$114.99; M60 estimated street price: \$,99 - \$17.99, Availability. Now.

The new MHA100 Mobile Headset Amplifier uses Clarity(R) Power(TM) to ce sound quality and increase volume for most headset-ready mobile s. It is a discrete, affordable solution for people who experience g loss or have difficulty hearing in noisy environments. ated street price: \$39US.99 - \$59.99. Availability: In late y at major retail outlets.

We're committed to delivering leading-edge capabilities and superior audio quality to the broadest range of users, vn by our expanded product suite, "said Beth Johnson, senior director of product marketing for Plantronics. "Our we industry expertise enables us to deliver solutions that satisfy our customers' needs, whether they're road warmall business owners, or new mobile phone users."

bout Plantronics

antronics introduced the first lightweight communications headset in 1962 and is recognized as the world leader munications headsets. A publicly held company with approximately 2,500 employees, Plantronics is the leading or of headsets to telephone companies and the business community worldwide. Plantronics headsets are also used in many Fortune 500 corporations and have been featured in numerous motion pictures and high-profile events, ng Neil Armstrong's historic "One small step for man" transmission from the moon in 1969. Plantronics, astered in Santa Cruz, California, was founded in 1961 and maintains offices in 20 countries. Plantronics prodesold and supported through a worldwide network of authorized Plantronics marketing partners. Information he company and its products can be found as tww. plantronics.com or by calling 800-544-4660.

is news release contains forward-looking statements that involve risks, uncertainties and assumptions. All stateother than statements of historical fact are statements that could be deemed as forward-looking statements. Risks, inties and assumptions include the possibility that:

tronics will not be able to ship our products by the anticipated date — and these wireless products will not adeperform all the functionalities in accordance with their specifications and other risks that are described from time in Plantronics Securities and Exchange Commission reports, including but not limited to Plantronics report in 10-Q filed on November 7, 2003 and Plantronics' annual report on Form 10-K filed on June 2, 2003. These can be accessed over the Internet at www.sec.gov. If any of these risks or uncertainties materialize or any of sumptions prove incorrect, Plantronics' results could differ materially from Plantronics' expectations. Plantronics as no obligation and does not intend to update these forward-looking statements.

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DISTRIBUTION: TO BUSINESS AND TECHNOLOGY EDITORS

HEADLINE: Plantronics Introduces SupraPlus(TM): the Next Generation of Durable and Comfortable Corded Headsets:

The New Standard in Performance, Reliability, and All-Day Wearing Comfort

BODY:

Plantronics, Inc., (NYSE: PLT) the world leader in communications headsets, today announced the SupraPlus headset, the new standard in performance, reliability and all-day wearing comfort for contact center and office professionals. The SupraPlus(TM) telephone headset family leverages the strength of the market-leading Supra(R) models and introduces Plantronics' next generation of durable, comfortable corded headsets. SupraPlus headsets also feature a modem design to match today's style preferences.

Utilizing more than 40 years of headset design and audio expertise, Plantronics designed SupraPlus from the ground up, expanding on the classic corded headset style and functionality. SupraPlus improves on Plantronics' popular corded headset line by incorporating new features, such as enhanced receive-side audio quality, intelligent flexible boom and improved stability, into a contemporary design.

With its wider receive-side frequency response curve, SupraPlus provides optimal listening intelligibility, which in tunneduces miscommunications and frustration for both parties on the call. SupraPlus provides excellent audio quality for traditional voice applications as well as the increasingly popular Voice over IP softphone applications.

"Our success over the years with Supra, the most popular headset in the world, gave us great insight into real user needs," said Peter Zan, senior product marketing manager for Plantronics. "Contact center and office professionals who need a durable headset that can handle the demands of everyday, all-day usage also want it to be comfortable, as well as have a stylish design that reflects their professional image. We developed the SupraPlus to meet this challenge, providing the style and substance they require."

Specifications, Pricing and Availability

The SupraPlus telephone headset family allows users to select the model that best suits their needs. SupraPlus is available in monaural or binaural models, and offers either noise-canceling or voice tube microphones. The noise-canceling model features an intelligent bendable boom that keeps the microphone properly aligned, even when bent to permit clear, accurate conversations.

SupraPlus supports Plantronics' H-Series and Polaris configurations and is compatible with all Plantronics amplifiers, USB-to-headset adapters, and headset-ready phones and agent consoles.

The SupraPlus monaural voice tube model is available now. The other SupraPlus models will be available in early spring 2004 from Plantronics distributors and at www.plantronics.com. The H-Series voice tube and noise-canceling models have an MSRP of \$79US-\$120; the Polaris voice tube and noise-canceling models have an MSRP of \$115US-\$164. The SupraPlus telephone headset family is backed by a two-year warranty.

About Plantronic

Plantronics introduced the first lightweight communications headset in 1962 and is recognized as the world leader in communications headsets. A publicly held company with approximately 2,700 employees, Plantronics is the leading provider of headsets to telephone companies and the business community worldwide. Plantronics headsets are also used widely in many Fortune 500 corporations and have been featured in numerous motion pictures and high-profile events,

Dr. Han Zhang

Graduate Review Board

Me

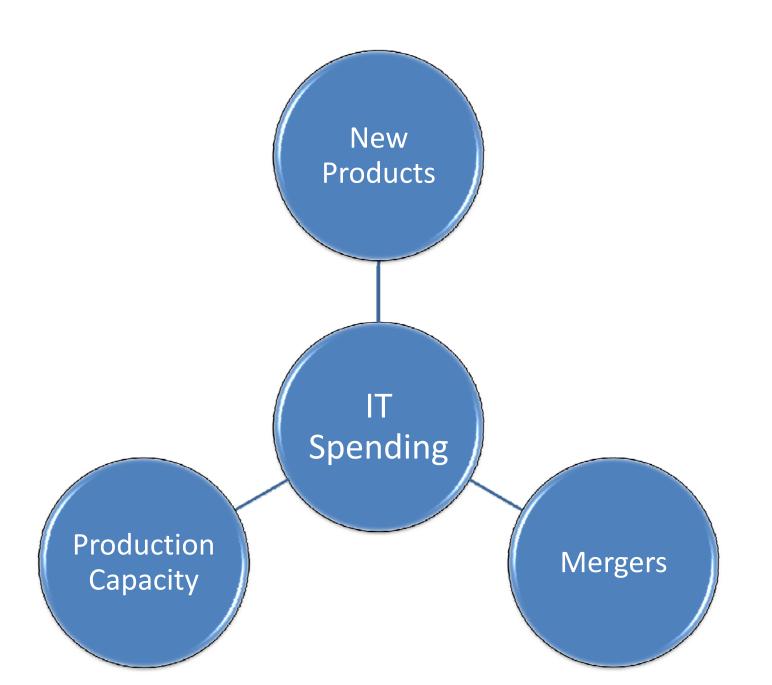
(Keegan)

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Jiaxi (James)





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