

# MAKING THE INVISIBLE VISIBLE:

Using Portfolio/Project Management to Create an Online Presence that Delivers Content & Services at Scale

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## LIBRARY NEXT

Growing out the Georgia Institute of Technology's theme of Creating the Next, **Library Next** is a multiyear transformation of the four elements that comprise a high functioning library, inspiring physical and digital spaces, outstanding services, curated scholarly content, and information expertise.



Watch the [WE ARE LIBRARY NEXT](#) video

## PORTFOLIO MGMT

The Library created a **portfolio of projects** in all aspects of Library Next. The large-scale online presence initiative brings together subject matter experts in technology, scholarly content, and library services to move the Library website a major step closer to a robust service hub.

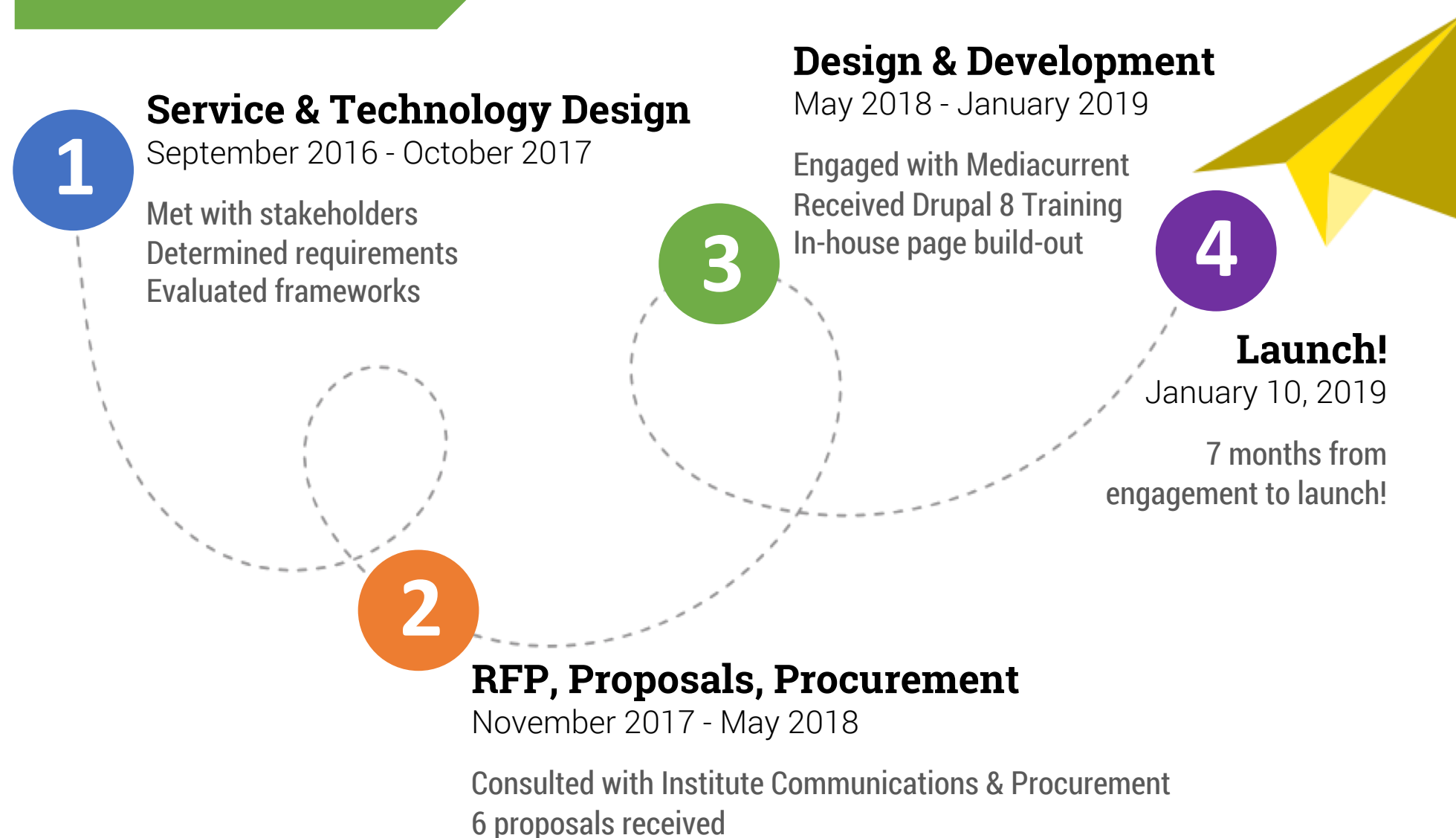
## ONLINE PRESENCE

The Library website is paramount in creating an innovative, engaging and easy to use virtual "front door." Most faculty and students interact with the Library online. Our **online presence** needs to become a state of the art portal to research and learning which delivers Library content and services at scale.



The key to success of achieving the online presence goal is dependent on a rigorous project management process and a **TEAM** of subject matter experts. They are the **HEROS** of this story!

## THE PROCESS



## THE RESULT

### PHASE 1 GOALS (complete):

- deliver a Drupal 8 framework which adheres to the GT branding guidelines
- responsive and mobile-friendly
- meet all required accessibility standards

### PHASE 2 GOALS (future):

- build a framework capable of acquiring, preserving, and delivering services and collections virtually
- create a unified discovery interface for purchased and unique collections



Georgia Tech Library