

FOCUS ON MANUFACTURING

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The Enterprise Innovation Institute regional network is expanding with a newly formed region for the Augusta area. In addition, two new managers have been assigned to the Coastal and West regions.

The Augusta Region—comprising Wilkes, Lincoln, Taliaferro, McDuffie, Columbia, Hancock, Warren, Richmond, Glascock, Jefferson, Burke, and Jenkins counties—has as its manager a veteran of the Augusta office, **Elliot Price**. He has worked at Georgia Tech, mostly in the Augusta area, for 21 years.

In the Coastal Region, **Orjan Isacson** has succeeded **Jill Winkelman** as manager. A native of Sweden, Isacson previously served as CEO of Connect Sweden, a 22-office entrepreneurial and business assistance network in that country. In his new position, he not only will direct service delivery to coastal Georgia's industrial base, but also support activities of the Savannah ATDC and the Maritime Logistics Innovation Center.

In the West Region, former manager **Jennifer Trapp-Lingenfelter** is moving to Albany and so has been reassigned to the Lean Enterprise group. She is succeeded by **Derek Woodham**, who for the past four years has worked on numerous key projects and has played a large role in expansion of lean services for the Enterprise Innovation Institute.

A long-time staffer retired in July. **Bob Springfield**, who most recently worked in the areas of lean manufacturing and product development, logged 28 years at the Enterprise Innovation Institute and its predecessor organizations. During that span, he headed the Southeastern Trade Adjustment Assistance Center, managed the Rome and Madison offices, and headed the Center for Manufacturing Information Technology.



In September, the Enterprise Innovation Institute's **John Stephens** won an Award of Excellence in the Business Development category from the University Economic Development Association for his work with MacGregor Golf (see story in this issue).

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