

C. Demographics, Economics, and Fiscal Impacts



Demographics, Economics, and Fiscal Impacts

Metrics for Evaluation

Georgia Tech Enterprise
Innovation
Institute

Economic Impacts

- Start with types of businesses in the project.
- Metrics
 - Jobs
 - Wages and salaries
- Economic impacts – same questions.
- Consider **NET** changes.
- Where will workers live.....?

Demographics

- Jobs create pressure on population growth.
- Commuting patterns, wages, housing costs determine where employees live.
- Characteristics of residential components.
- Households impact local governments.....

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Fiscal Impacts

- Will households generate enough revenue to pay for required city services?
- Will firms generate enough revenue to pay for required city services?
- Projects need a balance between residential and non-residential components to be fiscally neutral.

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